

**THE CITY OF TORONTO**

**City Clerk's Division**

**Minutes of the Economic Development and Parks Committee**

**Meeting No. 8**

**Wednesday, July 12, 2000**

The Economic Development and Parks Committee met on Wednesday, July 12, 2000, in Committee Room 2, 2<sup>nd</sup> Floor, City Hall, Toronto, commencing at 9:43 a.m.

Attendance

Members were present for some or all of the time period indicated.

	9:43 a.m. – 1:30 p.m.	2:10 p.m. - 7:26 p.m.
Councillor Brian Ashton, Chair	X	X
Councillor Mike Feldman, Acting Chair	X	X
Councillor Elizabeth Brown	X	X
Councillor Raymond Cho	R	R
Councillor Mario Giansante	X	X
Councillor George Mammoliti	X	X
Councillor Jane Pitfield	X	X
Councillor Sherene Shaw	X	X
Councillor Mario Silva	X	X
Councillor David Soknacki	X	X
Councillor Mike Tzekas	X	X

Also Present:

Councillor Sandra Bussin	Councillor Francis Nunziata
Councillor Tom Jakobek	Councillor Michael Prue
Councillor Kris Korwin-Kuczynski	

### **Confirmation of Minutes**

On motion by Councillor Pitfield, the Minutes of the Economic Development and Parks Committee meeting held on June 19, 2000, were confirmed.

### **8.1 Woodbine Park – Sponsorship of Festival Green Bandshell – Supplementary Report** (East Toronto)

The Economic Development and Parks Committee had before it the following:

- (a) report (June 21, 2000) from the Commissioner of Economic Development, Culture and Tourism providing further information as requested by the Economic Development and Parks Committee (the “EDPC”) at its meeting of March 20 and 27, 2000, on the outcome of the Request for Proposals for Sponsorship Opportunities at the new Woodbine Park which closed October 6, 1999, and was held pursuant to the recommendations of City Council at its meeting of July 6, 7, 8, 1999; and recommending that:
  - (1) the basis for a sponsorship agreement with the Labatt Sponsorship Group (LSG) as sponsors for the Woodbine Park Festival Green Bandshell – Park Element No. 1 - pursuant to the Request for Proposals for Woodbine Park Sponsorship and Gift Funding Entitlements, dated September 1999, comprise the following:
    - (a) the sponsorship payments by the LSG to the City of Toronto for the Woodbine Park Festival Green Bandshell total \$1,000,000.00 and comprise one up-front payment of \$650,000.00 and ten annual payments of \$35,000.00 per year starting January 1, 2001, and that financial security respecting the above sponsorship payments by the LSG be provided to and in a form satisfactory to the Chief Financial Officer and Treasurer; and
    - (b) the sponsorship entitlements to the Labatt Sponsorship Group (LSG) by the City comprise:
      - (i) a sponsorship term of ten years, with an option to renew for a further five years, subject to further satisfactory arrangements being negotiated with the City;
      - (ii) naming rights to the bandshell for the length of the sponsorship term;

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (iii) preferred brewer status and catering rights in the pizza category at up to five major events currently located at the Kew Gardens and Ashbridge's Bay Park and to be relocated and permitted on an annual basis at the new Woodbine Park, i.e., the Victoria Day Concert, the two events permitted to the Beaches Lions Club (Canada Day and Labour Day) and two events permitted to Senior Link (e.g., arts and craft shows), for the length of the sponsorship term;
- (iv) signage recognizing the contribution of the LSG in proximity to:
  - (a) the bandshell; and
  - (b) the Lakeshore/Coxwell intersection; and
- (v) consultation respecting the opening event;

all of which shall be satisfactory to and/or subject to approval by the Commissioner of Economic Development Culture and Tourism ("The Commissioner") in consultation with the Chief Financial Officer and Treasurer ("The C.F.O.") and the City Solicitor;

- (2) the Labatt Sponsorship Group (LSG) be requested to provide written confirmation of their agreement with the terms and conditions set out in Recommendation No. (1) above to the Commissioner by July 19, 2000, and the Commissioner be requested to report directly to City Council at its meeting of August 1, 2 and 3, 2000, on the response from the LSG and with recommendations for action by City Council to bring to a close the Request for Proposals and any necessary further recommendations;
- (3) to bring the RFP for the Festival Green Bandshell at Woodbine Park to a close, City Council, at its meeting of August 1, 2 and 3, 2000, be requested to:
  - (a) authorize the Commissioner to prepare and execute a sponsorship agreement with LSG and to accept funds and financial security from LSG generally in accordance with the terms and conditions described above, by September 1, 2000, in consultation with and on such terms and conditions as considered necessary and appropriate by the Commissioner, the Chief Financial Officer and Treasurer and the City Solicitor;

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (b) authorize an increase in the Parks and Recreation 2000 Capital Budget of \$200,000.00 net and \$1,200,000.00 gross with \$1,000,000.00 to be recovered from the LSG sponsorship funding, as set out in Recommendation No. (1); and
- (c) authorize the Commissioner to carry out the construction of the Festival Green Bandshell at Woodbine Park and related park work (including park elements deferred by the expenditure of 1999/2000 capital funds on in-ground infrastructure for the Festival Green Bandshell as previously authorized) pursuant to the construction contract between EMM Financial Corp. and the City of Toronto, for completion date of May 1, 2001;
- (4) upon City Council approval of the above and signed completion of a contract with the LSG, the Commissioner be requested to provide written notification to current permit holders for major events at Kew Gardens and Ashbridge's Bay Park that permits will be issued for the Woodbine Park Festival Green Bandshell in place of permits issued for Kew Gardens and Ashbridge's Bay Park, for the summer 2001, under the duly delegated authority, and subject to terms and conditions established by the Commissioner;
- (5) this report be forwarded to the Policy and Finance Committee for consideration and to City Council for its meeting on August 1, 2 and 3, 2000; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto; and
- (b) confidential report (April 26, 2000) from the City Solicitor advising the Economic Development and Parks Committee of the legal implications of moving various major events from Kew Gardens and Ashbridge's Bay Park to the new Woodbine Park in September 2000 and 2001.

The Economic Development and Parks Committee also had before it the following communications and petitions which are on file in the office of the City Clerk:

- (a) (June 14, 2000) from Mr. James Villeneuve, Director, Regulatory Affairs, Labatt Brewing Company Limited, requesting that the proposal, Woodbine Park Sponsorship Proposal P-65-99-RFP, be placed on the July 17, 2000 (rescheduled to July 12, 2000) meeting of the Economic Development and Parks Committee and requesting to make a deputation at that time;

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (b) (April 4, 2000) from Mr. Stanley B. Stein, Osler, Hoskin and Harcourt, on behalf of Molson Canada, expressing Molson's wishes to maintain its ongoing sponsorship of events at Kew Gardens: Beaches Canada Day, Beaches Jazz Festival and the Beachfest Labour Day celebration;
- (c) (March 17, 2000) from Mr. Charlie G. Johnstone, Quattro Communications Inc., requesting the Economic Development and Parks Committee to defer consideration of the Woodbine Park – Sponsorship of Festival Green Bandshell to the next meeting of the Economic Development and Parks Committee for deputations;
- (d) (April 27, 2000) from Mr. David Haines, Toronto, Ontario, in opposition to moving the jazz festival to Queen Street and Woodbine Avenue;
- (e) (April 27, 2000) from Ms. Lorraine Bennett, Toronto, Ontario, expressing concern regarding changing the sponsors and the location of the Beaches Jazz Festival;
- (f) (April 27, 2000) from Ms. Jennifer Smith, Toronto, Ontario, in opposition to moving the location of the Beaches Jazz Festival;
- (g) (April 27, 2000) from Mr. Fernando Valladares, President, Canadian Hispanic Organization, in opposition to making any changes to the Beaches Jazz Festival;
- (h) (April 24, 2000) from Ms. Kim Rolufs, Manager, Herbal Magic, in opposition to moving the location of the Beaches Jazz Festival;
- (i) (April 27, 2000) from Terry Hutchinson, Toronto, Ontario, in opposition to moving the location of the Beaches Jazz Festival;
- (j) (April 20, 2000) from Mr. Frank Loritz, Toronto, Ontario, in support of moving the Beaches Jazz Festival to a new location;
- (k) (May 5, 2000) from Mr. Frank Loritz, Toronto, Ontario, in support of moving the Beaches Jazz Festival to a new location;
- (l) (April 10, 2000) from Mr. Bob Murdoch, Executive Director, Community Centre 55, in support of moving the Beaches Jazz Festival to a new location and requesting that a formal charitable/non profit/small business marketplace be established as an official partner in the festival and that an appropriate location be reserved for charitable enterprise;
- (m) (May 15, 2000) from Ms. Lorraine Bennett, Musician, expressing concern for the need of a new bandshell away from Kew Gardens, and requesting that if a new bandshell was to be constructed, that it be used as an additional venue for musicians like herself;

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (n) (May 15, 2000) from Mr. Joey Cee, Toronto, Ontario, addressed to Mayor Mel Lastman, in opposition to moving the location of the Beaches Jazz Festival;
- (o) (May 17, 2000) from Mr. David Haines, Toronto, Ontario, in opposition to moving the location of the Beaches Jazz Festival from Kew Gardens;
- (p) (May 13, 2000) from Ms. Bette Ross, Toronto, addressed to Mayor Mel Lastman, Councillor Sandra Bussin and Councillor Tom Jakobek, submitting a petition with approximately 13 signatures in support of moving the location of the Beaches Jazz Festival from Kew Gardens to a new location;
- (q) (May 22, 2000) from Mr. Kent Bowman, Toronto, Ontario, addressed to Councillor Tom Jakobek, East Toronto, in favour of moving the location of the festivals from Kew Gardens to a more appropriate venue;
- (r) (undated) from Residents forwarding six petitions addressed to the Economic Development and Parks Committee requesting that no new permits be issued at Kew Gardens and that the Parks Department begin the restoration and repair of the Park;
- (s) (undated) from Residents forwarding four petitions addressed to the Economic Development and Parks Committee requesting that no new permits be issued at Kew Gardens and that the Parks Department begin the restoration and repair of the Park;
- (t) (July 5, 2000) from Mr. Christopher Blythe, Chair, Beach Triangle Residents' Association, recommending to Council that the Woodbine Park Bandshell Sponsorship plan not be supported in favour of preserving our public heritage for more socially responsible ventures;
- (u) (June 25) from Mr. Murray Hinde, Toronto, Ontario, in favour of moving five events to another location, and keeping the Jazz festival location as it is;
- (v) (July 5, 2000) from Mr. Jeffery S. Lyons, on behalf of Quattro Communications Inc., the agency representing the sponsorship rights of Molson Breweries, Bell Canada and Pizza Nova, for the Beaches International Jazz Festival, in opposition to granting the sponsorship proposal for the Festival Green Bandshell to Labatt Breweries, Rogers AT&T Wireless and Pizza Pizza;
- (w) (May 27, 2000) from Mr. Sean Meehan, Owner, The Beach Bar, expressing concern that the Beaches Jazz Festival may be affected negatively by proposed changes to its current format;
- (x) (July 6, 2000) from Mr. Bruce Fair, Lion on the Beach, in opposition to moving the festivals from Kew Gardens;

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (y) (July 6, 2000) from Mr. Bruce Fair, President, Beaches Business Association, expressing concern over the future of the festivals staged annually in Kew Gardens;
- (z) (June 19, 2000) from Ms. Allison Huntley and Mr. Allan Phoenix, Toronto, Ontario, in opposition to the proposed construction of a new bandshell at Woodbine Park supported by corporate sponsorship from Labatt Breweries;
- (aa) (April 29, 2000) from Mr. Mike Woolfenden, Toronto, Ontario, in favour of keeping the Beaches Jazz Festival at Kew Gardens Park Bandshell;
- (bb) (May 25, 2000) from Ms. Diane Woolfenden, Toronto, Ontario, urging that the Economic Development and Parks Committee not vote for the change in location of the varied events in the Beaches Area - Kew Gardens;
- (cc) (April 19, 2000) from Mr. Bob Wood, Toronto, Ontario, in opposition to moving the Beaches Jazz Festival;
- (dd) (June 28, 2000) from Mr. John Lambert and family, Toronto, Ontario, in opposition to moving the Beaches International Jazz Festival and other events held in the Kew Gardens;
- (ee) (April 12, 2000) from Mr. Robert Bouey, Toronto, Ontario, expressing concern regarding turning control of successful neighbourhood events over to a company, such as Labatt's, and concern for local business if festivals are moved to Woodbine Park;
- (ff) (April 12, 2000) from Mr. Bill King, Artistic Director, The Beaches International Jazz Festival, expressing concern that the future of The Beaches International Jazz Festival will be threatened under the existing proposals;
- (gg) (March 29, 2000) from Ms. Gaye Hachie and Ms. Maureen Warland, Beaches Arts and Craft Show, requesting that the proposal regarding the relocation of the Beaches Festivals to Woodbine Park be deferred until all interested parties have had a chance to read, digest and most importantly have input into this proposal;
- (hh) (April 13, 2000) from Mr. Peter Tsiaras, Legends Restaurant, in opposition to moving the Beaches Jazz Festival from its present location;
- (ii) (April 16, 2000) from Mr. Casey Kemp, Toronto, Ontario, in opposition to moving the Beaches Jazz Festival and other festivities from Kew Gardens;
- (jj) (May 15, 2000) from Ms. Lorraine Bennett, Toronto, Ontario, expressing concerns regarding the decision to build a new bandshell at a cost of \$1 million; and having a private sector sponsorship plan to build it;

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (kk) (July 10, 2000) from Mr. William Provan, Toronto, Ontario, requesting that the sponsorship proposal be put off until the fall election, and that a question be put on a ballot asking if people support keeping the festivals in Kew Gardens or moving them to a new park;
- (ll) (June 28, 2000) from Mr. Lido Chilelli, President, The Beaches International Jazz Festival and Mr. Charlie G. Johnstone, Quattro Communications Inc., requesting the Economic Development and Parks Committee to continue to support the Festivals (Beaches Jazz Festival, Beaches Canada Day Festival and Labour Day Beachfest) at Kew Gardens;
- (mm) (July 7, 2000) from Ms. Wendy Dempsey, Manager, Sponsorship and Events, Bell Canada, expressing concern regarding the proposal to relocate the Beaches Jazz Festival;
- (nn) (July 12, 2000) from Ms. Lorraine A. Chilelli, CA, Toronto, Ontario, in opposition to moving the Beaches Jazz Festival from Kew Gardens;
- (oo) (July 11, 2000) from Mr. Ken Ludlow, M.A., M.Ed., Toronto, Ontario, in opposition to moving the Beaches Jazz Festival from Kew Gardens;
- (pp) (July 5, 2000) from Mr. Jan Vink, Toronto, Ontario, in opposition to moving the Beaches Jazz Festival from Kew Gardens;
- (qq) (July 12, 2000) from Mr. Christopher Blyth, Chair, Beach Triangle Residents' Association, requesting that the proposal regarding the relocation of the Beaches Festivals to Woodbine Park be deferred pending the completion of a formal public process designed to openly assess the true needs of this municipality with regards to this issue and to identify and communicate, once and for all, any benefits that may be realized from these ventures by the residents and small businesses of this community and the City of Toronto as a whole;
- (rr) (July 12, 2000) from Councillor Sandra Bussin, East Toronto, commenting on the Woodbine Bandshell Sponsorship and forwarding her recommendations to the Economic Development and Parks Committee;
- (ss) (July 12, 2000) from Mr. Jerry Levitan, Levitan Lawyers, Berkeley Castle, on behalf of the Beaches International Jazz Festival, in strong opposition to moving the Festival from Kew Gardens;
- (tt) (July 11, 2000) from Mr. James Villeneuve, Director, Regulatory Affairs, Labatt Brewing Company Limited, informing the Economic Development and Parks Committee of the ongoing discussions with the Beaches Jazz Festival;



Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (uu) (July 12, 2000) from Ms. Gaye Hachie and Ms. Maureen Warland, Beaches Arts and Craft Show, expressing concern regarding the proposal to relocate the Beaches Arts and Craft Show from Kew Gardens;
- (vv) (July 10, 2000) from Mr. Peter French, Toronto, Ontario, in favour of moving all of the events to the Woodbine Park; and
- (ww) (July 12, 2000) from Ms. Pat Blythe, Toronto, Ontario, commenting on how all the festivals have progressively grown and proposing to move the festival to Woodbine Park and surrounding communities will only shift the problem from one person's backyard to another.

The following persons appeared before the Economic Development and Parks Committee in connection with the foregoing matter:

- Mr. Bruce Davies, Executive Vice President, Urban Intelligence, representative of Labatt Brewing Company Limited, and forwarded a communication from Mr. James Villeneuve, Director, Regulatory Affairs, Labatt Brewing Company Limited;
- Mr. Michael Bowman, Osler, Hoskin and Harcourt, representing Molson Canada;
- Mr. Jerry Levitan, Counsel for Mr. Lido Chilelli;
- Mr. Jeff Lyons, Counsel for Quattro Communications Inc., and filed a copy of a map;
- Mr. Lido Chilelli, Toronto, Ontario;
- Mr. Frank Loritz, Toronto, Ontario;
- Ms. Ann Dugan, Toronto, Ontario;
- Ms. Ashley McInnis, Toronto, Ontario;
- Mr. Terry Hutchinson, Toronto, Ontario;
- Mr. Joey Cee, Toronto, Ontario;
- Mr. Peter Ross, Toronto Ontario;
- Mr. Tony Irwin, Toronto, Ontario;
- Mr. Bruce Fair, Toronto, Ontario;
- Ms. Gaye Hachie, Toronto Ontario, and filed a copy of her submission;
- Mr. Bill King, Toronto Ontario;
- Mrs. Kristine King, Toronto Ontario;
- Ms. Rita Signorini, Jamacia Sunrise Restaurant;
- Ms. Pat Blythe, Toronto, Ontario, and filed a copy of her submission,
- Mr. William Gallos, Toronto, Ontario;
- Mr. Scott McPherson, Toronto Ontario;
- Mr. Kent Bowman, Toronto Ontario;
- Mr. Damon John, Toronto Ontario;
- Ms. Barbara Brett, Toronto Ontario;
- Ms. Anne Bermonte, Senior Associate, Urban Intelligence;
- Ms. Ferg Devins, Director, Corporate Affairs, Molson Canada, Ontario Region;
- Mr. Jeff Pinder, Toronto, Ontario;
- Councillor Sandra Bussin, East York;

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- Councillor Tom Jakobek, East York; and
- Councillor Frances Nunziata, York Humber.

A. Councillor Mammoliti moved that:

- (1) the Economic Development and Parks Committee forward the supplementary report (June 21, 2000) from the Commissioner of Economic Development, Culture and Tourism, respecting the Woodbine Park, Sponsorship of the Festival Green Bandshell, to the Policy and Finance Committee without recommendation.
- (2) the Commissioner of Economic Development, Culture and Tourism, together with appropriate staff and relevant members of the public and private sector associated with this matter, be requested to report to the Policy and Finance Committee for its meeting of July 20, 2000, on the following matters:
  - (i) effective December 1, 2000, all events at Kew Gardens being transferred to the new Woodbine Park and permit holders being notified that their permits are subject to change and cancellation by the City without cost to the City;
  - (ii) new guidelines and usage rules for the new park being prepared by staff and brought back to the Economic Development and Parks Committee by September 2000 at the latest;
  - (iii) interim rules and up to \$10,000.00 for a portable stage being authorized for the opening day, tentatively scheduled for Labour Day, September 4, 2000;
  - (iv) the restoration of Kew Gardens in 2001;
  - (v) an economic study on the impact of the move of the festivals as well as the merchants east of Woodbine being conducted and reported to City Council by December 2001; and

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (vi) in consultation with the affected residents and business community, providing a report to the Economic Development and Parks Committee for its meeting of September 18, 2000, on what acceptable programming will take place at Kew Gardens once the main events are transferred;
- (3) the Chief Financial Officer and Treasurer, in consultation with the Commissioner of Economic Development, Culture and Tourism, be requested to report to the Policy and Finance Committee for its meeting of July 20, 2000, on the capital funds needed (approximately \$900,000.00) for the City to construct the new bandshell and surrounding festival area;
- (4) the Chief Financial Officer and Treasurer be requested to report to the Policy and Finance Committee for its meeting of July 20, 2000, on:
  - (i) developing an alternate funding mechanism for the Festival Bandshell on a capital cost recovery/user pay model for special events at the New Woodbine Park; and
  - (ii) an alternate funding mechanism.

**(Carried)**

B. Councillor Giansante moved that the following Recommendations Nos. (1) and (9) in Revised II be struck out:

- “(1) effective December 1, 2000, all events at Kew Gardens are to be transferred to the new Woodbine Park and that permit holders be notified that their permits are subject to change and cancellation by the City without cost to the City;
- (9) that the Commissioner of Economic Development, Culture and Tourism, in consultation with the affected local residents and business community, report by no later than December 2000, on what acceptable programming will take place at Kew Gardens once the main events are transferred.”

**(Lost)**

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

C. Councillor Tzekas moved that the Economic Development and Parks Committee recommend to Policy and Finance Committee and Council:

- (1) the establishment of a restoration program in Kew Gardens and a protected natural regeneration area encompassing the old growth deciduous trees in the park; funding for this program to be donated by the sponsors of the Jazz Festival while it remains at Kew Gardens during the negotiations for its move to the Woodbine Bandshell;
- (2) the establishment of a Community Advisory Committee composed of residents from the Beaches, the Beaches Triangle, the Orchard Park neighbourhood and the new Woodbine Residential Development, to advise Toronto City Council on the conduct of the festivals at the new Woodbine bandshell and to make recommendations on reducing the impact of the festivals on the surrounding community;
- (3) the commencement of immediate negotiations with the Toronto Parking Authority to develop plans for expanded parking facilities in the Woodbine Park area;
- (4) that staff of the Economic Development Division be directed to work with the Toronto Transit Commission and the City of Toronto Transportation officials to develop strategies which encourage the use of the TTC by patrons of the festivals at Woodbine Park;
- (5) that five events be moved to Woodbine Bandshell and the Beaches Jazz Festival remain at Kew Gardens; and
- (6) that the Commissioner of Economic Development, Culture and Tourism be requested to report to the Policy and Finance Committee on the installation of permanent noise monitoring devices at the bandshell and the development of comprehensive traffic and crowd management plans for event days.

**(Redundant)**

Councillor Ashton appointed Councillor Feldman Acting Chair and vacated the Chair.

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

D. Councillor Ashton moved that:

- (1) the confidential report (April 26, 2000) from the City Solicitor be received; and
- (2) the communications and petitions, which are on file in the Office of the City Clerk, be received.

**(Carried)**

Councillor Ashton resumed the Chair.

(Policy and Finance Committee; c. Commissioner of Economic Development, Culture and Tourism; Chief Financial Officer and Treasurer; City Solicitor - July 13, 2000)

**(Clause No. 20(a), Report No. 8)**

## **8.2 Tradelink Toronto Business Plan 2000**

(All Wards)

The Economic Development and Parks Committee had before it a report (April 28, 2000) from the Commissioner of Economic Development, Culture and Tourism reporting as requested in accordance with Clause No. 8 of Report No. 6 of The Economic Development Committee as amended by Council April 13, 14, and 15, 1999, on the Business Plan for TradeLink Toronto for the year 2000 (Attachment No.1); and recommending that the Economic Development and Parks Committee endorse the TradeLink Business Plan.

Councillor Ashton appointed Councillor Feldman Acting Chair and vacated the Chair.

On motion by Councillor Ashton, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report, subject to amending the Recommendation by adding the words "and City Council" after the word "Committee" so that such Recommendation now reads:

"It is recommended that the Economic Development and Parks Committee and City Council endorse the TradeLink Business Plan."

Councillor Ashton resumed the Chair.

**(Clause No. 1, Report No. 8)**

**8.3 City of Toronto Economic  
Development Strategy**  
(All Wards)

The Economic Development and Parks Committee had before it a joint report (June 16, 2000) from the Commissioner of Economic Development, Culture and Tourism and the Managing Director, Economic Development, presenting the Economic Development Strategy for the City of Toronto as a framework for future action to support Toronto's economic prosperity and long-term fiscal competitiveness; that this strategy is not a plan for the City of Toronto alone; that it is a document that suggests strategic directions and areas of action which can be the focus of attention, support and involvement by the broader Toronto community; and recommending that:

- (1) the strategic directions and action areas recommended in the summary of the Economic Development Strategy be adopted as a framework for future action and dialogue;
- (2) copies of the Economic Development Strategy, Part I: Cities Matter and Part II: Strategic Directions and Action Areas be circulated to Toronto business associations, labour organizations, academic institutions, and other orders of government for their consideration and discussion;
- (3) copies of the Economic Development Strategy, Part I: Cities Matter and Part II: Strategic Directions and Action Areas be circulated to appropriate Federal and Provincial Ministers, all MPs and MPPs in the GTA, all GTA municipalities, the GTMA and GTSB, with a request to work cooperatively to improve the quality of life and competitiveness of the entire region;
- (4) the Economic Development Strategy Part I: Cities Matter, and Part II: Strategic Directions and Action Areas be posted on the City of Toronto web site, and copies of an Executive Summary be made available free of charge upon request;
- (5) the Commissioner of Economic Development, Culture and Tourism be directed to report early in 2001 on the results of the above discussions, including specific recommendations to advance priority actions identified in the Economic Development Strategy, by the City alone or in partnership with others;
- (6) staff report at that time on the interest shown by the private sector and other community interests in the proposed Toronto first Strategic Alliance, including recommendations on its mandate, structure and composition;

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (7) Council request the Federal and Provincial governments, through the Ministries responsible for Industry, Trade, Economic Development, Human Resources, Immigration, Education, and Transportation, to provide financial and technical support to convene a Cities Economy Summit to be held in Toronto in the second or third quarter of 2001 as a component of public dialogue to coalesce the interests, energies, and ideas of all stakeholders and interest groups in building sustainable urban economies;
- (8) the strategic directions and action areas outlined in this report be forwarded to City staff for consideration and further integration with Council's Corporate Plan and other sectoral planning processes;
- (9) Council express their thanks to the members of the Steering Committee for their significant contributions; and
- (10) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

The Economic Development and Parks Committee also had before it the following communications:

- (a) (July 11, 2000) from Meric S. Gertler, Goldring Professor, Program Planning, Department of Geography and Co-Director Program on Globalization and Regional Innovation Systems, Centre for International Studies, University of Toronto, in support of the Toronto Economic Development Strategy;
- (b) (July 12, 2000) from Mr. Brian Cochrane, President, Toronto Civic Employees Union CUPE Local 416, commenting on the Economic Development Strategy for the City of Toronto and emphasizing the role that Local 416 members (and other public sector workers such as police, transit workers, and inside workers) play in maintaining the City's physical and social infrastructure so that it is indeed a "great place";
- (c) (July 12, 2000) from Ms. M. Elyse Allan, President and Chief Executive Officer, The Toronto Board of Trade, congratulating the Economic Development Committee on the Toronto Economic Development Strategy and encouraging Council to endorse the strategic directions and action areas outlined in the strategy;
- (d) (undated) from Mr. John Cartwright, Business Manager, Construction Trades Council, commending the authors and support staff on their efforts on the Toronto Economic Development Strategy, in particular with the basic understanding that there is real interdependence of a healthy economy with a good quality of life for its citizens; and

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (e) (July 12, 2000) from Mr. John Campbell, the Toronto Office Coalition, commenting on the Toronto Economic Development Strategy and expressing the Coalition's wishes to reinforce the need for urgency in adopting this report and implementing priority actions as soon as possible.

The following persons appeared before the Economic Development and Parks Committee in connection with the foregoing matter.

- Ms. Trish Shovell, Labour Congress;
- Mr. Ted Mellatt, Independent Business Counsel;
- Mr. John Campbell, Toronto Office Coalition, and filed a copy of his submission;
- Mr. Tod Letts, Toronto Board of Trade; and
- Mr. John Cartwright, Business Manager, Construction Trades Counsel.

A. Councillor Shaw moved that:

- (1) the Economic Development and Parks Committee recommend to Council the adoption of the joint report (June 16, 2000) from the Commissioner of Economic Development, Culture and Tourism and the Managing Director, Economic Development, subject to amending Recommendation No. (5) by adding the words "as part of the budget process" after "2001" so that such Recommendation now reads:

"(5) the Commissioner of Economic Development, Culture and Tourism be directed to report early in 2001, as part of the budget process, on the results of the above discussions, including specific recommendations to advance priority actions identified in the Economic Development Strategy, by the City alone or in partnership with others;"

- (2) the Commissioner of Economic Development, Culture and Tourism be requested to make a presentation with respect to the City of Toronto Economic Development Strategy to City Council at its meeting of August 1, 2000; and



Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (3) the following communications be received:
- (a) (July 11, 2000) from Meric S. Gertler, Goldring Professor, Program Planning, Department of Geography and Co-Director Program on Globalization and Regional Innovation Systems, Centre for International Studies, University of Toronto, in support of the Toronto Economic Development Strategy;
  - (b) (July 12, 2000) from Mr. Brian Cochrane, President, Toronto Civic Employees Union CUPE Local 416, commenting on the Economic Development Strategy for the City of Toronto and emphasizing the role that Local 416 members (and other public sector workers such as police, transit workers, and inside workers) play in maintaining the City's physical and social infrastructure so that it is indeed a "great place";
  - (c) (July 12, 2000) from Ms. M. Elyse Allan, President and Chief Executive Officer, The Toronto Board of Trade, congratulating the Economic Development Committee on the Toronto Economic Development Strategy and encouraging Council to endorse the strategic directions and action areas outlined in the strategy;
  - (d) (undated) from Mr. John Cartwright, Business Manager, Construction Trades Council, commending the authors and support staff on their efforts on the Toronto Economic Development Strategy, in particular with the basic understanding that there is real interdependence of a healthy economy with a good quality of life for its citizens; and
  - (e) (July 12, 2000) from Mr. John Campbell, the Toronto Office Coalition, commenting on the Toronto Economic Development Strategy and expressing the Coalition's wishes to reinforce the need for urgency in adopting this report and implementing priority actions as soon as possible.

**(Carried)**

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

B. Councillor Silva moved that:

- (1) Councillor Shaw's motion A. be amended by adding the words "the said report to be circulated to all Members of Council and be considered by Community Councils;" so that such Recommendation now reads:

"(5) the Commissioner of Economic Development, Culture and Tourism be directed to report early in 2001, as part of the budget process, on the results of the above discussions, including specific recommendations to advance priority actions identified in the Economic Development Strategy, by the City alone or in partnership with others; the said report to be circulated to all Members of Council and be considered by Community Councils;"; and

- (2) the following Recommendations be added:

"(i) under the Action Plan, the recommendation in Action No. 6 (Architecture, Urban Design and Built Form) to establish Toronto as a centre for model environmental practices, be moved into the Priority Section; and

(ii) Action No. 7 (Benchmarking) include progress towards environmental sustainability as one of the key benchmarks."

**(Carried)**

- C. Councillor Giansante moved that the Commissioner of Economic Development, Culture and Tourism be requested to prepare a public communication launch on or before the City Council meeting of August 1, 2000.

**(Carried)**

**(Clause No. 2, Report No. 8)**

**8.4 2000 Recreation Grants**  
(All Wards)

The Economic Development and Parks Committee had before it a report (June 13, 2000) from the Commissioner of Economic Development, Culture and Tourism presenting the recommended grant allocations for 149 community organizations which have applied for municipal support in the Minor Recreation, Major Recreation and Lawn Bowling Grants Program; and recommending that:

- (1) the 2000 Minor Recreation Grants allocations totalling \$384,000.00 to 105 agencies/groups, listed in Attachment No. 1 and described in Attachment No. 2, be approved;
- (2) the 2000 Major Recreation Grants allocations totalling \$832,368.00 to 21 agencies/groups, listed in Attachment No. 3 and described in Attachment No. 4, be approved;
- (3) the 2000 Lawn Bowling Grants allocations totalling \$31,137.00 for 10 clubs, listed in Attachment No. 5 and described in the body of the report, be approved;
- (4) \$4,500.00 of the \$9,500.00 allocated to the Community Association for Riding for the Disabled (CARD) be requisitioned from the 2000 Community Services Grants Program Budget;
- (5) any applicants wanting to appeal their recommendations be allowed to make deputations at the Economic Development and Parks Committee on July 12, 2000; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

The Economic Development and Parks Committee also had before it the following communications:

- (a) (July 11, 2000) from Ms. Leona Rodall, Harbourfront Community Centre, thanking the members of the Economic Development and Parks Committee for recommending Harbourfront Community Centre for a major recreation grant;
- (b) (July 10, 2000) from Mr. Om Sachdava, Indo-Canadian Seniors Club Scarborough, appealing the amount of the grant for Application No. 66 for a higher recreation grant; and
- (c) (July 12, 2000) from Ms. Suyeon Jin, Executive Director, Korean-Canadian Telecare, Life Line, Inc., appealing the amount of the grant for the Korean YMCA and Korean Senior Citizens Society programs.

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

The following persons appeared before the Economic Development and Parks Committee in connection with the foregoing matter:

- Ms. Suyeon Jin, Executive Director, Korean-Canadian Telecare Life Line Inc.; and
- Mr. Ali Sanaie, Hazara Cultural Association.

A. Councillor Shaw moved that the Economic Development and Parks Committee recommend to Council the adoption of the report (June 13, 2000) from the Commissioner of Economic Development, Culture and Tourism, subject to the following amendments:

- (1) the Green Thumbs/Growing Things Program (No. 35) being awarded a grant in the amount of \$4,000.00, conditional upon a progress report being submitted by September 30, 2000;
- (2) the Indo Canadian Seniors Club Scarborough (No. 45) being awarded an additional grant in the amount of \$1,000.00;
- (3) North York Masters Aquatic Club (No. 62) being awarded a grant in the amount of \$3,500.00; and
- (4) the Commissioner of Economic Development, Culture and Tourism be requested to review and discuss the cost of community centre fees with the members of the Indo Canadian Seniors Club Scarborough.

**(Carried)**

Councillor Ashton appointed Councillor Feldman Acting Chair and vacated the Chair.

B. Councillor Ashton moved that the following communications be received:

- (1) (July 11, 2000) from Ms. Leona Rodall, Harbourfront Community Centre, thanking the members of the Economic Development and Parks Committee for recommending Harbourfront Community Centre for a major recreation grant;

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (2) (July 10, 2000) from Mr. Om Sachdava, Indo-Canadian Seniors Club Scarborough, appealing the amount of the grant for Application No. 66 for a higher recreation grant; and
- (3) (July 12, 2000) from Ms. Suyeon Jin, Executive Director, Korean-Canadian Telecare, Life Line, Inc., appealing the amount of the grant for the Korean YMCA and Korean Senior Citizens Society programs.

Councillor Ashton resumed the Chair.

C. Councillor Mammoliti moved that:

- (1) the Harzara Cultural Association (No. 37) be awarded a grant in the amount of \$3,000.00; and
- (2) the Korean-Canadian Telecare Life Line Inc. (No. 48) be awarded a grant in the amount of \$5,000.00; and

the said grants to be funded from the Corporate Contingency Account.

(Lost)

(Clause No. 3, Report No. 8)

**8.5 In-Flight Promotional Video  
Air Canada/Canadian Airlines  
(July/August 2000)  
(All Wards)**

The Economic Development and Parks Committee had before it a report (June 12, 2000) from the Commissioner of Economic Development, Culture and Tourism advising the Economic Development and Parks Committee of a marketing communications project that will promote Toronto in July and August 2000, to more than 1.3 million viewers; and recommending that:

- (1) the City of Toronto be promoted on all Air Canada and Canadian Airlines national and international long haul flights during July and August; that Committee members may wish to draw this marketing exposure to the attention of business travellers and potential investors; and
- (2) the Economic Development Division make available copies of the video to other departments and ABC's to further enhance Toronto's world city profile.

On motion by Councillor Brown, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 4, Report No. 8)**

**8.6 Toronto Employer Business  
Directory - CD ROM**

(All Wards)

The Economic Development and Parks Committee had before it a report (June 12, 2000) from the Commissioner of Economic Development, Culture and Tourism informing the Economic Development and Parks Committee of the completion of the 2000 City of Toronto Employer Business Directory; and recommending that:

- (1) a complimentary copy of the 2000 Toronto Business Directory be provided to the Mayor's office, Members of Council, the Chief Administrative Officer and Department Heads; and
- (2) staff assess the public response to the 2000 Toronto Business Directory and, on this basis, explore means to enhance the quality and utility of future updates of this product.

On motion by Councillor Shaw, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 5, Report No. 8)**

**8.7 Parkland Encroachment Policy and Procedures**

(All Wards)

The Economic Development and Parks Committee had before it a report (June 26, 2000) from the Commissioner of Economic Development, Culture and Tourism presenting a City-wide parkland encroachment policy and associated procedures; and recommending that:

- (1) the parkland encroachment policy and procedures set out in Attachments Nos. 1 and 2 be adopted;
- (2) if the Encroachment Review Committee outlined in this report is approved, Parks and Recreation Division staff be authorized to charge a fee of \$300.00 to process applications to the Encroachment Review Committee;

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (3) the Uniform Parks By-law be revised to state that where the City directs that an encroachment be removed pursuant to the Uniform Parks By-law and the encroachment is not removed as directed, the City may remove the encroachment and install fencing and recover the expense thereof in like manner as municipal taxes, as authorized pursuant to Section 326 of the Municipal Act;
- (4) this report and Council's actions thereon be forwarded to the Toronto and Region Conservation Authority for information; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

The Economic Development and Parks Committee also had before it the following communications:

- (a) (June 22, 2000) from the City Clerk, East York Community Council advising that the East York Community Council at its meeting held on June 20, 2000, recommended to the Economic Development and Parks Committee the adoption of the report (June 6, 2000) from the Commissioner of Economic Development, Culture and Tourism;
- (b) (June 26, 2000) from the City Clerk, Etobicoke Community Council advising that the Etobicoke Community Council at its meeting held on June 21, 2000, recommended to the Economic Development and Parks Committee that the costs for the processing of encroachment agreements be recovered;
- (c) (June 26, 2000) from the City Clerk, North York Community Council advising that the North York Community Council at its meeting held on June 21, 2000, recommended to the Economic Development and Parks Committee that:
  - (1) the report (June 6, 2000) from the Commissioner, Economic Development, Culture and Tourism, be adopted, subject to the deletion of the \$300.00 renewal fee for an encroachment following the first five years;
  - (2) encroachments not be allowed unless there are extraordinary circumstances; and
  - (3) the Commissioner, Economic Development, Culture and Tourism, be encouraged to provide funds in the budget for the fencing of City parkland;
- (d) (June 23, 2000) from the City Clerk, Scarborough Community Council advising that the Scarborough Community Council at its meeting held on June 20, 2000, supported the recommendations embodied in the report (June 6, 2000) from the Commissioner of Economic Development, Culture and Tourism;

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (e) (June 28, 2000) from the City Clerk, Toronto Community Council advising that the Toronto Community Council at its meeting held on June 20, 2000, recommended that:
- (1) the parkland encroachment policy and procedures set out in Attachments Nos. 1 and 2 of the report (June 6, 2000) from the Commissioner of Economic Development, Culture and Tourism, be adopted;
  - (2) the Encroachment Review Committee, outlined in the report (June 6, 2000) from the Commissioner of Economic Development, Culture and Tourism, be approved and that Parks and Recreation Division staff be authorized to charge a fee of \$300.00 to process applications to the Encroachment Review Committee;
  - (3) the Uniform Parks By-law be revised to state that where the City directs that an encroachment be removed pursuant to the Uniform Parks By-law and the encroachment is not removed as directed, the City may remove the encroachment and install fencing and recover the expense thereof in like manner as municipal taxes, as authorized pursuant to Section 326 of the Municipal Act;
  - (4) the report (June 6, 2000) from the Commissioner of Economic Development, Culture and Tourism, and Council's actions thereon, be forwarded to the Toronto and Region Conservation Authority for information; and
  - (5) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto; and
- (f) (June 26, 2000) from the City Clerk, York Community Council advising that the York Community Council at its meeting held on June 20, 2000, endorsed the Parkland Encroachment Policy and Procedures as set out in Attachments Nos. 1 and 2 in the report (June 6, 2000) from the Commissioner of Economic Development, Culture and Tourism.

On motion by Councillor Mammoliti, the Economic Development and Parks Committee deferred consideration of this matter to its meeting of September 18, 2000.

**(Clause No. 20(b), Report No. 8)**



**8.8 Design Exchange (DX) Request to Access the City's DX Reserve Fund and the Access Improvement City-Owned Buildings Capital Accessibility Account (All Wards)**

The Economic Development and Parks Committee had before it a report (June 19, 2000) from the Commissioner of Economic Development, Culture and Tourism reviewing and making recommendations with respect to requests by the Board of the Design Exchange (DX) to access the reserve fund that has been established by the City to provide for capital expenditures and extraordinary repairs for the premises at 222 Bay Street (also known as 234 Bay Street), currently occupied by DX, as well as a request to access the City's Accessibility Account established by the former City of Toronto to provide barrier free access to City premises; and recommending that:

- (1) Council authorize a draw of up to \$50,000.00 from the Design Exchange reserve fund held by the City to provide for capital expenditures and extraordinary repairs for the DX building, and that these funds be used for replacing the existing Trading Floor lighting fixtures with a new energy-efficient lighting system, subject to:
  - (a) approvals for the proposed improvements being obtained from the landlord and the City of Toronto, as appropriate;
  - (b) DX submitting a budget for this project, including the source of funding for expenditures in excess of \$50,000.00 to the satisfaction of the Chief Financial Officer and Treasurer, the Commissioner of Corporate Services, and the Commissioner of Economic Development, Culture and Tourism;
  - (c) the Commissioner of Corporate Services approving an implementation plan to include scope of work, assignment of responsibilities and costs, prepared by DX that provides the terms and conditions for the execution of the work; and
  - (d) the DX reserve fund being replenished to the \$100,000.00 level approved by former Toronto City Council, including interest, by retaining \$15,000.00 in 2001, \$15,000.00 in 2002 and \$20,000.00 in 2003, from the developer/landlord's annual contribution;
- (2) the Commissioner of Corporate Services be requested to review and evaluate the work necessary to upgrade the accessibility of the premises at 222 Bay Street (also known as 234 Bay Street), currently occupied by the Design Exchange (DX), to make it fully accessible permanently, and report to the appropriate Committee and Council no later than September 2000, on the outcome, the actions to be taken, the cost to implement the capital work, as well as any financial implications to the City;

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (3) Council request the Design Exchange to submit a capital improvements work plan establishing priorities and estimated costs for all proposed improvements not covered in Recommendations Nos. (1) and (2) above, for approval by the Commissioner of Corporate Services, prior to DX submitting future requests for capital improvements funding by the City;
- (4) the Commissioner of Economic Development, Culture and Tourism, in consultation with the Chief Financial Officer and Treasurer, the Commissioner of Corporate Services, and the City Solicitor be requested to commence negotiations on the terms and conditions of a new agreement to replace the current Grant Agreement with the Design Exchange, which expires on December 31, 2000, and report to Council;
- (5) this report be forwarded to the Policy and Finance Committee for its consideration; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Giansante, the Economic Development and Parks Committee recommended to the Policy and Finance Committee, and Council, the adoption of the aforementioned report.

(Policy and Finance Committee; c. Commissioner of Economic Development, Culture and Tourism; Chief Financial Officer and Treasurer; Commissioner of Corporate Services; City Solicitor - July 13, 2000)

**(Clause No. 20(c), Report No. 8)**

**8.9 2000 Arts and Culture Grant**  
**The Royal Agricultural Winter Fair (RAWF)**  
(Trinity Niagara)

The Economic Development and Parks Committee had before it a report (June 14, 2000) from the Commissioner of Economic Development, Culture and Tourism seeking approval for the continued grants process and funding of \$600,000.00 to the Royal Agricultural Winter Fair through the 2000 Arts and Culture Grants Program; and recommending that:

- (1) a grant of \$600,000.00 be awarded to the Royal Agricultural Winter Fair to assist with the rental costs of the 2000 Royal; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Giansante, the Economic Development and Parks Committee:

- (1) recommended to Council the adoption of the aforementioned report; and
- (2) requested that appropriate staff meet with the Royal Agricultural Winter Fair staff prior to submitting their final budgetary recommendations for 2001.

**(Clause No. 6, Report No. 8)**

**8.10 Etobicoke Centennial Stadium  
Change of Capital Budget Financing  
(Markham-Centennial)**

The Economic Development and Parks Committee had before it a report (June 13, 2000) from the Commissioner of Economic Development, Culture and Tourism requesting the deferral of refurbishing the tennis courts in Centennial Park and re-directing those funds to remove asbestos in the change rooms of the Centennial Park Stadium; and recommending that:

- (1) funding of \$100,000.00 be reallocated from the tennis court refurbishment project and be used to remove asbestos in the Centennial Park Stadium;
- (2) the tennis court refurbishment project be deferred for consideration with future capital works programming;
- (3) this report be forwarded to the Policy and Finance Committee for its consideration; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Feldman, the Economic Development and Parks Committee recommended to the Policy and Finance Committee, and Council, the adoption of the aforementioned report.

(Policy and Finance Committee; c. Commissioner of Economic Development, Culture and Tourism - July 13, 2000)

**(Clause No. 20(d), Report No. 8)**

**8.11 Gord and Irene Risk Community Centre  
Change of Capital Project Scope  
(North York Humber)**

The Economic Development and Parks Committee had before it a report (June 13, 2000) from the Commissioner of Economic Development, Culture and Tourism requesting a change in the scope of the project to reflect community priorities and health and safety issues at the Gord and Irene Risk Community Centre; and recommending that:

- (1) the project scope be amended to delete the expansion of a portion of the community centre, at an approved cost of \$150,000.00, and change it to installation of artificial bocce surfacing and the development of a play area at the new Humber Sheppard Community Centre;
- (2) the expansion of a portion of the Gord and Irene Risk Community Centre be deferred for consideration with future capital works programming;
- (3) this report be forwarded to Policy and Finance Committee for its consideration; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Pitfield, the Economic Development and Parks Committee recommended to the Policy and Finance Committee, and Council, the adoption of the aforementioned report.

(Policy and Finance Committee; c. Commissioner of Economic Development, Culture and Tourism; Chief Financial Officer and Treasurer - July 13, 2000)

**(Clause No. 20(e), Report No. 8)**

**8.12 Construction of the Maryvale Wexford  
Community Centre Contract  
No. P-52-2000 – Tender Call No. 13-2000-06  
(Scarborough Wexford)**

The Economic Development and Parks Committee had before it a joint report (June 15, 2000) from the Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer providing the results of the tenders issued for the construction of the Maryvale Wexford Community Centre, in accordance with specifications as required by the Economic Development, Culture and Tourism Department, and to request the authority to issue a contract to the recommended bidder; and recommending that Contract No. P-52-2000, Tender Call No. 13-2000, for the

construction of the Maryvale Wexford Community Centre be awarded to C.L. Construction and General Contractors Limited in the adjusted amount of \$3,193,015.00 including all taxes and charges, being the lowest Tender received.

On motion by Councillor Tzekas, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned joint report.

**(Clause No. 7, Report No. 8)**

**8.13 Toronto – Rochester Fast Ferry  
Request for Proposals Process  
(Don River)**

The Economic Development and Parks Committee had before it a report (June 26, 2000) from the Commissioner of Economic Development, Culture and Tourism endorsing the City's participation in the preparation and issuance of a Request for Proposals with respect to establishing fast ferry service between Toronto and Rochester; advising that four companies have responded to a Request for Expressions of Interest; that staff from the City of Rochester, Monroe County, the Toronto Port Authority and the City of Toronto are proposing to jointly hire a consultant to assist with the preparation and administration of a Request for Proposals in order to fully assess the capabilities of the possible ferry operators; and recommending that:

- (1) the City of Toronto participate with the City of Rochester, Monroe County, and the Toronto Port Authority in the preparation and issuance of a detailed Request for Proposals for the establishment of fast ferry service between Toronto and Rochester;
- (2) City Council provide up to \$50,000.00 (U.S.) as our contribution toward this international initiative; the funds to be used for the preparation, issuance and evaluation of the Request for Proposals;
- (3) this report be forwarded to the Policy and Finance Committee for a source of funding;
- (4) the Commissioner of Economic Development, Culture and Tourism be requested to report to the Economic Development and Parks Committee with respect to recommending the selection of a ferry operator; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Soknacki, the Economic Development and Parks Committee recommended to the Policy and Finance Committee, and Council, the adoption of the aforementioned report.

(Policy and Finance Committee; c. Commissioner of Economic Development, Culture and Tourism; Chief Financial Officer and Treasurer; Committee Administrator, Economic Development and Parks Committee - July 13, 2000)

**(Clause No. 20(f), Report No. 8)**

**8.14 Proposed Lease of City Property Known as  
Lampport Stadium at 1155 King Street West, Toronto  
to the Toronto Soccer Association  
(Trinity-Niagara)**

The Economic Development and Parks Committee had before it a report (June 14, 2000) from the Commissioner of Economic Development, Culture and Tourism seeking approval for the negotiation and execution of a lease agreement for the management and operation of Lampport Stadium located at 1155 King Street West by the Toronto Soccer Association which will serve to enhance this stadium as a premier soccer facility in Toronto; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism, or his designate, be authorized to finalize negotiations and enter into a lease agreement, in a form and content acceptable to the City Solicitor, with the Toronto Soccer Association as further detailed herein; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

The Economic Development and Parks Committee also had before it a communication (July 11, 2000) from Ms. Anne Dubas, President, Canadian Union of Public Employees Local 79, urging the Economic Development and Parks Committee to turn back this report and to direct the Commissioner of Economic Development, Culture and Tourism to meet with Local 79 in keeping with the terms and conditions of the Collective Agreements.

Councillor Ashton appointed Councillor Feldman Acting Chair and vacated the Chair.

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- A. Councillor Ashton moved that the Economic Development and Parks Committee recommend to Council the adoption of the aforementioned report, subject to deleting the words "Toronto Soccer Association" in Recommendation No. (1) and inserting in lieu thereof the words "The Lamport Management Group Inc.", so that such Recommendation now reads:

"(1) the Commissioner of Economic Development, Culture and Tourism, or his designate be authorized to finalize negotiations and enter into a lease agreement, in a form and content acceptable to the City Solicitor, with The Lamport Management Group Inc., as further detailed herein; and".

**(Carried)**

Councillor Ashton resumed the Chair.

- B. Councillor Silva moved that:

- (1) the Commissioner of Economic Development, Culture and Tourism be requested to meet with CUPE Local 79 with regard to this matter prior to the Council meeting of August 1, 2000; and
- (2) the communication (July 11, 2000) from Ms. Anne Dubas, President, Canadian Union of Public Employees, Local 79, be received.

**(Carried)**

**(Clause No. 8, Report No. 8)**

**8.15 Lifeguard Supervision at Various Beaches  
and the Overall Beach Lifeguard Operation**

(Lakeshore-Queensway, Scarborough Bluffs, High Park,  
Downtown, Don River, East Toronto)

The Economic Development and Parks Committee had before it a report (May 29, 2000) from the Commissioner of Economic Development, Culture and Tourism reviewing and providing comment on the current status and future requirements for the provision of lifeguard services for the Toronto Beaches; and recommending that:

- (1) the Toronto Police Services Board through the Toronto Police Marine Unit directly administer and manage the provision of Beach Lifeguard Services in 2001;

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (2) the budget line for the beach lifeguard service be mapped appropriately to reflect the decision regarding which body directly administers the Beach Lifeguard Service;
- (3) the Toronto Police Services Board be requested to report on beach hours of operation and the feasibility of extending these hours on the busiest beaches during hot weather periods;
- (4) the Toronto Police Services Board be requested to develop and implement a system for the collection and analysis of statistical information on the use of the beaches in order to continue to provide a responsive and customer focussed service;
- (5) the Toronto Police Services Board be requested to launch a public education campaign; such campaign would include education of beach users about the potential dangers and precautions that should be taken to avert potentially catastrophic injury or death; and a signage campaign directing the public to supervised areas of the beach would support this campaign; and
- (6) the Parks and Recreation Division work co-operatively with the Toronto Police Service Marine Unit to establish, where appropriate, operational standards consistent with the lifeguard service for indoor and outdoor pools.

The Economic Development and Parks Committee also had before it the following communications:

- (i) (June 14, 2000) from Ms. Sandra Califaretti, Acting Director, Finance and Administration, Toronto Police Service, addressed to Mr. Mario Zanetti, Director of Parks and Recreation, South District, forwarding a copy of a draft Board letter recommending the transfer of administrative and financial responsibility, along with appropriate funding, for the Beach Lifeguard Program from the City of Toronto to the Toronto Police Service; and
- (ii) (July 12, 2000) from Councillor Sandra Bussin, East Toronto, requesting the Economic Development and Parks Committee to defer consideration of this matter in order to facilitate a departmental dialogue on the provision of lifeguard services in our community.

Councillor Ashton appointed Councillor Feldman Acting Chair and vacated the Chair.

On motion by Councillor Ashton, the Economic Development and Parks Committee:

- (1) recommended to Council the adoption of the report (May 29, 2000) from the Commissioner of Economic Development, Culture and Tourism;



- (2) requested the Chair, Toronto Police Services Board, to report directly to City Council for its meeting of August 1, 2000, forwarding the recommendations of the Toronto Police Services Board with regard to this matter; and
- (3) received the following communications:
  - (a) (June 14, 2000) from Ms. Sandra Califaretti, Acting Director, Finance and Administration, Toronto Police Service, addressed to Mr. Mario Zanetti, Director of Parks and Recreation, South District; and
  - (b) (July 12, 2000) from Councillor Sandra Bussin, East Toronto.

Councillor Ashton resumed the Chair.

(Chair, Toronto Police Services Board; c. Councillor Sandra Bussin, East Toronto; Ms. Sandra Califaretti, Acting Director, Finance and Administration, Toronto Police Services - July 13, 2000)

**(Clause No. 9, Report No. 8)**

**8.16 International Alliance Program  
Annual Report – City-to-City Outbound Missions  
(All Wards)**

The Economic Development and Parks Committee had before it a report (June 14, 2000) from the Commissioner of Economic Development, Culture and Tourism summarizing the activities of the International Alliance Program with emphasis on the outbound mission component of the program as required in the International City-to-City policy; and recommending that:

- (1) the Economic Development Division report prior to the 2001 Operating Budget process on a two-year business plan for the International City-to-City Program;
- (2) Council continue to support the International City-to-City Program as a component of the Economic Development Strategy that will enhance the City's International profile; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Pitfield, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 10, Report No. 8)**

**8.17 Policy Framework for the Inclusion of  
New City-to-City Alliances and Response  
to the Request to Twin with Sao Paulo**  
(All Wards)

The Economic Development and Parks Committee had before it a report (June 12, 2000) from the Commissioner of Economic Development, Culture and Tourism presenting a policy framework to address the increasing number of requests that Toronto has received for partnership from cities around the world; advising that adoption of the proposed framework will provide the basis for the specific reply to the request of the Economic Development and Parks Committee at its meeting held on February 14, 2000, about the development of a formal partnership with the City of Sao Paulo, Brazil; and recommending that:

- (1) staff undertake a review of the existing international program and criteria upon which decisions are taken to twin or partner with other cities;
  - (2) the request for a partnership with Sao Paulo, Brazil, be deferred pending the review;
  - (3) the decisions of Council be communicated to the municipal officials in Sao Paulo;
  - (4) until the review is completed and a policy adopted by Council, a maximum of the present number (twenty-six) of twin, friendship and sister city alliances be set; and
  - (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.
- A. Councillor Mammoliti moved that the Economic Development and Parks Committee recommend to Council the adoption of the aforementioned report, subject to the Mayor being requested to establish an International Relationship Task Force with a mandate to deal with international relationships for the next term of Council.

**(Carried)**

- B. Councillor Silva moved that the Commissioner of Economic Development, Culture and Tourism be requested to report back to the Economic Development and Parks Committee on a protocol and schedule for notifying cities who have requested a relationship with the City of Toronto.

**(Carried)**

- C. Councillor Shaw moved that the Commissioner of Economic Development, Culture and Tourism be requested to report back to the Economic Development and Parks Committee on outstanding cities that have requested a relationship with the City of Toronto.

**(Carried)**

**(Clause No. 11, Report No. 8)**

**8.18 City of Sagamihara  
International City-to-City  
(All Wards)**

The Economic Development and Parks Committee had before it a report (June 14, 2000) from the Commissioner of Economic Development, Culture and Tourism reporting on opportunities to enhance the existing relationship with Sagamihara, Japan; and recommending that:

- (1) the City acknowledge the correspondence from Isao Ogawa, Mayor of Sagamihara;
- (2) the City acknowledge the existing relationship between Sagamihara, the City of Toronto and the Toronto Board of Education;
- (3) the City take the opportunity of the upcoming visit by Mayor Ogawa to identify potential joint projects;
- (4) the 2001 Business Plan for the International Alliance City-to-City Program incorporate a mission to Sagamihara, Japan; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

Mayor Isao Ogawa, City of Sagamihara, was in attendance and addressed Members of the Economic Development and Parks Committee.

The Chair, thanked Mayor Isao Ogawa, for attending the meeting, on behalf of the Members of the Economic Development and Parks Committee. Councillor Mammoliti and Councillor Shaw also thanked Mayor Ogawa.

On motion by Councillor Shaw, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 12, Report No. 8)**

**8.19 City of Toronto Sponsorship of the  
International Development Research  
Council Spring World Congress in 2003**  
(All Wards)

The Economic Development and Parks Committee had before it a report (June 12, 2000) from the Commissioner of Economic Development, Culture and Tourism requesting that the Economic Development and Parks Committee approve the City of Toronto sponsorship of the International Development Research Council (IDRC) World Congress to be held in Toronto in May of 2003; and recommending that:

- (1) the Economic Development and Parks Committee endorse the City's participation as a sponsor for the Toronto 2003 IDRC World Congress;
- (2) the Commissioner of Economic Development, Culture and Tourism be requested to write a letter of commitment for the \$50,000.00 sponsorship to the IDRC 2003 Organizing Committee;
- (3) the 2002 Economic Development Operating Budget be adjusted to include this \$50,000.00 expenditure;
- (4) this report be forwarded to the Policy and Finance Committee for consideration;  
and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Feldman, the Economic Development and Parks Committee recommended to the Policy and Finance Committee, and Council, the adoption of the aforementioned report.

(Policy and Finance Committee; c. Commissioner of Economic Development, Culture and Tourism; Chief Financial Officer and Treasurer - July 13, 2000)

**(Clause No. 20(g), Report No. 8)**

**8.20 International and Non-Governmental Organizations: Importance for Toronto**  
(All Wards)

The Economic Development and Parks Committee had before it a report (June 14, 2000) from the Commissioner of Economic Development, Culture and Tourism identifying the immediate and long-term benefits of international agencies to the economic prosperity of Toronto and specifically to profile the International Council for Local Environmental Initiatives (ICLEI) as an illustration of these benefits; and recommending that:

- (1) the Economic Development Strategy incorporate a Non-Governmental Organization (NGO) initiative; and
- (2) the Economic Development Division report in 2001 with an action plan for the attraction of Non-Governmental Organizations (NGO).

On motion by Councillor Silva, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 13, Report No. 8)**

**8.21 Millennium Flags**  
(Downtown)

The Economic Development and Parks Committee had before it a report (June 12, 2000) from the Commissioner of Economic Development, Culture and Tourism providing, as requested, information regarding the proposal of installing flags from all over the world on the median of University Avenue; and recommending that:

- (1) the Economic Development and Parks Committee recommend to Council that Mr. Neil Mendes be thanked for his proposal to install additional flags along University Avenue, but that the proposal not be accepted due to the financial implications and site constraints; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Pitfield, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 14, Report No. 8)**

**8.22 Commemorative Tree and Bench Program**  
(All Wards)

The Economic Development and Parks Committee had before it a report (June 12, 2000) from the Commissioner of Economic Development, Culture and Tourism providing, as requested, a breakdown of the cost of commemorative trees and benches, including installation; and recommending that this report be received for information.

On motion by Councillor Giansante, the Economic Development and Parks Committee received the aforementioned report for information.

**(Clause No. 20(h), Report No. 8)**

**8.23 Hanlan's Point – Clothing Optional Beach  
Pilot Project Amendment to Uniform Parks  
By-Law in the Former City of Toronto**  
(Downtown)

The Economic Development and Parks Committee had before it a report (June 23, 2000) from the City Solicitor responding to the Economic Development and Parks Committee's request that the City Solicitor report on any by-law changes and outstanding legal issues to extend the pilot project for two operating seasons in 2000 and 2001; and recommending that the City Solicitor be authorized to introduce a bill in substantially the form attached hereto in order to amend the Parks by-law of the former City of Toronto to permit a clothing optional area at Hanlan's Point Beach.

On motion by Councillor Mammoliti, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 15, Report No. 8)**

**8.24 Poll Results – Formation of Business Improvement  
Area – Rosedale Summerhill Business Area**  
(Midtown)

The Economic Development and Parks Committee had before it a report (June 30, 2000) from the City Clerk forwarding the poll results for the proposed Business Improvement Area designation for the area known as the Rosedale-Summerhill Business Improvement Area located on both sides of Yonge Street from Crescent Road to the south and Woodlawn Avenue to the north; and recommending that:

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (1) based upon the results of the poll, Council pass a by-law to designate both sides of Yonge Street from Crescent Road to the south and Woodlawn Avenue to the north as a Business Improvement Area that would come into force upon the day specified by the Ontario Municipal Board in its approval; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect hereto.

On motion by Councillor Tzekas, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 16, Report No. 8)**

**8.25 Poll Results – Formation of Business  
Improvement Area - Yonge-Lawrence  
Village Business Improvement Area  
(North Toronto and North York Centre South)**

The Economic Development and Parks Committee had before it a report (June 30, 2000) from the City Clerk forwarding the poll results for the proposed Business Improvement Area designation on both sides of Yonge Street, including properties just south of Lawrence Avenue and extending to just north of Yonge Boulevard; and recommending that:

- (1) based upon the results of the poll, Council pass a by-law to designate both sides of Yonge Street including properties just south of Lawrence Avenue and extending to just north of Yonge Boulevard as a Business Improvement Area that would come into force upon the day specified by the Ontario Municipal Board in its approval; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect hereto.

On motion by Councillor Giansante, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 17, Report No. 8)**

**8.26 Poll Results – Formation of Business Improvement Area – St. Clair Avenue West between Westmount Avenue and Glenholme Avenue (Davenport)**

The Economic Development and Parks Committee had before it a report (June 30, 2000) from the City Clerk forwarding the poll results for the proposed designation of a Business Improvement Area on both sides of St. Clair Avenue West from Westmount Avenue to Glenholme Avenue; and recommending that:

- (1) based upon the results of the poll, the Economic Development and Parks Committee can recommend that Council pass a by-law to designate both sides of St. Clair Avenue West from Westmount Avenue to Glenholme Avenue as a Business Improvement Area; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect hereto.

On motion by Councillor Silva, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 18, Report No. 8)**

**8.27 Poll Results - Formation of Business Improvement Area - North Avenue Road from Lawrence Avenue West to Joicey Boulevard**

The Economic Development and Parks Committee had before it a report (June 30, 2000) from the City Clerk forwarding the poll results for the proposed designation of a Business Improvement Area on North Avenue Road from Lawrence Avenue West to Joicey Boulevard; and recommending that:

- (1) based on the results of the poll, in accordance with the Municipal Act, a by-law designating North Avenue Road from Lawrence Avenue West to Joicey Boulevard as a business improvement area cannot be passed by Council;
- (2) the Province be requested to make the following amendments to the Municipal Act, as soon as possible:
  - (a) the deadline for owners to provide commercial tenant lists to the Clerk needs to be extended to the end of the full 60 day notice period;



Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (b) the legislation be amended to include an enforcement mechanism that requires owners to provide commercial tenant lists and identifies a penalty if the lists are not provided; and
  - (c) section 220 be amended so that commercial tenants who pay a portion of the taxes, be permitted to provide the Clerk with a declaration of their status and the tax amount that they are responsible for paying;
- (3) the Province direct the Ontario Property Assessment Corporation to collect current commercial tenant information and provide it to the City at no charge; and
  - (4) the appropriate City officials be authorized and directed to take the necessary action to give effect hereto.

The Economic Development and Parks Committee also had before it the following communications:

- (i) (January 7, 2000) from Mr. Bob Adams and Mr. George Mowbray, Anti - B.I.A. Group, addressed to the Business Property Owners of Avenue Road, in opposition to the proposed Avenue Road Business Improvement Area;
- (ii) (February 25, 2000) from Mr. Bob Adams and Mr. George Mowbray, Anti- B.I.A. Group, addressed to the Business Landlords on Avenue Road, in opposition to the proposed Avenue Road Business Improvement Area;
- (iii) (March 2000) from the North Avenue Road Business Association, addressed to the Property Owners and Tenants on Avenue Road, in support of the Avenue Road Business Improvement Area; and
- (iv) (November 5, 1999) from Mr. Tim Higgins, President, South Armour Heights Ratepayers Association (SAHRA), addressed to Councillor Milton Berger, North York Centre South), in support of the Avenue Road Business Improvement Area.

Mr. Alberto Pantaleo, Joint President, North Avenue Road Association, appeared before the Economic Development and Parks Committee in connection with the foregoing matter.

On motion by Councillor Silva, the Economic Development and Parks Committee:

- (1) recommended to Council the adoption of the report (June 30, 2000) from the City Clerk; and

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (2) received the following communications:
- (a) (January 7, 2000) from Mr. Bob Adams and Mr. George Mowbray, Anti - B.I.A. Group, addressed to the Business Property Owners of Avenue Road, in opposition to the proposed Avenue Road Business Improvement Area;
  - (b) (February 25, 2000) from Mr. Bob Adams and Mr. George Mowbray, Anti- B.I.A. Group, addressed to the Business Landlords on Avenue Road, in opposition to the proposed Avenue Road Business Improvement Area;
  - (c) (March 2000) from the North Avenue Road Business Association, addressed to the Property Owners and Tenants on Avenue Road, in support of the Avenue Road Business Improvement Area; and
  - (d) (November 5, 1999) from Mr. Tim Higgins, President, South Armour Heights Ratepayers Association (SAHRA), addressed to Councillor Milton Berger, North York Centre South), in support of the Avenue Road Business Improvement Area.

**(Clause No. 19, Report No. 8)**

**8.28 Expenditure of Funds Allocated for  
the Joint School Playground Program  
in the 2000 Capital Works Program**

(High Park, Trinity Niagara, North Toronto, East Toronto,  
Scarborough Wexford)

The Economic Development and Parks Committee had before it a report (June 13, 2000) from the Commissioner of Economic Development, Culture and Tourism providing the terms and conditions of the arrangements agreed to between the City, the Toronto District School Board (TDSB) and the Toronto Catholic District School Board (TCDSB) regarding the expenditure of capital funds allocated for the Joint School Playground Program in the 2000 Capital Works Program of the Economic Development, Culture and Tourism Department; and recommending that:

- (1) authority be granted for the City of Toronto to enter into Shared-Use Agreements with the Toronto District School Board and the Toronto Catholic District School Board substantially in accordance with the terms and conditions set out in this report;

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (2) these terms and conditions only apply to agreements related to the expenditure of funds available through the Joint School Playground Program;
- (3) this report be forwarded to the Policy and Finance Committee for its consideration; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

The Economic Development and Parks Committee also had before it the following communications:

- (i) (July 5, 2000) from Ms. Laura Belford, President, Home and School Association and Ms. Nancy Laurain-Martin, Chair, School Advisory Council, urging the Economic Development and Parks Committee to support Presteign Heights Public School, that it not only meet and comply with C.S.A. requirements in a safe and timely fashion, but also meet the ongoing needs of children of the school and the community.
- (ii) (July 6, 2000) from Councillor Sandra Bussin, East Toronto, requesting the member of the Economic Development and Parks Committee to support the expenditure of funds allocated for joint school playground program.

The following persons appeared before the Economic Development and Parks Committee in connection with the foregoing matter:

- Mr. Paul Berry, Presteign Heights School Advisory Counsel; and
- Councillor Sandra Bussins, East Toronto.

A. Councillor Shaw moved that the Economic Development and Parks Committee refer the aforementioned report (June 13, 2000) and communications back to the Commissioner of Economic Development, Culture and Tourism for report thereon to the Economic Development and Parks Committee meeting of September 18, 2000, the said report to include the following:

- (1) criteria and rationalization with regard to the 800 City-owned playground facilities with approximately 700 in need of repair;
- (2) how many playgrounds have been retrofitted to date and if the allotted monies can be redirected to the City's program; and

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

- (3) the status of the City playground facilities and ways of expediting the repair of such facilities.

**(Carried)**

B. Councillor Mammoliti moved that:

- (1) Councillor Shaw's motion A. be amended by adding the words "Ward by Ward" so that such Recommendation now reads:

"(3) the status of the City playground facilities Ward by Ward and ways of expediting the repair of such facilities.";

- (2) the Commissioner of Economic Development, Culture and Tourism be requested to report thereon to the Economic Development and Parks Committee meeting of September 18, 2000, the said report to include the following:

- (a) how the Boards of Education prioritize the repair of playground facilities; and
- (b) if a portion of City monies allocated to this project can be spent on schools in other areas of the City other than the former City of Toronto.

**(Carried)**

C. Councillor Brown moved that the Commissioner of Economic Development, Culture and Tourism be requested to report thereon to the Economic Development and Parks Committee meeting of September 18, 2000, on the child population with regard to the equipment that is available in those communities.

**(Carried)**

D. Councillor Giansante moved that the Commissioner of Economic Development, Culture and Tourism be requested to report thereon to the Economic Development and Parks Committee meeting of September 18, 2000, on the details of the budget allocations.

**(Carried)**

**(Clause No. 20(i), Report No. 8)**

**8.29 Designation of a Geary Avenue  
Business Improvement Area  
(Davenport)**

The Economic Development and Parks Committee had before it a report (July 12, 2000) from the Commissioner of Economic Development, Culture and Tourism providing the Committee with a strategy for developing a Business Improvement Area on Geary Avenue from Dufferin Street to Ossington Avenue and recommending a process for formulating a common set of procedures that local businesses could follow in starting new Business Improvement Areas; and recommending that:

- (1) Economic Development Division staff work with the Geary Avenue businesses and commercial/industrial property owners for the purpose of establishing a Business Improvement Area and report back to Council at such time when sufficient notice and business area support warrants proceeding with a Notice of Intention to Designate the area as a Business Improvement Area;
- (2) the Commissioner of Economic Development, Culture and Tourism be requested to report back to the Committee on a recommended procedure for starting new Business Improvement Areas and that this review be done in consultation with the Toronto Association of Business Improvement Areas (TABIA) and that such procedures when approved precede a formal request to designate new Business Improvement Areas;
- (3) this report be forwarded to the Policy and Finance Committee for consideration; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Giansante, the Economic Development and Parks Committee recommended to the Policy and Finance Committee, and Council, the adoption of the aforementioned report.

(Policy and Finance Committee; c. Commissioner of Economic Development, Culture and Tourism; Chief Financial Officer and Treasurer - July 13, 2000)

**(Clause No. 20(j), Report No. 8)**

Economic Development and Parks Committee Minutes  
Wednesday, July 12, 2000

---

On motion by Councillor Tzekas, the Clerk was requested to do a Roll Call at the end of the meeting.

Members Present:

Councillor Brian Ashton, Chair;  
Councillor Michael Feldman, Vice Chair;  
Councillor Elizabeth Brown;  
Councillor Mario Giansante;  
Councillor Sherene Shaw;  
Councillor David Soknacki; and  
Councillor Mike Tzekas

The Economic Development and Parks Committee adjourned its meeting at 7:26 p.m.

---

Chair