

**Rescindment of One-Way Northbound Operation and
Introduction of a "No Entry" Regulation
Madison Avenue, from Davenport Road to MacPherson Avenue
(Midtown)**

(City Council on November 23, 24 and 25, 1999, adopted this Clause, without amendment.)

The Toronto Community Council recommends the adoption of the following report (November 8, 1999) from the Director, Transportation Services, District 1:

Purpose:

To respond to a request from area residents and businesses to revert this section of Madison Avenue to two-way operation and introduce a temporal "No Entry" regulation.

Financial Implications and Impact Statement:

Funds to undertake the necessary signage adjustments in the estimated amount of \$600.00 are contained in the Transportation Services Division 1999 Operating Budget.

Recommendations:

- (1) That the existing one-way northbound operation on Madison Avenue, from Davenport Road to MacPherson Avenue, be rescinded;
- (2) That entry to Madison Avenue from MacPherson Avenue be prohibited between the hours of 8:15 a.m. to 9:15 a.m. and 3:00 p.m. to 4:00 p.m., Monday to Friday; and
- (3) That the appropriate City Officials be requested to take whatever action is necessary to give effect thereto, including the introduction in Council of any Bills that are required.

Comments:

Toronto City Council, at its meeting of September 28 and 29, 1999, in adopting Clause No. 22 of Report No. 12 of the Toronto Community Council, approved the conversion of Madison Avenue, from Davenport Road to MacPherson Avenue, to a one-way northbound operation in order to enhance the safety of children attending the Alan Howard Waldorf School, 250 Madison Avenue.

Following implementation of this regulation in October of this year, a number of members of the local business community and residents have expressed concerns regarding the impact of the one-way operation on business operations and local traffic patterns. In this regard, staff of the Transportation Services Division and Councillor John Adams' office met with residents and business operators, as well as a representative of the Alan Howard Waldorf School, on November 5, 1999. It was agreed that the subject section of Madison Avenue should be reverted

back to a two-way operation and that entry from MacPherson Avenue should be prohibited from 8:15 a.m. to 9:15 a.m. and from 3:00 p.m. and 4:00 p.m., Monday to Friday, to coincide with student drop-off and pick-up hours at the school. This would enhance the safety of the children attending the Waldorf School during the pick-up and drop-off hours by ensuring that parents driving to the school all arrive in the same direction of travel, while maintaining two-way traffic flow on the street so that residents and businesses are not inconvenienced. This arrangement will not adversely impact traffic patterns on neighbouring streets in the area.

Contact:

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