

ECONOMIC DEVELOPMENT AND PARKS COMMITTEE**AGENDA**

Date of Meeting:	July 9, 2001	Enquiry: Betty Henderson
Time:	9:30 a.m.	Administrator
Location:	Committee Room 1	392-8088
	City Hall	bhender1@city.toronto.on.ca
	100 Queen Street West	

**DECLARATIONS OF INTEREST PURSUANT TO
THE MUNICIPAL CONFLICT OF INTEREST ACT****CONFIRMATION OF MINUTES****DEPUTATIONS/PRESENTATIONS**

- 10:00 a.m. Ms. Anna Gibson Executive Director, Green Tourism Association
(Item No. 1)
- 10:10 a.m. Mr. John Gladki, South Etobicoke Employer Cluster
Capacity Study
(Item No. 2) (Ward 6 Etobicoke-Lakeshore)
- 10:20 a.m. Mr. Julian Wharton
The Development of Toronto's Information Technology (IT)
and New Media Clusters and the Development of the
Canadian Technology Walk of Fame
(Item No. 3) (Ward 14 Parkdale-High Park)
- 10:30 a.m. Ms. Catherine Brown, Executive Director
Liberty Village New Media Centre
(Item No. 4) (Ward 14 Parkdale-High Park)

COMMUNICATIONS/REPORTS

1. GREEN TOURISM

(PRESENTATION ITEM)

Presentation of a new product from the Green Tourism Association, entitled “The OTHER Guide to Toronto: Opening the Door to Green Tourism”; and updating Committee on future plans.

(No Written Material)

2. SOUTH ETOBICOKE EMPLOYER CLUSTER CAPACITY STUDY

(Ward 6 Etobicoke-Lakeshore)

(DEPUTATION ITEM)

Source: Commissioner of Economic Development, Culture and Tourism
(June 18, 2001)

Providing an overview on the findings and recommendations contained in the South Etobicoke Employer Cluster Capacity Study; and recommending that:

- (1) the findings and recommendations of the South Etobicoke Employer Cluster Capacity Study be endorsed by the Economic Development and Parks Committee and Council;
- (2) this report be forwarded to the Planning and Transportation Committee and Etobicoke Community Council for their information and consideration when reviewing land use options for the New Toronto Secondary Plan;
- (3) the Commissioner of Economic Development, Culture and Tourism be requested to monitor and report on implementation of the South Etobicoke Employer Cluster Capacity Action Plan; and
- (4) the appropriate City officials be authorized and directed to take necessary action to give effect thereto.

**3. THE DEVELOPMENT OF TORONTO'S
INFORMATION TECHNOLOGY (IT) AND
NEW MEDIA CLUSTERS AND THE DEVELOPMENT
OF THE CANADIAN TECHNOLOGY WALK OF FAME**
(Ward 14 Parkdale-High Park)

(DEPUTATION ITEM)

Source: Commissioner of Economic Development, Culture and Tourism
(June 18, 2001)

Reporting on the economic development initiatives to support the further development of the City's Information Technology and New Media clusters and to seek approval to enter into an agreement with GigaThon Community Organization Inc. to install and maintain a "Canadian Technology Walk of Fame" along Liberty Street; and recommending that:

- (1) Council endorse the creation of the Canadian Technology Walk of Fame in the City;
- (2) authority be granted to enter into a licence agreement with GigaThon Community Organization Inc. to install and maintain the "Technology Walk of Fame" along Liberty Street, between Fraser Street and Jefferson Street, on terms and conditions set out in this report; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

4. LIBERTY VILLAGE NEW MEDIA CENTRE
(Ward 14 Parkdale-High Park)

(DEPUTATION ITEM)

Source: Commissioner of Economic Development, Culture and Tourism
(June 18, 2001)

Providing an overview of the newly established Liberty Village New Media Centre (LVNMC) in which the City of Toronto is a founding partner; and recommending that:

- (1) the Commissioner Economic Development, Culture and Tourism report annually on the accomplishments and business plan of the Liberty Village New Media Centre; and
- (2) the appropriate City officials be authorized and directed to take necessary action to give effect thereto.

**5. NAMING OF THE PIERRE ELLIOTT TRUDEAU
PEDESTRIAN BRIDGE AND THE ESTABLISHMENT
OF A PROCESS TO APPROVE OFFICIAL GIFTS**

Source: Chief Administrative Officer
(June 8, 2001)

Reporting, as requested by City Council, on naming the Humber Bay Pedestrian Bridge in memory of the Right Honourable Pierre Elliott Trudeau, former Prime Minister of Canada and to approve a framework to review future official gifts of public art by a citizen or third party or the installation of an artistic tribute or major public recognition to acknowledge a significant historic event, major charitable contribution or public campaign; and recommending that:

- (1) the Humber Bay Pedestrian Bridge be named the Pierre Elliot Trudeau Pedestrian Bridge;
- (2) donations of official gifts of public art or the installation of an artistic tribute or major public recognition to acknowledge a significant historic event, major charitable contribution or public campaign, be received by the Chief of Protocol after which a staff committee, comprised of representatives from Culture, Corporate Communications, Protocol, Urban Design and Facilities and Real Estate, review such request, in consultation with the Public Art Advisory Committee, and submit recommendations to the Economic Development and Parks Committee and Council on the acceptance of the gift by the City of Toronto; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**6. 2001 RECREATION GRANTS PROGRAM
APPEALS REPORT**
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 18, 2001)

Presenting the recommended allocations for the 24 community organizations who have appealed their grant recommendation and made a deputation at the June 11, 2001 meeting of the Economic Development and Parks Committee; and recommending that:

- (1) the appeal fund of \$26,394.00 be allocated as listed in Attachment No. 1 and described in Attachment No. 2; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

7. 2001 COMMUNITY FESTIVALS AND SPECIAL EVENTS GRANT APPEALS
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 15, 2001)

Presenting the recommended allocations from the \$8,415.00 Community Events and Festivals Grants Program appeals fund for organizations that made deputations at the June 11, 2001 meeting of the Economic Development and Parks Committee; and recommending that:

- (1) the appeal fund of \$8,415.00 be allocated as recommended in Attachment Nos. 1 to 4 of this report; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

8. 2001 GRANT APPEALS FOR THE ECONOMIC DEVELOPMENT SECTOR INITIATIVES PROGRAM (EDSIP)
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 27, 2001)

Reporting, as requested, on the 2001 EDSIP Grants; and recommending that:

- (1) Council use its discretion to award \$5,000.00 in appeals funds to the Krinos Foods Taste of the Danforth Festival, with the understanding that this is the final year of funding for this applicant under this grant program;
- (2) Council use its discretion to award \$5,000.00 in appeals funds to the Toronto International Choral Festival, conditional on the organization submitting the information missing from the application, including: Part A questions 16-22, 26, 29, 35 and 37; Part B a tourism marketing plan and budget; as well as the organization's letters patent, constitution and by-laws; anti-racism, access and equity policy; minutes where this application was approved; auditors report and financial statements; business plan; and organizational chart;
- (3) no appeals funds be allocated to the Toronto Harbour Parade of Lights due to the cancellation of the 2001 event, and lack of non-profit partner, should Council decide to award appeals funds to this project, it should be conditional upon the identification on an appropriate non-profit partner and submission of: all missing documentation; a tourism marketing plan and budget; a financial plan justifying expenditure levels for new programming and identifying a cost/revenue relationship; a balanced budget; and an agreement that expenditures will not exceed revenues for this event; and

- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

9. BOCCE COURT IN DOUGLAS PARK
(Ward 6 Etobicoke-Lakeshore)

Source: Commissioner of Economic Development, Culture and Tourism
(June 20, 2001)

Providing information on the feasibility and costs necessary to restore the bocce court in Douglas Park; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism be directed to consider the restoration of the bocce court at Douglas Park during review of the Parks and Recreation FY2002 Operating Budget; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

10. ADJUSTMENTS TO PARKS AND RECREATION
DIVISION 2001 CAPITAL BUDGET
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 13, 2001)

Identifying technical adjustments and reallocation of funding within the FY2001 Parks and Recreation Capital Budget to address emergent issues and project concerns; and recommending that:

- (1) \$0.270 million approved funding in the Capital Budget for a walkway from Don Valley Brickworks to Todmorden Mills be deleted and re-allocated with \$0.170 million for park and ball diamond upgrading at Leaside Park and \$0.100 million for various parks improvements in Ward 29;
- (2) the funding of \$1.510 million for the Port Union Village Common Park be financed entirely from available development charge funds as originally intended;
- (3) \$0.065 million approved funding for the J.A. Leslie Ball Diamond Renovation be deleted and re-allocated to Rosetta McLean Park projects in the amount of \$0.065 million;
- (4) \$0.185 million current balance in the Thompson Park Community Trail account be deleted and re-allocated with \$0.095 million for a multi-use sports pad at Knobhill Park and \$0.090 million be used to resurface existing trails in Bendale Park and Thompson Park allowing projects in future years to be deleted;

- (5) the 2001 Capital budget for Parks and Recreation be adjusted accordingly;
- (6) this report be forwarded to Policy and Finance Committee for its consideration; and
- (7) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**11. CITY-WIDE PUBLIC ART ADVISORY COMMITTEE
TERMS OF REFERENCE
(All Wards)**

Source: Commissioner of Economic Development, Culture and Tourism
(June 18, 2001)

Providing an update on the review of the public art program for the City of Toronto and terms of reference for a City-wide Public Art Advisory Committee; and recommending that:

- (1) Council adopt the terms of reference for the City-wide Public Art Advisory Committee outlined in Attachment No. 1; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**12. TORONTO ARTS COUNCIL -
2001 OPERATIONS ALLOCATION
(All Wards)**

Source: Commissioner of Economic Development, Culture and Tourism
(June 21, 2001)

Providing information on the 2001 Operations allocation for the Toronto Arts Council (TAC); and recommending that the Toronto Arts Council be authorized to apply \$717,888.00 from its approved funding envelope of \$8,645,214.00 to its 2001 operations.

12(a) Source: Mr. Kim Tomczak, President,
Toronto Arts Council
(May 23, 2001)

Requesting that the Economic Development and Parks Committee approve the Toronto Arts Council's 2001 Operations Allocation.

**13. 2001 ARTS AND CULTURE GRANT
THE ROYAL AGRICULTURAL WINTER FAIR**
(Ward 20 Trinity-Spadina)

Source: Commissioner of Economic Development, Culture and Tourism
(June 18, 2001)

Seeking approval of a \$650,000.00 grant to the Royal Agricultural Winter Fair through the 2001 Arts and Culture Grants Program; and recommending that:

- (1) a grant of \$650,000.00 be awarded to the Royal Agricultural Winter Fair (the Royal) to assist with the rental costs of the 2001 Royal; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**14. CLERICAL STAFF SUPPORT FOR THE TORONTO
PRESERVATION BOARD AND COMMUNITY PANELS**
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 18, 2001)

Reporting, as requested by City Council, on clerical staffing support for the Toronto Preservation Board and Community Panels; and recommending that this report be received for information.

**15. RESULTS OF THE REQUESTS FOR PROPOSALS (RFP)
No. 9155-00-7365 FOR THE JOHN STREET ROUNDHOUSE**
(Ward 20 Trinity-Spadina)

Source: Commissioner of Economic Development, Culture and Tourism
(June 27, 2001)

Informing Council of the results of the Requests for Proposals (RFP) and seeking authority to negotiate an agreement to restore, develop and operate the John Street Roundhouse with O&Y Properties Inc. and its partners; and recommending that:

- (1) the consortium headed by O&Y Properties Inc., be designated as the Preferred Proponent as defined in the RFP process and that authority be given to the Commissioner Economic Development, Culture and Tourism to negotiate the appropriate agreements for the restoration of the Roundhouse and any associated development and report back to Council for final approval;

- (2) the Commissioner of Corporate Services be directed to approach Hydro One to determine if there is a suitable alternative site to locate a hydro transformer to replace the current Hydro option to purchase, which contemplates a hydro transformer to be built on a portion of Roundhouse lands;
- (3) the Commissioner of Urban Development Services be directed to initiate the appropriate Official Plan and Zoning amendments to accommodate an appropriate range of uses that are necessary to restore and revitalise the Roundhouse and ancillary space for museum and commercial purposes;
- (4) should negotiations with O&Y fail to produce an agreement, RFP No. 9155-00-7365 be terminated and the Commissioner of Economic Development, Culture and Tourism be directed to report back to Council on recommended next steps; and
- (5) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

16. LOCATION FILMING ON RESIDENTIAL PRIVATE PROPERTY IN THE CITY OF TORONTO
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 18, 2001)

Reporting, as requested by City Council at its meeting held on October 3, 4, 5, 6, 10, 11 and 12, 2000, on controls that could be used to regulate filming on residential private property; and recommending that:

- (1) the Toronto Film and Television Office continue to issue location filming permits for use of property under the jurisdiction of the City of Toronto in both residential and commercial areas, according to the Filming Guidelines contained in City of Toronto By-law No. 170-1999; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**17. ROSEDALE-SUMMERHILL BUSINESS IMPROVEMENT
AREA - ONTARIO MUNICIPAL BOARD DECISION**

Source: City Solicitor
(June 8, 2001)

Reporting on Decision No. 0473 of the Ontario Municipal Board with respect to the approval of By-law No. 553-2000, being “A by-law to designate an area on both sides of Yonge Street from Crescent Road to the south and Woodlawn Avenue to the north as an improvement area” with an amended boundary; and recommending that By-law No. 553-2000 be amended in accordance with the draft by-law attached hereto, to replace Map 2 with the Map as approved by Ontario Municipal Board Decision No. 0473.

**18. PROPOSED LICENSE FOR USE OF VACANT
CITY PARKLAND AT THE NORTH EAST CORNER
OF RIVER STREET AND GERRARD STREET EAST
WITH SAINT SAVA SERBIAN ORTHODOX CHURCH
AND SCHOOL CONGREGATION OF TORONTO**
(Ward 28 Toronto Centre-Rosedale)

Source: Commissioner of Economic Development, Culture and Tourism
(June 18, 2001)

Seeking authorization to enter into a license agreement with the Saint Sava Serbian Orthodox Church and School Congregation of Toronto for vacant City-owned property abutting the Serbian Orthodox Church at the North East corner of River Street and Gerrard Street East; and recommending that:

- (1) a license agreement with the Saint Sava Serbian Orthodox Church and School Congregation of Toronto for vacant City parkland located at the North East corner of River Street and Gerrard Street East, City of Toronto, be approved in accordance with the terms and conditions set out in the body of this report and in a form and content acceptable to the City Solicitor; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**19. APPOINTMENT OF CONSULTANT FOR
ST. JAMESTOWN COMMUNITY CENTRE**

Report to follow.

**20. COUNCIL APPOINTMENT TO TORONTO TRACK
AND FIELD CENTRE ADVISORY COUNCIL**
(Ward 8 York West)

Source: Commissioner of Economic Development, Culture and Tourism
(June 20, 2001)

Requesting appointment, by the Striking Committee, of one member of Toronto City Council to the Chair of the Toronto Track and Field Centre Advisory Council; and recommending that:

- (1) the Economic Development and Parks Committee and Council refer to the Striking Committee the appointment of one member of Toronto City Council as the Chair of the Toronto Track and Field Centre Advisory Council; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**21. YEAR-ROUND RESIDENCE ON BOATS
MOORED ON PARKS AND RECREATION PROPERTY**

Source: Acting City Clerk
(June 13, 2001)

Forwarding, for information, the East Community Council's recommendations from its meeting held on June 12, 2001, viz.:

- (1) deferred this matter for consideration at the Community Council meeting scheduled to be held on September 12, 2001;
- (2) referred a copy of the report from the Commissioner of Economic Development, Culture and Tourism (April 19, 2001) to Mr. Tom Wappel, M.P., Scarborough Southwest, for his information and consideration in the review of the Canada Shipping Act;
- (3) directed that the operators of the Bluffer's Park Marina be requested not to permit any additional floating structures prior to City Council's consideration of this matter; and

- (4) requested the Commissioner of Economic Development, Culture and Tourism to provide further information to the Community Council meeting in September on the following issues with respect to floating structures:
- (i) policies/actions of other municipalities in this regard;
 - (ii) the provision of emergency, Police/Fire, etc., services;
 - (iii) taxation applied to these structures;
 - (iv) planning/zoning controls that can be applied;
 - (v) the history of this issue in the former City of Scarborough; and
 - (vi) any other issues deemed pertinent.

**22. SIGN REPLACEMENT AT
GUS RYDER POOL AND HEALTH CLUB**
(Ward 6 Etobicoke-Lakeshore)

Source: Commissioner of Economic Development, Culture and Tourism
(June 18, 2001)

Reporting on the costs and the availability of reserve funds to replace the sign at Gus Ryder Pool and Health Club, as directed by Council at its meeting of April 23, 24, 25, 26, 27, 30, May 1 and 2, 2001; and recommending that this report be received for information.

**23. REPOSITIONING OF TORONTO WINTERFEST
AS A TOURISM PRODUCT**
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 18, 2001)

Proposing that the annual February event, Toronto Winterfest, undergo a five year repositioning in co-operation with the tourism “need period” in January/February; and recommending that:

- (1) Toronto Winterfest adopt a five year repositioning plan in co-operation with tourism stakeholders to create a new and enticing event product in the January/February need period;
- (2) this new event be branded as a distinct Toronto tourism product - an urban winter experience - capitalizing on the culture, entertainment and attractions which give our City its unique character;
- (3) the event product be expanded through partnership with tourism stakeholders and their venues to serve the festival’s growing audience;
- (4) the Department seek to integrate major winter attractions in the proposed repositioned Toronto Winterfest;

- (5) the Toronto Winterfest Ice Show Spectacular and Opening Ceremonies be repositioned to Nathan Phillips Square; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

24. SPECIAL EVENTS DIVISION BUDGET BREAKDOWN
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 18, 2001)

Reporting, as requested by City Council at its meeting of April 23, 24, 25, 26, 27, 30, May 1 and 2, 2001, on the Special Events budget, broken down by event for the calendar year 2000 (gross and net), including the taxpayer costs (gross and net) for these events prior to amalgamation; and recommending that this report be received for information.

25. FESTIVALS AND EVENTS HELD ALONG TORONTO'S WATERFRONT IN FORMER ETOBICOKE AND SCARBOROUGH
(Various Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 18, 2001)

Reporting, as requested by City Council, on special events that can be sponsored along the waterfront in the areas of the City of Toronto formerly known as the Cities of Etobicoke and Scarborough; and recommending that this report be received for information.

26. STATUS REPORT - PAID PARKING LOT COLONEL SAMUEL SMITH AVENUE
(Ward 6 Etobicoke-Lakeshore)

Source: Commissioner of Economic Development, Culture and Tourism
(June 19, 2001)

Providing, as requested by City Council at its meeting of April 23, 24, 25, 26, 27, 30, May 1 and 2, 2001, an update on the discussions surrounding a paid parking lot on the west side of Colonel Samuel Smith Avenue adjacent to the Lakeshore Assembly Hall; and recommending that this report be received for information.

27. APPOINTMENT OF A MEMBER OF COUNCIL TO THE COLLECTIONS, CONSERVATION AND SHARED RESOURCES MANAGEMENT BOARD

Source: Acting City Clerk
(June 21, 2001)

Providing Members of Council with a list of Members' preferences for appointment to the Collections, Conservation and Shared Resources Management Board; and recommending that:

- (1) the Economic Development and Parks Committee give consideration to Members' preferences outlined in Schedule 1, and recommend to City Council the appointment of a Member of Council to the Collections, Conservation and Shared Resources Management Board; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

28. PROPOSED 2001 WEST NILE VIRUS RESPONSE PLAN

Source: Secretary, Board of Health
(June 19, 2001)

Advising that the Board of Health, at its meeting held on June 18, 2001, recommended to the Works Committee and Council adoption of the following Recommendations Nos. (1); (2); and (5) contained in the report (June 5, 2001) from the Medical Officer of Health, that:

- (1) City Council endorse the Proposed Contingency Plan for the Prevention and Control of the West Nile Virus (WNV Contingency Plan);
- (2) City Council reiterate its request to the Province of Ontario to provide 100 percent funding for comprehensive measures to prevent and control the spread of WNV, recognizing the inter-municipal and international aspects of WNV disease transmission, and the need for provincial coordination and support of WNV prevention and control activities; and
- (5) the appropriate City officials report back jointly through the 2002 budget process on recommended service levels and costs for WNV prevention and control.

IN CAMERA - **In accordance with the Municipal Act, a motion is required for Committee/Board to meet privately, the reason being the security of property of the municipality or local board.**

**29. FORMER LAKESHORE HOSPITAL SITE
TORONTO DISTRICT CATHOLIC SCHOOL BOARD/
CITY OF TORONTO JOINT USE AGREEMENT**

Source: Commissioner of Economic Development, Culture and Tourism
(June 26, 2001)

Providing Council with current information with respect to negotiations between the City of Toronto and the Toronto Catholic District School Board (the “Board”) regarding the development of the former Lakeshore Hospital site in south Etobicoke.