

THE CITY OF TORONTO

City Clerk's Office

Minutes of the Economic Development and Parks Committee

Meeting 6 Unconfirmed Minutes

Monday, July 5, 2004

The Economic Development and Parks Committee met on Monday, July 5, 2004, in Committee Room 1, 2nd Floor, City Hall, Toronto, commencing at 9:40 a.m.

Attendance:

Members were present for some or all of the time period indicated.

	9:40 a.m. – 12:30 p.m.	2:10 p.m. - 3:25 p.m.
Councillor Brian Ashton, Chair	X	X
Councillor Gloria Lindsay Luby, Vice Chair	X	X
Councillor Maria Augimeri	R	R
Councillor Mike Feldman	X	X
Councillor Suzan Hall	X	X
Councillor Peter Li Preti	X	X
Councillor Case Ootes	X	X
Councillor Kyle Rae	R	R

Also Present:

Councillor Shelley Carroll	Councillor Sylvia Watson
Councillor Gay Cowborne	

Confirmation of Minutes

On motion by Councillor Ootes, the Minutes of the Economic Development and Parks Committee meeting held on June 7, 2004 were confirmed.

6.1 Amendment of Lease and Conversion of Assembly Hall Parking Lot to Paid Parking Lot Assembly Hall - 1 Colonel Samuel Smith Park Drive (Ward 6 Etobicoke-Lakeshore)

The Economic Development and Parks Committee considered a report (June 11, 2004) from the Commissioner of Corporate Services and the Commissioner of Economic Development, Culture and Tourism, seeking authority to amend the lease for the conversion of the Assembly Hall parking lot to a paid parking lot.

Recommendations:

It is recommended that:

- (1) authority be granted to enter into an agreement amending the legal description of the lands subject to the Humber Lease, as defined below, by deleting the westerly 52 metres, more or less, of Part 4 on Plan 66R-20676 (approximately marked with cross-hatching on the attached Appendix 1) from the description and adding Part 6 on Plan 66R-20676 (approximately marked in bold on Appendix 1), such agreement to otherwise be on terms acceptable to the Commissioner of Corporate Services and in a form acceptable to the City Solicitor;
- (2) authority be granted for implementation of paid parking at the Assembly Hall parking lot, including that area which will be used by the Assembly Hall following the amendment of the Humber Lease;
- (3) authority be granted to amend Schedule III of Municipal Code Chapter 950, Traffic and Parking, to include the Assembly Hall parking lot, for the purpose of charging fees for parking;
- (4) authority be granted for the City to enter into a License Agreement with the Toronto Parking Authority for operating the Assembly Hall parking lot on behalf of the City, under the terms and conditions of the existing agreement between Toronto Parking Authority and the City; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Hall, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 5, Clause 1)

**6.2 Parks and Recreation Strategic Plan
Our Common Grounds (All Wards)**

The Economic Development and Parks Committee considered a report and communication:

- (i) (June 28, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking approval of the Toronto Parks and Recreation Strategic Plan - Our Common Grounds and confirmation of next steps for the organizational review, ReActivate TO!

Recommendations:

It is recommended that:

- (1) Our Common Grounds; Toronto Parks and Recreation Strategic Plan be approved (Attachment 1);
- (2) City Council direct the Commissioner of Economic Development, Culture and Tourism to present an implementation plan for the 52 recommendations, with financial implications, to the Economic Development and Parks Committee, prior to consideration of the 2005 Budget;
- (3) City Council recognize the valuable contribution by residents and staff to ReActivate TO!; the Parks and Recreation Organizational Review, and direct staff to proceed with the Stakeholder Engagement Plan that outlines how Parks and Recreation will integrate staff, community and stakeholder involvement on an ongoing basis, including CUPE Local 79, Toronto Civic Employees' Union, Local 416 and COTAPSAI;
- (4) strategic directions and consultation input be considered in the implementation of the next steps of the organizational review service plans, organizational design, stakeholder engagement plan, training and skills plan, and three-year business plan, to be completed by year end;

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- (5) input from the public as a result of the consultation process be forwarded to the Listening to Toronto process for consideration in the 2005 budget process; and
 - (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.
- (ii) (June 30, 2004) from Councillor Brian Ashton, Chair, Economic Development and Parks Committee forwarding a communication (June 29, 2004) from the Honourable R. Roy McMurtry, Chief Justice of Ontario in support of the Parks and Recreation Strategic Plan, "Our Common Grounds".

The following persons appeared before the Economic Development and Parks Committee in connection with the foregoing matter:

- Bruce Kidd, University of Toronto;
- Akosua Manso, African/Canadian Seniors Centre;
- Velia Speranza, Italian Seniors Group, North Kipling Community Health Centre; and
- Saadia Akram-Pall, Ethno Cultural Seniors Group;
- Jack Radecki, Executive Director, Ontario Urban Forest Council;
- Lewis Yeager, General Manager, Rouge Park; and filed a copy of his submission;
- Karen Pitre, Chair, Toronto Sports Council;
- Bill Alexander; and filed a copy of his submission;
- Laura Berman, Manager, Community Gardening Program;
- Joanne Kidd, Toronto Bay Initiative; and filed a copy of her submission;
- David Kidd, CUPE Local 79 and filed a communication (July 5, 2004) from Ann Dembinski, President, CUPE Local 79;
- Joy Kastanis;
- Dr. Tilly Chandulal (Dr. Tilly);
- Susan Antler, Executive Director, The Composting Council of Canada;
- Mel Plewes, Don Watershed Regeneration Council; and filed a copy of his submission;
- Bill Guthrie, Toronto Civic Employees' Union, Local 416; and filed a copy of his submission;
- Paula Davies, Friends of the Don East; and filed a copy of her submission;
- Nathan Gilbert, Laidlaw Foundation; and filed a copy of his submission;
- Geoffrey J.R. Dyer, President, Toronto Botanical Garden;
- Denise Drago;
- John Wilson, President, Task Force to Bring Back the Don; and e-mailed his submission;
- Jean McClaren, Homewood Residents Association (Allan Gardens); and
- Philip van Wasseaer, Ontario Urban Forest Council.

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On motion by Councillor Hall, the Economic Development and Parks Committee recommended that City Council:

- (A) adopt the following recommendations for the Toronto Parks and Recreation Strategic Plan: Our Common Grounds, as outlined in Attachment 1 of report (June 28, 2004) from the Commissioner of Economic Development, Culture and Tourism:
- (1) an Urban Forestry Management Plan be implemented over the next 10 years to create the framework to increase Toronto's current tree canopy coverage of 17 percent to 30 to 40 percent;
 - (2) annual tree planting be increased by 16,000 trees per year;
 - (3) the average lifespan of our sidewalk trees be increased from five to 20 years by improving tree planting conditions; City to coordinate with other municipal departments to ensure soil and water conditions are adequate and secured;
 - (4) a permanent interdepartmental Tree Committee be established to co-ordinate the extension of the greenscape and management of the urban forest; such Committee to include representatives from Urban Development Services, Parks and Recreation and Works and Emergency Services;
 - (5) an ecological restoration and preservation program be implemented for natural and environmentally sensitive lands that supports the Natural Heritage Strategy and the Parkland Naturalization Program; the program to include: erosion protection through the planting of native trees, shrubs, flowers and grasses; elimination of unsafe pathways by converting them to sustainable natural trails for hiking and mountain biking; control of destructive invasive species;
 - (6) an Eco-Fan Club be established to engage and educate the public; to include: interpretive signs; tours; outreach to schools and community groups; promotion of volunteerism in the protection of natural areas; support for special events like clean-up days and Trees Across Toronto; partnership with Toronto's natural environment groups; and be related to the protection of unique aspects of Toronto's ecosystem;

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- (7) the nature with technology be improved through the roll-out of mobile computers so staff can keep track of the urban forest;
- (8) the forestry service order backlog be reduced to three to six months to properly sustain the existing trees in streets and parks;
- (9) the protection of public parks as everyone's front yard be promoted;
- (10) a Parks Renaissance Program be implemented, to be phased in over five years; such Program to include:
 - (a) Turf Improvement: cutting grass eight more times per year; seeding, top dressing and fertilization; aeration; irrigation system installation; integrated pest management in every park;
 - (b) Our Uncommon Gardens: renovating existing garden beds; enhancing City Hall's and other significant municipal buildings' displays; reinventing our feature gardens; adding new beds over five years;
 - (c) Heal the Eyesores: clean up graffiti; fix the broken windows, benches, field houses, picnic tables, benches, playgrounds and pathways;
 - (d) Pick It Up: continue installation of new environmentally friendly garbage cans for waste collection and recycling, with resources to empty them, and educate the community about their proper use; and
 - (e) Keep It Running: replace worn forestry vehicles, grass cutting and other equipment as required to maintain service, and worn park furnishings and amenities;
- (11) the City lead in implementing 'green action' through organizing the work of parks volunteers to ensure community engagement;
- (12) a new Dog-and-People In Parks strategy be developed;

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- (13) a World Parks Program be developed to celebrate Toronto's cultural diversity through the redesign of our parks; plan to remake eight parks per year with multicultural themes, phased in over five years;
- (14) a Parks Master Plan be prepared for spring 2005 to guide the renaissance of City parks and trails across the City; the City has great landscape designers and they should let them shine;
- (15) a Trailblazers Program be instituted involving improvement and expansion of the City's trail system, the provision of interpretive and directional signage, guidance for users with a disability and appropriate lighting, for the pleasure and safety of trail and park users;
- (16) a Park Ranger Program be created with rangers in every Ward to promote and protect Toronto's green assets; a defining aspect of the City for tourists and residents;
- (17) a Life Gardens Program be implemented to promote gardening as a healthy activity which brings forth bounty and beautifies the City; components to include: year round children's gardens, and support for community gardens and related programming in City parks and conservatories across Toronto;
- (18) a ParksArt Program be created with Toronto Culture involving artful horticulture in parks as part of the Public Art Program;
- (19) a professional gardener certificate program be initiated through community gardens and greenhouses, aimed at disadvantaged youth;
- (20) a Natural Areas, Forestry and Parks Apprenticeship Program and a Youth Interpretive Program be pioneered; hire 60 students per year to educate youth on careers in these areas and to raise awareness of the vital importance of nature;
- (21) the Facility Renewal Program (a component of the Facilities Master Plan and Pool Provision Strategy) be implemented which should increase the capital maintenance budget by at least \$40 million a year, or one

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- percent of insured value, for 10 years; this will address the maintenance backlog;
- (22) preventative maintenance be implemented to ensure the City centres are clean, welcoming and comfortable again; lack of preventative maintenance is increasing the City's capital cost and the buildings are showing their age;
- (23) the goals of the Environmental Plan be advanced by implementing conservation and waste diversion in City buildings;
- (24) a Sport Strategy Framework be prepared, in partnership with the Toronto Sport Council, for spring 2005 which identifies the critical role that sport can play in City building; the plan to:
- (a) identify regional facilities and field requirement priorities to increase sport opportunities for all participants from grass roots to elite athletes;
 - (b) set a foundation for working with other sport and recreation agencies to ensure that participants have maximum opportunities to learn, participate, train, compete, at all stages of the playground-to-podium continuum;
 - (c) identify means to increase leadership capacity in sport by providing youth with opportunities to learn sports event management and coaching; and
 - (d) establish levels of achievement for sports instruction programs offered by Parks and Recreation;
- (25) City standards be set for sport delivery, permits, and recreational facilities' equipment and supplies offered by Parks and Recreation;
- (26) priority be placed on sports field development; increase the number of sports fields by 10 percent, including artificial turf surfaces;
- (27) the City work with the Toronto Waterfront Revitalization Corporation and Parc Downsview Park to ensure that active

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- recreation opportunities are included in their development plans;
- (28) the Youth Recreation Strategy—Investing In Our Youth be implemented following the philosophy of youth-for-youth; such Strategy to include:
- (a) increased sport opportunities across the City to increase physical activity, teamwork, and skill building;
 - (b) enhanced urban programming for youth;
 - (c) more female programming, to level the gender playing field in sport and recreation, including dance, female-only sports and workshops; and
 - (d) youth empowerment and mentorship opportunities, encouraging youth to assume leadership roles in community centres and community volunteer projects;
- (29) the Parks and Recreation Division lower its hiring age from 16 to 14 for some positions, provided youth have completed the Leadership Training program;
- (30) the Youth Outreach Program be expanded to reach out to new immigrants; youth should be hired to explain the programs to newcomers and invite them to use them;
- (31) the City ensure that adequate facilities are available in communities with large populations but few recreational opportunities, by renting extra space specifically for youth programs;
- (32) day-time drop-in and recreation opportunities be provided for homeless and out-of-school youth to build their self-esteem and connection with the community;
- (33) the City ensure that each centre has a least one unstructured but supervised after-school drop-in program for youth;
- (34) physical activity opportunities and leader-in-training programs be provided in each district, in partnership with other agencies, for youth with a disability or special needs;

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- (35) youth councils be established for all community centres so that youth have their say;
- (36) the City seek support and finalize the Seniors Recreation Strategy with the Seniors' Round Table;
- (37) the number of physically active Torontonians be increased 10 percent by 2010 and 20 percent by 2020;
- (38) the Children's Recreation Strategy be fully implemented;
- (39) the number of children registered in programs be increased by 20 percent by 2020;
- (40) new Canadians be provided, especially those from warm climates, opportunities to learn and play Canadian winter sports;
- (41) all children in Toronto be ensured that they have the opportunity to learn to swim;
- (42) the Commissioner of Economic Development, Culture and Tourism be requested to report by spring 2005 on options for free programs for children and youth;
- (43) a capital plan be developed by spring 2005 to retrofit facilities for use by people with disabilities that is based on the requirements of the *Ontarians With Disabilities Act*;
- (44) staff at all levels reflect the diversity of all the communities the City serves, and invest in staff training to achieve a welcoming environment for all;
- (45) capacity to improve community recreational development and citizen engagement be increased;
- (46) the programs, services and benefits of recreation across the City be promoted; building public awareness requires a broad effort;
- (47) Parks and Recreation be the coach for the whole City; the City needs to demonstrate the value of lifelong activity through the use of City parks, trails, and community centres;

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- (48) a Stakeholder Engagement Plan be created to guide, recognize and celebrate volunteers, advisory councils, partners and advocates;
 - (49) the Mayor's Community Safety Neighbourhood Plan be supported through the increased use of multi-service-multi-agency program delivery methods in high risk neighbourhoods;
 - (50) Parks and Recreation Division budgets be calculated with due regard to costs avoided, both now and in the future, in other departments and by other levels of government;
 - (51) Parks and Recreation Division's annual budget relates directly to the size of the assets maintained, and the numbers of Torontonians served; a measure of success be that both numbers grow in lockstep with the City's population growth; and
 - (52) the City of Toronto encourage other levels of government to invest in activities related to parks and recreation;
- (B) request the Commissioner of Economic Development, Culture and Tourism to present an implementation plan for the 52 recommendations, with financial implications, to the Economic Development and Parks Committee, prior to consideration of the 2005 Budget;
- (C) recognize the valuable contribution by residents and staff to ReActivate TO! The Parks and Recreation Organizational Review, and direct staff to proceed with the Stakeholder Engagement Plan that outlines how Parks and Recreation will integrate staff, community and stakeholder involvement on an ongoing basis, including CUPE Local 79, Toronto Civic Employees' Union, Local 416 and COTAPSAI;
- (D) consider the strategic directions and consultation input in the implementation of the next steps of the organizational review-service plans, organizational design, stakeholder engagement plan, training and skills plan, and three-year business plan, to be completed by year end;
- (E) forward the input from the public as a result of the consultation process to the Listening to Toronto process for consideration in the 2005 budget process; and

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- (F) authorize and direct the appropriate City officials to take the necessary action to give effect thereto;

subject to:

- (a) amending Recommendation (A)20 to read as follows:

“(20) (a) enter into discussion with Toronto Civic Employees’ Union, Local 416 to develop forestry and park apprenticeships program agreements to raise awareness of career opportunities within Parks and Recreation;

- (b) undertake a program to educate students on careers in environmental related fields such as forestry, parks and naturalization;”;

- (b) the addition of a new Recommendation (A)53:

“(53) the City of Toronto work with the Toronto District School Board and the Toronto Catholic District School Board to achieve the objectives of ‘Our Common Ground’ especially those objectives for children and youth.”; and

- (c) amending Recommendation (B) by adding:

“the requested implementation plan take into consideration the recommendations brought forward by deputants at the July 5, 2004 Economic Development and Parks Committee meeting;”; and

- (G) receive the communication (June 30, 2004) from Councillor Brian Ashton, Chair, Economic Development and Parks Committee, forwarding a communication (June 29, 2004) from the Honourable R. Roy McMurtry, Chief Justice of Ontario, in support of the Parks and Recreation Strategy Plan: Our Common Grounds.

(Report 5, Clause 2)

**6.3 2004 Recreation Grants Program -
Appeals Report (All Wards)**

The Economic Development and Parks Committee considered a report (June 16, 2004) from the Commissioner of Economic Development, Culture and Tourism.

Recommendations:

It is recommended that:

- (1) \$8,059.00 be allocated as listed in Attachment 1 and described in Attachment 2; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Feldman, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 5, Clause 3)

**6.4 Economic Development Sector Initiatives Program (EDSIP)
and the Economic Sponsorship Initiatives (ESI) - Appeals Report (All Wards)**

The Economic Development and Parks Committee considered a report (June 15, 2004) from the Commissioner of Economic Development, Culture and Tourism.

Recommendations:

It is recommended that:

- (1) the Toronto Theatre Alliance be allocated the remaining \$16,000.00 from the Economic Sponsorship Initiatives (ESI) appeal fund;
- (2) the McLuhan Global Network Conferences be allocated an additional \$5,470.00 from the Economic Development Sector Initiatives Program (EDSIP) appeal fund;
- (3) the Toronto and Region Conservation Authority's Living City Project be allocated the remaining \$10,000.00 from the Economic Development Sector Initiatives Program (EDSIP) appeal fund on the condition that they submit a revised project workplan to the satisfaction of the Commissioner of Economic Development,

Culture and Tourism that demonstrates how the funds will be used to directly benefit the City's business community; and

- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Li Preti, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 5, Clause 4)

6.5 2004 Community Festivals and Special Events Grants Program Appeals Report (All Wards)

The Economic Development and Parks Committee considered a report (June 15, 2004) from the Commissioner of Economic Development, Culture and Tourism.

Recommendations:

It is recommended that:

- (1) appeal allocations totalling \$4,375.00, as listed in Attachment 1 and described in Attachment 2, be approved;
- (2) the remaining \$3,185.00 of the appeal fund be allocated to Business Improvement Areas and Business Associations in the Economic Development portion of the Community Festivals and Special Events Grants Program as listed in Attachment 3; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Hall, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 5, Clause 5)

**6.6 2004 Commercial Research Grant Program - Appeal
(All Wards)**

The Economic Development and Parks Committee considered a report (June 11, 2004) from the Commissioner of Economic Development, Culture and Tourism, respecting the appeal made by the Corso Italia Business Improvement Area.

Recommendations:

It is recommended that:

- (1) the \$2,135.00 remaining in the Commercial Research Grant Program budget as an appeal provision, not be allocated to the Corso Italia Business Improvement Area;
- (2) should Council adopt Recommendation (1) above, the \$2,135.00 remaining in the appeal provision be transferred, on a one-time basis, to the Community Festivals and Special Events Grant Program and allocated equally (\$533.00 each) to the applications submitted by the St. Lawrence Market Neighbourhood, Old Cabbagetown, Long Branch and Church-Wellesley Village Business Improvement Areas; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Hall, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 5, Clause 6)

**6.7 Professional Architectural/Engineering Services for the Preparation
of Due Diligence Assessment Audits of Major Parks and
Recreation Facilities Request for Proposal 9118-04-7086**

The Economic Development and Parks Committee considered a report (June 14, 2004) from the Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer, providing the results of Request for Proposal (RFP) 9118-04-7086.

Recommendations:

It is recommended that:

- (1) Accent Building Sciences, the highest scoring Proponent meeting the requirements, be awarded a contract for the provision of architectural/engineering services for the preparation of due diligence assessment audits of major parks and recreation facilities in the amount of \$804,907.50 (including all taxes, disbursement and cash allowance costs); and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Li Preti, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 5, Clause 7)

6.8 Toronto 2015 World Expo Bid (All Wards)

The Economic Development and Parks Committee considered a report (June 11, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking Council's approval to undertake a process of due diligence to establish the costs and benefits associated with hosting a Toronto World Expo in 2015.

Recommendations:

It is recommended that:

- (1) the Commissioner of Economic Development, Culture and Tourism, seek the co-operation of the Federal and Provincial Governments to partner in the undertaking, and funding of a Toronto 2015 World Expo feasibility study;
- (2) the Commissioner of Economic Development, Culture and Tourism report back to Council on the key findings and recommendations of the feasibility study;
- (3) a Steering Committee, with representation from Government of Canada, Government of Ontario, the City of Toronto and the private sector, be established to further develop the potential of a 2015 Toronto World Expo bid and guide the feasibility study; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Feldman, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 5, Clause 8)

6.9 Report on Phase Two of the Job Creation Program Initiative Developed by the City in support of the “Toronto - You Belong Here” Campaign (All Wards)

The Economic Development and Parks Committee considered a report (June 14, 2004) from the Commissioner of Economic Development, Culture and Tourism, reporting on Phase Two of the Human Resources and Skills Development Canada (HRSDC) Job Creation Program Initiative developed by the Economic Division in support of the “Toronto - You Belong Here” Campaign.

Recommendation:

It is recommended that this report be received for information.

On motion by Councillor Ootes, the Economic Development and Parks Committee received the report.

(Report 5, Clause 16(a))

6.10 Citizen Members for the Art Committee for Public Places (All Wards)

The Economic Development and Parks Committee considered a report (June 11, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking endorsement of the Economic Development and Parks Committee for citizens nominated for membership on the Art Committee for Public Places (ACPP) and to revise the conflict of interest provisions for citizen members.

Recommendations:

It is recommended that:

- (1) the Economic Development and Parks Committee, and City Council, endorse the following citizens as members of the Art Committee for Public Places:
 - (a) Stephen Cruise;
 - (b) Dyan Marie; and

- (c) Dr. David Moos;
- (2) the conflict of interest provisions for citizen members of the Art Committee for Public Places be revised as outlined in Attachment 1; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Lindsay Luby, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 5, Clause 9)

6.11 Recommended Candidates for Nomination to the Toronto Preservation Board (All Wards)

The Economic Development and Parks Committee considered a report (June 11, 2004) from the Commissioner of Economic Development, Culture and Tourism, reporting on the process used to evaluate candidates for the Toronto Preservation Board and recommending the selected candidates for nomination to the Toronto Preservation Board.

Recommendations:

It is recommended that:

- (1) the Economic Development and Parks Committee, and City Council, nominate the seven recommended individuals (noted in Attachment 1) to the Toronto Preservation Board for a period concurrent with Council's term or until their successors are appointed, in accordance with Section 103-18 of the Municipal Code; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Hall, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 5, Clause 10)

6.12 Toronto Arts Council 2004 First Quarter Report

The Economic Development and Parks Committee considered the reports:

- (i) (June 11, 2004) from the Commissioner of Economic Development, Culture and Tourism, providing comments from staff, on revenues and expenditures reported to the Economic Development and Parks Committee, submitted by the Toronto Arts Council for the quarter year covering January 1 to March 31, 2004, inclusive.

Recommendation:

It is recommended that this report and the 2004 First Quarter Report submitted by the Toronto Arts Council be received for information.

- (ii) (April 17, 2004) from Don Moffat, President, Toronto Arts Council, reporting on Revenues and Expenditures, as stipulated in Clause 8.3 of the Grant Agreement between the City of Toronto and Toronto Cultural Advisory Corporation, for the period January 1 to March 31, 2004, inclusive.

On motion by Councillor Lindsay Luby, the Economic Development and Parks Committee received the reports.

(Report 5, Clause 16(b))

6.13 Proposed Renewal of the Agreement for the Professional Services of Golf Plus Marketing Inc. (GPMI) in Relation to the Operation and Management of the City-owned Golf Courses (Various Wards)

The Economic Development and Parks Committee considered a report (June 17, 2004) from the Commissioner of Economic Development, Culture and Tourism.

Recommendations:

It is recommended that:

- (1) the City of Toronto exercise its option for the renewal of the Professional Services Agreement with Golf Plus Marketing Inc., for the operation and management of the City-owned golf courses for a further five years on the same terms and conditions save and except for the fee paid to GPMI, which shall not exceed \$1,545,000.00, plus recoverable GST, over the five-year term;
- (2) the Commissioner of Economic Development, Culture and Tourism include this amount in the 2005 operating budget submission for the Department; and

- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Li Preti, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 5, Clause 11)

6.14 Proposed Renewal of the License Agreement between the City of Toronto and the Community Association for Riding for the Disabled Situated in G. Ross Lord Park (Ward 10 York Centre)

The Economic Development and Parks Committee considered a report (June 10, 2004) from the Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer, seeking authority to enter into a License Agreement with the Community Association for Riding for the Disabled and the approval of a grant to the Community Association for Riding for the Disabled for the purposes of paying outstanding property taxes.

Recommendations:

It is recommended that:

- (1) a License Agreement with the Community Association for Riding for the Disabled (CARD) for the continued use of existing trails and improvements plus a minor trail extension located within G. Ross Lord Park, be approved in accordance with the terms and conditions set out in the body of the report, which includes that CARD will be responsible for the payment of all property taxes on a go forward basis, in a form acceptable to the City Solicitor;
- (2) Council approve a one-time grant in the amount of \$37,350.00 to the Community Association for Riding for the Disabled for the purposes of paying their outstanding property taxes for the taxation years 2001 to 2003 inclusive, to be funded from the City's non-program 2004 Tax Deficiencies Budget; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Feldman, the Economic Development and Parks Committee recommended to the Policy and Finance Committee that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Policy and Finance Committee, c. Commissioner of Economic Development Culture and Tourism, Chief Financial Officer and Treasurer - July 6, 2004)

(Report 5, Clause 16(c))

6.15 Poll Results - Proposed Designation of the Beaches Business Improvement Area (Ward 32 Beaches-East York)

The Economic Development and Parks Committee considered a report (June 14, 2004) from the City Clerk, reporting on the results of the poll for the proposed designation of the Beaches Business Improvement Area.

Recommendations:

It is recommended that:

- (1) based upon the results of the poll, Council pass a by-law to designate the area described by Attachment 1 as a Business Improvement Area (BIA), under Section 204 of the *Municipal Act*;
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Lindsay Luby, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 5, Clause 12)

6.16 Archaeological Master Plan - Interim Report (All Wards)

The Economic Development and Parks Committee considered a report (June 10, 2004) from the Toronto East Community Council, advising that the Toronto East Community Council at its meeting held on June 8, 2004:

- (1) received a presentation by Dr. Ron Williamson and Mr. Peter Carruthers, Archaeological Consultants, Archaeological Services Inc., on the Archaeological Master Plan – Interim Report; and
- (2) requested the Acting Director, Community Planning, East District, to identify to the Economic Development and Parks Committee areas of archaeological potential that may be under development pressure in the East District.

On motion by Councillor Hall, the Economic Development and Parks Committee received the communication.

(Report 5, Clause 16(d))

6.17 Nomination of Citizen Representatives and a Toronto Historical Association Representative to the Heritage Toronto Board of Directors

The Economic Development and Parks Committee considered a report (June 18, 2004) from the Executive Director, Heritage Toronto, seeking approval for the appointment of fifteen citizen representatives and one Toronto Historical Association representative to the Heritage Board of Directors.

Recommendations:

It is recommended that:

- (1) the Economic Development and Parks Committee recommend to Council the appointment of the selected individuals, listed in Attachment 1, to the Heritage Toronto Board of Directors for a term commencing once Council passes the by-law making the new Heritage Toronto Board composition effective, and expiring on November 30, 2006, or until a successor is appointed; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Lindsay Luby, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 5, Clause 13)

6.18 Appointment of Scientists to the Toronto Zoo Board of Management

The Economic Development and Parks Committee considered a report (June 17, 2004) from the Chief Executive Officer, Toronto Zoo, seeking approval of the appointment of two scientific representatives to the Toronto Zoo Board of Management.

Recommendation:

It is recommended that Dr. Jay Naidoo, Chief Laboratory Medicine, Trillium Health Centre, Mississauga Site, and Dr. Dudley Williams, Associate Chairman, Department of

Life Sciences, University of Toronto at Scarborough, be appointed to the Toronto Zoo Board of Management.

On motion by Councillor Hall, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 5, Clause 14)

**6.19 Tourism Toronto Partnership Agreement
2004 to 2006 (All Wards)**

The Economic Development and Parks Committee considered a report (June 28, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking authority to negotiate a renewed three-year Tourism Toronto Partnership Agreement with recommended amendments as attached in Attachment 1.

Recommendations:

It is recommended that:

- (1) authority be granted to enter into a renewed Partnership Agreement with Tourism Toronto for three years commencing September 1, 2004, in accordance with the draft terms and conditions attached as Attachment 1 to this report and in a manner satisfactory to the City Solicitor and the Chief Financial Officer and Treasurer;
- (2) the Partnership Agreement include the following revisions and amendments:
 - (a) increased accountability for funding;
 - (b) clearly identified performance measures that include the following: membership statistics, convention and meeting booking statistics, consumer sales statistics, travel trade sales initiatives, and revenue generation; and
 - (c) Tourism Toronto to promote and provide member benefits to additional City of Toronto cultural and recreational facilities that have tourism potential but limited resources such as golf courses, garden centres, ski facilities, the Toronto Island Ferry Service and the Toronto Aerospace Museum that is restoring the City's Lancaster Bomber; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

Bruce McMillan, President, Tourism Toronto, appeared before the Economic Development and Parks Committee.

On motion by Councillor Hall, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 5, Clause 15)

**6.20 Construction of a Tennis Court and a Basketball Court
on Land Adjacent to Bathurst Heights Secondary School
(Ward 15 Eglinton-Lawrence)**

The Economic Development and Parks Committee considered a report (June 28, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking City Council approval to: (i) enter into a nominal sum Lease Agreement with the Toronto District School Board for the use of lands adjacent to Bathurst Heights Secondary School; (ii) accept a donation from Nike Canada for several Parks and Recreation facilities; and (iii) amend the 2004 Parks and Recreation Capital budget to increase the Bathurst Heights sub-project by \$70,000.00 gross and zero net, to \$118,000.00.

Recommendations:

It is recommended that:

- (1) the Commissioner of Economic Development, Culture and Tourism be directed to negotiate and execute a nominal sum lease agreement with the Toronto District School Board for the use of land at 640 Lawrence Avenue West for a five-year term with a possible five-year renewal in accordance with the terms and conditions agreed upon and in a form satisfactory to the City Solicitor;
- (2) the 2004 Parks and Recreation Capital budget be amended to add \$50,000.00 of Ontario Works funds and \$20,000.00 of donated funds to the Bathurst Heights Basketball subproject (CPR116-02) to increase the currently approved 2004 cash flow of \$48,000.00 funded from the Park Development - North York Reserve Fund (XR2042) and bring the total cash flow for the subproject to \$118,000.00, with expenditures contingent on the receipt of the donated funds by the City;
- (3) a donation of \$50,000.00 from Nike Canada be accepted by the City and applied to three community projects in 2004, including \$20,000.00 for the Bathurst Heights Basketball and Tennis Courts redevelopment;
- (4) operating costs required for this project be reviewed, and if required, submitted for consideration in the 2005 Parks and Recreation Operating Budget process;

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- (5) this report be forwarded to the Policy and Finance Committee for consideration; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Feldman, the Economic Development and Parks Committee recommended to the Policy and Finance Committee that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Policy and Finance Committee, c. Commissioner of Economic Development, Culture and Tourism - July 6, 2004)

(Report 5, Clause 16(e))

**6.21 2004 Information Communications Technologies (ICT)
Cluster Strategy (All Wards)**

The Economic Development and Parks Committee considered the report and communication:

- (i) (June 30, 2004) from the Commissioner of Economic Development, Culture and Tourism, reporting, as requested by Council at its June 22 to 24, 2004 meeting, on issues related to providing an EDSIP grant to the Canadian Advanced Technology Alliance (CATA) to support the development of an economic development strategy for the Information Communications Technologies (ICT) sector.

Recommendations:

It is recommended that:

- (1) Council endorse the development of an ICT cluster strategy and the terms of reference for the Information Communication Technologies (ICT) advisory committee as described in Attachment 1;
- (2) the Economic Development and Parks Committee appoint a Committee Member to act as co-chair of the Advisory Committee;
- (3) the Economic Development and Parks Committee approve the transfer of \$40,000.00 from the 2004 EDSIP grant budget to the Economic Development Division's operating budget to support the development of an economic development strategy for the ICT sector and that this report be forwarded to the Policy and Finance Committee for its approval; and

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- (4) the appropriate City officials be authorized and directed to take necessary action to give effect thereto.
- (ii) (June 28, 2004) from the City Clerk, advising that City Council on June 22, 23 and 24, 2004, considered Clause 2 of Report 4 of The Economic Development and Parks Committee, and referred the EDSIP Applicant/Project 2, "CATA Alliance - TechAction Toronto: Translating Strategy into Action" grant, in the amount of \$40,000.00, back to the Economic Development and Parks Committee for further consideration at its next meeting on July 5, 2004; and requested the Commissioner of Economic Development, Culture and Tourism to report further to the Economic Development and Parks Committee, for its meeting of July 5, 2004, on this grant application.

Councillor Ashton appointed Councillor Lindsay Luby Acting Chair and vacated the Chair.

On motion by Councillor Ashton, the Economic Development and Parks Committee:

- (1) recommended to the Policy and Finance Committee that City Council adopt the staff recommendations in the Recommendations Section of the report; subject to deleting Recommendation (2) and replacing with the following:
- “(2) upon Council approval of the Information Communication Technologies (ICT) Advisory Committee, the Chair of Economic Development and Parks Committee recommend to City Council, for its meeting of July 20, 2004, a Committee Member to act as co-chair of the Advisory Committee;” and
- (2) received the communication (June 28, 2004) from the City Clerk.

Councillor Ashton resumed the Chair.

(Policy and Finance Committee, c. Commissioner of Economic Development, Culture and Tourism - July 6, 2004)

(Report 5, Clause 16(f))

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The Economic Development and Parks Committee adjourned its meeting at 3:25 p.m.

Chair