
ECONOMIC DEVELOPMENT AND PARKS COMMITTEE

AGENDA

Date of Meeting:	Monday, April 29, 2002	Enquiry: Betty Henderson
Time:	9:30 a.m.	Administrator
Location:	Committee Room 2	416-392-8088
	City Hall	bhender1@city.toronto.on.ca
	100 Queen Street West	

DECLARATIONS OF INTEREST PURSUANT TO THE MUNICIPAL CONFLICT OF INTEREST ACT

CONFIRMATION OF MINUTES

PRESENTATIONS

10:00 a.m. Terry Mundell, President and CEO, Ontario Restaurant Hotel and Motel Association

COMMUNICATIONS/REPORTS

1. GOOSE CONTROL PROGRAM (All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(April 10, 2002)

Reporting, as requested by the Economic Development and Parks Committee on January 25, 2002, on options to control the problems associated with geese in City parks; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism continue to implement the geese control measures currently utilized to control geese in City parks;

- (2) the Commissioner of Economic Development, Culture and Tourism further develop an enhanced goose control program aimed at reducing the impact of the Canada Goose on the public's use of parkland and that the funds necessary to implement the program be included for consideration in the Parks and Recreation 2003 Operating Budget submission; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

2. PROPOSED LICENSE AGREEMENT BETWEEN THE CITY OF TORONTO AND THE COMMUNITY HISTORY PROJECT FOR THE USE OF A PORTION OF DAVENPORT SQUARE PARK FOR THE RELOCATION OF THE TOLLKEEPERS COTTAGE

(Ward 21 St. Paul's)

Source: Commissioner of Economic Development, Culture and Tourism
(April 10, 2002)

Seeking approval to enter into a license agreement with the Community History Project for the use of a portion of Davenport Square Park for the relocation of the Tollkeepers Cottage and the operation of the Cottage as a museum devoted to early Toronto history; and recommending that:

- (1) subject to the positive results of a public meeting to be held on April 24, 2002, authority be granted to enter into a license agreement with The Community History Project for the relocation of the Tollkeepers Cottage to Davenport Square Park and the operation of the Cottage as an early Toronto history museum in Davenport Square Park, such approval to be in accordance with the terms and conditions outlined in Attachment No.1 and as detailed in this report; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**3. AMENDMENT TO THE QUALIFICATIONS CONTAINED IN
CLAUSE NO. 3 OF REPORT NO. 15 OF THE SPECIAL COMMITTEE
TO REVIEW THE REPORT OF THE TORONTO TRANSITION TEAM
TO COMPLY WITH ACCESS AND EQUITY PRINCIPLES**
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(April 8, 2002)

Complying with the final recommendations of the Task Force on Community Access and Equity embodied in Clause No. 2 of Report No. 16 of The Policy and Finance Committee in December 1999; and recommending that:

- (1) the qualifications contained in Clause No. 3 of Report No. 15 of the Special Committee to Review the Final Report of the Toronto Transition Team be amended so that a Museum Board Member may be either a resident and/or a municipal property taxpayer in the City of Toronto; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**4. ARCHAEOLOGICAL DATA SHARING AGREEMENT
BETWEEN THE CITY OF TORONTO AND THE
MINISTER OF CULTURE**
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(April 8, 2002)

Seeking approval to enter into an agreement with the Minister of Tourism to share data relating to provincially registered archaeological sites for municipal purposes; and recommending that:

- (1) the City be authorized to negotiate and enter into a data sharing agreement with Her Majesty The Queen In Right Of Ontario as represented by the Minister of Culture with respect to the use of provincially recorded sites for municipal purposes, such agreement to have terms and conditions satisfactory to the Commissioner of Economic Development, Culture and Tourism and to be in a form acceptable to the City Solicitor; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**5. MEMORANDUM OF UNDERSTANDING WITH
COMMUNITY MUSEUM MANAGEMENT BOARDS**
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(April 8, 2002)

Seeking approval for the Memorandum of Understanding developed between Economic Development, Culture and Tourism, Culture Division, and the City's Community Museum Management Boards ("Museum Boards"); and recommending that:

- (1) Council approve the Memorandum of Understanding developed between the Museum Boards and Economic Development; Culture and Tourism, Culture Division, as per Attachment No. 1; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**6. MATERIALS FOR THE ARTS PROGRAM AT THE
DON VALLEY BRICK WORKS**
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(April 8, 2002)

Requesting Council authority to explore further an innovative partnership between the environment and culture whereby the Economic Development, Culture and Tourism Department, Culture Division, in consultation with Works and Emergency Services, would set up a municipally operated materials donation/waste reduction program dedicated to the arts at the Don Valley Brick Works; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism, in consultation with the Commissioner of Works and Emergency Services, conduct further research into the establishment of a Materials for the Arts program at the Don Valley Brick Works; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**7. AUTHORIZATION TO WITHDRAW FUNDS
FROM JARVIS STREET CORRIDOR RESERVE FUND**
(Toronto Centre – Rosedale, Ward 27)

Source: Commissioner of Economic Development, Culture and Tourism
(April 10, 2002)

Requesting Council authorization for the withdrawal of \$30,000.00 from the Jarvis Street Corridor Reserve Fund for the purpose of funding Allan Gardens Heritage Conservation Strategy Study; and recommending that:

- (1) the Culture Division's 2002 Operating Budget be amended on a one-time basis to include funding for the Allan Gardens Heritage Conservation Strategy Study by increasing gross expenditures by \$30,000.00 and revenues by \$30,000.00 for a net zero increase (Cost Centre AH0044);
- (2) funding for the Allan Gardens Heritage Conservation Strategy Study in the amount of \$30,000.00 be provided from the Jarvis Street Corridor Reserve Fund;
- (3) this report be forwarded to Policy and Finance Committee for consideration; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**8. TORONTO ON TOP - IMPROVING THE CITY'S
COMPETITIVE POSITION THROUGH ECONOMIC
CLUSTER DEVELOPMENT ACTIVITIES**
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(April 8, 2002)

Providing an overview of the diversity of the City's key economy clusters; endorsing the goals and objectives of the Economic Development Division's economic cluster development program; and recommending that:

- (1) the primary goal of the Cluster Development Program be to develop and advance industry's common goals for the expansion of targeted economic sectors to enhance their local and global competitive position, retain businesses and attract new companies;
- (2) the Cluster Development Program objectives be:
 - (a) to provide timely and valuable advisory, educational, and intelligence services to companies and business associations in the City's key economic clusters;

- (b) to build the capacity of business networks and associations such as the Toronto Financial Services Alliance, SMART Toronto, Toronto Biotechnology Initiative, Fashion Industry Liaison Committee, Design Industry Advisory Committee to support their members and develop innovate projects and programs;
 - (c) to increase the awareness of the strength and diversity of the City's economy by marketing and promoting the strengths and capabilities of its key clusters to local and international audiences through presentations, trade shows and events;
 - (d) to undertake and/or support significant cluster economic development projects such as the Bio 2002 Conference and Trade Show, Financial Services Alliance, Fashion Industry Development Corporation, Tourism Investment Strategy, Food Industry Capacity Initiative, Design Industry Tax Credit, Bio-medical Discovery District, Technology Walk of Fame;
 - (e) to provide policy advice and intelligence services to City Council and Departments on cluster related issues and activities; and
 - (f) to develop and administer economic development programs such as EDSIP and ESI to support the further growth and innovation of key cluster; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

9. TOURISM INVESTMENT STUDY REPORT

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(April 11, 2002)

Providing a summary of the Tourism Investment Study that was conducted by Economic Development and Culture Divisions, in partnership with the Ontario Ministry of Tourism, Culture and Recreation; and recommending that:

- (1) the Tourism Investment Study be reviewed by the Commissioner of Economic Development, Culture and Tourism and relevant City staff to evaluate the type of tourist attractions/facilities that could attract private sector investment recommended in the report;
- (2) the Commissioner of Economic Development, Culture and Tourism be requested to evaluate the feasibility of implementing new financial models to encourage private sector development in tourism;

- (3) the Tourism Investment Study be forwarded to the City's Waterfront Reference Group and to the governing body for waterfront development for review and inclusion in that corporation's business and development strategy; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**10. STRATEGY TO ACHIEVE A PHASE-OUT OF
NON-ESSENTIAL OUTDOOR USES OF PESTICIDES**

Source: Secretary, Board of Health
(April 9, 2002)

Advising that the Board of Health on April 8, 2002 directed that a report (March 21, 2002) from the Medical Officer of Health, regarding the development of a strategy to achieve a phase-out of non-essential outdoor pesticide use on private property, together with the discussion document and background information, be forwarded to the Works Committee, Economic Development and Parks Committee, Planning and Transportation Committee, Pesticide Reference Group, and the Toronto Interdepartmental Environment (TIE) Pesticides Sub-committee for information.