



ECONOMIC DEVELOPMENT AND PARKS COMMITTEE

AGENDA

Date of Meeting:	June 19, 2000	Enquiry:	Betty Henderson
Time:	9:30 a.m.		Administrator
Location:	Committee Room 1		392-8088
	City Hall		bhender1@city.toronto.on.ca
	100 Queen Street West		

**DECLARATIONS OF INTEREST PURSUANT TO
THE MUNICIPAL CONFLICT OF INTEREST ACT**

CONFIRMATION OF MINUTES

DEPUTATIONS/PRESENTATIONS

- 10:00 a.m. South Etobicoke Regeneration Project -
Blueprint for Action Lakeshore-Queensway**
(Ref. Item No. 2)
- 10:05 a.m. Boat Club Leases - Rental Rate
and Future Renewal**
(Various Wards) (Ref. Item 3)
- 10:10 a.m. 2000 Community Festivals and
Special Events Grants Recommendations**
(All Wards) (Ref. Item No. 4 - Appeals)
- (Deputation List to be distributed at meeting)

COMMUNICATIONS/REPORTS

1. PROVINCIAL VISITING PLAYER TAX (All Wards)

(DEFERRED FROM MAY 15, 2000 MEETING)

Source: Commissioner of Economic Development, Culture and Tourism
(April 27, 2000)

Reporting, as requested by the Economic Development and Parks Committee on February 14, 2000, on the feasibility of implementing a Provincial withholding tax, levied on the salaries of the members of visiting professional sports teams; and recommending that this report be received for information.

2. SOUTH ETOBICOKE REGENERATION PROJECT – BLUEPRINT FOR ACTION LAKESHORE-QUEENSWAY

(DEPUTATION ITEM)

Source: Commissioner of Economic Development, Culture and Tourism
(May 30, 2000)

Presenting the South Etobicoke Regeneration Project's report, Blueprint for Action (Attachment No. 1); describing the process for implementation of the Blueprint; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism be requested to hold a meeting, at the earliest possible time, with the Commissioners of Works and Emergency Services, Urban Development Services, Community and Neighbourhood Services, and the Chair of the South Etobicoke Regeneration Project to review the Blueprint for Action and to discuss assistance to the workgroups of the South Etobicoke Regeneration Project as described in the body of this report;
- (2) the Commissioner of Economic Development, Culture and Tourism, upon completion of the prioritization of the projects as described in Phase Two of this report and in consultation with the departments referred to in Recommendation No. (1), be requested to report further concerning the recommendations for implementation of the South Etobicoke Regeneration Project's Blueprint for Action, including financial and human resource implications, and the involvement of the private, public and non-profit sectors; and

- (3) the Commissioner of Economic Development, Culture and Tourism be requested to forward copies of the Blueprint for Action to appropriate staff of the Ministry of Economic Development, Trade and Tourism, Human Resources Development Canada, the Toronto and Region Conservation Authority, the Etobicoke Chamber of Commerce, and other interested parties.

3. BOAT CLUB LEASES – RENTAL RATE AND FUTURE RENEWAL

(Various Wards)

(DEPUTATION ITEM AND STAFF PRESENTATION)

Source: Commissioner of Economic Development, Culture and Tourism
(May 29, 2000)

Reporting on the current status of the various boat club leases across the Toronto Waterfront; recommending a rental rate adjustment for the balance of the term; providing a policy framework for the renewal of leases in the longer term; and recommending that:

- (1) the annual rental rates for boating facilities covered by the former Metro Toronto common lease, during the period August 1, 2000 to July 31, 2005, be increased by the rate of inflation as calculated by Statistics Canada for the Toronto area for the previous calendar year;
- (2) the City of Toronto reconfirm its commitment to the use of Parks and Recreation lands for boating facilities on a lease basis;
- (3) the Commissioner of Economic Development, Culture and Tourism be authorized to negotiate a renewal of the existing boat club leases for a twenty-year period to commence August 1, 2005, with the terms of the lease subject to the approval of Council;
- (4) the Commissioner of Economic Development, Culture and Tourism consult with the Waterfront Revitalization Task Force, T-O Bid and other relevant groups with regard to the boat club lease renewal; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

4. 2000 COMMUNITY FESTIVALS AND SPECIAL EVENTS GRANTS RECOMMENDATIONS

(All Wards)

(DEPUTATION ITEM)

Source: Commissioner of Economic Development, Culture and Tourism
(May 31, 2000)

Presenting the recommended grant allocations for the Community Festivals and Special Events Grants Program for organizations that have applied for municipal support; and recommending that:

- (1) the Community Festivals and Special Events Grants allocations for 31 organizations totalling \$114,550.00, as listed in Attachments Nos. 1 and 3, and described in Attachments Nos. 2 and 4, be approved;
- (2) any applicant wanting to appeal its recommendations be allowed to make a deputation at the Economic Development and Parks Committee on June 19, 2000; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

5. 2000 GRANT RECOMMENDATIONS FOR THE ECONOMIC DEVELOPMENT SECTOR INITIATIVES PROGRAM (EDSIP) AND THE ECONOMIC SPONSORSHIP INITIATIVES (ESI)

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(May 30, 2000)

Seeking approval for the 2000 grant allocations for the Economic Development Sector Initiatives Program (EDSIP), as well as the related Economic Sponsorship Initiatives (ESI); discussing the principals and evaluation criteria applied to select grant recipients; summarizing the grant requests and making recommendations concerning the allocations; and recommending that:

- (1) Economic Development Sector Initiatives Program grants totalling \$258,600.00 be allocated to 17 projects, as set out in Attachment No. 1;
- (2) Economic Sponsorship Initiatives grants totalling \$136,000.00 be allocated to five projects, as set out in Attachment No. 1;

- (3) the \$36,000.00 in funding previously approved for the Toronto Biotechnology Commercialization Centre by Council be released;
- (4) the disbursement of the Economic Development Sector Initiatives Program and Economic Sponsorship Initiatives allocations be conditional on satisfying the 2000 Economic Development Sector Initiatives Program goals and criteria as set out in Attachment No. 4 and on project specific conditions set out in Attachment Nos. 2 and 3; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**6. 2000 CULTURAL GRANTS RECOMMENDATIONS –
MAJOR CULTURAL ORGANIZATIONS**
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(May 30, 2000)

Presenting the recommended allocations for the six major cultural organizations that applied through the Culture Division for municipal support within the Cultural Grants Program; and recommending that:

- (1) Cultural Grants be approved for the following organizations:

Art Gallery of Ontario	\$373,620.00;
Canadian Opera Company	\$854,970.00;
National Ballet of Canada	\$767,670.00;
National Ballet School	\$91,210.00; and
Toronto Symphony Orchestra	\$773,640.00;
- (2) the balance of the 2000 grant instalments to the Art Gallery of Ontario, the Canadian Opera Company, the National Ballet of Canada and the Toronto Symphony Orchestra be made as one payment, following adoption of the allocations by Council and that monthly grant instalments to these organizations resume in January 2001;
- (3) a conditional cultural grant to the Caribbean Cultural Committee (Caribana) in the amount of \$353,500.00 be approved subject to the organization meeting the following outstanding grant conditions from 1998 and 1999 to the satisfaction of the Commissioner Economic Development, Culture and Tourism:
 - (a) the Caribbean Cultural Committee have an interim Chief Executive Officer in place to provide professional management of the Caribana Festival; and

- (b) the Caribbean Cultural Committee commit to implementing a plan to restructure the organization in order to ensure the future stability of the Caribana Festival; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**7. 2000 CULTURAL GRANTS RECOMMENDATIONS –
LOCAL ARTS SERVICE ORGANIZATIONS**
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(May 29, 2000)

Presenting the recommended grant allocations for the six Local Arts Service Organizations (LASOs) which have applied for municipal support within the Cultural Grants Program; and recommending that:

- (1) the Cultural Grants allocations totalling \$303,000.00 to six organizations/agencies, listed in the body of the report and described in Attachment No. 1, be approved; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

8. MILLENNIUM GRANT ALLOCATIONS
(All Wards)

Source: City Clerk
(June 2, 2000)

Advising that the Millennium Task Force on June 1, 2000, recommended to the Economic Development and Parks Committee, and Council, the adoption of the report (May 16, 2000) from the Commissioner of Economic Development, Culture and Tourism, subject to amending Recommendation No. (1) by adding the words “in the amount of \$26,600.00” after the word “monies” so that such recommendation now reads as follows:

- “(1) the unclaimed Toronto Millennium Grant monies, in the amount of \$26,600.00, be used to fund Toronto Millennium projects; and”.

**9. OUTSTANDING MILLENNIUM GRANT –
OVERSEAS RENAISSANCE ASSOCIATION OF
CHINESE CULTURE (#113)**
(High Park)

Source: City Clerk
(June 2, 2000)

Advising that the Millennium Task Force on June 1, 2000, recommended to the Economic Development and Parks Committee, and Council, adoption of the report (May 15, 2000) from the Commissioner of Economic Development, Culture and Tourism wherein it is recommended that:

- (1) a grant of \$3,000.00 be awarded to the Overseas Renaissance Association of Chinese Culture; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**10. EXTENSION OF THE TORONTO ARTS COUNCIL
EXISTING GRANT AGREEMENT**
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(May 30, 2000)

Requesting the Economic Development and Parks Committee to give consideration to extending the existing grant agreement between the former City of Toronto and the Toronto Arts Council to allow time to study the administrative relationship between the Toronto Arts Council and the City; and recommending that:

- (1) the existing grant agreement between the former City of Toronto and the Toronto Arts Council be extended to March 31, 2001; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**11. 2000 BUDGETS – BUSINESS IMPROVEMENT AREAS:
REPORT NO. 4**

Source: Chief Financial Officer and Treasurer
(May 15, 2000)

Forwarding the Business Improvement Areas (BIAs) annual operating budgets for approval by Council as required by Section 220 of the Municipal Act, as amended; advising that Council approval is required to permit the City to collect funds through the tax levy on behalf of the BIAs; and recommending that:

- (1) the Economic Development and Parks Committee adopt and certify to City Council the 2000 expenditure requests of the following Business Improvement Areas:

Business Improvement Area	2000 Budget Request (\$)
Bloor by the Park	56,276.00;
Long Branch	61,033.00;
Mimico by the Lake	66,000.00;
Parkdale Village	143,170.00; and
Village of Islington	15,570.00;

- (2) a copy of this report be forwarded to the Policy and Finance Committee for its information;
- (3) authority be granted for the introduction of the necessary bill in Council; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**12. MONDEO PARK DEVELOPMENT – ADDITIONAL
FUNDING FROM TRIDEL DEVELOPMENT**
(Scarborough Wexford)

Source: Commissioner of Economic Development, Culture and Tourism
(May 31, 2000)

Requesting approval to increase the 2000 Capital Budget sub-project account for the Mondeo Park development by \$24,517.98 at net zero cost to the City; and recommending that:

- (1) funding in the amount of \$24,517.98 from Tridel be accepted by the City;

- (2) expenditures and revenues in the Parks and Recreation 2000 Capital Budget - Mondeo Park Development (SAP capital account CPR103-14) be increased by \$24,517.98 and be applied to finishing grading and sodding of the site;
- (3) this report be forwarded to Policy and Finance Committee for consideration; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**13. EAST TORONTO ATHLETIC FIELD –
OUTDOOR RINK CONVERSION**
(East Toronto)

Source: Commissioner of Economic Development, Culture and Tourism
and the Chief Financial Officer and Treasurer
(May 31, 2000)

Reporting on the results of Request for Proposal No. 3918-00-5118 for the construction of an enclosure for the outdoor ice rink at the East Toronto Athletic Field, and the operation of the facility on a year round basis; and recommending that:

- (1) staff be authorized to negotiate and enter into a suitable agreement, in a form acceptable to the City Solicitor and the Chief Financial Officer and Treasurer, with Air Athletics Inc. for the construction and operation of an enclosure for the ice rink at East Toronto Athletic Field as per the proposal submitted by Air Athletics Inc. in response to Request for Proposals No. 3918-00-5118;
- (2) the agreement between Air Athletic Inc. and the City of Toronto be contingent upon Air Athletics Inc. negotiating a suitable agreement with the Ted Reeve Community Arena Board of Management for shared use of equipment, staff, utilities and other costs; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**14. LEASE OF THE PALAIS ROYALE –
REQUEST FOR PROPOSALS NO. P-129-99.RFP**
(High Park)

Source: Commissioner of Economic Development, Culture and Tourism
and the Chief Financial Officer and Treasurer
(May 29, 2000)

Seeking approval for the negotiation and execution of an agreement for the lease of the Palais Royale with the recommended proponent, Shoreline Entertainment Corporation and recommending that:

- (1) the proposal received from Shoreline Entertainment Corporation, the only acceptable proponent, in response to Request for Proposals No. P-129-99.RFP, for the lease of the Palais Royale, be accepted;
- (2) staff be authorized to negotiate and execute a lease agreement, in a form acceptable to the City Solicitor, with Shoreline Entertainment Corporation; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**15. TTC WITT AND PCC STREETCARS – INCLUSION
IN THE CITY OF TORONTO INVENTORY OF
HERITAGE PROPERTIES**

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(May 29, 2000)

Requesting that Council recognize the symbolic and historical significance of the TTC's remaining Witt and PCC streetcars; and recommending that:

- (1) Council declare Witt car 2766 and PCC cars 4500 and 4549 to be symbols of the City and important objects to be preserved in their historic livery;
- (2) Council include Witt car 2766 and PCC cars 4500 and 4549 in the City of Toronto Inventory of Heritage Properties; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**16. TRANSFER OF THE 90 MILLIMETER ANTI-AIRCRAFT
GUN AT CORONATION PARK**

(Trinity-Niagara)

Source: Commissioner of Economic Development, Culture and Tourism
(May 29, 2000)

Requesting permission from Toronto City Council to donate the 90 millimeter anti-aircraft gun at Coronation Park to the Bunker Military Museum in Cobalt, Ontario; and recommending that the 90 millimeter anti-aircraft gun at Coronation Park be donated to the Bunker Military Museum in Cobalt, Ontario with the restriction that the Bunker Military Museum, should it decide to deaccession the gun, keep it in the public domain by offering it to the City of Toronto in the first instance, then to an appropriate Canadian museum.

17. AGREEMENTS TO LEND ARTIFACTS FROM THE RESERVE MUSEUM COLLECTION FOR PUBLIC DISPLAY
(Downtown)

Source: Commissioner of Economic Development, Culture and Tourism
(May 29, 2000)

Requesting Council's approval to proceed with four proposed loans of artifacts from the reserve collections for public display, and recommending that:

- (1) staff of Museums and Heritage Services, Culture Division, be authorized to negotiate and enter into a suitable agreement with the following organizations to permit the public display of artifacts from our reserve collection:
 - (a) Steam Whistle Brewing Company for the loan and display of seven steam whistles;
 - (b) The Stephen Leacock Memorial Home for the loan and display of a steam whistle and two small watercraft;
 - (c) The Royal Ontario Museum for the loan and display of 20 ephemera artifacts relating to electricity in Ontario; and
 - (d) The London and Regional Historical and Art Museums for the loan and display of a watercolour from the J.G. Howard Collection; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

18. POET LAUREATE FOR THE CITY OF TORONTO
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(May 29, 2000)

Responding to a request that the Culture Division of the Economic Development, Culture and Tourism Department report to the Economic Development and Parks Committee regarding the selection of a Poet Laureate for the City of Toronto; and recommending that:

- (1) the Culture Division, in partnership with the League of Canadian Poets and other community stakeholders, determine a process for selecting and appointing a Poet Laureate for the City of Toronto by:
 - (a) establishing the roles and responsibilities of such an appointment;

- (b) establishing the length of the candidate's term;
 - (c) developing a process for selecting and appointing a Poet Laureate;
 - (d) investigating possible funding opportunities available through corporate sponsorships and grant programs with a view to providing an honorarium to the appointed candidate and raising the profile of the Poet Laureate program;
 - (e) examining the possibility of having more than one individual serve as Poet Laureate;
 - (f) examining any possible financial implications to ensure there is no financial impact on the City of Toronto; and
 - (g) investigating existing Poet Laureate programs at the municipal, provincial, federal and international levels, in order to advise City Council of the process and requirements involved in establishing such an appointment.
- (2) contingent upon approval by City Council, Culture Division staff will develop a plan for selecting and appointing a Poet Laureate for the City of Toronto, by September 30, 2000, to be implemented in January of 2001.

19. MILLENNIUM PROJECT UPDATE

Source: City Clerk
(June 2, 2000)

Advising that the Millennium Task Force on June 1, 2000, received the report (May 16, 2000) from the Commissioner of Economic Development, Culture and Tourism, providing an update on the Toronto Millennium Office and various Millennium Project activities; and directed that it be forwarded to the Economic Development and Parks Committee for information.

20. TOURISM MARKETING DOLLARS SPENT BY THE PROVINCE IN PROMOTION OF THE CITY OF TORONTO

Source: The Honourable Cam Jackson, Provincial Minister of Tourism,
(April 19, 2000)

Thanking Councillor Brian Ashton, Chair, Economic Development and Parks Committee, for his letter of January 24, 2000, regarding recently published comments the Minister had made about tourism marketing dollars spent by the Province in promotion of the City of Toronto.