



## **Spotlight on Energy Efficiencies**

May 27, 2008

# Program Vision



Live Green Toronto will be the principle vehicle through which residents, businesses, & community & neighbourhood groups will become engaged, motivated and supported in community led actions that will achieve Toronto's '*Climate Change Action Plan*' goals.

# Program Purpose



- To **CATALYSE** community action on climate change and environmental issues in Toronto
- To **SIMPLIFY** the process of accessing information, financial incentives, and technologies that reduce environmental impacts and greenhouse gas emissions
- To provide direct **SUPPORT** to Toronto's neighbourhoods and communities in making lifestyle choices that significantly reduce carbon footprints

# Official Launch



## May 24, 2008

The Live Green Toronto program was officially launched at the Green Toronto Festival on May 24, 2008.



# Program Components



1. Marketing / communications
2. Community animators
3. Community investment program
4. Capital projects fund
5. Workshops, seminars and other events
6. Corporate & community partnerships
7. Monitoring & reporting

# Community Animators



**Objective** – To provide community development expertise which will help community groups, neighbourhoods and others:

- Identify ideas for collective action on climate change and clean air;
- Develop the idea;
- Access funding and expertise; and
- Implement the idea and make it a reality.

## **Status & Next Steps:**

1. Extensive consultations with non-governmental organizations, community based organizations & internal expertise on the design.
2. RFP released May 15, 2008 with goal to have Animators in place by July 2008.
3. There will be five animation service contracts – one per community council district and one for non-geographic groups (e.g. service clubs; ethnic organizations).

# Community Investment Program



**Objective:** To provide community and neighbourhood based groups with seed funding for climate change and clean air initiatives.

## **Status & Next Steps:**

1. Extensive consultations with non-governmental organizations, community based organizations & internal expertise on the design.
2. Report to Executive Committee in May 2008 on criteria and administration process.
3. Applications for grants will be accepted starting in June 2008 and allocated by September 2008.
4. Grants up to \$25,000 will be available.

# Capital Projects Fund



**Objective:** To provide capital funding for community inspired projects which result in significant emission reductions.

## **Status & Next Steps:**

1. Report to Executive Committee in May 2008 on criteria and administration process.
2. Applications for funding for projects will be available starting in June 2008.
3. Funds can be \$25,000 to \$250,000.

# Events / Workshops



**Objective:** To encourage people to '*Live Green*' and provide access to information and resources at community events.



# More Information



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Toronto Environment Office is here today at:  
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