



**9:40 a.m. 2. TODMORDEN MILLS, WILDFLOWER PRESERVE DONATION (EAST YORK)**

Commissioner of Economic Development, Culture and Tourism  
(September 2, 1998)

Recommending that:

- (1) the City acknowledge the generosity of the Todmorden Mills Wildflower Preserve for this donation that will enhance the Toronto parks system;
- (2) the \$20,000.00, as well as future donations by the organization, be credited to the Lower Don capital account (account number CPC044); and
- (3) the appropriate City officials take the necessary action to give effect thereto.

**10:00 a.m. 3. CITY OF TORONTO ARTS AND CULTURE GRANTS JANUARY TO JUNE 1998**

Anne Collins, President, Toronto Arts Council  
(August, 1998)

This report, covering the first six months in 1998 (January 1 to June 30) describes the economic impact of the City's financial investment in the arts community and the impressive array of new work, creativity and community animation which resulted.

*(The Toronto Arts Council will be making a presentation focussing on the economic impact of the cultural sector in Toronto.)*

**COMMUNICATIONS/REPORTS**

**10:20 a.m. 4. PROPOSED MERGER OF THE ROYAL BANK OF CANADA AND THE BANK OF MONTREAL - IMPACT ON TORONTO**

**DEPUTATIONS**

City Clerk  
Urban Environment and Development Committee  
(March 30, 1998)

**Forwarding** to the Economic Development Committee the action taken by the Urban Environment and Development Committee on March 23 and 24, 1998, which directed that the matter of the impact of Toronto of the proposed merger of the Royal Bank of Canada and the Bank of Montreal be **referred** to the first meeting of the Economic Development Committee, once it is established. (*Deferred from last meeting*)

(A) Commissioner of Economic Development, Culture and Tourism

*(Report not yet available)*

**5. LEGISLATION RESPECTING CANADIAN FINANCIAL INSTITUTIONS**

City Clerk

(August 12, 1998)

**Forwarding** Clause No. 3 of Report No. 14 of the Strategic Policies and Priorities Committee, headed "Legislation Respecting Canadian Financial Institutions" and advising that City Council, at its meeting on July 29, 30 and 31, 1998 struck out and referred this Clause to the Economic Development Committee for consideration, with a request that the Commissioner of Economic Development, Culture and Tourism report thereon to the Economic Development Committee at the same time as the report is brought forward regarding the banking industry, which was previously requested by Councillor Moscoe.

(A) Commissioner of Economic Development, Culture and Tourism

*(Report not yet available)*

**10:40 a.m. 6. THE GREATER TORONTO MARKETING ALLIANCE (GTMA)**

**DEPUTATIONS**

Commissioner of Economic Development, Culture and Tourism

(September 1, 1998)

Recommending that:

- (1) the City of Toronto continue to support the activities of the Greater Toronto Marketing Alliance based on the concurrence of all members to the GTMA principles and protocols;
- (2) that the City of Toronto undertake a review of our role with the GTMA after a period of one year in assessing benefits attributable to Toronto;

- (3) \$80,000.00 be paid to the GTMA by the City of Toronto Economic Development Division as the City's contribution to cover operational costs of the GTMA fiscal year July 1, 1998 to June 30, 1999;
- (4) the Mayor of the City of Toronto or his designate be the political representative from the City to sit on the Board of Directors of the GTMA; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**11:00 a.m. 7. URBAN ABORIGINAL ECONOMIC DEVELOPMENT**

**DEPUTATIONS**

Task Force on Community Access and Equity  
(July 21, 1998)

**Recommending** the adoption of the implementation strategy outlined in Appendix "A" of the joint report dated June 1, 1998 from the Chief Administrative Officer and Executive Director of Human Resources, wherein it is recommended in part, that the Economic Development Committee and the Department of Economic Development, Culture and Tourism respond to the Task Force on Community Access and Equity and the Aboriginal Planning Group, regarding the following recommendations that the City of Toronto:

- (a) determine the feasibility and establishment of a Toronto Urban Aboriginal Business Development Corporation;
- (b) provide support for Aboriginal business networking by establishing links between Aboriginal suppliers and other levels of governments;
- (c) examine and identify opportunities for Aboriginal businesses arising from privatization and/or the sale of assets;
- (d) support the establishment of an Aboriginal business information centre and facilitate the funding for this centre in partnership with banks, the Province, the Government of Canada, and the Federation of Canadian Municipalities;
- (e) with other funding partners, support the creation and maintenance of a directory of Aboriginal businesses in the Greater Toronto Area;
- (f) with other funding partners, support the creation of an Aboriginal institute of education dedicated to business management;

- (g) in partnership with banking institutions explore appropriate mechanisms to make information about business funding resources available at community agencies, e.g. business plans, loans;
- (h) in partnership with banking institutions present educational business seminars with Aboriginal community agencies;
- (i) initiate a process of consultation with banking institutions and other levels of government to develop a sustaining infrastructure of loans, services and trained Aboriginal staff to provide meaningful growth opportunities to Aboriginal people. This should include exploring with financial institutions and other levels of government non-traditional ways to build the basic equity required of small businesses for procuring loans. For example, the banks would review requirements of assets, securities, and collateral for issuing lines of credit for new entrepreneurs or small businesses. Further, the City of Toronto should communicate with banking institutions the need to provide training to their risk management staff in dealing with assessment of loan applications from Reserves;
- (j) communicate its concerns to the Federal Minister of Industry Canada regarding the budget reduction of Aboriginal Business Canada from \$80 million to \$35 million, and request that this decision be reviewed and its budget revised;
- (k) express to Aboriginal Business Canada and other levels of government the need for a loan fund for urban Aboriginal businesses located in the Greater Toronto Area; and
- (l) in partnership with the federal and provincial governments, explore the need to establish an Aboriginal human resource centre that would provide Aboriginal employment telephone-hotlines and advertise employment opportunities in the local Aboriginal community.

## **8. INTERNATIONAL AIDS CONFERENCE IN 2004**

Commissioner of Economic Development, Culture and Tourism  
(September 2, 1998)

Recommending that:

- (1) Council confirm its support, in principle, for Toronto as the host city for the International AIDS Conference in 2004;
- (2) Staff report to the next meeting of the Economic Development Committee on mechanisms whereby the City, in association with Federal, Provincial governments and the private sector, could provide a loan guarantee in the amount of \$1.0 M required to secure the AIDS 2004 conference;

- (3) Staff report on the merits of developing a formal support program whereby the City, in association with Federal, Provincial governments and the private sector, could provide bid support for upcoming major convention bids; and
- (4) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

**9. PROPOSED PLAN FOR DEVELOPING AN ECONOMIC DEVELOPMENT STRATEGY FOR THE CITY OF TORONTO**

Commissioner of Economic Development, Culture and Tourism  
(September 2, 1998)

Recommending that Council:

- (1) endorse the proposed plan, process and timing for developing an economic development strategy for the City of Toronto, a key element of which will be the involvement of the broader business community;
- (2) approve the creation of an Economic Development Strategy Steering Committee to oversee the process, to be chaired by the Chair of the Economic Development Committee and comprised of two other members of the Economic Development Committee, the Commissioner of Economic Development, the Managing Director of Economic Development and three representatives of Toronto's business community; and,
- (3) authorize and direct the appropriate City Officials to take the necessary action to give effect thereto.

**10. OVERVIEW OF KEY ISSUES AND OPPORTUNITIES IN ECONOMIC DEVELOPMENT, CULTURE AND TOURISM**

Commissioner of Economic Development, Culture and Tourism  
(September 1, 1998)

**Forwarding** this report for information only. It contains no recommendations.

**11. PROPOSED CONTRACT AWARD - ARENA AND MAJOR FACILITY ADVERTISING PROGRAM - PARKS AND RECREATION DIVISION**

Commissioner of Economic Development, Culture and Tourism  
(September 1, 1998)

Recommending:

- (1) a five year contract for the exclusive indoor advertising rights for arenas and major facilities within the Parks and Recreation Division be awarded to DM Media;
- (2) this contract reflect the terms and conditions contained within the Request for Proposals in this report;
- (3) the Commissioner of Economic Development, Culture and Tourism, the City Solicitor, and the Director of Purchasing, be directed to negotiate, prepare and execute the appropriate contract(s);
- (4) the portion of annual revenues in excess of the \$1,000,000.00 revenue budget requirement, be placed in a balance sheet account for basic improvement use by the participating facilities; and
- (5) the appropriate City officials take the necessary action to give effect thereto.

## **12. DUNDAS WEST REGENERATION PROJECT (DAVENPORT AND TRINITY-NIAGARA)**

Commissioner of Economic Development, Culture and Tourism  
(September 3, 1998)

Recommending that:

- (1) City Council endorse the terms of reference for the Dundas West Regeneration Project as set out in the body of this report, and grant authority to make available monies provided by Provigo for the purposes of the Dundas West Regeneration Project pursuant to the Section 37 Agreement authorized by (former) City of Toronto Council in adopting Land Use Committee Report 12, Clause 11, Recommendation 2 on August 21, 1997 to the "West Toronto Junction Team" as set out below;
  - (a) the funds be used for the purposes of retaining a Project Director and undertaking activities agreed to by the Commissioners of Economic Development, Culture and Tourism and Urban Development Services that are required to develop new markets for Dundas Street West and attract new business locations and investment;
  - (b) the Commissioner of Economic Development, Culture and Tourism be authorized to disburse the funds in installments of up to \$25,000.00 to the West Toronto Junction Team upon the submission of both a current financial statement for the project, and copies of invoices documenting the expenditure of the previously disbursed funds, except as noted in 1c, and that no more than \$100,000.00 be provided before June 30, 1999; and
  - (c) permission be given to provide the first installment when the West Toronto Junction Team has entered into a contract with a Project Director;

- (2) the interest accruing on the funds held by the City be deposited in Account 304426 and be made available to the West Toronto Junction Team for the purposes of the project;
- (3) staff be requested to facilitate and accommodate any requests for support, within their resource capabilities from the West Toronto Junction Team;
- (4) the West Toronto Junction Team invite the four Ward Councillors and Economic Development and Urban Planning and Development staff to all meetings and provide them with copies of the Minutes and financial statements for the project;
- (5) the management of Provigo be thanked for its contribution and support to date for this important regeneration project;
- (6) the Commissioners of Economic Development, Culture and Tourism and Urban Development Services be requested to report to Economic Development Committee on the progress of the project, results achieved and future directions after one year; and
- (7) that the appropriate staff be authorized to take the steps necessary to implement the foregoing.

### **13. APPOINTMENTS TO THE BOARDS OF MANAGEMENT FOR BUSINESS IMPROVEMENT AREAS AND AMENDMENTS TO THE (FORMER TORONTO) MUNICIPAL CODE CHAPTER 20, BUSINESS IMPROVEMENT AREAS - VARIOUS WARDS**

Commissioner of Economic Development, Culture and Tourism  
(September 3, 1998)

Recommending that:

- (1) amendments be made to Schedule A Individual Boards of Management, of the (former Toronto) Municipal Code Chapter 20, Business Improvement Areas as set out in the attached Schedule A. These changes are specific to Number of Members and Members Needed for Quorum and are highlighted by “Changes From and To”;
- (2) Council appoint the nominees listed in Appendix 1 of this report to the Boards of Management for Bloor/Bathurst-Madison, Eglinton Way, Greektown on the Danforth, Harbord Street, Kennedy Road, Queen/Broadview Village, Upper Village (York) and Weston Business Improvement Areas. The term of office is to expire on November 30, 2000, or as soon thereafter as successors are appointed. Each of the named nominees meets the requirements of Section 220 of the Municipal Act, as amended; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.



#### **14. FASHION INDUSTRY LIAISON COMMITTEE MEMBERSHIP AND 1997/1998 ACTIVITIES**

Commissioner of Economic Development, Culture and Tourism  
(September 3, 1998)

Recommending that:

- (1) the membership of the Fashion Industry Liaison Committee be approved, as outlined in Appendix B, to reflect changes amongst participating member organizations;
- (2) a member of the Economic Development Committee be appointed to Co-Chair the Fashion Industry Liaison Committee, together with Councillor Olivia Chow (Councillor Chow represents Ward 24, which contains the City's King-Spadina Fashion District); and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

#### **15. PATH - PROMOTION LINK INC. PROPOSAL FOR PUBLIC ACCESS TERMINAL SYSTEM**

Commissioner of Economic Development, Culture and Tourism  
(September 3, 1998)

Recommending that:

- (1) the City of Toronto endorse the proposal by Promotions Link Inc. to introduce a Public Access Terminal System in the PATH walkway system, and provide Promotions Link Inc. with exclusive rights to use the name "PATH" and associated Official Marks for the purposes of a Public Access Terminal System for an interim period of three years;
- (2) the City of Toronto approve in principle the installation of prototype Public Access Terminals in City and/or Metro Hall at no cost to the City, and authorize staff to work with Promotions Link Inc. to identify appropriate locations and make the necessary arrangements;
- (3) Promotions Link Inc. also be given permission to use the PATH Official Marks on marketing and promotional material and on merchandise;
- (4) in the event that no terminals have been installed anywhere in the walkway system and the system functional by the end of a twelve month period, that the Commissioner of Economic Development, Culture and Tourism be authorized to evaluate the progress and feasibility of the project and report to Council on the continued appropriateness of providing Promotions Link Inc. with exclusivity to the use of the Official Marks for the purposes of a Public Access Terminal System;

- (5) the appropriate officials be authorized and directed to undertake the necessary action to give effect thereto; and
- (6) the Commissioner of Economic Development, Culture and Tourism and the City Solicitor be directed to negotiate, prepare and execute the appropriate agreement(s).

## **16. PLAY STRUCTURES AND WATERPLAY AREAS**

Commissioners of Economic Development, Culture and Tourism and Urban Planning and Development Services  
(September 2, 1998)

Recommending that the Government of Ontario should be requested to consider regulating all public and private playgrounds, including their maintenance, through the Ontario Building Code Act using the C.S.A. Standards Z614-98 as the basis for such regulations.

## **17. TORONTO - CELEBRATING THE MILLENNIUM**

*(Report not yet available)*

## **18. FEDERATION OF CANADIAN MUNICIPALITIES AND THE MULTILATERAL AGREEMENT ON INVESTMENT**

Councillor Layton, Don River  
(July 14, 1998)

Advising that the Federal Government was considering holding consultations in communities across the country with respect to the Multilateral Agreement on Investment and recommending that this report be submitted for information.