

## ECONOMIC DEVELOPMENT COMMITTEE

### AGENDA

<b>Date of Meeting:</b>	<b>Monday, October 19, 1998</b>	<b>Enquiry:</b>	<b>Christine Archibald</b>
<b>Time:</b>	<b>9:30 a.m.</b>		<b>Interim Contact</b>
<b>Location:</b>	<b>Committee Room A, 2nd Floor, Metro Hall, 55 John Street, Toronto</b>		<b>392-7039 carchiba@city.toronto. on.ca</b>

---

### DECLARATIONS OF INTEREST PURSUANT TO THE MUNICIPAL CONFLICT OF INTEREST ACT

CONFIRMATION OF MINUTES - September 18, 1998

#### PRESENTATION.

1. 9:30 a.m. 1998 COMMUNITIES IN BLOOM AWARD - NATIONAL AWARD  
*(Presentation to Parks and Recreation staff for their role in the City being awarded the National Communities in Bloom Award)*

#### PRESENTATION.

2. 9:45 a.m. THE GREATER TORONTO MARKETING ALLIANCE (GTMA)  
*(Presentation by Mr. Kenneth Copeland, President and C.E.O., The Greater Toronto Marketing Alliance (GTMA))*

#### PRESENTATION.

3. ATTRACTING SEMI-CONDUCTOR PLANT INVESTMENT TO TORONTO  
*(Presentation by staff from Economic Development, Culture and Tourism Department)*

Commissioner of Economic Development, Culture and Tourism  
(September 29, 1998)

**Recommending that:**

- (1) staff from the Economic Development Division initiate and participate in the creation of a Toronto Semiconductor Partnership which will explore the opportunity to attract semiconductor plant facility investment to Toronto;
- (2) staff from the Economic Development Division provide further status reports in a timely manner on the progress of this project; and
- (3) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

#### **COMMUNICATIONS/REPORTS.**

#### **4. FILM PERMIT ISSUANCE - REVIEW OF PRACTICES, PROCEDURES, POLICIES AND BY-LAWS**

Commissioner of Economic Development, Culture and Tourism  
(September 8, 1998)

**Recommending** that:

- (1) the Economic Development Committee endorse the attached Guidelines for Filming in the City of Toronto and the City of Toronto Code of Conduct for Cast and Crew (Appendices 1 and 2);
- (2) film location permitting for Toronto be coordinated by the Toronto Film and Television Office in Economic Development with decision making remaining decentralized;
- (3) the Economic Development Committee endorse the attached by-law (Appendix 3) and recommend that the City Solicitor be authorized to introduce the necessary Bill in Council to give effect thereto; and
- (4) the Commissioner of Economic Development, Culture and Tourism report back as necessary on future developments in the film and television sector including any operational requirements.

#### **5. PROPOSED CONTRACT AWARD - ARENA AND MAJOR FACILITY ADVERTISING PROGRAM - PARKS AND RECREATION DIVISION**

Commissioner of Economic Development, Culture and Tourism  
(October 2, 1998)

**Recommending** that:

- (1) this report, addressing Media Co.'s letter of September 17, 1998, be received as information; and
- (2) the recommendations contained in the Department's award report of September 1, 1998 (Appendix I) be approved.
  - (A) Mr. Andrew Hethrington, Vice President, MediaCo  
(September 17, 1998)

The Committee at its last meeting on September 18, 1998, **requested** that this recommendation be referred back to staff for further consideration for a variety of reasons including and what seems to be, a significant change in the terms of the RFP.

**6. APPOINTMENTS TO THE BOARDS OF MANAGEMENT FOR BUSINESS IMPROVEMENT AREAS AND AMENDMENTS TO THE (FORMER TORONTO) MUNICIPAL CODE CHAPTER 20, BUSINESS IMPROVEMENT AREAS - VARIOUS WARDS**

Commissioner of Economic Development, Culture and Tourism  
(September 28, 1998)

**Recommending that:**

- (1) amendments be made to Schedule A Individual Boards of Management, of the (former Toronto) Municipal Code Chapter 20, Business Improvement Areas as set out in the attached Schedule A. These changes are specific to Number of Members and Members Needed for Quorum and are highlighted by "Changes From and To";
- (2) Council appoint the nominees listed in Appendix 1 of this report to the Boards of Management for Bloor/Bathurst-Madison, Bloor West Village, and Eglinton Way Business Improvement Areas. The term of office is to expire on November 30, 2000, or as soon thereafter as successors are appointed. Each of the named nominees meets the requirements of Section 220 of the Municipal Act, as amended;
- (3) leave be granted for the introduction of the necessary bill in Council to give effect thereto; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**7. PROPOSED FEES FOR HERITAGE PRESERVATION SERVICES - ALL WARDS**

Commissioner of Economic Development, Culture and Tourism  
(September 29, 1998)

**Recommending that:**

- (1) the fees for heritage preservation services outlined in this report be approved for implementation beginning November 1, 1998;
- (2) a by-law be introduced to permit fees for heritage preservation services; and
- (3) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

**8. STANDING AUTHORITY TO EXEMPT CERTAIN TORONTO AND REGION CONSERVATION AUTHORITY LANDS FROM MUNICIPAL TAXES**

Commissioner of Economic Development, Culture and Tourism  
(September 30, 1998)

**Recommending that:**

- (1) approval be granted for standing authority to exempt from municipal taxes those lands owned by the TRCA and managed by the City for park purposes, and for the submission to Council of the relevant Bills in relation thereto;
- (2) Clause No. 1 of Report No.12 of the Parks, Recreation and Property Committee adopted by Metropolitan Council on October 3, 1961 with respect to the exemption from municipal taxation certain lands owned by the (then) Metropolitan Toronto and Region Conservation Authority and used for Metropolitan parks purposes, be rescinded; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**9. MILLIKEN PARK COMMUNITY RECREATION CENTRE, PROJECT NO. 705, SCARBOROUGH DISTRICT CONTRACT NO. PBS 98-004 (WARD 18 - MALVERN)**

Commissioner of Corporate Services, Commissioner of Economic Development, Culture and Tourism and Chief Financial Officer and Treasurer  
(October 5, 1998)

**Recommending** that Contract No. PBS 98-004, for the construction of a new Community Recreation Centre in Milliken Park, be awarded to Derbtile Construction Inc. in the total amount of \$2,984,230.00 including all taxes and charges being the lowest tender received.

**10. URBAN ABORIGINAL ECONOMIC DEVELOPMENT**

Commissioner of Economic Development, Culture and Tourism

(October 2, 1998)

**Recommending** that staff from the Economic Development Office be directed to invite the appropriate staff from other Departments, Agencies and Non-profit Organizations to meet with the Aboriginal Planning Group to ensure linkages are made to the resources currently available to support aboriginal business development, and to develop and set in motion an action plan for furthering the implementation of the recommendations of the Task Force on Community Access and Equity.

**11. TORONTO SMALL BUSINESS FORUM '98**

Commissioner of Economic Development, Culture and Tourism  
(October 6, 1998)

**Recommending** that this report be received for information.

**12. CELEBRATE TORONTO STREET FESTIVAL**

Councillor Korwin-Kuczynski, Chair, Celebrate Toronto Street Festival

*(Report not yet available)*