

TORONTO STAFF REPORT

May 31, 2000

To: Toronto Community Council

From: Commissioner of Urban Development Services

Subject: The history of the two existing non-conforming illuminated roof signs located at 83 Bloor Street West (Downtown)

Purpose:

To respond to the request of Councillor Ila Bossons respecting the history of the two existing non-conforming illuminated roof signs located at 83 Bloor Street West.

Financial Implications:

There are no financial implications resulting from the adoption of this report.

Recommendation:

It is recommended that this report be received for information.

Comments:

The Toronto Community Council, on February 15, 2000, had before it a report (December 21, 1999) from the Acting Commissioner of Urban Development Services respecting 83 Bloor Street West. The report recommended refusal of application No. 999058 regarding variances from Chapter 297, Signs, of the former City of Toronto Municipal Code to permit the replacement of the existing faces of two illuminated roof signs with new electronic message display copy for third party advertising purposes.

The property is located west of Bay Street, on the south side of Bloor Street West in a (CR) mixed-use zone district. The property contains a three-storey commercial building with retail uses at grade level.

Mr. Blair Murdoch from Mediacom appeared before the Toronto Community Council and withdrew the application.

In considering the matter, Councillor Ila Bossons requested the Commissioner of Urban Development Services to report to Toronto Community Council on the history of the two existing illuminated roof signs located at 83 Bloor Street West.

Planning staff researched archived files and have concluded that the roof signs in question are in fact legal non-conforming. The City of Toronto granted a permit to erect a roof sign at 83 Bloor Street West on May 28, 1956, under application number 38732.

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List of Attachments:

Maps (1-4)