



**ECONOMIC DEVELOPMENT AND PARKS COMMITTEE
AGENDA
MEETING No. 7**

Date of Meeting: November 29, 1999 **Enquiry:** Betty Henderson
Time: 9:30 a.m. **Administrator**
Location: Committee Room 2 **392-8088**
City Hall **bhenderson@city.toronto.on.ca**
100 Queen Street West

**DECLARATIONS OF INTEREST PURSUANT TO
THE MUNICIPAL CONFLICT OF INTEREST ACT.**

CONFIRMATION OF MINUTES

DEPUTATIONS/PRESENTATIONS:

- 10:00 a.m.** **2000-2004 Capital Budget**
(Ref: Item No. 1)
- 11:00 a.m.** **Economic Competitiveness Study Update**
(Ref: Item No. 2)
- 11:45 a.m.** **Toronto Association of Business Improvement Areas (TABIA), the City of
Toronto Economic Development Office and the Toronto Police Services
Consultation Meetings -Working Together to Fight Crime (All Wards)**
(Ref: Item No. 3)
- 11:55 a.m.** **The Greater Toronto Marketing Alliance (GTMA): Midterm Review**
(All Wards)
(Ref: Item No. 4)

COMMUNICATIONS/REPORTS

1. 2000-2004 CAPITAL BUDGET

(DEPUTATION ITEM)

Report to follow.

- 1a. Source: Mr. Ian Grindall, Toronto, Ontario
(not dated)

Requesting to make a deputation to request an indoor skatepark be built in the Greater Toronto Area, for rollerblading, skateboarding and biking.

2. ECONOMIC COMPETITIVENESS STUDY UPDATE

(All Wards)

(DEPUTATION ITEM)

Source: Commissioner of Economic Development, Culture and Tourism
(November 12, 1999)

Updating the Committee on the Economic Competitiveness Study which is now substantially complete; and recommending that:

- (1) the Economic Competitiveness Study form the basis for the Economic Development Strategy;
- (2) the Commissioner distribute the findings of the study to other departments and Agencies, Boards and Commissions; and
- (3) the Commissioner, prior to the submission of the Economic Development Strategy to the Committee in February, convene a workshop with Members of the Committee in early January.

3. TORONTO ASSOCIATION OF BUSINESS IMPROVEMENT AREAS (TABIA), THE CITY OF TORONTO ECONOMIC DEVELOPMENT OFFICE AND THE TORONTO POLICE SERVICES CONSULTATION MEETINGS -WORKING TOGETHER TO FIGHT CRIME (All Wards)

(DEPUTATION ITEM)

Source: Commissioner of Economic Development, Culture and Tourism
(November 10, 1999)

Submitting, on behalf of the Toronto Association of Business Improvement Areas and the Toronto Police Service, a report entitled “Working Together to Fight Crime”; and recommending that:

- (1) the report, entitled “Working Together to Fight Crime”, be forwarded to the Task Force on Community Safety to review the recommendations as contained therein, and to begin the process of developing an action plan in consultation with the Toronto Association of Business Improvement Areas and Toronto Police Service;
- (2) the Task Force on Community Safety report back to the appropriate Standing Committee and to the Policy and Finance Committee regarding the implementation and the financial implications of the recommendations contained in the “Working Together to Fight Crime” report;
- (3) the report, entitled “Working Together to Fight Crime”, be forwarded to the appropriate departments, boards, agencies and business associations for information and action including the Departments of Works and Emergency Services, Community and Neighbourhood Services and Urban Planning and Development Services; the Toronto Association of Business Improvement Areas; Toronto Police Services Board; the respective divisions of the Toronto Police Service; Chairs of the BIAs; Metro Action Committee on Public Violence Against Women and Children (METRAC), and the Pedestrianization Work Group;
- (4) the financial implications be referred to the Budget Advisory Committee for consideration during the 2000 Operating Budget process; and
- (5) the appropriate City officials be authorized and directed to take the necessary actions to give effect thereto.

4. THE GREATER TORONTO MARKETING ALLIANCE (GTMA): MIDTERM REVIEW
(All Wards)

Source: Commissioner Economic Development, Culture and Tourism
(November 12, 1999)

Providing an update on the progress of the Greater Toronto Marketing Alliance; outlining a brief history, some accomplishments and challenges; and recommending that:

- (1) City Council communicate the concerns indicated in this report to the Board and staff of the Greater Toronto Marketing Alliance;
- (2) that Council support the GTMA for the final year of the three-year commitment and notify the GTMA that it will not participate thereafter; and
- (3) that the Commissioner Economic Development, Culture and Tourism report back, early in 2000, on a proposed alternative marketing strategy.

5. STUDY OF LARGE THEATRES IN THE CITY OF TORONTO
(Various Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(November 9, 1999)

Providing direction for the management of civic theatres; forwarding a consulting report entitled "A Study of Large Theatres in the City of Toronto"; and recommending that:

- (1) Council recognize the important contribution that the cultural sector makes to the social and economic vitality of the City and that, through its policies and programs, the municipality fosters the health and development of the cultural sector;
- (2) the consulting report entitled "A Study of Large Theatres in the City of Toronto" prepared by Graeme Page and Associates/NetGain Partners, October 13, 1999, (Attachment No. 1) be received for information;

- (3) the Commissioner of Economic Development, Culture and Tourism, the Chief Financial Officer and Treasurer, and the North York Performing Arts Centre Corporation Emergency Committee, with the assistance of an appropriate consultant, develop a business plan for the operation of the Ford Centre for the Performing Arts that maximizes social and economic benefits to the City while minimizing the impact on the City's budget;
- (4) the Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer work with the Board of Directors of the St. Lawrence Centre for the Arts to develop a strategy to make the St. Lawrence Centre more self-sufficient; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

6. 1999 CULTURE GRANT – THE ROYAL AGRICULTURAL WINTER FAIR (RAWF)
(Trinity Niagara)

Source: Commissioner of Economic Development, Culture and Tourism
(November 8, 1999)

Recommending that:

- (1) a grant of \$600,000.00 be awarded to the Royal Agricultural Winter Fair to assist with the rental costs of the 1999 Royal; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

7. R2000 – 5TH WORLD CONGRESS ON INTEGRATED RESOURCES MANAGEMENT AND TRADE SHOW: JUNE 5 TO 9, 2000 - REQUEST FOR FUNDING
(Downtown)

Source: Commissioner of Economic Development, Culture and Tourism
(November 9, 1999)

Advising that the Millennium Task Force, at its meeting held on September 8, 1999, received a deputation from Mr. William Fisch, Chair of the Region of York, requesting funds to support R2000 – 5th World Congress on Integrated Resources Management and Trade Show: June 5 to 9, 2000; further advising that the Task Force requested the Department to prepare a report with funding recommendations for this project; and recommending that:

- (1) the request from the organizers of the R2000 World Congress for \$200,000.00 be declined with the provision that other forms of in-kind assistance may be obtained from the City of Toronto; and
- (2) the appropriate City officials be authorized to take the necessary action to give effect thereto.

8. NOMINATION OF CITIZENS FOR APPOINTMENT TO HERITAGE BOARDS
(Various Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(November 9, 1999)

Recommending that:

- (1) Council appoint the following citizens to serve on the Toronto Preservation Board for a term to begin January 1, 2000, and to expire on November 30, 2003: Ms. Jane Burgess, Ms. Margaret McBurney, Ms. Catherine Naismith, Ms. Margaret Lyons, and Ms. Edna Hudson;
- (2) Council appoint the following citizens to serve on the Fort York Museum Management Board for a term to begin January 1, 2000, and to expire on November 30, 2003: Mr. William W. Barrett, Mr. George W. Beal, Mr. Richard W. Dodds, Mr. Michael H. Gedz, Mr. Ross T. Henderson, Mr. Vladimir Pilar, and Mr. James Purdon; and that Mr. Brett Snider and Mr. Peter Twist be appointed to represent the Friends of Fort York;
- (3) Council appoint the following citizens to serve on The Pier Museum Management Board for a term to begin January 1, 2000, and to expire on November 30, 2003: Mr. John W. B. Coulter, Mr. Peter B. Edwards, Mr. Mike Filey, Mr. Kenneth J. Inglis, Ms. Lynne Kurylo, Mr. Christopher Makuch, Ms. Jeanette McPherson, Mr. Robert Mifflin, and Mr. Peter Van Buskirk;
- (4) Council appoint the following citizens to serve on the Collections and Conservation Board for a term to begin January 1, 2000, and to expire on November 30, 2003: Mr. Geoffrey E. Geduld, Ms. Sherri Helwig, Ms. Deborah Hudson, and Ms. Betty Stein;
- (5) Council appoint the following citizens to serve on Heritage Toronto for a term to begin January 1, 2000, and to expire on November 30, 2003: Ms. S. Nina Dhar, Mr. William Greer, Mr. Lawrence L. Herman, Ms. Marion Joppe, Ms. Margaret McCaffery, Mr. David Raymont, Ms. E. Ann Rowan, Mr. Robert Stacey, Mr. John E. Twomey, and Mr. Ron Williamson;

- (6) that future citizen appointments to these boards be for three-year terms coincident with the term of Council; and
- (7) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

9. APPOINTMENTS TO THE BOARDS OF MANAGEMENT FOR BUSINESS IMPROVEMENT AREAS AND AMENDMENTS TO THE (FORMER TORONTO) MUNICIPAL CODE CHAPTER 20, BUSINESS IMPROVEMENT AREAS

(Various Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(November 9, 1999)

Advising that changes to membership of Boards of Management for Business Improvement Areas require Council approval and a by-law amendment; attaching Schedule "A" (former Toronto) Municipal Code, Chapter 20, detailing such amendments; forwarding a listing of the names of the nominees to be appointed to the Boards (Attachment No. 2); and recommending that:

- (1) amendments be made to Schedule "A", Individual Boards of Management of the (former Toronto) Municipal Code Chapter 20, Business Improvement Areas, as set out in Attachment No. 1; such changes are specific to Number of Members and Members Needed for Quorum and are highlighted by "Changes From and To";
- (2) Council appoint the nominees listed under Attachment No. 2 of this report to the Boards of Management for Parkdale Village and Queen/Broadview Village Business Improvement Areas;
- (3) the term of office to the Boards is to expire on November 30, 2000, or as soon thereafter as successors are appointed; each of the named nominees meets the requirements of Section 220 of the Municipal Act, as amended;
- (4) leave be granted for the introduction of the necessary bill in Council to give effect thereto; and
- (5) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

**10. DESIGNATION OF THE AREA KNOWN AS
THE ROSEDALE-SUMMERHILL BUSINESS AREA
AS A BUSINESS IMPROVEMENT AREA (BIA)
(Midtown)**

Source: Commissioner of Economic Development, Culture and Tourism
(November 9, 1999)

Recommending that:

- (1) a Business Improvement Area be designated for the area known as the Rosedale-Summerhill Business Area located on both sides of Yonge Street from Crescent Road to the south and Woodlawn Avenue to the north, as described on Attachment No. 1;
- (2) the City Clerk's Department be authorized and directed to send out notices of Council's intention to pass a by-law designating the area, as defined by Attachment No. 1, as a Business Improvement Area, in accordance with Section 220 of the Municipal Act, R.S.O. 1990 c.M.45, as amended;
- (3) the Commissioner of Works and Emergency Services be requested to prepare a legal description of the area, as described on Attachment No. 1, and to submit this description to the City Solicitor;
- (4) subject to the City Clerk reporting favourably on the results of the poll, referred to in Recommendation No. (2), and upon receipt of the legal description prepared by the Commissioner of Works and Emergency Services, the City Solicitor be directed to prepare a by-law designating a Business Improvement Area on both sides of Yonge Street from Crescent Road to the south and Woodlawn Avenue to the north, as per Attachment No. 1, in accordance with Section 220 of the Municipal Act; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

11. DESIGNATION OF CITY LIMITS BUSINESS IMPROVEMENT AREA (BIA)
(North Toronto and North York Centre)

Source: Commissioner of Economic Development, Culture and Tourism
(November 10, 1999)

Recommending that:

- (1) a Business Improvement Area be designated on both sides of Yonge Street to include properties just south of Lawrence Avenue and extending to just north of Yonge Boulevard, as described on Attachment No. 1;
- (2) the City Clerk's Department be authorized and directed to send out notices of Council's intention to pass a by-law designating Yonge Street as a Business Improvement Area, in accordance with Section 220 of the Municipal Act, R.S.O. 1990 c.M.45, as amended;
- (3) the Commissioner of Works and Emergency Services be requested to prepare a legal description of the area as described on Attachment No. 1 and to submit this description to the City Solicitor;
- (4) subject to the City Clerk reporting favourably on the results of the poll, referred to in Recommendation No. (2), and upon receipt of the legal description prepared by the Commissioner of Works and Emergency Services, the City Solicitor be directed to prepare a by-law designating a Business Improvement Area on both sides of Yonge Street to include properties just south of Lawrence Avenue and extending to just north of Yonge Boulevard, as per Attachment No. 1, in accordance with Section 220 of the Municipal Act; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

12. CULTURE, ARTS AND HERITAGE DIVISION

Source: Councillor David Soknacki
(November 10, 1999)

Requesting that the Managing Director of the Culture, Arts and Heritage Division, present to the Economic Development and Parks Committee prior to March 1, 2000, a plan for the Culture, Arts and Heritage Division which includes the following:

- (a) an outreach program to community arts organizations which has substantive participation from them in the overall strategy and implementation of the Division's plan;

- (b) a plan for how applications for funding will be evaluated and granted in the upcoming year, especially with respect to giving real consideration to applicants not now receiving funding, and providing evidence that the granting process is transparent, fair and accessible; and
- (c) recommendations for a Culture policy to include funding accessible public art.

13. TOURISM TORONTO BUDGET FOR THE YEAR 2000

Source: Commissioner of Economic Development, Culture and Tourism

Report to follow.

14. STIMULATING INVESTMENT IN EMPLOYMENT LANDS
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(November 17, 1999)

Providing Economic Development and Parks Committee and City Council with a summary of the issues related to stimulating investment in employment areas within the City and proposes a process to address these issues comprehensively, and recommending that:

- (1) Council endorse the establishment of a senior staff working group with representatives from Economic Development, Finance, Planning and TEDCO and the Ontario Ministries of Economic Development and Trade, Finance and Municipal Affairs to articulate the issues and assess alternative mechanisms for encouraging investment in employment lands and associated construction of new industrial space; and
- (2) direct the working group to consult with the business community, including employment land owners, businesses, real estate representatives and developers, and to report back to Economic Development and Parks Committee early in 2000.

**15. 1999 SECOND QUARTER, BUSINESS DEVELOPMENT
AND RETENTION CLIENT ACTIVITY**
(Various Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(November 10, 1999)

Providing a summary of the Business Development and Retention Section's completed investment projects and related business activities, in the Second Quarter of 1999; and recommending that this report be received for information.

IN CAMERA

**16. NATIONAL BALLET OF CANADA BOARD OF DIRECTORS
– POLICIES AND PROCEDURES.**

Source: Commissioner of Economic Development, Culture and Tourism
(November 12, 1999)

Providing information on the operations of the National Ballet of Canada Board of Directors.

ANY OTHER MATTERS