



**STEERING
COMMITTEE:**

MEDIA ADVISORY

September 15, 2003

Fiona Nelson
Chair

50% of cancers are preventable! What are we waiting for?

Anne Birks
Toronto Public Health

Fiona Nelson, Chair of the Toronto Cancer Prevention Coalition will discuss recommendations to reduce or even eliminate Ontario's preventable cancers tomorrow, Tuesday, September 16, 2003 at 11:30 a.m. in Meeting Room E, 2nd Floor Councillor's Offices, Toronto City Hall.

Dr. Lynn From
Division of Dermatology,
Women's College Campus,
S & WCHSC

"Cancer is a serious public health threat and a potentially huge drain on provincial coffers if Ontario doesn't act," says Fiona Nelson. According to the Ontario government's own figures, "Twenty-six thousand Ontarians every year don't have to get cancer. What are we waiting for?"

Norman Giesbrecht
Centre for Addiction
& Mental Health

Fiona Nelson will be joined at the news conference by representatives of several of the working groups in the coalition, including:

Marlene Greenberg
Toronto-Sunnybrook
Regional Cancer
Centre

Norman Giesbrecht, Senior Scientist, Centre for Addiction & Mental Health

Andrew King, Coordinator, United Steelworkers of America, National Office

Brian Hyndman
Centre for Health
Promotion,
University of Toronto

George Kapelos, Chair, Department of Architectural Science, Ryerson University

Andrew King
United Steelworkers
of America –
National Office

News Conference:

Date: Tuesday, September 16, 2003

Time: 11:30 a.m.

Jack Shapiro
Citizen Member

Place: Meeting Room E, 2nd Floor Councillor's Offices, Entrance B
Toronto City Hall

Rich Whate
Toronto
Environmental
Alliance

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Media contact:
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Toronto Cancer Prevention Coalition
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