

ECONOMIC DEVELOPMENT AND PARKS COMMITTEE**AGENDA****MEETING NO. 2**

Date of Meeting:	January 14, 2003	Enquiry:	Betty Henderson
Time:	9:30 a.m.		Administrator
Location:	Committee Room 1		416-392-8088
	City Hall		bhender1@toronto.ca
	100 Queen Street West		

Declarations of Interest Pursuant to the Municipal Conflict of Interest Act**Confirmation of December 4, 2003 Minutes****Deputations/Presentations**

- 9:45 a.m. Department Program Presentation
- 10:00 a.m. Operation and Maintenance of a Winter Tennis Facility
Eglinton Flats Winter Tennis Club - RFP
(Item No. 1)
- 10:10 a.m. Toronto Financial Services Alliance - 2003 Competitiveness Survey
(Item No. 2)
- 10:20 a.m. Aerospace Cluster - Directions and Proceedings
(Item No. 3)

List of deputants to be distributed at the meeting

COMMUNICATIONS/REPORTS

1. **Operation and Maintenance of a Winter Tennis Facility Installation of New Tennis Bubble at Eglinton Flats - RFP (Ward 11 York South-Weston)**

(Deputation)

Joint report (December 15, 2003) from the Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer, regarding the award of the Request for Proposal (RFP) No. 9155-03-7344 for the operation and maintenance of a Winter Tennis Facility, including the installation of a new tennis bubble at the Eglinton Flats; and recommending that:

- (1) the proposal submitted by First Service Tennis Management Inc. be accepted;
- (2) the Commissioner of Economic Development, Culture and Tourism be directed to negotiate and execute a License Agreement with First Service Tennis Management Inc. for the 15 year term commencing October 1, 2004, in a form and content, consistent with the RFP and acceptable to the City Solicitor;
- (3) an obligatory reserve fund called the Eglinton Flats Tennis Facility Maintenance Reserve Fund be established to provide for the ongoing maintenance of the tennis courts at Eglinton Flats;
- (4) Municipal Code Chapter 227, Reserve and Reserve Funds, be amended by adding the "Eglinton Flats Tennis Facility Maintenance Reserve Fund" to Schedule "C"; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto, and that leave be granted for the introduction of any necessary bills in Council to give effect thereto.

2. **Toronto Financial Services Alliance 2003 Competitiveness Survey: Positioning for the Future (All Wards)**

(Deputation)

Report (December 11, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing a summary of findings and recommendations developed by the Toronto Financial Services Alliance (TFSA) in its 2003 survey of financial sector businesses across the Toronto region; and recommending that:

- (1) Council endorse the recommendations from the Toronto Financial Services Alliance (TFSA) Survey (“5 Imperatives for Change”) as summarized in Attachment No. 1;
- (2) the Economic Development Division and the Toronto Financial Services Alliance (TFSA) convene a working session with Provincial and Federal Economic Development agencies to review the findings and develop a comprehensive strategy to jointly support and promote the financial services sector; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

3. Aerospace Cluster: Directions and Proceedings of the September 18, 2003 Aerospace Stakeholders Conference (All Wards)

(Deputation)

Report (December 15, 2003) from the Commissioner of Economic Development, Culture and Tourism; reporting on the findings and directions of the September 18, 2003 Aerospace Stakeholders Conference; and recommending that:

- (1) aerospace be recognized as a strategic industrial cluster that is crucial to Toronto and Ontario’s economic growth and as a leader in innovative advanced manufacturing that generates significant exports and supports our international reputation as a knowledge based economy;
- (2) Council endorse the vision, goals and workplan for developing a comprehensive aerospace strategy as contained in Attachment No. 1;
- (3) Council communicate with the Provincial and Federal Governments with respect to supporting domestic and foreign sales financing as a priority industry issue;
- (4) the Mayor request meetings with the Prime Minister of Canada and the Premier of Ontario to garner support for an updated aerospace strategy and particularly aircraft sales financing for domestic and export markets, and research and technology development support for new product development;
- (5) an Aerospace Advisory Committee be established to guide the development and implementation of a comprehensive aerospace strategy and that the Commissioner of Economic Development, Culture and Tourism be requested to report back to the Economic Development and Parks Committee on the composition and terms of reference for the advisory committee; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**4. Business Improvement Areas
2003 to 2006 Board of Management Nominees (All Wards)**

Report (December 10, 2003) from the Commissioner of Economic Development, Culture and Tourism, respecting appointments to the Boards of Management of 42 Business Improvement Areas and the necessary amendments to the City of Toronto Municipal Code, Chapter 19, “Business Improvement Areas”; and recommending that:

- (1) Council appoint the nominees listed in Attachment No. 1 to this report to the Boards of Management for 42 Business Improvement Areas (BIAs) for the 2003 to 2006 term;
- (2) the City BIA Office be directed to organize and conduct an Annual General Meeting for the Upper Village (York) and Upper Village (Toronto) BIAs in January for the sole purpose of electing members to their respective Boards of Management;
- (3) Council approve the BIA name changes set out below:
 - St. Lawrence Neighbourhood BIA to become “St. Lawrence Market Neighbourhood” BIA; and
 - St. Clair-Bathurst BIA to become “Wychwood Heights” BIA;
- (4) Council amend the City of Toronto Municipal Code, Chapter 19, “Business Improvement Areas”, to alter the number of members on the Boards of Management, and the number of members required for quorum for various BIAs as set out in Attachment No. 2;
- (5) Council request the St. Lawrence Centre, St. Lawrence Market, and Hummingbird Centre to each appoint a representative to the Board of Management for the St. Lawrence Market Neighbourhood BIA;
- (6) leave be granted for the introduction of the necessary bills in Council to give effect thereto; and
- (7) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**5. 2004 Business Improvement Area Operating Budgets – Report No. 1
(All Wards)**

Report (December 15, 2003) from the Chief Financial Officer and Treasurer, forwarding the Business Improvement Areas (BIAs) annual operating budgets for approval as required by Sections 204-215 of the Municipal Act, 2001; and recommending that:

- (1) Economic Development and Parks Committee adopt and certify to City Council the 2004 expenditure requests and levy requirements of the following Business Improvement Areas:

Business Improvement Area	2004 Expenditure Estimates (\$)	2004 Levy Funds Required (\$)
Bloor Annex	48,236	38,076
Bloor by the Park	54,421	48,635
Bloorcourt Village	92,200	60,500
Bloordale Village	46,682	40,394
Bloor West Village	344,332	282,409
Bloor-Yorkville	1,688,830	1,366,530
Church-Wellesley Village	113,676	110,990
Corso Italia	253,767	210,650
The Danforth	129,287	104,597
Dovercourt Village	6,759	6,587
Downtown Yonge	1,576,258	1,518,528
Eglinton Hill	33,901	26,022
Eglinton Way	265,987	233,607
Forest Hill Village	76,559	76,559
Gerrard India Bazaar	135,060	119,130
Greektown on the Danforth	393,537	357,500
Harbord Street	20,188	15,822
Hillcrest Village	45,277	39,239
Junction Gardens	466,173	265,513
Kennedy Road	309,500	247,500
Kingsway	299,033	268,765
Knob Hill Plaza	20,075	20,075
Lakeshore Village	65,644	62,634
Liberty Village	198,115	188,819
Little Italy	199,118	190,937
Long Branch	59,785	54,290
Mimico by the Lake	27,233	24,566
Mimico Village	17,499	16,764
Old Cabbagetown	249,175	181,414
Pape Village	63,638	35,640
Parkdale Village	192,429	180,944
Queen Broadview	176,437	71,500
Roncesvalles Village	164,515	101,200
Rosedale-Summerhill	212,822	195,492
St. Clair Avenue West	27,176	12,829
St. Clair Gardens	29,513	29,513
St. Lawrence Market Neighbourhood	86,217	72,786
Village of Islington	57,358	50,084
Weston	113,924	59,669
Wychwood Heights (formerly St. Clair-Bathurst)	24,246	24,246

Yonge-Lawrence Village	168,169	155,684
York-Eglinton	181,470	122,987

- (2) this report be forwarded to the Policy and Finance Committee for its information;
- (3) authority be granted for the introduction of the necessary bill in Council; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

6. Appointment of Members to the Yonge Dundas Square Board of Management - 2003 to 2006 Term (Ward 27 Toronto Centre-Rosedale)

Report (December 10, 2003) from the Commissioner of Economic Development, Culture and Tourism, respecting the appointment of members to the Board of Management of the Yonge Dundas Square for the 2003 to 2006 term; and recommending that:

- (1) Council appoint the nominees listed in Attachment No. 1 of this report to the Yonge Dundas Square Board of Management for the 2003 to 2006 term; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

7. 2003 Small Business Forum (All Wards)

Report (December 10, 2003) from the Commissioner of Economic Development, Culture and Tourism, forwarding the results of Enterprise Toronto's Small Business Forum held on September 30, 2003; and recommending that the report be received for information.

8. City of Toronto Economic Overview (All Wards)

Report (December 11, 2003) from the Commissioner of Economic Development, Culture and Tourism, updating City Council on trends in the Toronto economy; and recommending that this report be received for information.

9. Museum of Contemporary Canadian Art - Relocation to the West Queen West Art and Design District (Ward 23 Willowdale and Ward 19 Trinity-Spadina)

Report (December 15, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing information on the new location for the Museum of

Contemporary Canadian Art (MOCCA); outlining the budget adjustments required to make the relocation possible; and recommending that:

- (1) 952 Queen Street West be recognized as the site for the Council-directed move of the Museum of Contemporary Canadian Art to a more appropriate downtown location;
- (2) authority be granted for a one-time transfer of \$385,000.00 from the Toronto Centre for the Arts Capital Improvement Fund (XR 3007) to the Culture Operating Budget (AH0032) to pay for leasehold improvements required to make 952 Queen Street West into functioning gallery space;
- (3) as part of the 2004 Operating Budget process, the Culture Operating Budget include an increase of \$100,000.00 gross/\$50,000.00 net offset by a decrease in the Toronto Centre for the Arts Operating Budget of \$50,000.00 net and a one-time transfer of \$50,000.00 from the Public Art Reserve Fund (XR 4002) to the Culture Operating Budget for a corporate net \$0 impact;
- (4) as part of the 2005 Operating Budget process, the Culture Operating Budget include an increase of \$70,000.00 net to fund the annualized facility operating costs for MOCCA offset by a decrease in the Toronto Centre for the Arts Operating Budget of \$70,000.00 net for a corporate net \$0 impact; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

10. Culture Capitals of Canada (All Wards)

Report (December 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking authority for the Culture Division to apply for \$500,000.00 in federal funding under the 2005 Cultural Capitals of Canada funding program; and recommending that:

- (1) authority be granted to the Commissioner of Economic Development, Culture and Tourism, to apply for up to \$500,000.00 in Federal funding under the 2005 Cultural Capitals of Canada program;
- (2) with the approval of Federal funding, the Commissioner of Economic Development, Culture and Tourism be directed to include one-time project budget approval for matching funding, as a part of the 2005 Operating Budget submission; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**11. Casa Loma - One-Year Deferral of 2003 Revenue
(Ward 21 St. Paul's)**

Joint report (December 11, 2003) from the Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer, seeking authority to defer \$200,000.00 in revenue owed to the City by the Kiwanis Club of Casa Loma for 2003 until July 31, 2004; and recommending that:

- (1) authority be granted to defer \$200,000.00 in revenue owing to the City in 2003 from the Kiwanis Club of Casa Loma until July 31, 2004 to ease the cash flow impact of SARS on the operation of Casa Loma;
- (2) the Commissioner of Economic Development, Culture and Tourism establish a Casa Loma Advisory Committee of prominent citizens, as contemplated in the Licence Agreement between the City and the Kiwanis Club of Casa Loma, to provide advice on the restoration and operation of this important heritage building; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

12. Toronto Symphony Orchestra Line of Credit Guarantee Request

Joint report (December 11, 2003) from the Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer, seeking approval for a line of credit guarantee for the Toronto Symphony Orchestra; and recommending that:

- (1) authority be granted to enter into a tri-party agreement with the Toronto Symphony Orchestra and HSBC Bank Canada for a line of credit guarantee in the amount of \$1,050,000.00 (inclusive of all interest payable by Toronto Symphony Orchestra) for a period ending on October 31, 2004;
- (2) such guarantee be on terms and conditions satisfactory to the City Solicitor, the Chief Financial Officer and Treasurer, and the Commissioner of Economic Development, Culture and Tourism; and that the Chief Financial Officer and Treasurer be requested to negotiate adequate safeguards with the bank/financial institution to ensure that the City is promptly advised in the event of ongoing default or delay in the payment of interest;
- (3) for the duration of the line of credit guarantee, the Commissioner of Economic Development, Culture and Tourism be authorized to issue the City's grant payment to the TSO on monthly installments pro-rated to its annual grant allocation if the line of credit is in good standing and the TSO be requested to submit bimonthly variance reports on their cash flow forecast to the Chief Financial Officer and Treasurer; and

- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**13. Toronto Arts Council
2003 Second and Third Quarter Reports (All Wards)**

Report (December 10, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing comments from staff on revenues, expenditures and granting activities reported to the Economic Development and Parks Committee by the Toronto Arts Council on Arts and Culture grants awarded from April to September 2003, inclusive; and recommending that this report and the Toronto Arts Council's Second and Third Quarterly reports be received for information.

**13(a). Toronto Arts Council - City of Toronto Arts and Culture Grants
April to September 2003 (All Wards)**

Reports from Mr. Donald Moffat, President, Toronto Arts Council, forwarding for information the City of Toronto Arts and Culture Grants for the Second and Third Quarters and describing the economic impact of the City's financial investment in its arts community and the array of work, creativity and community animation that will result.

**14. Toronto Kalachakra 2004
Visit by His Holiness the Dalai Lama (All Wards)**

Report (December 15, 2003) from the Commissioner of Economic Development, Culture and Tourism, reporting as requested on the requirements of office space and security requirements respecting the visit of His Holiness the Dalai Lama to Toronto in April 2004; and recommending that this report be received for information.

**15. WinterCity Festival January 30 to February 12, 2004
(All Wards)**

Report (December 15, 2003) from the Commissioner of Economic Development, Culture and Tourism, presenting an overview of the WinterCity Festival 2004, taking place January 30 to February 12, 2004; and recommending that this report be received for information.

**16. GTA Bid for the 2006 IIHF World Junior Hockey Championship
(All Wards)**

Report (December 16, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing information on the Greater Toronto Area (GTA) Bid to host the 2006 IIHF World Junior Hockey Championship; and recommending that:

- (1) Council endorse the Greater Toronto Area (GTA) Bid to host the 2006 IIHF World Junior Hockey Championship;

- (2) the Commissioner of Economic Development report back to the Economic Development and Parks Committee if the GTA Bid is successful; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

17. Appointment of Members of Council to the Collections and Conservation and Fort York Community Museum Management Boards

Report (December 10, 2003) from the City Clerk recommending that:

- (1) the Economic Development and Parks Committee consider Members' preferences listed in the Schedule (1) and recommend to Council the appointment of:
 - (a) one Member to the Collections and Conservation Museum Management Board; and
 - (b) one or two Members to the Fort York Community Museum Management Board

for a term of office expiring May 31, 2005 and until their successors are appointed; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

18. Toronto Cycling Committee 2004 Budget Allocations

Communication (December 4, 2003) from the City Clerk, advising that the Toronto Cycling Committee on Monday, November 17, 2003, recommended that the following Resolution No. (1) be forwarded to the Economic Development and Parks Committee for consideration:

WHEREAS City Council at its meeting held on July 24, 25 and 26, 2001, in adopting Clause No. 3 of Planning and Transportation Committee Report No. 8, approved in principle the report headed "Strategic Plan for Cycling in Toronto: The 'Toronto Bike Plan – Shifting Gears'"; and

WHEREAS the Toronto Bike Plan projected that \$1.2 million would be required to be budgeted in the 2004 Economic Development, Culture and Tourism Capital Budget, in order to complete the Toronto Bike Plan, within the stated 10 year time frame;

NOW THEREFORE BE IT RESOLVED THAT the Toronto Cycling Committee request the Economic Development and Parks Committee to recommend to the Budget Advisory Committee that \$1.2 million be allocated in the 2004 Economic Development, Culture

and Tourism Capital Budget for the infrastructure requirements, as stated in the Toronto Bike Plan.

19. International Alliance Program - City of Toronto Initiative to Explore the Possibility of Entering into a Long-Term Relationship with the City of Paris, France to Stimulate Investment, Trade, Tourism and Civic Exchange

Communication (October 2, 2003) from the City Clerk, advising that City Council on September 22, 23, 24 and 25 referred the following motion to the Economic Development and Parks Committee:

“WHEREAS the Mayor of the City of Toronto and Councillor Mario Silva have held discussions with the Mayor of Paris, France; and

WHEREAS the City of Paris has expressed an interest in creating a longer-term relationship with the City of Toronto; and

WHEREAS the Mayor of the City of Paris has stated publicly that he believes that Paris can learn much from the City of Toronto; and

WHEREAS the City of Paris has been identified as an Alpha category City, meaning it is a world City and therefore the type of City with which Toronto should align itself; and

WHEREAS the City of Toronto recognizes that forming economic, cultural and community ties with other world cities strengthens Toronto’s economy, well-being and international profile; and

WHEREAS the City of Toronto has developed an International Alliance Program to use City-to-City relationships to further Toronto’s economic, cultural, tourism, and cross-cultural community development ties internationally; and

WHEREAS the City of Toronto’s International Alliance Program Policy outlines the criteria and process by which the selection of all new relationships must abide;

NOW THEREFORE BE IT RESOLVED THAT in accordance with the procedures and criteria established in the International Alliance Program Policy approved by Council in its meeting on December 4, 5 and 6, 2001, Council initiate the exploration of a long-term relationship with the City of Paris.”

20. Canadian National Exhibition Association (“CNEA”) Appointments to the Board of Governors of Exhibition Place

Report (October 10, 2003) from Ms. Dianne Young, General Manager and CEO, Exhibition Place; recommending that:

- (1) Ms. Debbie Woodman (Honorary President), Mr. Doug Holyday (First Vice-President) and Mr. Knox Henry (Second Vice-President) be appointed to The Board of Governors of Exhibition Place for a term of office expiring on the date of the CNEA Annual Meeting of the Association on October 14, 2004, or until their successors are duly appointed; and
- (2) the appropriate Exhibition Place officials be authorized and directed to take the necessary action to give effect thereto.

21. Dundas Square - Impact of Costs Incurred by the Toronto Police Service

Communication (October 10, 2003) from Councillor Gloria Lindsay Luby, Acting Chair, Toronto Police Services Board, advising that the Toronto Police Services Board, at its meeting on September 18, 2003, forwarded the following Recommendation to the Economic Development and Parks Committee for consideration:

“The Board send a request to the City of Toronto recommending that upon receipt of an application for a permit to hold an event at Dundas Square which indicates that the total anticipated number of participants attending the event exceeds the capacity of Dundas Square (8,000 persons with no seating), the City not approve the application and, if possible, recommend an alternate location in the City of Toronto which can better accommodate a crowd over 8,000 persons.”

**22. Tender No. 2000- 2003 – Casa Loma Structural Repairs
Phase 3 – South Terrace, 1 Austin Terrace
(Ward 22 – St. Paul’s)**

Communication (December 17, 2003) from the City Clerk, advising that the Bid Committee, at its meeting of December 17, 2003:

- (1) approved \$902,830.00 from CA020-06, for the Casa Loma Exterior Structural Restoration, approved by City Council in the 2004-2008 Capital Budget Pre-Approvals; and
- (2) referred the \$500,000.00 for the Casa Loma Exterior Masonry Restoration, to the Economic Development and Parks Committee for consideration.

23. A New By-law to Require Overnight Deliveries in the Downtown Core

Communication (December 17, 2003) from Councillor Michael Walker, recommending that the appropriate City staff be directed to report on the feasibility of introducing a by-law requiring that all commercial deliveries in the core area of the City be made overnight during off-peak hours.

24. Vital Statistics for YTD November 2003

Communication (December 16, 2003) from the Secretary, Board of Management, Toronto Zoo, forwarding for information the report (December 8, 2003) from the Executive Director, Marketing and Communications, providing the visitor and revenue statistics for the period ending November 30, 2003.

ECONOMIC DEVELOPMENT AND PARKS COMMITTEE

SUPPLEMENTARY AGENDA

MEETING NO. 2

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Time:	9:30 a.m.		Administrator
Location:	Committee Room 1		416-392-8088
	City Hall		bhender1@toronto.ca
	100 Queen Street West		

COMMUNICATIONS/REPORTS

3. Aerospace Cluster: Directions and Proceedings of the September 18, 2003 Aerospace Stakeholders Conference (All Wards)

(Deputation)

Revised report (January 5, 2004) from the Commissioner of Economic Development, Culture and Tourism; reporting on the findings and directions of the September 18, 2003 Aerospace Stakeholders Conference; and recommending that:

- (1) aerospace be recognized as a strategic industrial cluster that is crucial to Toronto and Ontario's economic growth and as a leader in innovative advanced manufacturing that generates significant exports and supports our international reputation as a knowledge based economy;
- (2) Council endorse the vision, goals and workplan for developing a comprehensive aerospace strategy as contained in Attachment No. 1;
- (3) Council communicate with the Provincial and Federal Governments with respect to supporting sales of domestic and foreign aircraft through equity guarantees and promoting Canadian content as priority industry issues;

- (4) the Mayor request meetings with the Prime Minister of Canada and the Premier of Ontario to garner support for an updated aerospace strategy and particularly aircraft equity guarantees for domestic and export markets, research and technology development support for new product development and increased Canadian content with regards to Air Canada;
- (5) an Aerospace Action Partnership be established to guide the development and implementation of a comprehensive aerospace strategy and that Council endorse the terms of reference for the Partnership as outlined in Attachment No. 3; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.