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**ECONOMIC DEVELOPMENT AND PARKS COMMITTEE  
AGENDA**

<b>Date of Meeting:</b>	<b>March 29, 2001</b>	<b>Enquiry: Betty Henderson</b>
<b>Time:</b>	<b>9:30 a.m.</b>	<b>Administrator</b>
<b>Location:</b>	<b>Committee Room 1</b>	<b>392-8088</b>
	<b>City Hall</b>	<b>bhender1@city.toronto.on.ca</b>
	<b>100 Queen Street West</b>	

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**DECLARATIONS OF INTEREST PURSUANT TO  
THE MUNICIPAL CONFLICT OF INTEREST ACT**

**CONFIRMATION OF MINUTES**

**DEPUTATIONS/PRESENTATIONS**

10:00 a.m.     Toronto Financial Services Cluster Review  
(Item No. 1) (City Wide)

**COMMUNICATIONS/REPORTS**

**1. TORONTO FINANCIAL SERVICES  
CLUSTER REVIEW  
(City Wide)**

*(DEPUTATION ITEM)*

Source:     Commissioner of Economic Development, Culture and Tourism  
(March 7, 2001)

Presenting the findings of the Economic Development Division's review of the Financial Services Cluster (FS); which recognizes Toronto's role as the Financial Services Centre of Canada, identifies the challenges facing the industry, recommends strategic directions for encouraging the further growth of the cluster and a process for implementation; and recommending that:

- (1) the Federal and Provincial Ministers of Finance and Economic Development be requested to formally recognize Toronto as Canada's Financial Services Centre given the concentration of the nation's financial services businesses that are located in the city;

- (2) Council endorse the Economic Development strategies related to the marketing and promotion, business development, advocacy, competitive intelligence and human resource development of the Financial Services sector as outlined in detail in the Financial Services Cluster Review (Attachment No. 1);
- (3) the Commissioner of Economic Development, Culture and Tourism be requested to establish a Financial Services Cluster Alliance comprising industry, government, and educational leaders to review and advise on the implementation of the strategic directions in the report;
- (4) the Commissioner of Economic Development, Culture and Tourism be requested report on the mandate and composition of the Alliance and that the Alliance report back to the Economic Development and Parks Committee on an action plan outlining priority activities and partnership opportunities;
- (5) Council endorse the requirement of financial institutions to undertake a Community Impact Assessment to determine the impacts of local bank branch closures when they are considering a merger; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**2. MAURICE CODY MILLENNIUM PLAYScape PROPOSAL**  
(Ward 22 St. Paul's)

*(DEFERRED FROM FEBRUARY 12, 2001 MEETING)*

Source: Commissioner of Economic Development, Culture and Tourism  
(January 16, 2001)

Providing information on the process for determining the eligibility of funding under the City's Joint School Playground Program for the Maurice Cody Public School Family and School Association's playscape proposal; and identifying other possible sources of funding; and recommending that:

- (1) the Family and School Association of the Maurice Cody Public School be advised to contact the Manager of Standards, Compliance and Environment for the Toronto District School Board to determine their eligibility as a priority proposal under the Joint School Playground Program; and
- (2) the Family and School Association contact the Toronto Atmospheric Fund who provide support and funding for Toronto-based community projects through Cool Schools 2001; a program which provides funding for school improvements which promote solutions to climate change and air pollution.

- 2(a).** Source: Councillor Michael Walker, Ward 22 St. Paul's  
(December 11, 2001)

Requesting that the Commissioner of Economic Development, Culture and Tourism report on the feasibility of providing a matching grant to the Maurice Cody Millennium Playscape Proposal, such report to include the source of funding.

- 2(b).** Source: Ms. Ellen Valteau, President,  
Maurice Cody Family and School Association  
(February 5, 2001)

Advising that the Maurice Cody Playscape has received further funding of \$22,775.00 from the Health and Safety Fund, City of Toronto Children's Services Division, bringing the total funds committed to \$76,775.00.

**3. HARMONIZED MUNICIPAL ALCOHOL POLICY**  
(All Wards)

- Source: Commissioner of Economic Development, Culture and Tourism and  
the Medical Officer of Health  
(March 7, 2001)

Forwarding, for Council's consideration, a draft harmonized Municipal Alcohol Policy (MAP); which will apply to all Special Occasion Permit events held on City-owned locations, and to any event for which the City is the Special Occasion Permit holder; and recommending that:

- (1) Council adopt the harmonized Municipal Alcohol Policy as outlined in Attachment No. 1;
- (2) the harmonized Municipal Alcohol Policy not come into effect until six months after the date of Council's approval in order that implementation measures identified in Attachment No. 3 may be carried out;
- (3) the existing Municipal Alcohol Policies of the former municipalities remain in effect during the six-month period noted in Recommendation No. (2) above;
- (4) the harmonized Municipal Alcohol Policy be forwarded to all City agencies, boards and commissions for their information, and that Council recommend to all agencies, boards and commissions that they give consideration to adopting policies respecting alcohol risk management; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

#### **4. TOURISM SECTOR DEVELOPMENT AND DESTINATION MARKETING SERVICES**

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 7, 2001)

Providing a profile of the tourism cluster; reviewing City-based tourism development and marketing activities; making recommendations on Tourism Toronto's 2001 Budget; and recommending that:

- (1) the composition of Team Tourism be expanded so that all Departments are represented on the inter-departmental team for the purpose of co-operatively addressing tourism issues, development and marketing opportunities;
- (2) Tourism Toronto be requested to provide tourist information services at City Hall from June 1 to September 4, 2001;
- (3) the funding provided to Tourism Toronto for contracted destination marketing services be reallocated from the Grants Program to the Economic Development program;
- (4) Tourism Toronto continue to receive the same level of funding provided in 2000, \$4.231 million, for the provision of destination marketing services, and that the Committee's recommendation be forwarded to the Budget Advisory Committee for consideration as part of the 2001 Operating Budget process;
- (5) Mayor Lastman be requested to meet with the Minister of Finance to pursue a harmonized sales tax, or visitor levy, to ensure that Toronto and Ontario does not continue to lose its market share of tourism activity; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

#### **5. TORONTO BUSINESS OUTLOOK SURVEY 2000**

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 7, 2001)

Advising that the 2000 Toronto Business Outlook Survey has been completed; providing a copy of the findings; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism be directed to explore means to annualize the Business Outlook Survey and expand on the breadth/depth of information collected to assist in monitoring business trends and identifying issues of concern to employers in the City;

- (2) the Commissioner of Economic Development, Culture and Tourism be directed to circulate the survey findings to other City department to advise them of issues raised by the business community and relating to municipal services; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**6. TRADELINK TORONTO AND THE NATIONAL TRADE CENTRE  
TRADE SHOW INVESTMENT MARKETING PROGRAM**  
(Trinity-Spadina Ward 19)

Source: Commissioner of Economic Development, Culture and Tourism  
(February 28, 2001)

Providing an overview of recent successes that Tradelink Toronto and The National Trade Centre (NTC) have had in attracting new trade shows to the NTC; advising that Economic Development staff and the management staff of the NTC will be embarking on a trade show investment marketing program with the support of the Federal Government under the Program for Export Development - Investment Program (PEMD-I) in 2001; and recommending that the Commissioner of Economic Development, Culture and Tourism report on the results of the trade show investment marketing program for the National Trade Centre (NTC) in December 2001.

**7. REVITALIZATION OF EMPLOYMENT LANDS**  
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 12, 2001)

Providing an update on the activities of City and Provincial staff in addressing the revitalization of employment lands, including brownfield sites in the City of Toronto, as directed by the Economic Development and Parks Committee; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism, in consultation with the Commissioner of Urban Development Services and the Chief Financial Officer and Treasurer, be requested to report to the Economic Development and Parks Committee on the applicability and implications of any new policies and implementation tools proposed by the Province for the revitalization of employment lands, including brownfield sites, within the City;
- (2) the Commissioner of Economic Development, Culture and Tourism and the Commissioner of Urban Development Services be requested to continue to work on identifying strategic reinvestment areas for employment revitalization to be included in the Official Plan;
- (3) the interdepartmental team be requested to participate in the Province's consultation process on Smart Growth; and

- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**8. CULTURE PLAN PROGRESS REPORT -  
THE CREATIVE CITY WORKPRINT**  
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 8, 2001)

Providing a progress report on the development of a Culture Plan for the City of Toronto; and recommending that:

- (1) the Creative City Workprint (Attachment No. 1) be received;
- (2) the Commissioner Economic Development, Culture and Tourism be requested to conduct community consultations based on the Creative City Workprint to develop draft recommendations for the Culture Plan;
- (3) Council establish a Steering Committee chaired by the Chair of the Economic Development and Parks Committee and including two additional Councillors to guide development of the City of Toronto Culture Plan;
- (4) the Commissioner Economic Development, Culture and Tourism be requested to identify five key individuals in the creative industries to be appointment to the Culture Plan Steering Committee; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**9. REPORT ON PROPOSAL FOR FORMULA ONE  
POWERBOAT RACE IN THE INNER HARBOUR**  
(Ward 28 Toronto Centre-Rosedale and Ward 30 Toronto-Danforth)

Source: Chief Planner and Executive Director, City Planning Division and  
Commissioner of Urban Development Services  
(March 12, 2001)

Outlining the terms and conditions for permission to hold a Formula One Powerboat Race in the Inner Harbour; and recommending that should City Council consent to permitting the Formula One Powerboat Race in the Inner Harbour on August 10, 11 and 12, 2001, such consent be conditional on the proponents (Power Events International and the Dock's Restaurant) entering into an Agreement with the City satisfactory to the City Solicitor, to secure the following matters:

- (a) the proponents receive and provide to the City written authorization from the Toronto Port Authority to hold the event; such authorization may be obtained upon written application to the Harbour Master and is to be approved in the form of a Permit which indicates the conditions relating to such authorization;

- (b) the proponents remove all floating docks and markers from the water immediately following the event;
- (c) the proponents submit to the Commissioner of Urban Development Services a satisfactory Master Operating Plan which includes details of the event, an event schedule, location and marking of racecourse(s), a Site Plan for all event related activity, a Transportation Plan and an Emergency Response and Security Plan;
- (d) the proponents submit to and have approved by Ambulance, Fire and Police Services an Emergency Response and Security Plan;
- (e) the proponents agree to pay for required ambulance, fire and police personnel;
- (f) the proponents submit to and have approved by the Commissioner of Works and Emergency Services a detailed Transportation Plan addressing issues including, but not limited to, traffic control, parking, and public transit provision;
- (g) the proponents agree to implement the measures and programs contained in the approved Transportation Plan and Emergency Response and Security Plan;
- (h) the proponents make application to the Commissioner of Works and Emergency Services for the temporary closing of Polson Street;
- (i) the proponents agree to provide maintenance personnel for garbage removal from public areas including Polson Street;
- (j) the proponents submit a General Review Commitment Certificate to the Chief Building Official for the erection of all viewing stands, announcing towers and any other temporary structures required for the event;
- (k) the proponents submit a Letter of Undertaking to the Chief Building Official agreeing to retain an architect or professional engineer for the general review of all work requiring building permits;
- (l) the proponents agree to clean-up any spill associated with the event to the satisfaction of the Ministry of Environment and the appropriate civic officials;
- (m) the proponents agree not to hold races or pre-race boat warmup prior to 8:00 a.m. or after 5:00 p.m.;
- (n) the proponents provide written notice of event scheduling to nearby film production studios; the proponents shall contact the Urban Development Services Department for the appropriate contact list;
- (o) the proponents make application to the Commissioner of Economic Development, Culture and Tourism for a Parks Access Agreement permitting use of the Polson Street Park during the race event and abide by all terms and conditions of the permit application;

- (p) the proponents agree to repair all damages incurred to the Polson Street Park as a result of the race event activities;
- (q) the proponents, at their expense, take out and keep in full force and effect immediately prior to, during and after the race a comprehensive general liability insurance policy in the amount of \$10,000,000.00 per occurrence and property insurance for all property owned, leased or in control of the Docks Restaurant and Power Events International;
- (r) the proponents fully indemnify the City, its agents, employees, elected or appointed officials against any claim arising from or incidental to the race in a form satisfactory to the City Solicitor;
- (s) the proponents agree to ensure that at the start of each day of racing or the commencement of a race after a long period of delay, the race course and surrounding area be gently cleared of all waterbirds and, with the exception of the start/finish area, race boats stay clear of shoreline areas; and
- (t) all required approvals be received by the Commissioner of Urban Development Services no later than August 1, 2001.

**10. OUTER HARBOUR SAILING FEDERATION -  
LICENCE AGREEMENT EXTENSION**  
(Ward 30 Toronto-Danforth)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 12, 2001)

Extending the term of the City's Licence Agreement with the Outer Harbour Sailing Federation, Water Rats Sailing Club, Toronto Boardsailing Club and the Hanlan Boat Club, to make the Agreement conterminous and consistent with the City's other boat club leases; and recommending that:

- (1) subject to the consent of the Toronto Port Authority as the owner of the lands, the term of the existing Licence Agreements between the City of Toronto and the Outer Harbour Sailing Federation, Water Rats Sailing Club, Toronto Boardsailing Club and Hanlan Boat Club be extended by four one year terms, to be renewed at the discretion of the City;
- (2) consent for the extension of the License Agreements be sought from the Toronto Port Authority as required under the City's lease for the lands; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.



- 10(a).** Source: Ms. Jane Stackhouse,  
Member of the Westwood Sailing Club  
 (October 16, 2000)

Requesting that the planning principles previously submitted by the Outer Harbour Sailing Federation be incorporated into the future plans for the waterfront in Toronto's Outer Harbour.

- 10(b)** Source: Ms. Leslie L. Barker,  
Member of the Toronto Winsurfing Club  
 (undated)

Requesting that the planning principles previously submitted by the Outer Harbour Sailing Federation be incorporated into the future plans for the waterfront in Toronto's Outer Harbour.

- 10(c)** Source: Dr. C. Cha,  
Member of the Westwood Sailing Club  
 (October 16, 2000)

Requesting that the planning principles previously submitted by the Outer Harbour Sailing Federation be incorporated into the future plans for the waterfront in Toronto's Outer Harbour.

- 10(d)** Source: Mr. Jeff Yuill, P.Eng.,  
Member of the St. James Town Sailing Club  
 (September 13, 2000)

Requesting that the planning principles previously submitted by the Outer Harbour Sailing Federation be incorporated into the future plans for the waterfront in Toronto's Outer Harbour.

- 10(e)** Source: Ms. Judy Baker,  
Member of the St. James Town Sailing Club  
 (September 13, 2000)

Requesting that the planning principles previously submitted by the Outer Harbour Sailing Federation be incorporated into the future plans for the waterfront in Toronto's Outer Harbour.

**11. TORONTO ISLAND CHILDRENS' AMUSEMENT AREA - LEASE EXTENSION**  
(Ward 28 Toronto Centre-Rosedale)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 12, 2001)

Extending the existing leases held by William Beasley Enterprises for the Children's Amusement Area ("Centreville") at Toronto Island Park; and recommending that:

- (1) the Lease Indentures, as amended, dated February 23, 1966, March 30, 1970, and March 30, 1982, between the City of Toronto and William Beasley Enterprises Limited for the development and operation of a Childrens' Amusement Area at Toronto Island Park, and expiring on May 14, 2002, be amended as required and extended for a further ten one-year terms; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**12. CIVIC GARDEN CENTRE - REVITALIZATION PLAN**  
(Ward 25 Don Valley West)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 7, 2001)

Providing information on a revitalization proposal for the Civic Garden Centre; and recommending that:

- (1) Council approve, in principle, the Civic Garden Centre (CGC) Revitalization Plan as described in this report;
- (2) Council endorse the capital fundraising campaign to be undertaken by the Board of Directors of the CGC to revitalize the Centre and associated landscape;
- (3) Council authorize and direct the Commissioner of Economic Development, Culture and Tourism and the City Solicitor to negotiate and execute revisions to the management agreement for the CGC as outlined in this report;
- (4) staff consider the potential of the City's participation in the capital project for state of good repair items at the CGC as part of the 2002-2006 Capital Budget process pending the fundraising campaign by the Board of Directors of the CGC; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**13. SOCCER FIELD ALLOCATION PROCESS - NORTH DISTRICT**  
(Various Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 7, 2001)

Reporting on a process for a review of the issuance of permits for soccer fields in the former City of North York, as requested by the Economic Development and Parks Committee at its meeting of January 15, 2001; and recommending that:

- (1) the Parks and Recreation Division be directed to monitor and review the process of the issuance of soccer permits in the former City of North York and schedule a meeting of stakeholder groups to discuss the allocation of soccer fields in the North District; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**14. APPOINTMENTS TO BUSINESS IMPROVEMENT  
AREA BOARDS OF MANAGEMENT**  
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 7, 2001)

Appointing members to the Boards of Management of eight Business Improvement Areas; amending the former City of Toronto Municipal Code, Chapter 20, "Business Improvement Areas" and Business Improvement Area by-laws of the former municipalities of East York, Etobicoke and York as necessary; and recommending that:

- (1) Council appoint the nominees listed in Attachment No. 1 of this report to the Boards of Management for Eglinton Hill, Junction Gardens, Little Italy, Pape Village, Queen Broadview Village, St. Lawrence Neighbourhood, Upper Village and Village of Islington Business Improvement Areas (BIAs) for the 2001-2003 term;
- (2) amendments be made to the former City of Toronto Municipal Code, Chapter 20, "Business Improvement Areas" and BIA by-laws of the former municipalities of East York, Etobicoke and York as necessary and as set out in Attachment No. 2;
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**15. APPOINTMENT OF MEMBERS OF COUNCIL TO THE COLLECTIONS, CONSERVATION AND SHARED RESOURCES MANAGEMENT BOARD**

(Ward 14 Parkdale-High Park)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 7, 2001)

Requesting Council approval to amend By-law No. 793-1999 to allow for a Member of Council to be appointed to the Collections Conservation and Shared Resources Management Board; and recommending that:

- (1) By-law No. 793-1999 be amended to allow for appointment of a Member of Council to the Collections Conservation and Shared Resources Management Board; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**15(a).** Source: Mr. Geoffrey E. Geduld, Chair,  
Collection, Conservation and Shared Resources Management Board  
(January 17, 2001)

Requesting that By-law No. 793-1999 be amended to allow for one or two Members of Council to sit on the board.

**16. APPOINTMENT OF THE CITY OF TORONTO POET LAUREATE**

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 12, 2001)

Recommending that:

- (1) Mr. Dennis Lee be appointed the Poet Laureate for the City of Toronto for the years 2001, 2002 and 2003, under the terms outlined in this report; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**17. TORONTO CITY COUNCIL AND TORONTO DISTRICT SCHOOL BOARD LIAISON COMMITTEE - PERMIT FEES**

Source; Councillor Raymond Cho,  
Ward 42 Scarborough-Rouge River  
(February 26, 2001)

Requesting that the City choose approximately ten representatives to sit on the working group formed with the Toronto District School Board to discuss permit fees charged to community organizations.

**18. COMPLETE COUNT COMMITTEE - UPDATE**  
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 7, 2001)

Providing an update on the status of the Complete Count Committee; and recommending that:

- (1) this report be forwarded to the Community Services Committee for information;
- (2) the Community Services Committee be requested to forward any future reports on the Streetcount Project to the Economic Development and Parks Committee for information only; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**19. STATUS REPORT ON CASH CONTROLS - PARKS AND RECREATION DIVISION**  
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 12, 2001)

Advising on the implementation and status of cash controls in the Parks and Recreation Division following the City Auditor's review, as directed by Council at its meeting of October 3 to 12, 2000; and recommending that:

- (1) this report be received for information; and
- (2) this report be forwarded to the Audit Committee for information.

**20. RESPONSES TO REQUESTS FOR INFORMATION FROM THE ECONOMIC DEVELOPMENT AND PARKS COMMITTEE 2001 - 2005 CAPITAL BUDGET**  
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 14, 2001)

Responding to requests for information on projects in the Parks and Recreation Division's FY2001-2005 Capital Works Program arising from the Economic Development and Parks Committee budget review meeting held on February 26, 2001; and recommending that this report be received for information.

**21. THE ESTABLISHMENT OF A CITY OF TORONTO PUBLIC LOTTERY FOR RECREATIONAL AND YOUTH PROGRAMMING - FEASIBILITY**  
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(March 13, 2001)

Reporting, as requested, on the March 2, 2001 communication from Councillor Sandra Bussin, Ward 32 Beaches-East York, entitled "The Establishment of a City of Toronto Public Lottery for Recreational and Youth Programming"; and recommending that this report be received for information.

**22. TORONTO INTERNATIONAL FESTIVAL CARAVAN - REQUEST FOR SUPPORT IN FACILITY RENTALS**  
(All Wards)

Reporting, as requested, on the potential for City support for facility rentals for Metro International Caravan; and recommending that this report be received for information.