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**ECONOMIC DEVELOPMENT AND PARKS COMMITTEE****AGENDA**

<b>Date of Meeting:</b>	<b>April 17, 2000</b>	<b>Enquiry:</b>	<b>Betty Henderson</b>
<b>Time:</b>	<b>9:30 a.m.</b>		<b>Administrator</b>
<b>Location:</b>	<b>Committee Room 1</b>		<b>392-8088</b>
	<b>City Hall</b>		<b>bhender@city.toronto.on.ca</b>
	<b>100 Queen Street West</b>		

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**DECLARATIONS OF INTEREST PURSUANT TO  
THE MUNICIPAL CONFLICT OF INTEREST ACT.****CONFIRMATION OF MINUTES.****DEPUTATIONS/PRESENTATIONS.**

**10:00 a.m.**     **Woodbine Park – Sponsorship of Festival Green Bandshell (East Toronto)**  
(Ref. Item No. 1)

**10:10 a.m.**     **South Etobicoke Industrial Employers Association**  
(Ref. Item No. 2)

**10:20 a.m.**     **West Don Lands Committee – Workshop Final Report**  
(Ref. Item No. 3)

(Deputation List to be distributed at meeting)

**COMMUNICATIONS/REPORTS.**

**1. WOODBINE PARK – SPONSORSHIP OF FESTIVAL GREEN BANDSHELL  
(East Toronto)**

*(DEFERRED FROM MEETING OF MARCH 20 AND 27, 2000)*

*(DEPUTATION ITEM)*

Source: Commissioner of Economic Development, Culture and Tourism  
and Chief Financial Officer and Treasurer  
(March 14, 2000)

Providing, as requested further information on the outcome of the Request for Proposals for Sponsorship Opportunities at the new Woodbine Park and recommending that:

- (1) City Council approve, in principle, the proposal by Labatt Breweries of Canada, major proponent, and Rogers ATT Wireless and Pizza Pizza, as minor proponents, as contained in the communication dated March 10, 2000 (Attachment No. 1), as the basis for a sponsorship agreement and funding for the Woodbine Park Festival Green Bandshell, between the Co-sponsors and the City;
- (2) City Council authorize the Commissioner Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer, in consultation with other relevant City officials, to prepare and execute a sponsorship agreement and accept funds and financial security prior to May 1, 2000, generally in accordance with the proposal described in Attachment No. 1, and such additional terms and conditions considered necessary by the Commissioner Economic Development, Culture and Tourism, the Chief Financial Officer and Treasurer, and the City Solicitor;
- (3) City Council authorize receipt of the sponsorship funding and increase the Parks and Recreation Division's 2000 Capital Budget expenditures and revenues to reflect the allocation of the \$650,000.00 to the Woodbine Park capital project and expend such funds to complete construction of the Festival Green Bandshell and related infrastructure by May 1, 2001, under the park construction agreement between EMM Financial Corp and the City of Toronto;
- (4) Council authorize that the annual contribution of \$35,000.00 for 2001 to 2010 be allocated for the purchase of capital improvements for Woodbine Park; and

- (5) subject to satisfactory completion of Recommendation No. (2) by May 1, 2000, City Council concur with the relocation of up to six major events from the Kew Gardens and Ashbridge's Bay Park locations to the new Woodbine Park, commencing in September 2000, and request the appropriate City officials to provide notice by May 15, 2000, of the City's intent to issue permits for up to six major events at the new Woodbine Park venue, commencing September 2000, and its intent not to issue major event permits for the Kew Gardens and Ashbridge's Bay venue for the Year 2001.

**1(a).** Source: Commissioner of Economic Development, Culture and Tourism

*Supplementary report to follow.*

**1(b).** Source: Mr Stanley B.Stein,  
Osler, Hoskin & Harcourt, Barristers and Solicitors  
(April 4, 2000)

Advising, on behalf of Molson Canada, that based on the clear language of the RFP, and the best interests of all concerned, Molson's strongly opposes approval of the recommendations in the report (March 14, 2000) from the Commissioner of Economic Development, Culture and Tourism; that if the City still intends to proceed with an agreement in the form proposed by the March 10<sup>th</sup> letter from the Sponsorship Group, then it is essential that the RFP be reopened with redefined terms, so that all concerned can reconsider and bid fairly on the revised proposal.

**1(c).** Source: Mr. Charlie G. Johnstone  
Quattro Communications Inc.  
(March 17, 2000)

Requesting that the subject matter be deferred to the next Committee meeting and their sponsors appear as deputants before the Committee.

## **2. SOUTH ETOBICOKE INDUSTRIAL EMPLOYERS ASSOCIATION**

*(DEPUTATION ITEM)*

Source: Ms. Susan Keir, Principal,  
South Etobicoke Industrial Employers Association  
(February 4, 2000)

Requesting the City to define a policy on industrial and employment lands prior to proceedings with its strategy to encourage areas of 'big change' through residential redevelopment of vacant industrial sites.

### **3. WEST DON LANDS COMMITTEE – WORKSHOP FINAL REPORT**

*(DEPUTATION ITEM)*

Source: Councillor Pam McConnell, Don River  
(February 28, 2000)

Forwarding the Workshop Final Report, November 18 to 20, 1999, of the West Don Lands Committee, entitled “Obstacles and Opportunities – Realizing the Potential of the West Don Lands” and requesting that the West Don Lands Committee be invited to make a presentation to the Economic Development and Parks Committee on their work for the redevelopment of the West Don Lands.

### **4. FY2000 CASH FLOW ADJUSTMENTS TO THE CAPITAL WORKS PROGRAM**

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 28, 2000)

Requesting consideration of a minor amendment to the FY2000 Capital Works Program of Economic Development, Culture and Tourism to allow a Parks and Recreation Facility Components project to proceed expeditiously, and recommending that:

- (1) FY2001 cash flow for phase 2 of the Don Valley Golf Course new irrigation system receive prior approval in the amount of \$450,000.00;
- (2) this report be referred to the Budget Advisory Committee for its consideration; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

### **5. ASIAN LONG-HORNED BEETLE AND OTHER ALIEN FOREST PESTS**

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 28, 2000)

Advising of the spread of invasive organisms including alien forest pests is a growing threat to Canada's forests, including urban forests; increasingly, this issue is internationally recognized as one that has wide implications for biodiversity, ecosystem health, human health, natural resources, industries and international trade.; it is imperative that Council recognize the issues and the steps forestry staff are taking in response to them; and recommending that:

- (1) the appropriate Civic officials be authorized to prepare a by-law which will allow City staff to enter private property to inspect for the presence of Asian Long-Horned Beetle or other alien pests that threaten our urban forests, or to remove infested trees as may be required;
- (2) staff prepare a communications strategy and associated budget to increase public recognition of Asian Long-Horned Beetle, so that in the event of an introduction to Toronto, the infested area is discovered and isolated quickly to avoid the high cost of wide-spreading eradication program and to increase the potential for ultimate eradication of any outbreaks which occur in Toronto;
- (3) Council communicate its concerns about Asian Long-Horned Beetle and other alien forest pests to the Honourable Ralph Goodale, Minister of Natural Resources, and to the Honourable Lyle Van Clief, Minister of Agriculture and Agrifood, responsible for the Canadian Food Inspection Agency, and that the Federal Government be asked to provide financial support for:
  - (a) immediate investigation of alternative packaging materials for trading with world markets, to enable wood packaging to be phased out within a shorter time frame rather than after the introduction of devastating pests;
  - (b) development of emergency response plans co-ordinating the roles of the Canadian Food Inspection Agency, Canadian Forestry Service and the Ontario Ministry of Natural Resources, to enable an effective shift from a focus of eradication to that of managing the spread and impact of pest introductions. The response plan for the Asian Longhorn Beetle is only one such plan, and a generic plan needs to be developed to address pests such as the Eurasian spruce bark beetle, *Ips typograpyhus* (L.), and that such response plans should address the need to support funding of control strategies on private lands;
  - (c) development of an effective research program for forest pests that answers questions about the biology of introduced and potential pests, possibility for control, development of monitoring tools (e.g., pheromones), monitoring protocols, assessment of potential impact of pest establishment, as well as development of suitable biocontrols and integrated pest management strategies;
  - (d) rebuilding the capacity of the Canadian Museum of Nature and the Canadian Forestry Service to taxonomically identify new pest species and their natural control agents;
  - (e) development of a federal program of public education which serves to prevent exotic pests from being introduced;

- (f) increasing staff resources available to enforce regulations, including domestic and international quarantines;
- (4) Council communicate its concerns to the Honourable John C. Snobellen, Minister of Natural Resources, and the Province be asked to:
  - (a) participate in the development of emergency response plans described in Recommendation No. 3b) above, with emphasis on the implementation of control strategies on private lands;
  - (b) develop a provincial program of public education to prevent exotic pest introduction and spread.

**6. EXTENSION OF HIGH PARK TRACKLESS TRAIN CONTRACT WITH CARLA CONSTRUCTION AND MAINTENANCE LIMITED**  
(Ward 19)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 28, 2000)

To ensure continued public service in this park from an existing private operator until a review of this service is completed; and recommending that:

- (1) the current agreement between the City and Carla Construction and Maintenance Ltd. to operate the Trackless Train Concession in High Park be extended for one year;
- (2) the operation of the Trackless Train continue subject to the same terms and conditions as set out in this report in a form and content acceptable to the City Solicitor and the Commissioner Economic Development, Culture and Tourism; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**7. COMMEMORATIVE TREE AND BENCH PROGRAM**  
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 28, 2000)

Requesting Council's endorsement of a Commemorative Tree and Bench Program that operates on a full cost recovery basis while contributing to the "greening" of the City and increasing park amenities, and recommending that:

- (1) the Commemorative Tree and Bench Program be full cost recovery with an application fee of \$600.00 for a commemorative tree and an application fee ranging from \$1,525.00 to \$2,050.00 for a commemorative bench, depending on its style and length;
- (2) commemorative certificates be available for both commemorative trees and benches at an additional cost of \$20.00 each; and commemorative plaques be available only for commemorative benches at an additional cost of \$60.00;
- (3) commemorative trees will be native hardwoods (60mm calliper) and native conifers (250cm height) with few exceptions and follow spring and fall application deadlines of February 1 and August 1 respectively and will be replaced by the City, at no charge to the applicant, within five years of the original planting date or a subsequent replanting date if required;
- (4) the minimum commemorative bench application fee (i.e., \$1,525.00) be charged when a commemorative plaque is added to an existing bench;
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

## **8. PEDICABS ON TORONTO ISLAND – PILOT PROJECT**

(Downtown)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 28, 2000)

To authorize the implementation of a pilot project on Toronto Island involving the provision of pedicab service to visitors and residents and to obtain approval for staff to negotiate and execute a license agreement for this operation, and recommending that:

- (1) a program for the provision of pedicab service on Toronto Island be implemented on a pilot basis for the 2000 season;
- (2) staff be authorized to negotiate and execute a license agreement for the operation of pedicabs at Toronto Island by Orient Express Rickshaws;
- (3) if the pilot project for 2000, is deemed successful, that staff initiate a proposal call for the provision of pedicab service on Toronto Island on a longer term basis; and
- (4) the appropriate City officials be authorised and directed to take the necessary action to give effect thereto.

## 9. STANDARDIZED FORESTRY POLICIES

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 28, 2000)

Seeking approval to standardize various forestry policies pertaining to tree planing, care and maintenance, protection and removal of trees which are located on City owned land, and recommending:

- (1) residential bare root tree planting be provided by Forestry Services on City property at no fee;
- (2) residential balled and burlapped or wire basket tree planting be provided by Forestry Services on city property at a fee of \$400/tree plus G.S.T.;
- (3) the tree pruning standard detailed in this report be received for information;
- (4)
  - (a) the policy for tree removal be reconfirmed such that Forestry staff are authorized to remove City trees which are dead, structurally hazardous or no longer viable to maintain in healthy and safe condition;
  - (b) no tree species be exempt from protection under this policy and that forestry staff consider each case for tree removal on its merits including appropriateness of the tree to the site; and
  - (c) Any request for healthy tree removal which is approved be conditional on:
    - (i) the applicant providing payment to the City in an amount to cover the appraised tree value, removal and replacement costs; and
    - (ii) the applicant planting replacement tree(s), if in the opinion of Forestry staff, space is available on private or public property or on either property adjacent to the applicant's property.

## 10. PATH WALKWAY SYSTEM

Downtown

Source: Commissioner of Economic Development, Culture and Tourism  
(April 10, 2000)

Providing an update on the progress of Promotions Link Inc. to implement a Public Access Terminal System in the PATH Walkway System (hereinafter called "PATH") and to request authority to hire a contract project manager to address issues and possible options for the management respecting maintenance, system installations and expansion,



and communication and liaison associated with the PATH Walkway System; and recommending that:

- (1) a contract project manager be hired for up to one (1) year, at a cost not to exceed \$75,000.00, inclusive of all benefits, to address issues of management respecting maintenance, system installations and expansion, communication and liaison with PATH property owners, and marketing and promotion related to the PATH Walkway System, and that the cost be charged to the professional and technical services expenditure category of the Local Partnerships program of the Economic Development Division 2000 Operating Budget and recovered from funds available in former City of Toronto Economic Development Services Account #216-642 (presently WBS No. CED 007) "Central Improvements – Waterfront – Underground Malls";
- (2) Promotions Link Inc. provide a comprehensive financing and implementation plan, acceptable to the Commissioner Economic Development, Culture and Tourism, by October 2, 2000, as described in (Attachment No. 1), failing which Promotions Link Inc.'s exclusive rights to use the name "PATH" and associated Official Marks will terminate on that date;
- (3) subject to Promotions Link Inc. complying with Recommendation No. (2), that Clause No. 2 of Report No. 2 of The Economic Development Committee, adopted as amended, by Council at its meeting on October 1 and 2, 1998, be amended to provide Promotions Link Inc. with exclusive rights to use the name "PATH" and associated Official Marks for the period ending October 2, 2001, provided that Promotions Link Inc.:
  - (a) enter into a licensing agreement with the City with respect to the use of "PATH" and associated Official Marks for the purposes of a Public Access Terminal System (PATS) subject to the satisfaction of the Commissioner Economic Development, Culture and Tourism; and
  - (b) install a PATS terminal(s) in the PATH Walkway System, other than on City property;
- (4) Promotions Link Inc. be permitted to install a prototype terminal and kiosk Public Access Terminal (PATS) in City Hall and/or Metro Hall at no cost to the City, subject to Promotions Link Inc. entering into the licensing agreement satisfactory to the Commissioner Corporate Services, the Commissioner Economic Development, Culture and Tourism, in consultation with the City Solicitor;
- (5) this matter be forwarded to the Policy and Finance Committee for consideration; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**11. OFFICIAL PLAN OF THE “CONCENTRATION CAMP” LOCATION NOW SITED IN THE CNE GROUNDS**

Source: Commissioner of Economic Development, Culture and Tourism  
(March 29, 2000)

Responding to the request from the Economic Development and Parks Committee on February 17, 2000, to report on the submission from the Canada Camp Commission; and recommending that this matter be referred to the Interim General Manager of the Canadian National Exhibition for resolution.

**12. 2000 BUDGETS – BUSINESS IMPROVEMENT AREAS: REPORT NO. 3**

Source: Chief Financial Officer and Treasurer  
(March 29, 2000)

Bringing forward the Business Improvement Area (BIA) annual operating budgets for approval by Council as required by Section 220 of the Municipal Act, as amended. Council approval is required to permit the City to collect funds through the tax levy on behalf of the BIAs; and recommending that:

- (1) Economic Development and Parks Committee adopt and certify to City Council the 2000 expenditure requests of the following Business Improvement Areas:

Business Improvement Area	2000 Budget Request (\$)
Bloor/Bathurst-Madison	27,772.00
Bloordale Village	119,961.00
Greektown on the Danforth	326,577.00
Keele-Eglinton	21,729.00

- (2) a copy of this report be forwarded to the Policy and Finance Committee for its information;
- (3) authority be granted for the introduction of the necessary bill in Council; and,
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**13. EAST DISTRICT FESTIVALS AND EVENTS HELD THROUGHOUT THE YEAR; AND EVENTS AND FESTIVALS HELD IN ALBERT CAMPBELL SQUARE**

Source: City Clerk  
(March 29, 2000)

Advising that the Scarborough Community Council on March 23, 2000:

- (1) referred the reports (February 25 and 28, 2000) from the Commissioner of Economic Development, Culture and Tourism, to the Economic Development Committee for consideration; and
- (2) recommended that Committee request the Commissioner of Economic Development, Culture and Tourism, to seek funding support, such as utilized for events in the Mel Lastman Square and Nathan Phillips Square, in order to encourage groups to use the Albert Campbell Square, and submit an implementation plan thereon to the Scarborough Community Council.

**13(a).** Source: Commissioner of Economic Development, Culture and Tourism  
(February 25, 2000)

Responding to the request of the Scarborough Community Council to submit a report on various festivals and events held throughout the year, and recommending that this report be received for information.

**13(b).** Source: Commissioner of Economic Development, Culture and Tourism  
(February 28, 2000)

Responding to the request of the Scarborough Community Council at its meeting of February 15, 2000, to submit a list of all of the activities held in Albert Campbell Square over the last two years; those planned for this year and to comment on attendance levels and the success of the events, and recommending that this report be received for information.

**14. TORONTO – ROCHESTER FAST FERRY, PROJECT STATUS**  
(Don River)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 28, 2000)

Informing the Economic Development and Parks Committee about the status of the Toronto - Rochester Fast Ferry Project; noting that three companies have now expressed interest in establishing a ferry service and staff from the City of Rochester, Monroe County, Toronto Port Authority and the City of Toronto are jointly preparing a Request for Qualifications in order to ensure other companies are aware of the opportunity and to begin assessing the capabilities of the possible ferry operators; and recommending that this report be received for information.

**15. STATUS REPORT FROM THE TORONTO INTER-DEPARTMENTAL ENVIRONMENT (TIE) TEAM PESTICIDES SUB-COMMITTEE**

Source: Chief Administrative Officer  
(March 16, 2000)

Forwarding, for information, a status report on the reduction of pesticide use by the City of Toronto, and recommending that this report be received for information.

**15(a).** Source: Mr. John Macintyre, TIE Pesticides Subcommittee Co-chair  
Ms. Connie Clement, TIE Pesticides Subcommittee Co-chair  
(February 7, 2000)

Providing a progress report to the Toronto Inter-departmental Environment Team about the phasing out of pesticide use on City-owned lands. The report emphasizes the achievements to date in the Parks and Recreation Division of Economic Development, Culture and Tourism (EDCT), identifies resource requirements to continue to reduce pesticide use in this division and corporate-wide, and describes activities planned for 2000.

**16. TORONTO ARTS COUNCIL - CITY OF TORONTO ARTS AND CULTURE GRANTS – JANUARY TO DECEMBER 1999**

Source: Mr. Kim Tomczak, President  
Toronto Arts Council  
(March 2000)

Forwarding a report on the City of Toronto Arts and Culture Grants covering the full 12 months of 1999 (January to December), describing the economic impact of the City's financial investment in the arts community and the impressive array of new work, creativity and community animation which resulted.

**17. INTERCONTINENTAL WAREHOUSE INC.**

Source: Mr. E.K. Cashen, President, Intercontinental Warehouses Inc.  
(March 23, 2000)

Expressing appreciation to the Economic Development Division of the Economic Development, Culture and Tourism Department for providing valuable assistance in guiding his company through the proper channels to secure the needed permits and approvals for construction on a new state of the art freezer and dry facility at 225 Rexdale Boulevard.

**ANY OTHER MATTERS**