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## ECONOMIC DEVELOPMENT COMMITTEE

### AGENDA

<b>Date of Meeting:</b>	<b>Monday, November 16, 1998</b>	<b>Enquiry:</b>	<b>Christine Archibald</b>
<b>Time:</b>	<b>9:30 a.m.</b>		<b>Interim Contact</b>
<b>Location:</b>	<b>Committee Room A, 2nd Floor, Metro Hall, 55 John Street, Toronto</b>		<b>392-7039 carchiba@city.toronto. on.ca</b>

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### DECLARATIONS OF INTEREST PURSUANT TO THE MUNICIPAL CONFLICT OF INTEREST ACT

#### PRESENTATION.

1. 10:00 a.m. “WORLD YOUTH DAYS” CONFERENCE IN CANADA AND  
TORONTO IN 2002 AD

*(Presentation by:*

- *Mr. Stan Walton, Manager, Administration and Support Services,  
North Region, Economic Development, Culture and Tourism;*
- *Bishop Anthony Meagher, Auxiliary Roman Catholic Bishop of  
Toronto; and*
- *Father Norm Roberts, Director, Office of Catholic Youth,  
Archdiocese of Toronto)*

Commissioner of Economic Development, Culture and Tourism  
(October 29, 1998)

**Responding** to a request for support from a potential event organizer (the Canadian Catholic Conference of Bishops and Archdiocese of Toronto) in their efforts to bring business activity to the City of Toronto, in the form of the “World Youth Days” Conference in 2002 AD, and **recommending** that:

- (1) the staff of the Economic Development, Culture and Tourism Department continue to provide support to the representatives of the Canadian Catholic Conference of Bishops and Archdiocese of Toronto in their efforts to secure the “World Youth Days” Conference;
- (2) staff facilitate the continued involvement of the federal and provincial levels of government in the bid process;

- (3) staff continue to report on the process and status of the City's involvement in the "World Youth Days" Conference, as well as on appropriate co-ordination and events planning mechanisms.

**2. 10:30 a.m. FUTURE OF INDUSTRIAL LANDS IN THE CITY OF TORONTO**

*(Presentation by a representative of the Toronto Economic Development Corporation (TEDCO))*

City Clerk and Urban Environment and Development Committee  
(November 2, 1998)

**Forwarding** the action of the Urban Environment and Development Committee at its meeting on November 2, 1998, **referring** the following suggestion, embodied in the communication (August 10, 1998) from Mr. Tony O'Donohue, President, Environmental Probe Ltd., to the Economic Development Committee for consideration, and **recommending**:

“that City Council develop a marketing strategy for attracting industries;”.

**3. 11:30 a.m. ECONOMIC ADVANTAGES OF PEDESTRIANISATION**

*(Presentation by Ms. Joan Doiron and Ms. Rhona Swarbrick, Co-Chairs of the Toronto Pedestrian Committee)*

Co-Chair, Toronto Pedestrian Committee  
(October 18, 1998)

**Requesting** an opportunity to appear before the Economic Development Committee in order to provide information with respect to the economic advantages to lively pedestrian environments.

**COMMUNICATIONS/REPORTS.**

**4. THE POTENTIAL IMPACT OF BILL 160, THE EDUCATION QUALITY IMPROVEMENT ACT ON CHARGES FOR USE OF SCHOOL BOARD FACILITIES**

Commissioner of Economic Development, Culture and Tourism  
(November 2, 1998)

**Reporting** on the potential financial implications of school board charges for City recreational use of school board facilities by the Parks and Recreation Division, and **recommending** that:

- (1) Parks and Recreation in co-operation with other City staff continue negotiations with the respective school boards to develop and implement Mutual Service Agreements, with the overall objective being a zero net for both parties;
- (2) should it be necessary, the Parks and Recreation Division include the cost of any shortfall in the 1999 operating budget.

## 5. REVISION TO PARKLAND NAMING POLICY

Commissioner of Economic Development, Culture and Tourism  
(October 27, 1998)

**Responding** to City Council's request of October 1 and 2, 1998 (Clause No. 16 of Report No. 8 of Scarborough Community Council and Clause No. 59 of Report No. 11 of Toronto Community Council) that:

“the Commissioner of Economic Development, Culture and Tourism be requested to submit a report to the Economic Development Committee on necessary revisions to the Parkland Naming policy which would ensure that there is direct input into the naming process from Parks officials and the community.”;

and **recommending** the following addition to paragraph (c) of the existing policy:

“The consultation will provide opportunities for members of the community, area ratepayers associations, other interested parties and Parks officials to have direct input into the naming process.”

## 6. TREE MAINTENANCE BACKLOG

Commissioner of Economic Development, Culture and Tourism  
(November 4, 1998)

**Reporting** on city wide forestry levels and backlogs, **outlining** a course of action to bring service back to an acceptable level, and **recommending** that:

- (1) this report be received for information;
- (2) consideration be given to increased forestry program funding during the 1999 and 2000 operating budget deliberations in order to attain acceptable service standards;

- (3) staff continue to investigate opportunities for efficiencies and improvements to service standards during the amalgamation process; and
- (4) this report be forwarded to the Budget Committee for their consideration and deliberation.

**7. 1998 NET OPERATING SURPLUS - AUTHORIZATION FOR TRANSFER TO THE STABILIZATION RESERVE FUND  
HUMMINGBIRD CENTRE FOR THE PERFORMING ARTS**

Chair, Board of Directors, Hummingbird Centre for the Performing Arts  
(October 8, 1998)

**Reporting** on a transfer of the net operating surplus generated at the Hummingbird Centre for the Performing Arts for fiscal 1998 into the Stabilization Reserve Fund - Hummingbird Centre for the Performing Arts, and **recommending** that:

- (1) Council authorize the transfer of a 1998 net operating surplus of the Hummingbird Centre, as reviewed and approved by the City Auditor, from the Board of Directors of the Hummingbird Centre to the Stabilization Reserve Fund - Hummingbird Centre for the Performing Arts; and
- (2) the appropriate officials of The Board of Directors of the Hummingbird Centre and of the City Corporation be authorized and directed to take the necessary steps to give effect to the foregoing.

**8. FILM PERMIT ISSUANCE - REVIEW OF PRACTICES, PROCEDURES, POLICIES AND BY-LAWS**

*(Note: The Economic Development Committee, on October 19, 1998:*

- (1) *deferred consideration of the following report (September 8, 1998) from the Commissioner of Economic Development, Culture and Tourism to its next meeting on November 16, 1998 to enable City Councillors to conduct community consultation if they so wish; and*
- (2) *requested the Commissioner of Economic Development, Culture and Tourism to report to that meeting on the impact of introducing a permit fee, such report to include information on any policy which the City of Vancouver may have with respect to applying fees for film permits. **NOTE:** The Commissioner of Economic Development, Culture and Tourism has advised that this report will be submitted to the Economic Development Committee in January, 1999.)*

Commissioner of Economic Development, Culture and Tourism

(September 8, 1998)

**Reporting** on an overview of the importance of the film industry to the economy of the City, **outlining** one unified By-law and comprehensive guidelines to regulate the use of public property for location filming and **recommending** that:

- (1) the Economic Development Committee endorse the attached Guidelines for Filming in the City of Toronto and City of Toronto Code of Conduct for Cast and Crew. (Appendices 1 and 2);
- (2) film location permitting for Toronto be coordinated by the Toronto Film and Television Office in Economic Development with decision making remaining decentralized;
- (3) the Economic Development Committee endorse the attached By-law (Appendix 3) and recommend that the City Solicitor be authorized to introduce the necessary Bill in Council to give effect thereto; and
- (4) the Commissioner of Economic Development, Culture and Tourism report back as necessary on future developments in the film and television sector including any operational requirements.

**9. VIVA MAGNETICS (CANADA) LIMITED, 1663 NEILSON ROAD**

Commissioner of Economic Development, Culture and Tourism  
(November 2, 1998)

**Providing** an overview of the proposed Viva Magnetics (Canada) Limited investment in a new manufacturing facility in the City of Toronto, **advising** the report was prepared in compliance with the City of Toronto policies respecting business travel, and **recommending** that this report be received for information.

**10. REPORT ON ECONOMIC DEVELOPMENT ATTENDANCE AT THE INCOMING CALL CENTRE MANAGEMENT SHOW AND EXPOSITION, DENVER, CO., SEPTEMBER 1-3, 1998**

Commissioner of Economic Development, Culture and Tourism  
(October 26, 1998)

**Providing** a review of the Incoming Call Centre Management trade show and exposition held in early September, 1998 as a forum for promoting the City of Toronto's call centre capabilities and attracting call centre companies to Toronto, and **recommending** that this report be received for information.