

The 2008
GREAT LAKES &
ST. LAWRENCE CITIES INITIATIVE
CONFERENCE

SPONSOR PACKAGE



July 16th to 18th, 2008
Sheraton Centre
Toronto, Ontario, Canada

**The City of Toronto is proud to host this year's
Great Lakes and St. Lawrence Cities Initiative
Annual Meeting and Conference.**

The GLSLCI is a binational coalition of mayors and other local officials that works actively with federal, state, and provincial governments to advance the protection and restoration of the Great Lakes and St. Lawrence Basin.

This year's Conference is expected to attract in excess of 250 Delegates representing over 100 Great Lakes and St Lawrence municipalities, government officials and other interested parties.

A number of Sponsorships opportunities have been defined. Take a few moments to review the attached Sponsor descriptions and get in touch with one of our representatives for further details or to discuss how we can tailor a package that meets your company's marketing needs.

CONTACT US FOR SPONSORSHIP ENQUIRIES

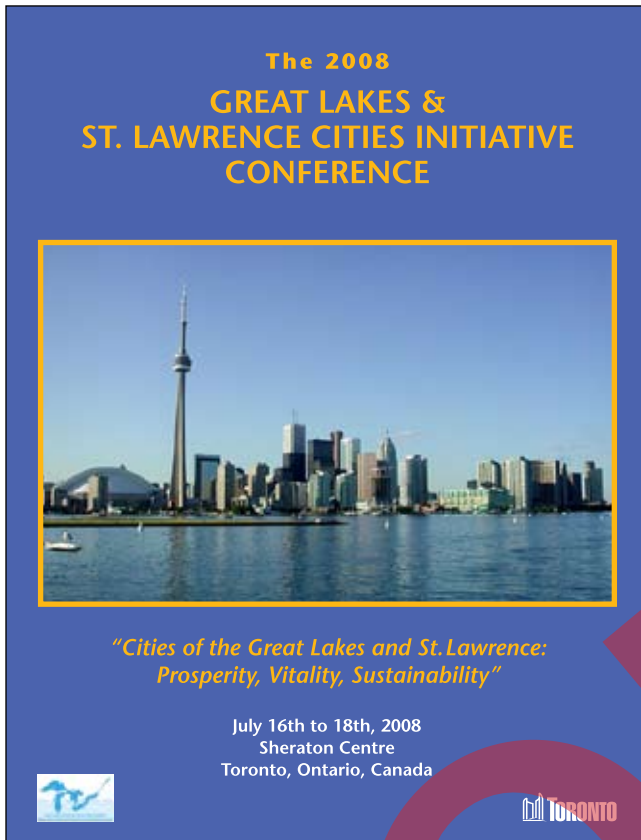
Phone: 519 440 6890

Email: gsl.toronto@gmail.com

**Don't miss out on this unique opportunity
for interaction
with key municipal decision makers.**



Signature Sponsor - \$25,000



SPONSOR BENEFITS

Presenting Sponsor reference in all web, print, and media communication;

- Website Conference & Sponsor Program
- Printed Program
- Sponsor Board & Banners
- Media Releases
- Daily Conference materials

Sponsor logo singled out and prominently displayed on print

- Website Conference Program
- Website Sponsorship Section
- Printed Program
- Sponsor Board & Banners
- Media Releases

Access to Sponsor/Exhibitor Lounge throughout the Conference, featuring complimentary beverages and snacks



In addition:

- ▶ **Verbal acknowledgements of appreciation for sponsorship.**
- ▶ **Logo featured on primary Conference Merchandise Package.**
- ▶ **Corporate acknowledgement in Sponsor Slide Loop featured during the Conference.**
- ▶ **Opportunity to address delegates at Opening or Closing Ceremonies.**
- ▶ **2 complimentary Full Conference registrations with access to all sessions, and social events.**
- ▶ **2 complimentary admissions to Wednesday and Thursday evening social events, and Friday Awards Luncheon.**
- ▶ **Complimentary booth in Conference Exhibit Hall.**
- ▶ **Logo prominently featured in Conference Program.**
- ▶ **Sponsor listing in Conference Program.**
- ▶ **1/2 page back cover advertisement in the Conference Program.**
- ▶ **Corporate product/service insert in delegate packages (subject to "green" formatting).**

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Sponsor/Exhibitor V.I.P. Suite Sponsor - \$7,500



SPONSOR BENEFITS

This is a unique and exclusive opportunity to host dignitaries and special guests with style.

The Sponsor/Exhibitor VIP suite will be managed on your behalf to provide first rate comfort, relaxation, and privacy for conference Sponsors, Exhibitors, Speakers and V.I.P.'s.

This hospitality suite will be open on a continuous daily basis, throughout the Conference to allow access by invitation only for those noted above.

Complimentary beer, wine, refreshments and snacks will be available for Conference participants to allow for some quiet time between duties.

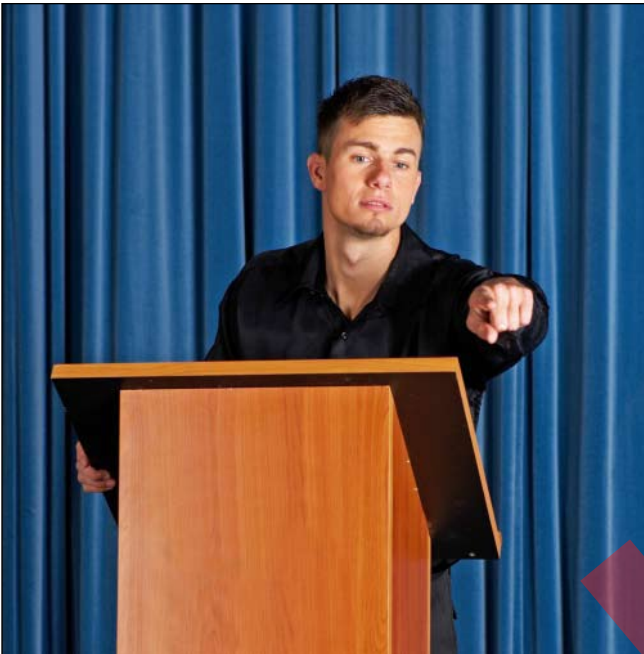
In addition:

- ▶ **Opportunity to post corporate display panels and promotional information throughout the Suite.**
- ▶ **Opportunity to dialogue directly with Conference speakers, dignitaries, special guests, and major Sponsors and Exhibitors.**
- ▶ **2 Complimentary Full Conference Registrations with access to all sessions, keynotes, and events.**
- ▶ **2 Complimentary admissions to Wednesday and Thursday evening social events, and the Friday Awards Luncheon.**
- ▶ **Assigned seating with Conference special guests for evening social events.**
- ▶ **Complimentary booth at Conference trade show.**
- ▶ **Logo featured in Conference Program.**
- ▶ **Sponsor listing in Conference Program.**
- ▶ **Corporate Acknowledgement in Sponsor Slide Loop featured during the Conference.**
- ▶ **Corporate product/service insert in delegate packages (subject to "green" formatting).**



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Breakfast Keynote Sponsorship - \$10,000 (2 available)



SPONSOR BENEFITS

Each morning of the Conference begins with breakfast for the Delegates, followed by a high profile Keynote Speaker.

As the exclusive sponsor for either the Thursday Breakfast or Friday Breakfast Keynote Speaker, you will have the opportunity to align your company with the featured presenters powerful messages. It's a great way to make a statement!

Sponsorship of the Thursday Breakfast or Friday Breakfast Keynote Speaker, identifies you as a primary participant in this significant networking event thereby increasing your company's profile with the GLSLCI Delegates.

In addition:

- ▶ 2 complimentary Conference Registrations with access to all sessions and social events.
- ▶ Assigned seating with Conference special guests during breakfast.
- ▶ Opportunity to post corporate display panels and promotional information at sponsored Breakfast.
- ▶ Sponsor logo featured on Table Placards.
- ▶ Logo featured in Conference Program.
- ▶ Sponsor listing in Conference Program.
- ▶ Verbal recognition at event.
- ▶ Corporate acknowledgement in Sponsor Slide Loop featured during the Conference.
- ▶ Corporate product/service insert in delegate packages (subject to "green" formatting).
- ▶ Access to Sponsor/Exhibitor Lounge throughout the Conference, featuring complimentary beverages and snacks



Note: Keynote Speakers have yet to be assigned. Invited Keynote Speakers include:
Honourable Dalton McGuinty, Premier, Province of Ontario Honourable John Gerritson, Minister of the Environment, Province of Ontario Honourable John Baird, Minister of the Environment, Canada Congressman Jim Oberstar, Minnesota 8th Congressional District

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Thursday Luncheon Keynote Sponsorship - \$10,000



SPONSOR BENEFITS

The sponsorship opportunity allows you to be front and centre with one of the highlights of the conference.

As the exclusive sponsor for the Thursday Luncheon Keynote Speaker, you will have the opportunity to align your company with the featured presenters powerful messages. It's a great way to make a statement.

Sponsorship of the Thursday Luncheon Keynote Speaker, identifies you as a primary participant in this significant networking event thereby increasing your company's profile with the GLSLCI Delegates.



In addition:

- ▶ **2 complimentary Conference Registrations with access to all sessions and social events.**
- ▶ **Assigned seating with Conference special guests during the luncheon.**
- ▶ **Opportunity to post corporate display panels and promotional information at sponsored Luncheon.**
- ▶ **Sponsor logo featured on Table Placards.**
- ▶ **Logo featured in Conference Program.**
- ▶ **Sponsor listing in Conference Program.**
- ▶ **Verbal recognition at event.**
- ▶ **Corporate acknowledgement in Sponsor Slide Loop featured during the Conference.**
- ▶ **Corporate product/service insert in delegate packages (subject to "green" formatting).**
- ▶ **Access to Sponsor/Exhibitor Lounge throughout the Conference, featuring complimentary beverages and snacks**

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Gala Dinner Sponsor - 3 Joint Sponsorships of \$5,500 ea



Be a part of a fun filled evening with the GLSLCI Delegates at the historic Palais Royale



SPONSOR BENEFITS

Presenting Sponsor reference in all web, print, and media communication about the Gala;

Website Conference & Sponsor Program
Printed Program
Media Releases

Sponsor logo on web and print materials featuring the Gala;

Website Conference Program
Website Sponsorship Section
Printed Program

Access to Sponsor/Exhibitor Lounge throughout the Conference, featuring complimentary beverages and snacks

In addition:

- ▶ **Special mentions, signage and/or logo flashes (LCD) at Gala Event.**
- ▶ **Assigned seating with Conference special guests.**
- ▶ **2 Complimentary Day Conference Admissions with access to all sessions, keynotes, and events.**
- ▶ **2 Complimentary Gala Admissions for additional company representatives.**
- ▶ **50% discount for Conference Exhibit Hall registration.**
- ▶ **Logo featured in Conference Program.**
- ▶ **Sponsor listing in Conference Program.**
- ▶ **Verbal recognition at event.**
- ▶ **Corporate acknowledgement in Sponsor Slide Loop featured during the Conference.**
- ▶ **Corporate product/service insert in delegate packages (subject to "green" formatting).**

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Refreshment Break Sponsor - \$2,000

SPONSOR BENEFITS

- ▶ **Sponsor logo on web and print materials featuring the Break;**
 - ▶ **Website Conference Program**
 - ▶ **Website Sponsorship Section**
 - ▶ **Printed Program**
- ▶ **Acknowledgement of Sponsorship featured on Signage.**
- ▶ **Opportunity to post corporate display panels and promotional information at sponsored break.**
- ▶ **Logo featured in Conference program.**
- ▶ **Sponsor listing in Conference program.**
- ▶ **Verbal recognition at event.**
- ▶ **Corporate acknowledgement in Sponsor Slide Loop featured during the Conference.**
- ▶ **Corporate product/service insert in delegate packages (subject to "green" formatting).**



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