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**ECONOMIC DEVELOPMENT AND PARKS COMMITTEE****AGENDA  
MEETING NO. 4**

<b>Date of Meeting:</b>	<b>Monday, May 3, 2004</b>	<b>Enquiry:</b>	<b>Betty Henderson</b>
<b>Time:</b>	<b>9:30 a.m.</b>		<b>Administrator</b>
<b>Location:</b>	<b>Committee Room 1</b>		<b>416-392-8088</b>
	<b>City Hall</b>		<b>bhender1@toronto.ca</b>
	<b>100 Queen Street West</b>		

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**Declarations of Interest Under the *Municipal Conflict of Interest Act***

**Confirmation of February 2 and 9, 2004 Minutes**

**Deputations/Presentations - A complete list will be distributed at the meeting.**

**Communications/Reports**

- 1. Public Meeting **10:00 a.m.****  
**Application by the Bloor-Yorkville Business Improvement Area for a “Tourist Area” Exemption from the Retail Business Holidays Act (Ward 27 Toronto Centre-Rosedale)**

Report (April 8, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking approval of a by-law to permit retail businesses within the Bloor-Yorkville Business Improvement Area to remain open on holidays identified in the Retail Business Holidays Act for the maintenance and development of tourism.

**Recommendations:**

It is recommended that City Council:

- (1) enact a by-law, prepared by the City Solicitor substantially in the form attached, to permit retail businesses within the Bloor-Yorkville Business Improvement Area as detailed in the application submitted December 4, 2003, to open on

holidays identified in the Retail Business Holidays Act commencing with the July 1, 2004 Canada Day holiday;

- (2) authorize the Commissioner of Economic Development, Culture and Tourism to recover advertising and any other associated costs incurred by the City respecting the application from the Bloor–Yorkville Business Improvement Area; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**2. Archaeological Master Plan - Interim Report  
(All Wards)**

**(Presentation)**

Report (February 16, 2004) from the Commissioner of Economic Development, Culture and Tourism, providing an Interim Report on the progress of the Archaeological Master Plan to the Toronto Preservation Board and Council.

Recommendations:

It is recommended that:

- (1) the Interim Report – Archaeological Master Plan be received for information;
- (2) the Interim Report Archaeological Master Plan be referred to each Community Council for comment to the Economic Development and Parks Committee; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**2(a). Archaeological Master Plan - Interim Report (All Wards)**

Communication (February 26, 2004) from the City Clerk, advising that the Toronto Preservation Board at its meeting on February 26, 2004, recommended to the Economic Development and Parks Committee, and Council, the adoption of the report (February 16, 2004) from the Commissioner of Economic Development, Culture and Tourism, entitled “Archeological Master Plan - Interim Report”.

**3. North Etobicoke Revitalization Project (NERP)  
Community Revitalization Plan (Ward 1 Etobicoke North)**

**(Deputation)**

Report (April 8, 2004) from the Commissioner of Economic Development, Culture and Tourism, reporting on the activities of the North Etobicoke Revitalization Project (NERP) and providing a summary of the North Etobicoke Community Revitalization Plan.

Recommendations:

It is recommended that:

- (1) City staff meet with the Chairs of the North Etobicoke Revitalization Project (NERP) to consider the revitalization strategy recommendations and operations plans as input into existing and future workplan priorities;
- (2) copies of the North Etobicoke Community Revitalization Plan be forwarded to the appropriate staff in the Ministry of Economic Development and Trade, and Human Resources and Skills Development Canada (HRDC); and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**4. Creative Youth Envoy Progress Report  
(All Wards)**

**(Deputation)**

Report (April 8, 2004) from the Commissioner of Economic Development, Culture and Tourism, providing a program update on Creative Youth Envoy, a young professional international internship program with funds provided by the Government of Canada.

Recommendation:

It is recommended that this report be received for information.

**5. Trademark Protection on “Winterlicious” and “Summerlicious”  
(All Wards)**

Report (February 26, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking approval and endorsement for Tourism, Special Events to apply and establish trademark protection on “Winterlicious” and “Summerlicious” - the names of restaurant promotions developed by Toronto Special Events.

Recommendations:

It is recommended that:

- (1) Council endorse the establishment of trademark protection on “Winterlicious” and “Summerlicious”; and

- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**6. Viability of Using City of Toronto Parks for Marathon Races, Date Changes and Charges Incurred by Race Organizers (Various Wards)**

Report (April 13, 2004) from the Commissioner of Economic Development, Culture and Tourism, reporting, as requested by the Economic Development and Parks Committee at its June 9, 2003 meeting, on the viability of using City of Toronto parks to host marathon events, moving dates of either marathon and charges incurred by race organizers.

Recommendation:

It is recommended that this report be received for information.

**7. Authority to Renew Option Years for Request for Quotation (RFQ) No. 0203-01-0015 for the Supply of all Labour, Materials, Equipment and Supervision Necessary to Perform Janitorial Services at Various Locations within the City of Toronto, East District, Economic Development, Culture and Tourism Department, Parks and Recreation Division**

Joint report (April 13, 2004) from the Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer, seeking authority to exercise the option to renew this contract for the remaining two year period under the same terms and conditions with the current supplier, Waterford Building Maintenance Inc. for the supply of all labour, materials, equipment and supervision necessary to perform Janitorial Services at various locations within the City of Toronto, East District, for the Parks and Recreation Division, for the period August 1, 2004 to July 31, 2006.

Recommendations:

It is recommended that:

- (1) the City exercise the option to renew the remaining two years of the contract with the current supplier Waterford Building Maintenance Inc., in the total amount of \$1,735,682.54 per year including all charges and applicable taxes under the same terms and conditions for the period August 1, 2004 to July 31, 2006; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**8. Cliffside Village Revitalization Committee - Five-Year Strategic Plan Metamorphosis: New Directions for Cliffside Village (Ward 36 Scarborough Southwest)**

Report (April 7, 2004) from the Commissioner of Economic Development, Culture and Tourism, presenting on the activities of the Cliffside Village Revitalization Committee (CVRC) and to present the CVRC's Five-Year Strategic Plan.

Recommendations:

It is recommended that:

- (1) City staff meet with the Steering Committee of the Cliffside Village Revitalization Committee (CVRC) to consider the Five-Year Strategic Plan recommendations as input into existing and future work plan priorities (Attachment No. 1);
- (2) copies of the Cliffside Village Revitalization Committee (CVRC) Five-Year Strategic Plan be forwarded to appropriate staff in the Ministry of Economic Development and Trade and Human Resources and Skills Development Canada; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect to the foregoing.

**9. Name Change for the Queen-Broadview Village Business Improvement Area (Ward 30 Broadview-Greenwood)**

Report (April 7, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking authorization for the Queen-Broadview Village Business Improvement Area (BIA) to change its name to the "Riverside Business Improvement Area".

Recommendations:

It is recommended that:

- (1) the Queen-Broadview Village Business Improvement Area, as defined by the boundaries described in Attachment No. 1, be renamed as the "Riverside Business Improvement Area (BIA)"; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto, including the introduction of the necessary bills.

**10. Intention to Expand the St. Clair Gardens Business Improvement Area Boundary (Ward 17 Davenport)**

Report (April 7, 2004) from the Commissioner of Economic Development, Culture and Tourism, on the expansion of the St. Clair Gardens Business Improvement Area (BIA) boundary.

Recommendations:

It is recommended that:

- (1) the area highlighted in Attachment No. 1, be designated as an expanded Business Improvement Area (BIA), under Sections 204 and 209 of the Municipal Act;
- (2) the City Clerk be authorized and directed to send out a notice of Council's intention to pass a by-law designating the area as an expanded Business Improvement Area, in accordance with Section 210 of the Municipal Act;
- (3) the Commissioner of Works and Emergency Services be requested to prepare a survey of the area highlighted in Attachment No. 1, and to submit this survey to the City Solicitor;
- (4) subject to the City Clerk reporting favourably on the results of the notice of intention to pass a by-law designating the area (poll) referred to in Recommendation No. (2) above, and upon receipt of the survey prepared by the Commissioner of Works and Emergency Services, the City Solicitor be directed to prepare a by-law designating the area highlighted in Attachment No. 1 as a Business Improvement Area, in accordance with Sections 204 and 209 of the Municipal Act; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**11. Business Improvement Area (BIA) 2003-2006  
Boards of Management Additions and Deletions  
and Nominees to Two Newly Established BIAs  
Report No. 2 (All Wards)**

Report (April 14, 2004) from the Commissioner of Economic Development, Culture and Tourism, replacing existing members of various Business Improvement Area (BIA) Boards of Management with new nominees, appoint Board members to two newly established BIAs, and to make the necessary amendments to the City of Toronto Municipal Code, Chapter 19, "Business Improvement Areas".

Recommendations:

It is recommended that:

- (1) Council appoint new members and remove existing members to the Boards of Management for the sixteen Business Improvement Areas (BIAs) as set out in Attachment No. 1 to this report;

- (2) Council amend the City of Toronto Municipal Code, Chapter 19, "Business Improvement Areas" to alter the number of members on the Boards of Management, and the number of members required for quorum for the BIAs, as set out in Attachment No. 2 to this report;
- (3) leave be granted for the introduction of the necessary bills in Council to give effect thereto; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**12. 2004 Business Improvement Area Operating Budgets:  
Report No. 2**

Report (April 15, 2004) from the Chief Financial Officer and Treasurer, forwarding the Wexford Heights Business Improvement Area's annual operating budget for approval, as required by Section 205 of the Municipal Act, 2001.

Recommendations:

It is recommended that:

- (1) the Economic Development and Parks Committee adopt and certify to City Council the 2004 expenditure request of the Wexford Heights Business Improvement Area totalling \$103,675.00 and a 2004 BIA levy of \$103,675.00, subject to the appointment of the BIA's Board of Management by City Council and subject to submission of documentation indicating that the BIA's proposed 2004 operating budget was adopted by its Board of Management;
- (2) this report be forwarded to the Policy and Finance Committee for its information;
- (3) authority be granted for the introduction of the necessary bill in Council; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**13. City of Toronto Poet Laureate End of Term Report  
(All Wards)**

Report (April 8, 2004) from the Commissioner of Economic Development, Culture and Tourism, providing information on the activities of Mr. Dennis Lee as the City of Toronto's first Poet Laureate and outlining the selection process for the next Poet Laureate.

Recommendations:

It is recommended that:

- (1) Council express its appreciation and gratitude to Dennis Lee for his outstanding contribution as the first City of Toronto Poet Laureate;
- (2) the Commissioner of Economic Development Culture and Tourism be directed to initiate the selection process for the second City of Toronto Poet Laureate, and report to the September 13, 2004 meeting of the Economic Development and Parks Committee on the recommended appointment of the next Poet Laureate; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**13(a). Honourary Street Naming or Sub Naming  
Poet Laureate Legacy Report**

Communication (February 27, 2004) from Councillor Soknacki, Ward 43 Scarborough East, requesting that the Commissioner of Economic Development, Culture and Tourism report to the Economic Development and Parks Committee, in consultation with the Poet Laureate and the Friends of the Poet Laureate Committee, on instituting a policy of honorary street naming or sub-naming to establish the recommendations of the Poet Laureate Legacy report, passed by City Council on October 9, 2002.

**14. Appointments to the Fort York Community Museum Board  
(Ward 19 Trinity-Spadina)**

Report (April 7, 2004) from the Commissioner of Economic Development, Culture and Tourism, respecting the appointment of citizen members to the Fort York Community Museum Board.

Recommendations:

It is recommended that:

- (1) the Economic Development and Parks Committee nominate citizens Bruce Chown, Sean Fraser, Patrick Gallacher, John O'Leary, Nathaniel Lloyd, Carl Thorpe and Richard Shoichet to the Fort York Community Museum Board for a term expiring on November 30, 2006, or until a successor is appointed; and
- (2) the Economic Development and Parks Committee nominate Paul Kelly and George Waters from the Friends of Fort York to the Fort York Community Museum Board for a term expiring on November 30, 2006, or until a successor is appointed; and



- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**15. Appointments to the Collections, Conservation and Shared Resources Board (All Wards)**

Report (April 7, 2004) from the Commissioner of Economic Development, Culture and Tourism, respecting the appointment of citizen members to the Collections, Conservation and Shared Resources Board.

Recommendations:

It is recommended that:

- (1) the Economic Development and Parks Committee nominate the selected individuals listed in Attachment No. 1 to the Collections, Conservation and Shared Resources Board for a term expiring on November 30, 2006, or until a successor is appointed;
- (2) the Economic Development and Parks Committee nominate the selected representative from the Royal Ontario Museum listed in Attachment No. 1 to the Collections, Conservation and Shared Resources Board for a term expiring on November 30, 2006, or until a successor is appointed; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**16. Doors Open Toronto 2004 May 29-30 (All Wards)**

Report (April 7, 2004) from the Commissioner of Economic Development, Culture and Tourism, presenting an overview of Doors Open Toronto 2004, the fifth anniversary of this event produced annually by the Museums unit of the Culture Division.

Recommendation:

It is recommended that this report be received for information.

**17. Toronto Arts Council 2003 Fourth Quarter Report (All Wards)**

Report (April 7, 2004) from the Commissioner of Economic Development, Culture and Tourism, on revenues and expenditures reported to the Economic Development and Parks Committee, submitted by the Toronto Arts Council on Arts and Culture grants awarded

from October to December 2003 inclusive, and funding support to under-serviced areas in 2003.

Recommendation:

It is recommended that this report be received for information.

**17(a). Toronto Arts Council - City of Toronto Arts and Culture Grants  
October to December 31, 2003 (All Wards)**

Report from Mr. Donald Moffatt, President, Toronto Arts Council, forwarding for information the City of Toronto Arts and Culture Grants for the Fourth Quarter of 2003 and describing the economic impact of the City's financial investment in its arts community and the creativity that will result.

**18. Rodent Control**

Communication (February 5, 2004) from the City Clerk, advising that the Planning and Transportation Committee on February 5, 2004, referred the report (December 1, 2003) from the Medical Officer of Health, respecting Rodent Control, to the Board of Health, the Works Committee and the Economic Development and Parks Committee for information.

**ECONOMIC DEVELOPMENT AND PARKS COMMITTEE****SUPPLEMENTARY AGENDA  
MEETING NO. 4**

<b>Date of Meeting:</b>	<b>Monday, May 3, 2004</b>	<b>Enquiry:</b>	<b>Betty Henderson</b>
<b>Time:</b>	<b>9:30 a.m.</b>		<b>Administrator</b>
<b>Location:</b>	<b>Committee Room 1</b>		<b>416-392-8088</b>
	<b>City Hall</b>		<b>bhender1@toronto.ca</b>
	<b>100 Queen Street West</b>		

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**Communications/Reports****19. Allocation of Underutilized Reserve Funds  
Parks and Recreation Capital Budget (Various Wards)**

Report (April 28, 2004) from the Commissioner of Economic Development, Culture and Tourism, responding to the Budget Advisory Committee request to allocate the remaining funds from the Infrastructure Reserve Fund XR3014, (former City of Toronto) to various projects in the 2004 Parks and Recreation Capital Budget. This report identifies several capital project initiatives that would benefit from the distribution of these funds.

**Recommendations:**

It is recommended that:

- (1) the unallocated portion of the balance of the Infrastructure Reserve Fund (XR3014) (\$1.483 million), be allocated to the following projects, as indicated below:
  - (i) Allan Gardens Landscape Plan (\$0.200 million – new capital project);
  - (ii) Wychwood Park Site Remediation (\$0.200 million – increase to 2004 project);
  - (iii) Ashbridges Bay Skateboard Park (\$0.200 million – new capital project);
  - (iv) Victoria Memorial Park (\$0.103 million – change of project scope);
  - (v) St. Andrew’s Playground (\$0.150 million – change of project scope);
  - (vi) Trinity Bellwoods (\$0.150 million – new capital project);
  - (vii) Leslie Grove Park Lighting (\$0.030 – million new capital project); and
  - (viii) Sports Pads (Various Parks) (\$0.450 million – new capital project);

- (2) this report be forwarded to the Policy and Finance Committee for its consideration; and
- (3) that the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**20. Museum Grants - Campbell House, Toronto's First Post Office, Friends of Fort York (Ward 19 and 20 Trinity-Spadina and Ward 28 Toronto Centre-Rosedale)**

Report (April 28, 2004) from the Commissioner of Economic Development, Culture and Tourism, regarding Museum Grants Budget.

Recommendations:

It is recommended that:

- (1)
  - (a) Campbell House be awarded a grant of \$35,254.00 to be applied to their 2004 operating budget;
  - (b) Toronto's First Post Office be awarded a grant of \$27,196.00 to be applied to their 2004 operating grant; and
  - (c) The Friends of Fort York be awarded a grant of \$15,000.00 to be applied to their 2004 operating budget; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.