

THE CITY OF TORONTO

City Clerk's Division

Minutes of the Economic Development and Parks Committee

Meeting No. 7

Monday, November 29, 1999

The Economic Development and Parks Committee met on Monday, November 29, 1999, in Committee Room 2, 2nd Floor, City Hall, Toronto, commencing at 9:40 a.m.

Attendance

Members were present for some or all of the time period indicated.

	9:40 a.m. to 1:05 p.m.	1:45 p.m. to 5:11 p.m.
Councillor Brian Ashton, Chair	X	X
Councillor Mike Feldman	X	X
Councillor Elizabeth Brown	Regrets	Regrets
Councillor Raymond Cho	Regrets	Regrets
Councillor Mario Giansante	X	X
Councillor Joan King	X	X
Councillor George Mammoliti	X	X
Councillor Jane Pitfield	X	X
Councillor Sherene Shaw	X	X
Councillor Mario Silva	X	X
Councillor David Soknacki	X	X
Councillor Mike Tzekas	X	X

Confirmation of Minutes

On motion by Councillor Pitfield, the Minutes of the Economic Development and Parks Committee meeting held on November 8, 1999, were confirmed.

7.1 2000-2004 Capital Budget

The Economic Development and Parks Committee had before it the following 2000-2004 Capital Budgets:

- Culture;
- Economic Development
- Exhibition Place; and
- Parks and Recreation.

The Economic Development and Parks Committee also had before it the following report and communications:

- (a) (November 17, 1999) from the City Clerk advising that the Budget Advisory Committee, having completed its preliminary review of the 2000-2004 Capital Budget, directed that:
 - (1) the 2000-2004 Capital Budget be forwarded to all Community Councils and relevant Standing Committees for consideration;
 - (2) the preliminary requests of the Budget Advisory Committee be forwarded to the Community Councils and Standing Committees for information; and
 - (3) the Community Councils and Standing Committees be requested to forward their recommendations pertaining to the 2000-2004 Capital Budget to the Budget Advisory Committee prior to the commencement of the 'wrap-up' meetings on December 9, 1999.
- (b) (undated) from Mr. Ian Grindall, Toronto, Ontario, requesting permission to make a deputation to request that an indoor skatepark be built in the Greater Toronto Area, for rollerblading, skateboarding and biking;
- (c) (November 22, 1999) from Councillor David Miller, High Park, in support of the capital-funding request for the West Toronto Junction streetscaping;
- (d) (November 19, 1999) from Councillor Chris Korwin-Kuczynski, High Park, in support of the capital-funding request for the West Toronto Junction streetscaping;
- (e) (November 22, 1999) from Ms. Diane Boyer, Coordinator, Junction Gardens BIA, in support of the capital funding request for the West Toronto Junction streetscaping for the replacement and improvement of Junction sidewalks and overhead wires;

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- (f) (November 23, 1999) from Mr. Gus Koutoumanos, Shoxs Billiards Café/Bar, in support of the capital funding request for the West Toronto Junction streetscaping;
- (g) (November 23, 1999) from Mr. Tosca Guardino, Toronto, Ontario, in support of the capital funding request for the West Toronto Junction streetscaping;
- (h) (November 22, 1999) from Ms. Carolyn Riemer, Dundas West Residents Association (DWRA), in support of the capital funding request for the West Toronto Junction streetscaping;
- (i) (November 23, 1999) from Mr. I.P. Komarnicky, BA, MBA, AFCSI, FICB, CMA, Principal, Jamesbridge Associates Inc., in support of the capital funding request for the West Toronto Junction streetscaping;
- (j) (November 23, 1999) from Ms. Sandra Moffat, Toronto, Ontario, in support of the capital funding request for the West Toronto Junction streetscaping;
- (k) (November 22, 1999) from Ms. Debra Kosemetzky, Toronto, Ontario, in support of the capital funding request for the West Toronto Junction streetscaping;
- (l) (November 25, 1999) from Mr. Robert Eisenberg, Chair, Liberty Village Business Association, in support of the capital funding request for improvements to Atlantic Avenue in “Liberty Village” (Go Station link);
- (m) (undated) from Mr. Bill Goursky, Chair, South Etobicoke Regeneration Project, in support of the capital funding request for the retention of funds for infrastructure for signage and gateway markers in the South Etobicoke industrial lands and for the Commercial Façade Program for the four Business Improvement Areas in South Etobicoke;
- (n) (November 23, 1999) from Ms. Vera Bobson, Owner, Treasures of Time, in support of the capital funding request for the West Toronto Junction streetscaping;
- (o) (November 24, 1999) from Mr. Richard O. Coombs, Partner, Nexus Architects, in support of the capital funding request for the West Toronto Junction streetscaping;
- (p) (November 23, 1999) from Mr. Victor Latchman, Owner, Taylor Shoes, and Chairman, Junction Gardens BIA, in support of the capital funding request for the West Toronto Junction streetscaping;
- (q) (November 26, 1999) from Santa Cuda, Flamingo Banquet Hall Ltd., in support of the capital funding request for the West Toronto Junction streetscaping;

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- (r) (undated) petition from the Malta Village Business Association, forwarding approximately 23 signatures in support of the capital funding request for the West Toronto Junction streetscaping;
- (s) (November 26, 1999) from Ms. Susan Keir, Principal, South Etobicoke Industrial Employers Association, in support of the capital funding request for the infrastructure improvements for the South Etobicoke Employment lands;
- (t) (November 26, 1999) from Ms. Lisa McGee, General Manager, Bloor-Yorkville BIA, in support of the capital funding request in the amount of \$1,324,000.00 for all BIA projects;
- (u) (undated) from the Dundas West Residents Association (DWRA), in support of the capital funding request for the West Toronto Junction streetscaping;
- (v) (November 29, 1999) from Councillor Sandra Bussin, East Toronto, in support of the Gerrard India Bazaar BIA's capital budget increase request for 2000;
- (w) (November 29, 1999) from Mr. Mark Crowe, Vice President, TABIA, and Chair, Parkdale Village BIA, in support of the capital funding requests for all of the BIA projects;
- (x) (November 29, 1999) from Ms. Saul Marmor, Executive Member and Mr. Bruce Voogd, Chair, Roncesvalles-Macdonell Residents' Association, in support of the capital funding request for the construction of the proposed Wabash Community Recreational Centre;
- (y) (November 29, 1999) from Mr. Jim O'Neill, Director, St. Michael's Hospital, Inner City Health Program, in support of the capital funding request for the construction of the proposed St. James Town Community Centre;
- (z) (November 29, 1999) from Mrs. Pat Cepin, Toronto, Ontario, in support of the capital funding request for the construction of the proposed St. James Town Community Centre;
- (aa) (undated) from Ms. Murphy Browne, Toronto, Ontario, in support of the capital funding request for the construction of the proposed St. James Town Community Centre;
- (bb) (November 29, 1999) from Ms. Diane Parsons, Toronto, Ontario, in support of the capital funding request for the construction of the proposed St. James Town Community Centre;
- (cc) (November 29, 1999) from Mr. Doug Hum, City-wide Recreation Network, in support of capital funding for Parks and Recreation projects, to provide high quality, comprehensive facilities and programs for all Toronto residents;

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- (dd) (undated) from Ms. Diana Yee, Toronto, Ontario, in support of the capital funding request for the Jimmie Simpson Recreation Centre;
- (ee) (November 29, 1999) from Mr. David and Ms. Hilary Dell, Toronto, Ontario, in support of the capital budget request for the construction of the proposed Wabash Recreation Centre;
- (ff) (November 25, 1999) from Mr. Lawrence P. Burak, Consultant, Environmental Graphics/Planning/Design, in support of the capital funding request for the West Toronto Junction streetscaping;
- (gg) (November 24, 1999) from Ms. Lynn Verhoeff, Toronto, Ontario, in support of the capital funding request for the West Toronto Junction streetscaping;
- (hh) (November 23, 1999) from Councillor Betty Disero, Davenport, in support of the capital funding request for the West Toronto Junction streetscape;
- (ii) (November 25, 1999) from Father Mark Demanuele, MSSP, Missionary Society of St. Paul, St. Paul the Apostle Church, in support of the capital funding request for the West Toronto Junction streetscaping, and requesting that the vacant land adjacent to St. Paul the Apostle Church and west of Malta Park be included in the streetscaping for parking purposes;
- (jj) (November 25, 1999) from Mr. Charles and Ms. Antoinette Buttigieg, Malta Bake Shop Ltd., requesting improvement in the conditions and also the look of Dundas Street West in the area of Malta Village; and
- (kk) (November 25, 1999) from Ms. Louise Rutherford and Mr. David Lamb, Toronto, Ontario, in support of the capital funding request for the West Toronto Junction streetscaping.

Mr. Glenn Vollebregt, Director of Budget Services, made a presentation to the Economic Development and Parks Committee regarding the 2000-2004 Capital Budget.

The following persons appeared before the Economic Development and Parks Committee in connection with the foregoing matter:

- Mr. Henry Calderone, Toronto, Ontario, in connection with the West Toronto Junction Streetscaping;
- Ms. Vera Bobson, Toronto, Ontario, in connection with the West Toronto Junction Streetscaping;
- Ms. Hillary Bell, Toronto, Ontario, in connection with the West Toronto Junction Streetscaping;
- Mr. Mark Crowe, Parkdale Village BIA and filed a copy of his presentation;

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- Mr. Chris Kawalec, Coordinator, Parkdale Liberty Economic Development Committee, in connection with West Toronto Junction;
- Mr. David Giddens, Toronto, Ontario;
- Ms. Gale Yardie, St. Michael's Hospital, Wellesley Centre Site, and filed a written submission, in connection with St. James Town Recreation Centre;
- Mrs. Pat Cepin, St. James Town Recreation Centre, and filed a written submission;
- Mr. Vicente Yu, Toronto, Ontario, in connection with St. James Town Recreation Centre;
- Ms. Domenica Dileo, Hinks-Dellcrest Centre, St James Town, Growing Together Project;
- Ms. Evelyn Garratt, Toronto, Ontario, in connection with St. James Town Recreation Centre;
- Ms. Joan Deluca, Mid Toronto Community Centre, in connection with St. James Town Recreation Centre;
- Mr. Doug Hum, City-Wide Recreation Network, and filed a written submission;
- Ms. Sunshine Smith, Toronto, Ontario, in connection with Glendower Community Centre Basketball Courts;
- Ms. Elizabeth Cinello, Toronto, Ontario, in connection with Neighbourhood Artspace;
- Mr. Ambrose Roche, Toronto, Ontario, in connection with Neighbourhood Artspace;
- Mr. Richard Anderson, Toronto, Ontario, in connection with Neighbourhood Artspace;
- Ms. Susan Serran, Partnership and Community Relations Officer, Toronto Artscape Inc., in connection with Neighbourhood Artspace;
- Mr. Carmen Stefano, Toronto, Ontario, in connection with a Community Centre at Weston Road and Sheppard Avenue;
- Mr. Jorma Palomaki, Toronto, Ontario, in connection with a Community Centre at Weston Road and Sheppard Avenue;
- Mr. Saul Marmor, Roncesvalles-Macdonell Residents' Association and filed a written submission, in connection with Wabash Community Recreational Centre;
- Ms. Diana Yee and filed a written submission, in connection with Jimmie Simpson Recreation Centre;

The following Members of Council also appeared before the Budget Advisory Committee in connection with the foregoing matter:

- Councillor Sandra Bussin, East Toronto, and filed a written submission;
- Councillor John Filion, North York Centre;
- Councillor Tom Jakobek, East Toronto;
- Councillor Chris Korwin-Kuczynski, High Park;
- Councillor Pam McConnell, Don River;
- Councillor Joe Mihevc, York Eglinton;
- Councillor Howard Moscoe, North York Spadina

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- Councillor Frances Nunziata, York Humber
- Councillor Bill Saundercook, York Humber

- A. Councillor Feldman moved that \$243,000.00 be reinstated in the year 2000 for the installation of a Waterpark at Lawrence Heights.
(Carried)

- B. Councillor Pitfield moved that:
 - (1) the originally requested funding in the amount of \$936,000.00 be reinstated in the year 2000 for the Commercial Façade Improvement Program;
 - (2) funds be made available in the year 2002 to commence construction of a Recreation Centre at the 'Wabash Avenue' site; and
 - (3) Leaside Memorial Community Gardens Pool be added to the Parks and Recreation 2000 Capital Budget, being a gross expenditure of \$175,000.00 and net expenditure of zero, with the funds to be repaid to the City of Toronto through Leaside's debenture program.
(Carried)

- C. Councillor Mammoliti moved:
 - (1) the adoption of the 2000-2004 Capital Budget, as amended;
 - (2) that funds be included in the 2000 Capital budget for feasibility studies to examine the possible expansion of the Bayview Arena Site and the future of the Edithvale Community Centre; and further that the Commissioner of Economic Development, Culture and Tourism be requested to report to the Budget Advisory Committee for its meeting of December 9, 1999 on the costs associated with the aforementioned feasibility studies;
 - (3) that funds in the amount of \$50,000.00 be accelerated to the year 2000 from 2002 for the Silverview Ball Diamond Rebuild project;
 - (4) that funds in the amount of \$105,000.00 be accelerated to the year 2000 from 2002 for the renovations at Glendora Park Tennis Courts;

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- (5) that the Commissioner of Economic Development, Culture and Tourism be requested to review the Ward 6 playground and parks upgrades, replacement, improvements and expansion recommendations, in consultation with the community and the Ward Councillor, the outcome of said review to be forwarded to the Budget Advisory Committee for its meeting of December 9, 1999; and further that Members of Council who wish to present recommendations on the aforementioned areas forward such recommendations to the Budget Advisory Committee, including the costs associated with such recommendations;
- (6) that the Commissioner of Economic Development, Culture and Tourism be directed to, if requested by the Ward Councillor, carry out consultations in each Ward with regard to playgrounds, the said consultations to take place before a final decision is made for the installation of the playgrounds; and further that, after the said consultations, the Commissioner of Economic Development, Culture and Tourism provide each Councillor requesting such consultation with a timeframe for the installation of the playgrounds and the location of same, with all prior year approvals noted in the appropriate column.

(Carried)

D. Councillor Shaw moved that:

- (1) \$900,000.00 be included in the Year 2001 Capital Budget for Kidstown and be approved during the 2000 Capital Budget deliberations as a 2001 commitment;
- (2) the City be requested to match the \$65,000.00 raised by the Gerrard India Bazaar BIA for a gross Capital Budget of \$130,000.00 in the year 2000;
- (3) the Commissioner of Economic Development, Culture and Tourism be requested, prior to the 2001 Capital Budget deliberations, to provide a list of the next five community centres on the priority list; and
- (4) the Glendower Community Centre basketball court renovations be referred to the MTHA for consideration.

(Carried)

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- E. Councillor Tzekas moved that \$140,000.00 be accelerated from 2001 to 2000 for a fitness facility at Maryvale/Wexford Community Centre.

(Carried)

- F. Councillor Giansante moved that:

- (1) the following words be added to the end of the Kingsview Water Park Project, “and/or other north end Ward 3 parks”;
- (2) \$53,000.00 be reinstated in the year 2000 in the Employment Area Revitalization Program for preliminary signage and gateway markers for the Industrial Area in South Etobicoke;
- (3) the fund for the Forest Management of Natural Areas and Ravines be allocated in the 2000 Capital Budget; and further that the Commissioner of Economic Development, Culture and Tourism be requested to report to the Budget Advisory Committee for its meeting of December 9, 1999, as to an appropriate minimum amount of funds for this purpose; and
- (4) consideration be given to accelerating 50 percent of the monies (\$400,000.00) stipulated for Pinpoint Indoor Bocce Courts from the year 2002 to 2000; and further that the said funds be used to build a two pad indoor bocce facility at Kipling Community Centre with improvements to Ourland Community facility and a two pad outdoor court be built in Ward 4 with the balance of \$400,000.00 to be included for 2003.

(Carried)

Councillor Ashton appointed Councillor Feldman Acting Chair and vacated the Chair.

- F. Councillor Ashton moved that funds in the amount of \$1.857 million be approved for the BIA Streetscape Program in the year 2000.

(Carried)

Councillor Ashton resumed the Chair.

(Budget Advisory Committee; c. All Interested Parties – December 1, 1999)

(Commissioner of Economic Development, Culture and Tourism; c. Chief Financial Officer and Treasurer – December 2, 1999)

(Mr. Rashmi Nathwani, Chair and Chief Executive Officer, Metropolitan Toronto Housing Authority; c. Commissioner of Economic Development, Culture and Tourism – December 2, 1999)

(Clause No. 11(a), Report No. 6)

7.2 Economic Competitiveness Study Update

The Economic Development and Parks Committee had before it a report (November 12, 1999) from the Commissioner of Economic Development, Culture and Tourism updating the Committee on the Economic Competitiveness Study which is now substantially complete; and recommending that:

- (1) the Economic Competitiveness Study form the basis for the Economic Development Strategy;
- (2) the Commissioner distribute the findings of the study to other departments and Agencies, Boards and Commissions; and
- (3) the Commissioner, prior to the submission of the Economic Development Strategy to the Committee in February, convene a workshop with Members of the Committee in early January.

Mr. Ted Egan of ICF Consulting made a presentation to the Economic Development and Parks Committee in connection with the foregoing matter.

Councillor Ashton appointed Councillor Feldman Acting Chair and vacated the Chair.

On motion by Councillor Ashton, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

Councillor Ashton resumed the Chair.

(Clause No. 1, Report No. 6)

7.3 Toronto Association of Business Improvement Areas (TABIA), The City of Toronto Economic Development Office and The Toronto Police Service Consultation Meetings – Working Together to Fight Crime

The Economic Development and Parks Committee had before it a report (November 10, 1999) from the Commissioner of Economic Development, Culture and Tourism submitting, on behalf of the Toronto Association of Business Improvement Areas and the Toronto Police Service, a report entitled “Working Together to Fight Crime”; and recommending that:

- (1) the report, entitled “Working Together to Fight Crime”, be forwarded to the Task Force on Community Safety to review the recommendations as contained therein, and to begin the process of developing an action plan in consultation with the Toronto Association of Business Improvement Areas and Toronto Police Service;
- (2) the Task Force on Community Safety report back to the appropriate Standing Committee and to the Policy and Finance Committee regarding the implementation and the financial implications of the recommendations contained in the “Working Together to Fight Crime” report;
- (3) the report, entitled “Working Together to Fight Crime”, be forwarded to the appropriate departments, boards, agencies and business associations for information and action including the Departments of Works and Emergency Services, Community and Neighbourhood Services and Urban Planning and Development Services; the Toronto Association of Business Improvement Areas; Toronto Police Services Board; the respective divisions of the Toronto Police Service; Chairs of the BIAs; Metro Action Committee on Public Violence Against Women and Children (METRAC), and the Pedestrianization Work Group;
- (4) the financial implications be referred to the Budget Advisory Committee for consideration during the 2000 Operating Budget process; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Giansante, the Economic Development and Parks Committee deferred consideration of this matter until its meeting of January 17, 2000.

(Commissioner of Economic Development, Culture and Tourism; c. Toronto Association of Business Improvement Areas (TABIA); Chief of Police – December 2, 1999)

(Clause No. 11(b), Report No. 6)

7.4 The Greater Toronto Marketing Alliance (GTMA); Midterm Review

The Economic Development and Parks Committee had before it a report (November 12, 1999) from the Commissioner of Economic Development, Culture and Tourism providing an update on the progress of the Greater Toronto Marketing Alliance; outlining a brief history, some accomplishments and challenges; and recommending that:

- (1) Council communicate the concerns indicated in this report to the Board and staff of the Greater Toronto Marketing Alliance;
- (2) Council support the GTMA for the final year of the three-year commitment and notify the GTMA that it will not participate thereafter; and
- (3) the Commissioner Economic Development, Culture and Tourism report back, early in 2000, on a proposed alternative marketing strategy.

The following persons appeared before the Economic Development and Parks Committee in connection with the foregoing matter:

- Mr. George Fierheller, Chair, The Greater Toronto Marketing Alliance, and filed a report;
- Mr. Ken Copeland, President and CAO, The Greater Toronto Marketing Alliance; and
- Mr. Brad Henderson, Board Member.

A. Councillor King moved that Recommendation No. (2) of the aforementioned report be forwarded to the Mayor with a request that he meet with the other Mayors in the GTA with regard to this matter and report back to the Economic Development and Parks Committee.

(Lost)

B. Councillor Shaw moved that Recommendation (3) be amended by inserting the words "and concerns raised at today's meeting" after "2000".

(Lost on a tie vote)

C. Councillor Silva moved adoption of the aforementioned report, subject to amending Recommendation No. (2) by deleting the words "notify the Greater Toronto Marketing Alliance that it will not participate thereafter;"; and insert in lieu thereof the words "that further participation be reviewed at the end of the three year commitment."; and

(Lost on a tie vote)

- D. Councillor Pitfield moved that the Economic Development and Parks Committee recommend to Council the adoption of the aforementioned report.

(Carried)

(Clause No. 2, Report No. 6)

7.5 Study of Large Theatres in the City of Toronto

The Economic Development and Parks Committee had before it a report (November 9, 1999) from the Commissioner of Economic Development, Culture and Tourism providing direction for the management of civic theatres; forwarding a consulting report entitled "A Study of Large Theatres in the City of Toronto"; and recommending that:

- (1) Council recognize the important contribution that the cultural sector makes to the social and economic vitality of the City and that, through its policies and programs, the municipality fosters the health and development of the cultural sector;
- (2) the consulting report entitled "A Study of Large Theatres in the City of Toronto", prepared by Graeme Page and Associates/NetGain Partners, October 13, 1999, (Attachment No. 1) be received for information;
- (3) the Commissioner of Economic Development, Culture and Tourism, the Chief Financial Officer and Treasurer, and the North York Performing Arts Centre Corporation Emergency Committee, with the assistance of an appropriate consultant, develop a business plan for the operation of the Ford Centre for the Performing Arts that maximizes social and economic benefits to the City while minimizing the impact on the City's budget;
- (4) the Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer work with the Board of Directors of the St. Lawrence Centre for the Arts to develop a strategy to make the St. Lawrence Centre more self-sufficient; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

- A. Councillor Soknacki moved the adoption of the report (November 9, 1999) from the Commissioner of Economic Development Culture and Tourism subject to amending Recommendation No. (3) by adding the words, "the said business plan to include the sale, divestiture and operation at arms-length of the Ford Centre for the Performing Arts".

(Carried)

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- B. Councillor King moved that the Commissioner of Economic Development, Culture and Tourism, in consultation with Tourism Toronto and appropriate staff, be requested to develop a strategy, based on “A Study of Large Theatres in the City of Toronto” by Graeme Page Associates/NetGain Partners, the said strategy to include marketing, raising awareness and improving the cultural aspects of the industry and report thereon to the Economic Development and Parks Committee.

(Carried)

- C. Councillor Mammoliti moved that Councillor King’s motion be amended by adding “that the requested report include monies spent by the City on the upkeep of the theatre facilities, i.e., operating costs, grants, etc., and how much direct revenues the City receives from theatre facilities”

(Carried)

(Commissioner of Economic Development, Culture and Tourism; c. Mr. Kirk Shearer, President and Chief Executive Officer, Tourism Toronto – December 2, 1999)

(Clause No. 3, Report No. 6)

**7.6 1999 Culture Grant – The Royal
Agricultural Winter Fair (RAWF)**

The Economic Development and Parks Committee had before it a report (November 8, 1999) from the Commissioner of Economic Development, Culture and Tourism recommending that:

- (1) a grant of \$600,000.00 be awarded to the Royal Agricultural Winter Fair to assist with the rental costs of the 1999 Royal; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Feldman, the Economic Development and Parks Committee:

- (1) recommended to Council the adoption of the aforementioned report;

- (2) requested the Commissioner of Economic Development, Culture and Tourism, in consultation with the Chief Financial Officer and Treasurer, to review the policy of providing funding for the Royal Agriculture Winter Fair, including a mechanism as to how the process of issuing such funds should be addressed in the future and report thereon to the Committee for its meeting of March 27, 1999.

(Commissioner of Economic Development, Culture and Tourism; Chief Financial Officer and Treasurer – December 2, 1999)

(Clause No. 4, Report No. 6)

**7.7 R2000 – 5th World Congress on Integrated Resources Management and Trade Show
June 5 to 9, 2000 – Request for Funding**

The Economic Development and Parks Committee had before it a report (November 9, 1999) from the Commissioner of Economic Development, Culture and Tourism advising that the Millennium Task Force, at its meeting held on September 8, 1999, received a deputation from Mr. William Fisch, Chair of the Region of York, requesting funds to support R2000 – 5th World Congress on Integrated Resources Management and Trade Show: June 5 to 9, 2000; further advising that the Task Force requested the Department to prepare a report with funding recommendations for this project; and recommending that:

- (1) the request from the organizers of the R2000 World Congress for \$200,000.00 be declined with the provision that other forms of in-kind assistance may be obtained from the City of Toronto; and
- (2) the appropriate City officials be authorized to take the necessary action to give effect thereto.

On motion by Councillor King, the Economic Development and Parks Committee concurred with the recommendations of the aforementioned report and referred same to the Works Committee for consideration.

(Works Committee; c. Commissioner of Economic Development, Culture and Tourism – December 2, 1999)

(Clause No. 11(c), Report No. 6)

7.8 Nomination of Citizens for Appointment to Heritage Boards

The Economic Development and Parks Committee had before it a report (November 9, 1999) from the Commissioner of Economic Development, Culture and Tourism recommending that:

- (1) Council appoint the following citizens to serve on the Toronto Preservation Board for a term to begin January 1, 2000, and to expire on November 30, 2003: Ms. Jane Burgess, Ms. Margaret McBurney, Ms. Catherine Nasmith, Ms. Margaret Lyons, and Ms. Edna Hudson;
- (2) Council appoint the following citizens to serve on the Fort York Museum Management Board for a term to begin January 1, 2000, and to expire on November 30, 2003: Mr. William W. Barrett, Mr. George W. Beal, Mr. Richard W. Dodds, Mr. Michael H. Gedz, Mr. Ross T. Henderson, Mr. Vladimir Pilar, and Mr. James Purdon; and that Mr. Bret Snider and Mr. Peter Twist be appointed to represent the Friends of Fort York;
- (3) Council appoint the following citizens to serve on The Pier Museum Management Board for a term to begin January 1, 2000, and to expire on November 30, 2003: Mr. John W. B. Coulter, Mr. Peter B. Edwards, Mr. Mike Filey, Mr. Kenneth J. Inglis, Ms. Lynne Kurylo, Mr. Christopher Makuch, Ms. Jeanette McPherson, Mr. Robert Mifflin, and Mr. Peter Van Buskirk;
- (4) Council appoint the following citizens to serve on the Collections and Conservation Board for a term to begin January 1, 2000, and to expire on November 30, 2003: Mr. Geoffrey E. Geduld, Ms. Sherri Helwig, Ms. Deborah Hudson, and Ms. Betty Stein;
- (5) Council appoint the following citizens to serve on Heritage Toronto for a term to begin January 1, 2000, and to expire on November 30, 2003: Ms. S. Nina Dhar, Mr. William Greer, Mr. Lawrence L. Herman, Ms. Marion Joppe, Ms. Margaret McCaffery, Mr. David Raymont, Ms. E. Ann Rowan, Mr. Robert Stacey, Mr. John E. Twomey, and Mr. Ron Williamson;
- (6) that future citizen appointments to these boards be for three-year terms coincident with the term of Council; and
- (7) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor King, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

(Clause No. 5, Report No. 6)

7.9 Appointments to the Boards of Management for Business Improvement Areas and Amendments to the (Former Toronto) Municipal Code Chapter 20, Business Improvement Areas

The Economic Development and Parks Committee had before it a report (November 9, 1999) from the Commissioner of Economic Development, Culture and Tourism advising that changes to membership of Boards of Management for Business Improvement Areas require Council approval and a by-law amendment; attaching Schedule "A" (former Toronto) Municipal Code, Chapter 20, detailing such amendments; forwarding a listing of the names of the nominees to be appointed to the Boards (Attachment No. 2); and recommending that:

- (1) amendments be made to Schedule "A", Individual Boards of Management of the (former Toronto) Municipal Code Chapter 20, Business Improvement Areas, as set out in Attachment No. 1; such changes are specific to Number of Members and Members Needed for Quorum and are highlighted by "Changes From and To";
- (2) Council appoint the nominees listed under Attachment No. 2 of this report to the Boards of Management for Parkdale Village and Queen/Broadview Village Business Improvement Areas;
- (3) the term of office to the Boards is to expire on November 30, 2000, or as soon thereafter as successors are appointed; each of the named nominees meets the requirements of Section 220 of the Municipal Act, as amended;
- (4) leave be granted for the introduction of the necessary bill in Council to give effect thereto; and
- (5) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Soknacki, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

(Clause No. 6, Report No. 6)

**7.10 Designation of the Area Known as
the Rosedale-Summerhill Business Area
as a Business Improvement Area (BIA)**

The Economic Development and Parks Committee had before it a report (November 9, 1999) from the Commissioner of Economic Development, Culture and Tourism recommending that:

- (1) a Business Improvement Area be designated for the area known as the Rosedale-Summerhill Business Area located on both sides of Yonge Street from Crescent Road to the south and Woodlawn Avenue to the north, as described on Attachment No. 1;
- (2) the City Clerk's Department be authorized and directed to send out notices of Council's intention to pass a by-law designating the area, as defined by Attachment No. 1, as a Business Improvement Area, in accordance with Section 220 of the Municipal Act, R.S.O. 1990 c.M.45, as amended;
- (3) the Commissioner of Works and Emergency Services be requested to prepare a legal description of the area, as described on Attachment No. 1, and to submit this description to the City Solicitor;
- (4) subject to the City Clerk reporting favourably on the results of the poll, referred to in Recommendation No. (2), and upon receipt of the legal description prepared by the Commissioner of Works and Emergency Services, the City Solicitor be directed to prepare a by-law designating a Business Improvement Area on both sides of Yonge Street from Crescent Road to the south and Woodlawn Avenue to the north, as per Attachment No. 1, in accordance with Section 220 of the Municipal Act; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Silva, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

(Clause No. 7, Report No. 6)

7.11 Designation of City Limits Business Improvement Area (BIA)

The Economic Development and Parks Committee had before it a report (November 10, 1999) from the Commissioner of Economic Development, Culture and Tourism recommending that:

- (1) a Business Improvement Area be designated on both sides of Yonge Street to include properties just south of Lawrence Avenue and extending to just north of Yonge Boulevard, as described on Attachment No. 1;
- (2) the City Clerk's Department be authorized and directed to send out notices of Council's intention to pass a by-law designating Yonge Street as a Business Improvement Area, in accordance with Section 220 of the Municipal Act, R.S.O. 1990 c.M.45, as amended;
- (3) the Commissioner of Works and Emergency Services be requested to prepare a legal description of the area as described on Attachment No. 1 and to submit this description to the City Solicitor;
- (4) subject to the City Clerk reporting favourably on the results of the poll, referred to in Recommendation No. (2), and upon receipt of the legal description prepared by the Commissioner of Works and Emergency Services, the City Solicitor be directed to prepare a by-law designating a Business Improvement Area on both sides of Yonge Street to include properties just south of Lawrence Avenue and extending to just north of Yonge Boulevard, as per Attachment No. 1, in accordance with Section 220 of the Municipal Act; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Pitfield, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

(Clause No. 8, Report No. 6)

7.12 Plan for Culture, Arts and Heritage Division

The Economic Development and Parks Committee had before it a communication (November 10, 1999) from Councillor David Soknacki, Scarborough, Highland Creek, requesting that the Managing Director of the Culture, Arts and Heritage Division, present to the Economic Development and Parks Committee prior to March 1, 2000, a plan for the Culture, Arts and Heritage Division which includes the following:

- (a) an outreach program to community arts organizations which has substantive participation from them in the overall strategy and implementation of the Division's plan;

- (b) a plan for how applications for funding will be evaluated and granted in the upcoming year, especially with respect to giving real consideration to applicants not now receiving funding, and providing evidence that the granting process is transparent, fair and accessible; and
- (c) recommendations for a Culture policy to include funding accessible public art.

On motion by Councillor Soknacki, the Economic Development and Parks Committee referred the aforementioned communication to the Commissioner of Economic Development Culture and Tourism for report thereon to Committee, in consultation with the Toronto Arts Council, prior to March 1, 2000.

(Commissioner of Economic Development, Culture and Tourism;
c. Councillor David Socknacki, Scarborough, Highland Creek –
November 30, 1999)

(Clause No. 11(d), Report No. 6)

7.13 Tourism Toronto Budget for the Year 2000

The Economic Development and Parks Committee had before it a report (November 24, 1999) from the Commissioner of Economic Development, Culture and Tourism in response to a request from the Strategic Policies and Priorities Committee that staff report to the Economic Development and Parks Committee regarding the Tourism Toronto budget prior to the year 2000 budget process; and recommending that:

- (1) City of Toronto funding for Tourism Toronto for the year 2000 be approved at the same budget level as 1999, subject to a more detailed review of Tourism Toronto's budget submission;
- (2) the Economic Development and Parks Committee request Tourism Toronto to present its year 2000 business plan and budget as soon as possible; such business plan to clearly address the means by which Tourism Toronto intends to improve its longer-term competitive position; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Tzekas, the Economic Development and Parks Committee deferred consideration of the aforementioned report until its meeting of January 17, 2000.

(Commissioner of Economic Development, Culture and Tourism;
c. Mr. Kirk Shearer, President and Chief Executive Officer,
Tourism Toronto – December 2, 1999)

(Clause No. 11(e), Report No. 6)

7.14 Stimulating Investment in Employment Lands

The Economic Development and Parks Committee had before it a report (November 17, 1999) from the Commissioner of Economic Development, Culture and Tourism providing the Economic Development and Parks Committee and City Council with a summary of the issues related to stimulating investment in employment areas within the City and proposes a process to address these issues comprehensively, and recommending that:

- (1) Council endorse the establishment of a senior staff working group with representatives from Economic Development, Finance, Planning and TEDCO and the Ontario Ministries of Economic Development and Trade, Finance and Municipal Affairs to articulate the issues and assess alternative mechanisms for encouraging investment in employment lands and associated construction of new industrial space; and
- (2) direct the working group to consult with the business community, including employment land owners, businesses, real estate representatives and developers, and to report back to Economic Development and Parks Committee early in 2000.

The Economic Development and Parks Committee also had before it the following communications, and copies thereof are on file in the office of the City Clerk:

- (a) (November 26, 1999) from Mr. Gerald McCrindle, Vice President, Financial Services, CB Richard Ellis Limited Realtor, in support of the active steps being taken to develop policy tools which will help maintain and foster a favourable climate for investment over the long-term within the City of Toronto;
- (b) (November 26, 1999) from Mr. Douglas H. May, SIOR, Vice President/Manager, Colliers International, in support of the report, entitled “Stimulating Investment in the Employment Lands”, and welcoming the recommendations, especially the idea of working group consultations with the business community; and
- (c) (November 29, 1999) from Mr. Frederick Eisen, O.S., Chairman of the Board, City of Toronto Economic Development Corporation (TEDCO), in support of the report, entitled “Stimulating Investment in the Employment Lands”, and congratulating the City’s Economic Development staff on an excellent report.

On motion by Councillor Pitfield, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

(Clause No. 9, Report No. 6)

**7.15 1999 Second Quarter Business Development
and Retention Client Activity**

The Economic Development and Parks Committee had before it a report (November 10, 1999) from the Commissioner of Economic Development, Culture and Tourism providing a summary of the Business Development and Retention Section's completed investment projects and related business activities, in the Second Quarter of 1999; and recommending that this report be received for information.

On motion by Councillor Pitfield, the Economic Development and Parks Committee received the aforementioned report; and directed that it be forwarded to Council for information.

(Clause No. 10, Report No. 6)

**7.16 National Ballet of Canada Board of Directors
- Policies and Procedures**

The Economic Development and Parks Committee had before it a confidential report (November 12, 1999) from the Commissioner of Economic Development, Culture and Tourism providing information on the operations of the National Ballet of Canada Board of Directors.

On motion by Councillor Tzekas, the Economic Development and Parks Committee received the aforementioned report.

(Clause No. 11(f), Report No. 6)

The Economic Development and Parks Committee adjourned its meeting at 5:11 p.m.

Chair