
ECONOMIC DEVELOPMENT AND PARKS COMMITTEE**AGENDA**

Date of Meeting:	May 15, 2000	Enquiry:	Betty Henderson
Time:	9:30 a.m.		Administrator
Location:	Committee Room 1		392-8088
	City Hall		bhender@city.toronto.on.ca
	100 Queen Street West		

**DECLARATIONS OF INTEREST PURSUANT TO
THE MUNICIPAL CONFLICT OF INTEREST ACT****CONFIRMATION OF MINUTES****DEPUTATIONS/PRESENTATIONS**

- 10:00 a.m. Greater Toronto Marketing Alliance**
(All Wards) (Ref. Item No. 1)
- 10:10 a.m. The Toronto Board of Trade - "Improving Toronto's Competitiveness"**
(All Wards) (Ref. Item No. 2)
- 10:20 a.m. South Etobicoke Industrial Employers
Association (SEIFA)**
(Ref. Item No. 3)
- 10:30 a.m. TradeLink Toronto Business Plan 2000**
(All Wards) (Ref. Item No. 4)
- 10:40 a.m. GigaThon 2000 - "Celebrating Canada's Technology Entrepreneurs"**
(Ref. Item No. 5)
- 10:45 a.m. The Canadian International Marathon**
(Ref. Item No. 6)
- 10:50 a.m. Sherwood Park/Sunnybrook Park - Dogs Off-Leash**
(North Toronto) (Ref. Item No. 7)

(Deputation List to be distributed at meeting)

COMMUNICATIONS/REPORTS

1. GREATER TORONTO MARKETING ALLIANCE

(All Wards)

(DEFERRED FROM JANUARY 17, 2000 MEETING)

(DEPUTATION ITEM)

Source: City Clerk
(December 22, 1999)

Forwarding Clause No. 2 contained in Report No. 6 of The Economic Development and Parks Committee, headed "The Greater Toronto Marketing Alliance (GTMA): Midterm Review (All Wards)", which Council at its meeting held on December 14, 15 and 16, 1999, struck out and referred back to the Economic Development and Parks Committee for further consideration with the direction that the Board of Trade be invited to address the Committee in this regard.

- 1(a). Source: Mr. George Fierheller, Chair,
Greater Toronto Marketing Alliance
(April 27, 2000)

Requesting permission to make a presentation to update the Committee on the key findings of the Hemson report and to provide an overview of the GTMA's Action Plan.

2. THE TORONTO BOARD OF TRADE – "IMPROVING TORONTO'S COMPETITIVENESS"

(DEPUTATION ITEM)

Source: Mr. Todd Letts, Policy Advisor
The Toronto Board of Trade
(April 27, 2000)

Requesting permission to make a presentation on "Improving Toronto's Competitiveness", focusing on the Board's participation in the City's Economic Development Strategy Steering Committee and recent initiatives and recommendations in the areas of intra-regional competitiveness, property tax, public-private partnerships, etc.

3. SOUTH ETOBICOKE INDUSTRIAL EMPLOYERS ASSOCIATION (SEIEA)

(DEFERRED FROM APRIL 17, 2000 MEETING)

(DEPUTATION ITEM)

Source: Ms. Susan Keir, Principal,
South Etobicoke Industrial Employers' Association
(February 4, 2000)

Requesting the City to define a policy on industrial and employment lands prior to proceeding with its strategy to encourage areas of 'big change' through residential redevelopment of vacant industrial sites.

4. TRADELINK TORONTO BUSINESS PLAN 2000

(All Wards)

(DEPUTATION ITEM)

Source: Commissioner of Economic Development, Culture and Tourism
(April 28, 2000)

Reporting, as requested, in accordance with Clause No. 8 of Report No. 6 of The Economic Development Committee, adopted as amended by Council April 13, 14 and 15, 1999, on the Business Plan for TradeLink Toronto for the year 2000; and recommending that the Economic Development and Parks Committee endorse the TradeLink Business Plan.

5. GIGATHON 2000 – “CELEBRATING CANADA’S TECHNOLOGY ENTREPRENEURS”

(DEPUTATION ITEM)

Source: Mr. Julian Wharton, President, GigaThon Inc.
(undated)

Requesting permission to make a presentation on GigaThon 2000, the first event of its kind for IT and new media industries to gain national recognition, venture capital, computer equipment and a chance to network with top technology players.

6. THE CANADIAN INTERNATIONAL MARATHON

Source: Commissioner of Economic Development, Culture and Tourism

Report to follow.

- 6(a).** Source: Mr. John Craig, Executive Coordinator
Ontario Track and Field Association
(April 27, 2000)

Expressing concern about two separate organizations staging marathon races in the fall of 2000.

- 6(b).** Source: Ms. Julie McDowell, Chair
Marathon Strides Against MS
(April 19, 2000)

Expressing support on behalf of the Multiple Sclerosis Society of Canada and the Marathon Strides Against MS Committee for the Canadian International Marathon (CIM) to be held in Toronto on October 15, 2000.

7. SHERWOOD PARK/SUNNYBROOK PARK – DOGS OFF-LEASH
(North Toronto)

(DEPUTATION ITEM)

Source: Commissioner of Economic Development, Culture and Tourism
(April 27, 2000)

Providing an update on the dogs off-leash issue in Sherwood Park as per the direction of Council at its meeting of July 6, 7 and 8, 1999, and recommending that:

- (1) a portion of Sunnybrook Park be designated a dogs off-leash area;
- (2) signs be erected in Sunnybrook Park advising the public of the designated area, as shown on Attachment No. 1; and
- (3) when a portion of Sunnybrook Park is implemented as a dogs off-leash area, Sherwood Park be designated a dogs on-leash area.

8. CITY OF TORONTO CULTURE PLAN
(All Wards)

(DEFERRED FROM THE MARCH 20, 2000 MEETING)

Source: Commissioner of Economic Development, Culture and Tourism
(April 27, 2000)

Responding to a request from the November 29, 1999 meeting of the Economic Development and Parks Committee that the Commissioner of Economic Development, Culture and Tourism provide a report on a plan for Culture, Arts and Heritage; and a further request from the March 20 and March 27, 2000 meeting of the Economic

Development and Parks Committee that the Commissioner of Economic Development, Culture and Tourism, in consultation with the Toronto Arts Council, review and report on ways of increasing revenues to the City's arts and culture sector without putting additional pressures on the property tax base; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism develop a Culture Plan for the City of Toronto, in consultation with community partners, including the elements outlined in this report; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**9. TORONTO BIOTECHNOLOGY INCUBATOR
COMMERCIALIZATION CENTRE (TBCC)**

Source: Commissioner of Economic Development, Culture and Tourism
(April 28, 2000)

Seeking endorsement, in principle, from Council for the development of a private-public partnership that will create a biotechnology business incubator in Toronto; informing Council of a request by the Toronto Biotechnology Commercialization Centre (TBCC) Board of Directors for City financial support for the incubator; and recommending that:

- (1) Council endorse, in principle, the efforts of the Board of Directors of the TBCC to develop a biotechnology business incubator in Toronto;
- (2) the appropriate City officials be directed to evaluate the feasibility of the TBCC Board request for City funding and report back on specific actions and recommendations;
- (3) the applicability of this project be reviewed for consideration under the Federal/Provincial/Municipal infrastructure program; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

10. DESIGN TAX CREDIT
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(April 28, 2000)

Informing the Economic Development and Parks Committee of the opportunity to pursue a design tax credit for manufacturers, with the Provincial Ministries of Finance and Economic Development and Trade; and recommending that:

- (1) the Economic Development Division undertake an analysis of the benefits to Toronto businesses of a design tax credit;
- (2) the Economic Development Division consult with business organizations and individual companies on the potential benefits of this initiative;
- (3) the City request the Ministries of Finance and Economic Development and Trade to explore this opportunity; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

11. “COMPLETE COUNT COMMITTEE” – STATISTICS CANADA AND THE CITY OF TORONTO

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(May 2, 2000)

Proposing an approach to elevate the participation of Toronto residents in the 2001 Census; advising that increased local participation in this national enumeration will yield information/data that is of long term value and benefit to the City; and recommending that:

- (1) the City support, in principle, enhancing participation levels of Toronto residents in the 2001 Census;
- (2) a “Complete Count” Committee be established to unite the efforts of Statistics Canada and the City of Toronto in promoting the 2001 Census, the committee to be chaired by Councillor George Mammoliti with the participation of two other Councillors as well as staff representatives from City departments and agencies whose facilities or services can contribute to this effort including: Office of the Mayor, Economic Development, Parks and Recreation, Special Events, Corporate Services, Urban Planning and Development Services, Community and Neighbourhood Services, Finance, Toronto Housing Company, Toronto Public Library, as well as members of the community at large;
- (3) upon completion of the Census in 2001, Statistics Canada and the City look to ways to enhance the quality, depth and range of data collected about households and businesses in the City of Toronto; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

12. LAWRENCE HEIGHTS WATERPLAY

(North York Spadina)

Source: Commissioner of Economic Development, Culture and Tourism
(April 27, 2000)

Requesting approval of a change of location for the Lawrence Heights Waterplay and that funds from the Bathurst Heights outdoor basketball account be re-directed to the waterplay account; and recommending that:

- (1) Council approve the change of location for the waterplay from Lawrence Heights Community Centre to two separate locations within Flemington Park, one on the east side of the Allen Expressway and one on the west side;
- (2) Council approve the transfer of \$40,000.00 from the approved \$90,000.00 for Bathurst Heights outdoor basketball account to these waterplay facilities; and
- (3) the appropriate City official be authorized and directed to take the necessary action to give effect thereto.

13. CHARTER OPERATOR FOR THE TRILLIUM

(Downtown)

Source: Commissioner of Economic Development, Culture and Tourism
(April 27, 2000)

Requesting authorization for the negotiation and execution of an agreement for a charter operator for the ferry the Trillium; and recommending that:

- (1) staff be authorized to negotiate and enter into a suitable agreement with Great Lakes Schooner for the provision of the services outlined in Request for Proposal P121.99, Charter Operator for the Trillium; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

14. ESTABLISHMENT OF A TASK FORCE ON USER FEES

(All Wards)

Source: City Clerk
(May 1, 2000)

Advising that City Council at its Special Meeting held on April 26, 2000, in adopting as amended the 2000 Operating Budget for Parks and Recreation, recommended that a short term Task Force be established, consisting of five members, to review the matter of User Fees and report thereon to Council for its meeting of July 4, 2000.

15. APPOINTMENT TO THE COLLECTIONS AND CONSERVATION BOARD BY A REPRESENTATIVE OF THE ROYAL ONTARIO MUSEUM (Downtown)

Source: Commissioner of Economic Development, Culture and Tourism
(April 27, 2000)

Implementing Council's process for appointing a representative from the Royal Ontario Museum (ROM) to the City's Collections and Conservation Board; and recommending that:

- (1) the Economic Development and Parks Committee nominate Mr. Dan Rahimi, Director of Collections, Royal Ontario Museum, to represent the ROM on the City's Collections and Conservation Board, for a term expiring on November 30, 2003, or until his successor is appointed; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

15 (a). Source: Mr. Dan Rahimi, Director of Collections,
Royal Ontario Museum
(March 26, 2000)

Expressing an interest in serving on the Collections and Conservation Board for the City of Toronto.

16. SUSTAINABILITY ROUNDTABLE MEMBERSHIP

Source: City Clerk
(April 20, 2000)

Advising that City Council, by adoption of Clause No. 4 of Report No. 11 of The Policy and Finance Committee on December 14, 1999, established the Sustainability Roundtable and a listing with regard to the membership thereto; and recommending that the Economic Development and Parks Committee appoint a representative to the Sustainability Roundtable, and that the said appointment be in effect to the end of the current term of Council.

17. PROVINCIAL VISITING PLAYER TAX

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(April 27, 2000)

Reporting, as requested by the Economic Development and Parks Committee on February 14, 2000, on the feasibility of implementing a Provincial withholding tax, levied on the salaries of the members of visiting professional sports teams; and recommending that this report be received for information.

18. UPDATE ON THE URBAN FORESTRY MAINTENANCE BACKLOG

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(April 27, 2000)

Providing an update on the progress made to date on the urban forestry tree maintenance backlog; and recommending that this report be received for information.

19. “FIELD OF DREAMS” – TORONTO BLUE JAYS CHARITABLE FOUNDATION, DEPARTMENT HARDBALL DIAMONDS

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(April 27, 2000)

Responding to the request of the Economic Development and Parks Committee on April 17, 2000, with respect to the Department's plans to build more hardball diamonds around the City which could qualify for the funding from the Toronto Blue Jays Charitable Foundation in the future; and recommending that this report be received for information.

ANY OTHER MATTERS