

## **Museum Grants - Campbell House and Toronto's First Post Office (Downtown)**

*(City Council on November 23, 24 and 25, 1999, adopted this Clause, without amendment.)*

**The Economic Development and Parks Committee recommends the adoption of the following report (October 18, 1999) from the Commissioner of Economic Development, Culture and Tourism:**

### Purpose:

The purpose of this report is to provide grant allocation recommendations for Campbell House and Toronto's First Post Office.

### Funding Sources, Financial Implications and Impact Statement:

Sufficient funds for the 1999 Culture Division, Museum Grants program exist within the approved 1999 Consolidated Grants appropriation.

The Chief Financial Officer and Treasurer has reviewed this report and concurs with the financial impact statement.

### Recommendations:

It is recommended that:

- (1) Campbell House be awarded a grant of \$35,000.00 to be applied to its 1999 operating budget;
- (2) Toronto's First Post Office be awarded a grant of \$27,000.00 to be applied to its 1999 operating year; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

### Background:

Council by adoption of Clause No. 3 of Report No. 24 of The Strategic Policies and Priorities Committee, on November 25, 26 and 27, 1998, established the roles of the Toronto Arts Council and the Culture Division in the delivery of the Arts and Cultural Grants Program for 1999. Museum grants were among the grants to be administered through the Culture Division.

### Comments:

Review Process:

Staff of the Culture Division reviewed the two applications that were received prior to the deadline of July 31, 1999. As in previous years, the applications were assessed by staff of Heritage Toronto for compliance with museum standards and are reported on separately. Campbell House and Toronto's First Post Office continue to provide valuable service and programs in the City and both are projecting slightly reduced revenues from 1998. They have performed well and have no outstanding or unfulfilled conditions with the City.

#### Allocation Recommendations:

- (1) Campbell House is run by a Board of Management on behalf of the City. It operates a park and public historical museum at 160 Queen Street West. The Board works with the Sir William Campbell Foundation that was established to preserve and interpret Campbell House and its related histories. The Foundation maintains the house and operates the museum for purposes of educating the local and tourist communities. There are two full-time and three part-time staff who were assisted by 60 volunteers who donated over 2,100 hours in 1998. There were 8,771 visitors to the site last year. Revenue is derived from admissions, special events, donations, gift shop, rentals and the foundation, as well as the Ministry of Citizenship, Culture and Recreation, the Ontario Law Foundation, Youth Employment Services and the Canadian Museum Association. The grant requested is the same amount as 1998.

A grant of \$35,000.00 is recommended which represents 21 percent of its revenues.

- (2) Toronto's First Post Office is operated by the Town of York Historical Society on behalf of the City at 260 Adelaide Street East. There are three full-time and two part-time employees and 14 volunteers donated 800 hours of service in 1998. Over 24,000 visitors came to the Post Office last year. Revenue is derived from the gift shop, Post Office Box rentals, special events, a Post Office Franchise, Canada Post Credit Note, memberships, as well as the Ministry of Citizenship, Culture and Recreation, and Human Resources Development Canada. The grant requested is the same amount as 1998.

A grant of \$27,000.00 is recommended which represents 18 percent of its revenues.

#### Conclusions:

The City of Toronto believes that a strong community-based sector includes a strong voluntary heritage sector that offers meaningful opportunities for residents and visitors to learn and experience the history of this City. Grants to Campbell House and Toronto's First Post Office play a key role in advancing this vision.

This report recommends a total of \$62,000.00 be granted to two organizations.

#### Contact:

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