

# **TORONTO** STAFF REPORT

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December 19, 2002

To: Toronto East York Community Council

From: Commissioner of Urban Development Services

Subject: 73 Richmond Street West and 66 Temperence Street - First Toronto Tower Public Art Plan--(Toronto Centre-Rosedale, Ward 28)

Purpose:

The purpose of this report is to inform City Council of the First Toronto Tower Public Art Plan and to seek approval of the recommendation from the Public Art Commission.

Financial Implications and Impact Statement:

All costs associated with the First Toronto Tower Public Art Plan are the responsibility of the owners of the development.

Recommendations:

It is recommended that the Toronto East York Community Council approve the proposed First Toronto Tower Public Art Plan, subject to expanding some of site opportunities for public art.

Background:

At its meeting of February 13, 14, and 15, 2002, City Council adopted Clause 8 of Toronto East York Community Council Report No. 1 regarding the Draft By-laws of the Official Plan Amendment and Rezoning of 73 Richmond Street West and 66 Temperence Street. Included in the Section 37 Agreement was a provision that the applicant provide one per cent of gross construction costs for the purposes of public art.

Subsequently, owner representatives met with Urban Development Services staff to review the overall public art opportunities in conjunction with urban design objectives. The owners prepared a public art plan that provided the following overviews: Description of the Development; Art Opportunities at First Toronto Tower; Art Selection Process; Selected Artists; Guidelines for Artists; Jury Competition Members; Estimated Budget; and Tentative Schedule.

Owner representatives and the art consultants prepared the First Toronto Tower Public Art Plan and presented it to the Public Art Commission at its December 11, 2002 meeting. The Public Art Commission recommended supporting the plan, subject to expanding some of the sites for public art opportunities.

Appendix A is the First Toronto Tower Public Art Plan prepared by the owner and approved by the Public Art Commission.

Comments:

The First Toronto Tower Public Art Plan meets the City's objectives for the provision of public art and is in accordance with the City's guidelines, as published by Urban Development Services. At its meeting of December 11, 2002, the Public Art Commission unanimously approved the proposed plan, subject to incorporating the aforementioned amendment. The public art budget is estimated at \$500,000. It should be noted that all of the public art expenditures are the responsibility of the owners.

Conclusions:

I am in full support of the First Toronto Tower Public Art Plan and look forward to the final outcome of the public art program.

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Attachment: Public Art Plan for the Residences at First Toronto Tower

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## Appendix A

### Public Art Plan for the Residences At First Toronto Tower located at: 66 Temperance Street, Toronto

#### Description of the Development:

The proposed development is a tower composed of condominiums and related facilities such as party lounge, board room, billiard room, media room, fitness club, jogging track and outdoor terrace room. 493 units are intended for the 51 storeys.

Residential parking enters from Sheppard Street on the west, while trucks and deliveries enter from Temperance Street.

The project developer is Sheppard Group, 50 Weybright Court, Unit 1, Scarborough, Ontario M1S 5A8.

#### Art Opportunities at First Toronto Tower:

In consultation with the architect, the developer, the City urban designer and the public art coordinator, the competing artists will be asked to address (in order of preference):

- (1) the entrance doors, canopy and glazing at the main entrance on Temperance Street;
- (2) pavement along Temperance Street all the way to the corner of Sheppard and Temperance and north on Sheppard;
- (3) bollards along Sheppard Street from the corner of Temperance and Sheppard to Richmond Street;
- (4) the garage frames on the garage entrance on Sheppard Street.

Shapes, words or other artistic ideas may be inlaid into the pavement or occur in the canopy, doors, glazing, bollards or garage frame.

All artists will be given an envelope prepared by the architect outlining all architectural, structural and material elements of the building (height of doors, width of pavement, projection measurement of canopy, etc.). For inspiration, each competing artist will be given Nicolas Holman's complete historical research. In addition, the close proximity of the Graphic Arts Building might provide ideas.

#### Artist Selection Process:

Invitational one stage competition:

Selected Artists:

Four artists will be chosen from the following list:

Carmelo Arnoldin

Peter Bowyer

Jane Byers

James Carl

Michael Snow

Stacey Spiegel

Guidelines for Artists:

Artists will be required to provide a small maquette or drawings and a written description of the proposed final work of art. Each will present his or her proposal to the jury.

Each artist:

1. will be given all necessary information about the areas where public art is possible.
2. will be interviewed and given a verbal description of all aspects of the project.
3. will be charged to treat the space as creatively as possible.
4. must consider scale and visibility, public safety, maintenance, vandalism and climate.
5. must submit a list of:
  - (a) materials
  - (b) scale
  - (c) fabrication methods
  - (d) budget
  - (e) maintenance and cost of maintenance
6. will receive \$1,500.00 on completion of his proposal.

Jury Competition Members:

Betty Julian, independent curator, arts manager, journalist, local resident.

Stephen B. Smart, art collector, partner at Olser Hoskin & Harcourt LLP.

Roy Varacalli, project architect.

Tim Choy, developer

David Partridge, sculptor, lives and works at 77 Seaton Street.

Alternates: Lee L'Clerc, painter, lives at 9 Glen Road.  
Rachel Gotlieb, curator, Design Exchange.

Jury Honorarium: \$200.00 per person.

The jury will evaluate submissions based on the following criteria:

the aesthetic quality in the opinion of the members of the jury;

the amount of creativity used in the submission;

the enduring value, significance and appeal to the broad community as well as to the art community;

the respect of the general physical, historical and social environment of which it is a part, if possible;

consideration for public accessibility, safety, conservation and future maintenance;

viability of the budget to the satisfaction of the developer; and

artist must demonstrate ability to work professionally alone or as part of a team and show capability in handling technical requirements and time management.

The jury may choose to appoint a runner-up or the jury may choose to combine artists. If there is no winner, a second competition will be held.

Budget:

The City of Toronto's Public Art master plan requires that one percent of the gross construction costs of this project be spent on public art.

The gross art budget is estimated now at \$500,000.00 B subject to approval by the City upon application for a building permit.

Selected artist's budget B \$450,000.00 (includes design, materials, labour, installation and artist's fee). When a selected art opportunity is an upgrade of an item which would have been included in the building in any event, certain costs pertaining to the original item should be added to the artist's budget.

Consultants' upset fee is 10% of gross budget or \$50,000.00. (This includes the consultants' fee, competition fees for artists, jury honorariums, any travel, telephone and general office expenses, special consultant Nicholas Holman's fees and public relations.)

ACC will approve all invoices which will be paid directly to artists, jurors and Holman.

The percent for public art plan must be approved by the Toronto Public Art Commission before a building permit is issued from the Buildings and Inspection Department.

Tentative Schedule:

Anticipated Public Art Committee approval	December 11, 2002
Brief sent to selected artists and artists taken to site	February 2003
Artists' presentations to jury	May 2003
Adjudication	May 2003
Winner and Runner-up Announced	June 2003
Installation	At time of construction if integrated into building, otherwise after completion of construction