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2007 BUDGET BRIEFING NOTE

Toronto Trails Festival – CPIP Funding Request

Issue:

Momentum 1 has requested \$150,000 in funding from the City of Toronto to support the 2007 Toronto Trails Festival.

Background:

The Toronto Trails Festival organizes walks through the city's parks and trails system. The 2006 Festival reported 5,000 participants over six weekends (12 event days) of activity. Now organized by Momentum 1, the Festival has a proposed budget of \$550,000 with \$400,000 to be secured from corporate sponsorships and other fundraising. The organization has requested \$150,000 in financial support from the City of Toronto.

In 2006, the City of Toronto provided in-kind support in the form of permits for City parks included in the walking tours. Parks, Forestry and Recreation staff have identified the in-kind value at approximately \$3,000 per permit/walk. The Toronto Trails Festival has not specified the number of walks planned for 2007, but did report 12 event days in 2006. Assuming one permit per event day, the total value of the in-kind contribution would be \$36,000. Council authority would be required to waive permit fees for the 2007 Toronto Trails Festival.

Momentum 1 may be eligible for support through CPIP funding programs however they did not submit an application for the 2007 Recreation Partnership and Investment Program. Council authority would be required for staff to consider and review an application for funding received after the deadline. There is insufficient information in the current partnership proposal to determine eligibility.

Key Points:

- The City of Toronto has provided in-kind support to the Toronto Trails Festival in past years by providing permits for any parks included on the walk route.
- The City of Toronto has provided in-kind support to the Toronto Trails Festival in past years by providing permits for any parks included on the walk route.
- The organization has not applied for CPIP funding through the regular application process.
- The City has not recommended an increase to the 2007 Operating Budget for the Toronto Trails Festival.

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