

**THE CITY OF TORONTO**

**City Clerk's Office**

**Minutes of the Economic Development and Parks Committee**

**Meeting No. 5**

**Monday, July 7, 2003**

The Economic Development and Parks Committee met on Monday, July 7, 2003, in Committee Room 1, 2nd Floor, City Hall, Toronto, commencing at 9:35 a.m.

Attendance:

Members were present for some or all of the time period indicated.

	9:35 a.m. to 12:45 p.m.
Councillor Denzil Minnan-Wong, Chair	X
Councillor Michael Feldman, Vice Chair	X
Councillor John Filion	X
Councillor Suzan Hall	X
Councillor Norman Kelly	X
Councillor Chris Korwin-Kuczynski	X
Councillor Giorgio Mammoliti	X
Councillor Joe Pantalone	X

Also Present:

Councillor Fred Dominelli	Councillor Howard Moscoe
Councillor Joanne Flint	Councillor Kyle Rae

### **Confirmation of Minutes**

On motion by Councillor Korwin-Kuczynski, the Minutes of the Economic Development and Parks Committee meeting held on June 9, 2003, were confirmed.

### **5.1 Toronto Labour Force Readiness Plan (All Wards)**

The Economic Development and Parks Committee had before it a report (June 18, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing an update on the Toronto Labour Force Readiness Plan; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism undertake consultations with key community stakeholders and other levels of government concerning the main findings and recommendations of the Toronto Labour Force Readiness Plan and report back to the Economic Development and Parks Committee in early 2004; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

The following persons appeared before the Economic Development and Parks Committee in connection with the foregoing matter:

- Mr. Michael Cooke, Vice President, Academic Studies and Student Success, George Brown College; and
- Ms. Janet Dassinger, Member, Toronto and York Region Labour Council.

On motion by Councillor Mammoliti, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report, subject to adding the following:

- “(1) a Task Force be established to assist in the implementation of the Toronto Labour Force Readiness Plan, such Task Force to meet with the Federal and Provincial governments in that regard; and
- (2) Councillors Mammoliti and Hall be appointed as Members of the Toronto Labour Readiness Plan Task Force.”

**(Clause No. 1, Report No. 6)**

**5.2 Toronto's New Media Industry: Preliminary Findings  
from the Interactive Digital (IDM) Study (All Wards)**

The Economic Development and Parks Committee had before it a report (June 19, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing an update of the New Media industry in Toronto and an overview of the City's initiatives related to growing the New Media sector in the City; and recommending that:

- (1) the Economic Development Division organize a roundtable with industry representatives for the purpose of planning and strategizing initiatives to grow the industry using the Interactive Digital Media (IDM) report preliminary findings; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

Mr. Adam Froman, P. Eng. MBA, President, Managing Director, Applied Research, Delivinia Interactive Inc., appeared before the Economic Development and Parks Committee in connection with the foregoing matter.

On motion by Councillor Pantalone, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 2, Report No. 6)**

**5.3 Adopt-A-Park Program and Volunteer Work in City Parks  
(All Wards)**

The Economic Development and Parks Committee had before it a report (May 16, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking City Council authorization for the establishment of a City-wide Parks and Recreation Adopt-A-Park Program and providing information on Volunteer work in City parks; and recommending that:

- (1) the Adopt-A-Park program set out in Appendix A of this report be adopted;
- (2) consultation with the Union occur to discuss Collective Agreement considerations; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

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The Economic Development and Parks Committee also had before it the following communications:

- (a) (June 9, 2003) from Ms. Ann Dembinski, President, Canadian Union of Public Employees, Local 79; and
- (b) (June 9, 2003) from Mr. Bill Guthrie, Vice President, Toronto Civic Employees' Union, Local 416.

Councillor Minnan-Wong appointed Councillor Feldman Acting Chair and vacated the Chair.

A. Councillor Minnan-Wong moved that the Economic Development and Parks Committee:

- (1) recommend to Council the adoption of the aforementioned report;
- (2) request the Commissioner of Economic Development, Culture and Tourism to report directly to City Council for its meeting of July 22, 2003, if there are further developments with regard to the ongoing discussions with the Unions respecting Collective Agreement considerations; and
- (3) receive the aforementioned communications.

**(Carried)**

Councillor Minnan-Wong resumed the Chair.

B. Councillor Kelly moved that the Economic Development and Parks Committee request the Commissioner of Economic Development, Culture and Tourism to report to the Economic Development and Parks Committee in February 2004 on parks that have been adopted as part of the Adopt-A-Park program in the former City of Scarborough and the benefits achieved from such program.

**(Carried)**

- C. Councillor Filion moved that the Economic Development and Parks Committee request the Commissioner of Economic Development, Culture and Tourism to report to the Economic Development and Parks Committee in February 2004 on the scope of the Adopt-A-Park Program and the locations of the proposed pilot projects.

(Carried)

(Clause No. 3, Report No. 6)

#### **5.4 Civic Garden Centre - Toronto Botanical Garden Revitalization Program (Ward 25 Don Valley West)**

The Economic Development and Parks Committee had before it a report (June 19, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing an update on the Revitalization Plan for the Civic Garden Centre/Toronto Botanical Garden; and Council consideration of capital funding for the renovation and revitalization of the City-owned facility in Edwards Gardens; and recommending that:

- (1) Council recognize the significant progress towards the revitalization plan of the Civic Garden Centre/Toronto Botanical Garden and endorse its ongoing goal of renovating, expanding and improving the City-owned building located in Edwards Gardens;
- (2) Economic Development, Culture and Tourism Department include funds for the Capital Revitalization Plan of the Civic Garden Centre for consideration during the 2004 Capital Budget Process;
- (3) this report be referred to the Budget Advisory Committee for consideration during the 2004 Budget Process; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

The following persons appeared before the Economic Development and Parks Committee in connection with the foregoing matter:

- Ms. Lindsay Dale-Harris, Director, Civic Art Centre;
- Mr. Geoffrey J.R. Dyer, Vice President, Civic Art Centre; and
- Councillor Joanne Flint, Ward 25 Don Valley West.

- A. Councillor Pantalone moved that the Economic Development and Parks Committee recommend to Council the adoption of the aforementioned report, subject to amending Recommendation No. (2) to read as follows:

“(2) the Economic Development, Culture and Tourism Department include funds in the amount of \$1.2 million (20 percent) for the Capital Revitalization Plan of the Civic Garden Centre for consideration during the 2004 Capital Budget process;”.

**(Carried)**

- B. Councillor Hall moved that the Economic Development and Parks Committee request the Commissioner of Economic Development, Culture and Tourism to report to the Economic Development and Parks Committee on similar type capital developments throughout the City, such as the Humber Arboretum.

**(Carried)**

**(Clause No. 4, Report No. 6)**

**5.5 Concession Services in High Park and Western Beaches - Additional Capital Improvements and Amendments to Contracts Between the City and 505707 Ontario Ltd. Operating as The Grenadier Group (Ward 13 and 14 Parkdale-High Park)**

The Economic Development and Parks Committee had before it a report (June 19, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking approval to amend the existing lease agreements to facilitate additional capital investment in washroom, concession and support facilities in High Park and the Western Beaches; and recommending that:

- (1) approval be granted to amend the existing lease agreements with 505707 Ontario Ltd./The Grenadier Group, to provide for the construction of replacement concession buildings within High Park and Western Beaches with a minimum project cost of \$1.5 Million, to include public washrooms at no expense to the City of Toronto on a term to expire no later than May 9, 2016, all to the satisfaction of the Commissioner of Economic Development, Culture and Tourism and the City Solicitor;
- (2) the City of Toronto exercise its existing option provisions on the Grenadier Restaurant agreement by extending the agreement to May 9, 2016;

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- (3) that a community meeting be convened by the local Councillor to provide input into the design and placement of the new concession and washroom facility within High Park; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Korwin-Kuczynski, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 5, Report No. 6)**

**5.6 Proposed License Agreement Between the City of Toronto and the East York Baseball Association (Ward 31 Beaches-East York)**

The Economic Development and Parks Committee had before it a report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking Council's approval to enter into a license agreement with the East York Baseball Association; and recommending that:

- (1) a license agreement with the East York Baseball Association for the construction, operation and maintenance of a combined storage facility/announcers booth in Stan Wadlow Park be approved, in accordance with the terms and conditions outlined in Attachment No. 1 and in a form and content acceptable to the City Solicitor; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Feldman, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 6, Report No. 6)**

**5.7 Proposed Lease Agreement Between the City of Toronto and  
1440110 Ontario Limited (Ward 11 York South-Weston)**

The Economic Development and Parks Committee had before it a report (June 11, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking approval for the City to enter into a Lease Agreement with 1440110 Ontario Ltd.; and recommending that:

- (1) a lease agreement with 1440110 Ontario Ltd. for the provision and maintenance of approximately 142 square metres of finished ground floor space in 2088 Lawrence Avenue West, be approved in accordance with terms and conditions acceptable to the Commissioner of Economic Development, Culture and Tourism, and in a form and content acceptable to the City Solicitor; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

Councillor Frances Nunziata, Ward 11 York South-Weston, appeared before the Economic Development and Parks Committee in connection with the foregoing matter.

On motion by Councillor Pantalone, the Economic Development and Parks Committee:

- (1) forwarded the aforementioned report to Council without recommendation; and
- (2) requested the Commissioner of Economic Development, Culture and Tourism, in consultation with Councillor Frances Nunziata, Ward 11 York South-Weston, to schedule a public meeting to present the two options available respecting the proposed lease agreement and report thereon directly to City Council for its meeting of July 22, 2003.

**(Clause No. 7, Report No. 6)**

**5.8 Parks and Recreation Strategic Plan Consultation Strategy  
(All Wards)**

The Economic Development and Parks Committee had before it a report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing a progress summary on the Parks and Recreation Strategic Plan and outlining a strategy for obtaining input on draft goals and directions; and recommending that this report be received for information.



On motion by Councillor Pantalone, the Economic Development and Parks Committee received the aforementioned report for information.

**(Clause No. 22(a), Report No. 6)**

**5.9 Short-term Delegation of Authority for Applications under the Ontario Heritage Act during and after the Municipal Election (All Wards)**

The Economic Development and Parks Committee had before it a report (June 4, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking approval to delegate authority to the Commissioner of Economic Development, Culture and Tourism to respond to applications affecting heritage properties until the resumption of regular Council meetings following the November 2003 municipal election; and recommending that:

- (1) except for permits that must be or are deemed to be issued under Article IV of Municipal Code Chapter 103, Heritage, the Commissioner of Economic Development, Culture and Tourism, or his designate, be directed to refuse applications made under Parts IV or V of the Ontario Heritage Act where the statutory time limits in which a decision must be made will expire before Council is able to give notice of the decisions made at its first regularly scheduled meeting in 2004;
- (2) the Commissioner of Economic Development, Culture and Tourism, or his designate, be directed to refuse any approval required under a Heritage Easement Agreement where the time limits in the Agreement in which a decision must be made will expire before Council is able to give notice of the decisions made at its first regularly scheduled meeting in 2004;
- (3) the Commissioner of Economic Development, Culture and Tourism, or his designate, be directed to express Council's intent to designate a property under Part IV of the Ontario Heritage Act that is listed in the City's Inventory of Heritage Properties if a demolition application is submitted for that property more than two weeks prior to the first regularly scheduled Council meeting in 2004;
- (4) the Commissioner of Economic Development, Culture and Tourism be requested to report back to Council, through the appropriate Community Council at the first available meeting in 2004, with a list of applications received and decisions made in relation thereto; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

The Economic Development and Parks Committee also had before it a communication (June 19, 2003) from the City Clerk, advising that the Preservation Board at its meeting held on June 19, 2003:

- (1) endorsed the recommendations embodied in the report (June 4, 2003) from the Commissioner of Economic Development, Culture and Tourism; and
- (2) advised that any property listed in the City's Inventory of Heritage Properties is deemed worthy of designation under the Ontario Heritage Act and that, for the purpose of Section 29(2) of the Ontario Heritage Act, consultation with the municipal heritage committee on the listing of the property in the Inventory is deemed to be consultation prior to Council expressing its intent to designate the property.

On motion by Councillor Hall, the Economic Development and Parks Committee:

- (1) recommended to Council the adoption of the aforementioned report; and
- (2) received the aforementioned communication (June 19, 2003) from the City Clerk.

**(Clause No. 8, Report No. 6)**

#### **5.10 2003 Arts and Culture Grants Recommendations Local Arts Service Organizations Multi-Year Agreements (All Wards)**

The Economic Development and Parks Committee had before it a report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, respecting the implementation of a multi-year agreement with four arts and cultural organizations under the Arts and Culture Grants Program for Local Arts Service Organizations (LASOs); and recommending that:

- (1) authority be granted to enter into a multi-year agreement with each of the following four local arts service organizations (Arts Etobicoke, Lakeshore Arts, Scarborough Arts Council and urbanArts) subject to:
  - (a) the satisfaction of the Commissioner of Economic Development, Culture and Tourism, the City Solicitor and the Chief Financial Officer and Treasurer; and

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- (b) the following Terms and Conditions:
  - (i) City funding guidelines as established by Council's Grant Policy;
  - (ii) submit its annual report and audited financial statements to the Commissioner of Economic Development, Culture and Tourism for review; and
  - (iii) for a period of three years;
- (2) the Commissioner of Economic Development, Culture and Tourism be requested to report to the Economic Development and Parks Committee annually on the grant allocations for Local Arts Service Organizations within the Council approved budget; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Hall, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 9, Report No. 6)**

**5.11 Keele-Wilson Public Art Project (Ward 9 York-Centre)**

The Economic Development and Parks Committee had before it a report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking authority to initiate a public art competition for a site at the north-east corner of Keele Street and Wilson Avenue; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism be directed to initiate a public art competition for the park space at the north-east corner of Keele Street and Wilson Avenue; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Mammoliti, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 10, Report No. 6)**

**5.12 Creative Youth Envoy (All Wards)**

The Economic Development and Parks Committee had before it a report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing program information on the Creative Youth Envoy, a young professional international internship program, with funds provided by the Government of Canada; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism be directed to implement the “Creative Youth Envoy” international young professional internship program;
- (2) the Culture Division’s Operating Budget be increased by \$75,000.00 gross/\$0 net, in order to accept and expend \$75,000.00 in federal grant funding;
- (3) this report be forwarded to the Policy and Finance Committee; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Hall, the Economic Development and Parks Committee recommended to the Policy and Finance Committee, and Council, the adoption of the aforementioned report for information.

(Policy and Finance Committee; c. Commissioner of Economic Development, Culture and Tourism - July 8, 2003)

**(Clause No. 22(b), Report No. 6)**

**5.13 Improvements to the Nomination Process for Community Preservation Panels (All Wards)**

The Economic Development and Parks Committee had before it a report (June 13, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking approval to improve and streamline the nomination process for citizen members to the Community Preservation Panels; and recommending that:

- (1) a Selection Committee of five members, comprised of three members of the Toronto Preservation Board, or their designate(s), and two City Culture Division staff, be established to make recommendations to the respective Community Councils on:
  - (a) citizen appointments to the Community Preservation Panels; and

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- (b) the filling of mid-term vacancies for the Community Preservation Panels;
- (2) subsection 103-18F(4) of the Municipal Code be amended by deleting the words “through the Nominating Committee” so that it reads as follows:  
  
“Where a vacancy occurs for any reason, Community Council shall recommend appointing a person qualified to be a member, who shall hold office for the remainder of the term for which his or her predecessor was appointed, and the City Solicitor be directed to introduce the necessary by-law to give effect thereto;”;
- (3) this report be forwarded to Community Councils for information; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Korwin-Kuczynski, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 11, Report No. 6)**

**5.14 Toronto Arts Council 2003 First Quarter Report (All Wards)**

The Economic Development and Parks Committee had before it the following report and communication:

- (a) (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing comments on revenues and expenditures reported to the Economic Development and Parks Committee by the Toronto Arts Council (TAC) for the quarter year covering January 1 to March 31, 2003 inclusive; and recommending that this report be received for information; and
- (b) (May 27, 2003) from Mr. Don Moffat, President, Toronto Arts Council, reporting on revenues and expenditures for the period January 1 to March 31, 2003.

On motion by Councillor Mammoliti, the Economic Development and Parks Committee received the aforementioned report and communication for information.

**(Clause No. 22(c), Report No. 6)**

**5.15 Toronto Financial Services Alliance (TFSA) Update  
(All Wards)**

The Economic Development and Parks Committee had before it a report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing an update of the Toronto Financial Services Alliance (TFSA) activities and upcoming projects in calendar 2003 to date; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism be requested to report to the Economic Development and Parks Committee on the results of the Toronto Financial Services Alliance's Competitiveness Survey; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Feldman, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 12, Report No. 6)**

**5.16 Explanation of Recent Amendments to the Municipal Act Dealing with Business Improvement Areas, Proposed Amendments to the City of Toronto Municipal Code, Chapter 19 (Business Improvement Areas) and Introduction of BIA Operating Guidelines (All Wards)**

The Economic Development and Parks Committee had before it a report (June 17, 2003) from the Commissioner of Economic Development, Culture and Tourism, explaining recent amendments to the Municipal Act dealing with Business Improvement Areas and proposed corresponding amendments to the City of Toronto Municipal Code, Chapter 19 (Business Improvement Areas); introducing new BIA Operating Guidelines; and recommending that:

- (1) the City Solicitor, in consultation with the Commissioner of Economic Development, Culture and Tourism, be requested to bring forward a by-law to amend the City of Toronto Municipal Code, Chapter 19 (Business Improvement Areas), substantially as described in Attachment No. 1;
- (2) Council approve the BIA Operating Guidelines contained in Attachment No. 2 of this report;

- (3) the Commissioner of Economic Development, Culture and Tourism be given authority to amend the BIA Operating Guidelines, as may be required from time to time;
- (4) the Commissioner of Economic Development, Culture and Tourism be requested to distribute the BIA Operating Handbook to all Councillors, BIA Chairs and TABIA; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Feldman, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 13, Report No. 6)**

#### **5.17 Business Improvement Area (BIA) Capital Cost-Sharing Program Review (All Wards)**

The Economic Development and Parks Committee had before it a joint report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer; reporting on the review undertaken regarding the sustainability and deliverability of the BIA Capital Cost-Sharing Program; seeking approval of the BIA Capital Cost-Sharing Program Guidelines; and recommending that:

- (1) Council approve the BIA Capital Cost-Sharing Program Guidelines (Attachment No. 3) for implementation in the 2004 budget process;
- (2) this report be forwarded to the Budget Advisory Committee for information; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Mammoliti, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned joint report.

**(Clause No. 14, Report No. 6)**

**5.18 Appointments to the Danforth Business Improvement Area Board of Management (Wards 29 and 30 Toronto-Danforth)**

The Economic Development and Parks Committee had before it a report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking approval of the appointment of two nominees to the Danforth BIA Board of Management and the removal of one existing member from the Danforth BIA Board of Management; and recommending that:

- (1) Council appoint the two nominees to the Danforth BIA Board of Management listed in Attachment No. 1, and remove one existing member of the Danforth BIA Board, also listed in Attachment No. 1, for the balance of the 2001-2003 term;
- (2) Schedule "A" of the City of Toronto Municipal Code Chapter 19, "Business Improvement Areas", be amended to reflect the change in the number of Members Required for Quorum from six to five for the Danforth BIA; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Feldman, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 15, Report No. 6)**

**5.19 Poll Results Proposed Expansion of Kingsway Business Improvement Area (Ward 5 Etobicoke-Lakeshore)**

The Economic Development and Parks Committee had before it a report (June 20, 2003) from the City Clerk, providing the results of the poll for the proposed Expansion of the Kingsway Business Improvement Area; and recommending that:

- (1) based upon the results of the poll, Council pass a by-law to designate the area, described by Attachment No. 1, as an expanded Business Improvement Area (BIA), under Section 209 of the Municipal Act; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.



On motion by Councillor Hall, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 16, Report No. 6)**

**5.20 2002 Business Survey – Key Findings (All Wards)**

The Economic Development and Parks Committee had before it a report (June 23, 2003) from the Commissioner of Economic Development, Culture and Tourism regarding the completion of the 2002 Business Survey; providing the key findings from the annual survey of Toronto businesses undertaken by the Economic Development Division during November and December of last year; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism be directed to explore means to expand on the breadth/depth of information collected to assist in monitoring business trends and identifying issues of concern to employers in the City;
- (2) the Commissioner of Economic Development, Culture and Tourism be directed to circulate the survey findings to other City departments to advise them of issues raised by the business community and assist in the development of future workplans; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Kelly, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 17, Report No. 6)**

**5.21 Victoria Memorial Square Park - Funding Activities  
(Ward 20 Trinity-Spadina)**

The Economic Development and Parks Committee had before it a report (June 20, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking Council support of fundraising activities by the Wellington Place Neighbourhood Association for improvements to Victoria Memorial Square Park; and recommending that:

- (1) the City accept donations and other contributions for the Victoria Memorial Square Park project and establish a Capital Account named “Victoria Memorial Park” to enable receipt of cash donations raised by The Wellington Place Neighbourhood Association and other dedicated funds;
- (2) the 2003 Parks and Recreation Capital budget be re-opened to add a subproject “Design and Initial Phase – Victoria Memorial Square Park” for \$220,000.00 gross and \$0 net, funded by development contributions and/or donations with expenditures to be contingent on the receipt of funds by the City;
- (3) the Chief Financial Officer and Treasurer be directed to issue income tax receipts for eligible cash donations made to the City for improvements to Victoria Memorial Square Park, in accordance with City policy respecting the issuance of income tax receipts;
- (4) the Commissioner of Economic Development, Culture and Tourism continue to work with the Wellington Place Neighbourhood Association and other stakeholders to develop detailed designs and a phasing strategy;
- (5) the Commissioner of Economic Development, Culture and Tourism be directed to report further at the completion of the detailed design and phasing plan as to required financial assistance from the City; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Pantalone, the Economic Development and Parks Committee recommended to the Policy and Finance Committee, and Council, the adoption of the aforementioned report.

(Policy and Finance Committee; c. Commissioner of Economic Development, Culture and Tourism - July 8, 2003)

**(Clause No. 22(d), Report No. 6)**

## **5.22 Sole Source Purchase Orders for Environmental Improvements with the Toronto and Region Conservation Authority (Various Wards)**

The Economic Development and Parks Committee had before it a report (June 18, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking permission to enter into sole source purchase orders with the Toronto and Region Conservation Authority for environmental projects; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism be given permission to enter into sole source purchase orders totalling \$212,000.00, including all taxes and charges, for 2003 with the Toronto and Region Conservation Authority, in order to expedite and complete various approved environmental capital projects; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Hall, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned report.

**(Clause No. 18, Report No. 6)**

**5.23 Program Update and Budget Implications for an Enhanced West Nile Virus (WNV) Prevention and Control in 2003**

The Economic Development and Parks Committee had before it a communication (June 17, 2003) from the Secretary, Board of Health, advising that the Board of Health at its meeting on June 16, 2003, amended and adopted the report (June 16, 2003) from the Medical Officer of Health, and took the following additional action:

- (1) referred the foregoing recommendation to the Board of Health Budget Subcommittee for review and report thereon directly to the meeting of the Policy and Finance Committee on July 10, 2003;
- (2) directed the Medical Officer of Health to undertake forthwith any actions necessary to give effect to the mandatory requirements of Ontario Regulation 199/03;
- (3) directed that this report be forwarded for information and appropriate action to the Economic Development and Parks Committee and the Works Committee;
- (4) requested the Medical Officer of Health and the Chief Financial Officer to report to the Policy and Finance Committee on the status of Provincial funding no later than September 2003, and provide an update report to the July 10, 2003 meeting;
- (5) requested the Medical Officer of Health to submit a written report to the Board of Health Budget Subcommittee on:

- (a) how other Ontario municipalities are responding to the changed regulations, specifically how their scope of work has changed, and whether the changes can be accommodated within existing budgets;
- (b) how much of the increase of \$2.0 million (gross) is to implement Ontario Regulation 199/03 and how much is to meet additional demands from the public; and
- (c) a listing of the additional demands from the public, with corresponding estimated costs.

On motion by Councillor Korwin-Kuczynski, the Economic Development and Parks Committee received the aforementioned communication.

**(Clause No. 22(e), Report No. 6)**

#### **5.24 Enhanced Mosquito Control Activities to Prevent and Control West Nile Virus**

The Economic Development and Parks Committee had before it a communication (June 17, 2003) from the Secretary, Board of Health, advising that the Board of Health at its meeting on June 16, 2003, amended and adopted the report (June 12, 2003) from the Medical Officer of Health, regarding enhanced mosquito control activities to prevent and control West Nile Virus and, in so doing:

- (1) endorsed the process for decision-making on enhanced mosquito control, including adult mosquito control, to prevent and control West Nile virus (WNV) as outlined in this report;
- (2) directed that copies of this report be forwarded to the members of the West Nile Virus Advisory Committee for their review and comment to the Toronto Interdepartmental Environment Committee;
- (3) directed that a copy of this report be forwarded for information to City Council through the Economic Development and Parks Committee, the Planning and Transportation Committee and the Works Committee;
- (4) directed that copies of this report be forwarded to the Ontario Public Health Association, the Association of Local Public Health Agencies, the Ontario Ministry of Environment and the Ontario Ministry of Health and Long-Term Care for their information;

- (5) directed that communication plans and materials be forwarded to the WNV Advisory Committee for review before implementation and/or distribution;
- (6) requested the Medical Officer of Health to report to the Board on a program to monitor the effectiveness of public education and outreach activities; and
- (7) authorized and directed the appropriate City officials to take the necessary action to give effect thereto.

On motion by Councillor Korwin-Kuczynski, the Economic Development and Parks Committee received the aforementioned communication.

**(Clause No. 22(f), Report No. 6)**

**5.25 Planning and Future Development of the  
Village of Yorkville (Ward 27 Toronto Centre-Rosedale)**

The Economic Development and Parks Committee had before it a joint report (June 6, 2003) from the Commissioner of Urban Development Services and the Commissioner of Economic Development, Culture and Tourism, reviewing the planning framework in place to protect the architectural and heritage fabric of Yorkville; and recommending that the Commissioner of Urban Development Services be requested to report to the Planning and Transportation Committee in March 2004, on the harmonization of the North Midtown Design Guidelines and the Bloor-Yorkville Urban Design Guidelines, as contained in the study prepared by Brook McIlroy, Planning and Urban Design Consultants.

On motion by Councillor Korwin-Kuczynski, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned joint report.

**(Clause No. 19, Report No. 6)**

**5.26 Advertising Signage at Yonge Dundas Square  
(Ward 27 Toronto Centre-Rosedale)**

The Economic Development and Parks Committee had before it a report (June 30, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking approval to negotiate and enter into an agreement with Clear Channel Outdoor Company Canada (Clear Channel) to design, supply, install, maintain, and operate an advertising sign at Yonge Dundas Square; and recommending that:

- (1) City Council authorize the Yonge Dundas Square Board of Management to enter into an agreement with Clear Channel on the terms outlined in this report and in a form and content satisfactory to the Commissioner of Economic Development, Culture and Tourism and the City Solicitor;
- (2) this report be forwarded to the Policy and Finance Committee for consideration; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Mammoliti, the Economic Development and Parks Committee recommended to the Policy and Finance Committee, and Council, the adoption of the aforementioned report.

(Policy and Finance Committee; c. Commissioner of Economic Development, Culture and Tourism - July 8, 2003)

**(Clause No. 22(g), Report No. 6)**

#### **5.27 International and National Attraction Strategy and Toronto International Operational Structure (All Wards)**

The Economic Development and Parks Committee had before it a report (June 30, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing details on the strategy for attracting international and national events to Toronto by establishing a mandate for the Toronto International Section of the Tourism Division; and recommending that:

- (1) authority be granted for Toronto International to negotiate and explore opportunities with public and private sector proponents to pursue and host international and national, sports, cultural, social and business events and to recommend appropriate action;
- (2) the Toronto International Advisory Board be established and individuals recruited to be members; these members to be ratified by Council;
- (3) the Tourism Division report to the Economic Development and Parks Committee on in-kind City services and work with Facilities and Real Estate to identify event support office space for international and national events that meet established criteria;

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- (4) the Tourism Event Development Loan Program Terms of Reference, adopted and approved by the former Metro Regional Government, be amended by removing all reference to Metro and replacing them with City of Toronto; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Feldman, the Economic Development and Parks Committee:

- (1) deferred consideration of the aforementioned report until its meeting of September 8, 2003; and
- (2) requested the Commissioner of Economic Development, Culture and Tourism to provide a further report at that time addressing the concerns raised at the Economic Development and Parks Committee meeting of July 7, 2003, such report to include other agencies in the City contending for the same events.

**(Clause No. 22(h), Report No. 6)**

## **5.28 Physical Activity and Public Health: A Call to Action**

The Economic Development and Parks Committee had before it the following communications:

- (a) (June 19, 2003) from the Secretary, Board of Health, advising that the Board of Health at its meeting held on June 16, 2003, amended and adopted the report (June 4, 2003) from the Medical Officer of Health regarding physical activity and public health and in so doing:
  - (1) recommended to Council, for its meeting on July 22, 2003, that:
    - (a) the Medical Officer of Health initiate a Call to Action by convening a Physical Activity Leadership Group involving key community and institutional stakeholders to plan and implement inter-sectoral action to increase physical activity in the population as a whole, beginning with children, youth and their families;
    - (b) the Physical Activity Leadership Group develop an action plan to improve physical activity levels across the City and that this be reported back to the Board of Health through the Medical Officer of Health in early 2004;

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- (c) the Physical Activity Leadership Group be requested to make every effort to address reciprocity of services between the City and the Toronto District School Board and the Toronto District Catholic School Board, issues such as snow clearing and recycling in exchange for the opening up of gymnasiums in the evening for physical exercise and, further, that the Leadership Group look at opportunities to make further use of parks in the City for sport groups;
  - (d) the Commissioner of Economic Development Culture and Tourism be requested to report to the Budget Advisory Committee and Council on the withdrawal of user fees that are discouraging citizens from taking recreational programs in the City of Toronto;
  - (e) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto;
- (2) endorsed the Medical Officer of Health's Call to Action and directed that this report be forwarded for information and appropriate action to the Community Services Committee, Economic Development and Parks Committee, Planning and Transportation Committee, and Children and Youth Action Committee with a request that they submit their comments thereon directly to Council for consideration at its meeting on July 22, 2003;
- (3) directed that this report be forwarded for information and appropriate action to the relevant federal and provincial departments, ministries, and groups, including Health Canada and Sport Canada, the Ontario Ministries of Health and Long-Term Care, Tourism and Recreation, and Community, Family and Children's Services, the Ontario Public Health Association, the Ontario Physical and Health Education Association and the Association of Local Public Health Agencies, the Chronic Disease Prevention Alliance of Canada and the Active Living Coalition of Older Adults;
- (4) the report also be forwarded to the Provincial Minister of Education with special reference to (a) the curriculum issue viz., the requirement for only one credit in physical and health education in order to graduate from secondary school; and (b) the severe restrictions imposed on community use of schools by the school funding formula; and



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- (5) recommended to the Minister of Education that teachers not cancel gym or other forms of physical activities as a punishment choice; and
- (b) (July 7, 2003) from Mr. Russ Armstrong, Acting President, C.U.P.E., Local 79.

On motion by Councillor Hall, the Economic Development and Parks Committee received the aforementioned communications.

**(Clause No. 22(i), Report No. 6)**

**5.29 Physical Punishment of Children and Youth**

The Economic Development and Parks Committee had before it a communication (June 19, 2003) from the Secretary, Board of Health, advising that the Board of Health at its meeting on June 16, 2003, amended and adopted a report (May 29, 2003) from the Medical Officer of Health, and in so doing:

- (1) endorsed the “Joint Statement on Physical Punishment of Children and Youth” (April 25, 2003) and directed that a letter of endorsement be sent to the Children’s Hospital of Eastern Ontario, with a copy to the Ontario Public Health Association and the Association of Local Public Health Agencies;
- (2) directed that a letter in support of repeal of Section 43 of the Criminal Code of Canada be sent to the Minister of Justice and Attorney General, the Honourable Martin Cauchon and the Minister of Health, the Honourable Anne McLellan, with a copy to the Ontario Public Health Association and the Association of Local Public Health Agencies;
- (3) requested the Ontario Teachers’ Federation, School Board Associations in Ontario, the Jewish Children’s Aid Society, the Catholic Children’s Aid Society, and the Toronto Children’s Aid Society to endorse the repeal of Section 43 of the Criminal Code;
- (4) directed that this report be forwarded to the Community Services Committee, the Economic Development and Parks Committee, the Children and Youth Action Committee, the Toronto District School Board, and the Toronto Catholic District School Board for their information; and
- (5) authorized and directed the appropriate City officials to take the necessary action to give effect thereto.

On motion by Councillor Feldman, the Economic Development and Parks Committee received the aforementioned communication for information.

**(Clause No. 22(j), Report No. 6)**

**5.30 Settlement of Litigation  
City of Toronto Economic Development Corporation (TEDCO)  
(Ward 30 Toronto-Danforth)**

The Economic Development and Parks Committee had before it a confidential report (June 26, 2003) from the Commissioner of Economic Development, Culture and Tourism, forwarding the settlement of litigation from the Toronto Economic Development Corporation (TEDCO), such report to be considered in-camera having regard that the subject matter relates to litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board.

On motion by Councillor Feldman, the Economic Development and Parks Committee recommended to Council the adoption of the aforementioned confidential report.

Upon the question of the adoption of the foregoing motion by Councillor Feldman, a recorded vote was taken as follows:

Yeas: Councillors Feldman, Filion, Hall, Kelly, Korwin-Kuczynski, Mammoliti, Minnan-Wong - 7

Nays: Councillor Pantalone - 1

**(Clause No. 20, Report No. 6)**

**5.31 Film Industry - A Proposal to the City of Toronto**

The Economic Development and Parks Committee received a presentation with regard to a proposal to the City of Toronto respecting the Film Industry.

The following persons appeared before the Economic Development and Parks Committee in connection with the foregoing matter:

- Mr. Mark I. Jadd, Heenan Blaikie, LL.P.,
- Mr. Gregory M. Colford, Heenan Blaikie, LL.P.; and
- Councillor Kyle Rae, Ward 27 Toronto Centre-Rosedale.

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On motion by Councillor Kelly, the Economic Development and Parks Committee:

- (1) received the aforementioned presentation; and
- (2) directed the Commissioner of Economic Development, Culture and Tourism to meet with the appropriate parties and report directly to City Council for its meeting of July 22, 2003 on the outcome of such meetings.

**(Clause No. 21, Report No. 6)**

The Economic Development and Parks Committee adjourned its meeting at 12:45 p.m.

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Chair