

Building Bridges and Public Policy

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**Heart and Stroke Foundation of
Ontario**



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Burden of Chronic Disease

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Common Risk Factors

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Integrated Chronic Disease Prevention System

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Focus on Public Policy



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Why an Integrated Chronic Disease Prevention System for Ontarians?

- Current efforts are fragmented and under funded
- Need for Ontario to effectively and efficiently harness and connect resources

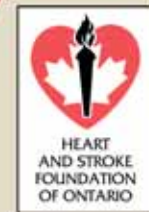


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Assets in Ontario

- An extensive public health system
- Mandatory programs
- Community commitment such as heart health coalitions
- Champions and leaders dedicated to chronic disease prevention
- NGO's with strong tradition and presence
- Demonstrated research capacity



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Assets in Ontario

Many strategies exist in Ontario such as:

- Action 2010
- Cancer 2020
- Ontario Diabetes Strategy
- Ontario Tobacco Strategy
- Ontario Stroke Strategy
- Osteoporosis Strategy
- And others



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Assets in Ontario

The Ministry of Health Promotion's new Strategic Framework:

- four priorities (smoke-free Ontario; healthy and active living; injury prevention; mental health and addictions)

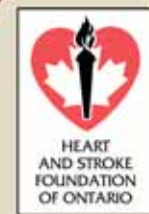


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Assets in Ontario

The MOHLTC's Chronic Disease Prevention and Management Framework:

- focused on systems that seek to improve clinical, function *and* population health outcomes by fostering coordination and integration



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Some of the Challenges that Need to be Addressed

- Coordination of cross risk factor and multiple disease efforts
- Increasing resources with more sustainable, predictable prevention funding
- Knowledge exchange to better support and inform the development of new programs and policies
- Access to local data on chronic diseases and risk factors to inform planning, evaluation and field research
- Greater focus on public policy



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Ontario Chronic Disease Prevention Alliance members:

- Canadian Arthritis Society
- Canadian Cancer Society, Ontario Division
- Canadian Diabetes Association
- Cancer Care Ontario
- Centre for Addiction and Mental Health



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Ontario Chronic Disease Prevention Alliance members:

- Heart and Stroke Foundation of Ontario
- Ontario Prevention Clearinghouse
- The Kidney Foundation
- The Lung Association
- The Ontario Public Health Association



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Consultation Process

- “Think Tanks” with risk factor content experts
- The broader health community including such stakeholders as public health units, hospitals, community health centre's, government and a number of groups and organizations and
- Interviews with key experts in chronic disease prevention



Proposed Integrated Chronic Disease Prevention System

Vision:

A system that enables effective coordinated planning, delivery and continuous improvement of health promotion and chronic disease prevention interventions at a population level.

This system will improve the health of Ontarians



Chronic Disease Prevention System for Ontario



Preventing Chronic Disease with Ontarians

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An Integrated Chronic Disease Prevention System

Elements:

- Capacity Development
- Best Practices
- Research
- Surveillance and Monitoring
- Evaluation
- Program and Policy Interventions



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An Integrated Chronic Disease Prevention System

The How:

- Planning and Coordination
- Knowledge Exchange
- Advocacy

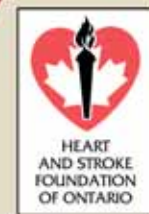


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Why a Public Policy Focus?

- Personal choice is a misnomer
- Impact of determinants of health
- Must get at inequalities



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What are Some of the Barriers?

- Advocacy restrictions
- Government funding
- Complexity of task
- Challenges facing coordination

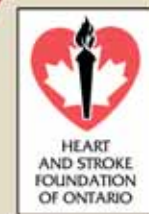


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Reasons for Optimism

- Tobacco experience is a powerful lesson
- Public expectation
- Coalitions, Alliances provide a forum



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