

**ECONOMIC DEVELOPMENT AND PARKS COMMITTEE
AGENDA
MEETING 6**

Date of Meeting:	July 4, 2005	Enquiry:	Merle MacDonald
Time:	9:30 a.m.		Acting Committee Administrator
Location:	Committee Room 1		416-392-7340
	City Hall		mmacdona@toronto.ca
	100 Queen Street West		
	Toronto, Ontario		

Under the *Municipal Act, 2001*, the Economic Development and Parks Committee must adopt a motion to meet In-camera (privately) and the reason must be given.

Declarations of Interest under the *Municipal Conflict of Interest Act*

Confirmation of Minutes – May 17 and 30, 2005

Speakers/Presentations: A Complete list will be distributed at the meeting.

9:45 a.m. - Item 1
10:00 a.m. - Item 2
10:05 a.m. - Items 3 - 4

Communications/Reports:

1. The Toronto Industry Network

(Speakers)

Communication (May 19, 2005) from Councillor Ashton, Ward 36 - Scarborough Southwest, forwarding a communication (May 11, 2005) from P. H. Scrivener, The Toronto Industry Network, requesting an opportunity to appear before the Committee, regarding the need for early consultation with the Industry respecting changes to policy and other matters affecting manufacturing in Toronto.

ECONOMIC DEVELOPMENT AND CULTURE

2. Application by Cityscape Holdings Inc. and Dundee Distillery District (GP) Inc. for a "Tourist Area" Exemption for The Distillery Historic District from the Retail Business Holidays Act (Ward 28 - Toronto Center-Rosedale)

(Speakers)

Report (June 6, 2005) from the Deputy City Manager, seeking City Council approval of a By-law to permit retail businesses within The Distillery Historic District to remain open on holidays identified in the *Retail Business Holidays Act* for the maintenance and development of tourism.

Recommendations:

It is recommended that City Council:

- (1) enact a by-law, to be prepared by the City Solicitor, to permit retail businesses within The Distillery Historic District as detailed in the application submitted June 1, 2005 to open on holidays identified in the *Retail Business Holidays Act* commencing with the September 5, 2005 Labour Day Holiday;
- (2) authorize the General Manager of Economic Development and Culture to recover advertising and any other associated costs incurred by the City respecting the application from Cityscape Holdings Inc. and Dundee Distillery District (GP) Inc.; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

3. Event Enhancement Strategy (All Wards)

(Speakers)

Report (June 16, 2005) from the Deputy City Manager, seeking approval for the Event Enhancement Strategic Directions derived from the Council approved Tourism Action Plan developed by Tourism - Toronto Special Events in consultation with festival and event industry stakeholders.

Recommendations:

It is recommended that:

- (1) the Tourism Event Enhancement Strategic Directions contained in Attachment 1 be adopted;
- (2) the Deputy City Manager report to the October 24, 2005 Economic Development and Parks Committee meeting on an implementation plan with associated costs for the recommendations contained in Attachment 1;
- (3) the Deputy City Manager work with the Chief Financial Officer and other Divisions to review all City fees and costs charged to festival and event organizers and report prior to Council consideration of the 2006 budget process;
- (4) the Deputy City Manager report back to the October 24, 2005 Economic Development and Parks Committee on future plans for the Celebrate Toronto Street Festival, and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**4. A Focused Revitalization Program in Support of
Toronto's Employment Districts and Employment Areas
(All Wards)**

(Speakers)

Report (May 27, 2005) from the Deputy City Manager, reporting on operational changes to the Employment Revitalization (ER) Program in order to provide more effective and focussed support to Toronto's Employment Districts and Employment Areas as set out in the City's Official Plan.

Recommendations:

It is recommended that:

- (1) City Council endorse modifications to the Employment Revitalization (ER) Program which focus future capital resources on Employment Districts as set out in the City's Official Plan (Map 1) and other employment lands subject to the area selection criteria described in this report;

- (2) City Council endorse modifications to the Commercial Façade Improvement Program which redirects future funding to Business Improvement Areas;
- (3) that the Executive Director of Economic Development report as part of the 2006 budget process on the criteria, implementation schedule, and Program budget requirements for a revised ER Program and BIA Commercial Façade Improvement Program to ensure an effective Program within the City's affordability guidelines;
- (4) the Executive Director of Economic Development, in consultation with the Chief Planner, report on the best mechanism to implement a Commercial Façade Improvement Program for the City's Business Improvement Areas; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**5. Public Art Project at 339 Queens Quay West
- Technical Amendment
(Ward 20 - Trinity-Spadina)**

Report (June 6, 2005) from the Deputy City Manager, seeking City Council authority for direct administration by the Culture Division of the public art component associated with 339 Queens Quay West.

Recommendations:

It is recommended that:

- (1) the public art budget of \$160,000.00+GST be separated from the overall project budget for 339 Queens Quay West and be administered by the Culture Division with both the artist and art consultant contracted directly by the City of Toronto;
- (2) authority be granted to enter into any necessary agreements to complete the public art project; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**6. Economic Development Sector Initiatives Program (EDSIP)
and the Economic Sponsorship Initiatives (ESI) - Appeals Report
(All Wards)**

Report (June 14, 2005) from the Deputy City Manager, reporting, as requested, on referred appeals regarding the 2005 Economic Development Sectors Initiatives Program (EDSIP).

Recommendations:

It is recommended that:

- (1) the Bata Shoe Museum be allocated an additional \$7,265.00 from the Economic Development Sector Initiatives Program (EDSIP) appeal fund;
- (2) the McLuhan Global Network Conferences be allocated an additional \$2,735.00 from the Economic Development Sector Initiatives Program (EDSIP) appeal fund;
- (3) the McLuhan Global Network Conferences be allocated an additional \$2,000.00 from the Commercial Research Grant Program appeal fund; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**7. Toronto Arts Council 2005 First Quarter Report
(All Wards)**

Report (June 6, 2005) from the Deputy City Manager, providing comments from staff, on revenues and expenditures reported to the Economic Development and Parks Committee, submitted by the Toronto Arts Council for the quarter year covering January 1 to March 31, 2005 inclusive.

Recommendation:

It is recommended that this report and the 2005 First Quarter Report submitted by the Toronto Arts Council be received for information.

- 7(a).** Report (May 10, 2005) from the Toronto Arts Council, reporting on the period January 1 to March 31, 2005.

**8. Ongoing Care, Maintenance and Enhancement of the
Katyn Monument, Toronto**

Communication (May 20, 2005) from the City Clerk, forwarding the Motion by Councillor Milczyn, which City Council at its meeting on May 17, 18 and 19, 2005, referred to the Economic Development and Parks Committee for consideration:

“WHEREAS the Katyn Monument on Roncesvalles Avenue, at the intersection of King Street, was erected and dedicated in 1980 and was the first in the world on public property; and

WHEREAS the Katyn Monument is in remembrance of the Polish prisoners of war, including over 20,000 Polish officers who were executed in 1940 from camps in the former USSR at Kozelsk/ Ostashkov/Starobelsk. Of these, over four thousand were later discovered in mass graves at Katyn near Smolensk, murdered by the Soviet State Security Police; and

WHEREAS, although the monument is cleaned annually, the Polish community of Toronto has voiced their concerns that the lighting, security, flags and surrounding landscaping at this Toronto memorial are not being regularly maintained; and

WHEREAS Councillor Watson has co-ordinated, with City staff, the renewal of the area surrounding the Katyn Monument with new landscaping, as part of the City of Toronto’s Clean and Beautiful City initiative; and

WHEREAS the Polish Community has expressed the desire to combine two adjoining areas at Roncesvalles Avenue and King Street, one containing the Katyn Monument and the other containing the Siberian monument commemorating the transportation of Polish citizens to Siberia and their deaths arising from this transportation, so as to create a Commemorative Square for the Polish Community;

NOW THEREFORE BE IT RESOLVED THAT Council direct appropriate City staff to ensure that proper and ongoing maintenance and cleaning of the Katyn Monument is arranged for and scheduled on a regular basis, including the maintenance of the flags, lighting and landscaping;

AND BE IT FURTHER RESOLVED THAT the Economic Development and Culture Divison work with the Ward 14 Councillor, the Canadian Polish Congress National Office, the Canadian Polish Congress District Office, Polish Veterans, Polish Scouting, Canadian Polish Women’s Foundation and other community groups to redesign and rebuild the area surrounding the Katyn and Siberian monuments, so as to create a Commemorative Square and focal point for gatherings of the Polish community.”

PARKS, FORESTRY AND RECREATION

9. Parks, Forestry and Recreation Revenue Review - Phase II (All Wards)

Report (June 21, 2005) from the General Manager, Parks, Forestry and Recreation, reporting on the revenue review of the Parks, Forestry and Recreation in consultation with the Chief Financial Officer and Treasurer as directed by City Council that a comprehensive review of revenue types be done prior to the consideration of the 2006 Budget.

Recommendations:

It is recommended that:

- (1) Parks, Forestry and Recreation undertake Phase III of the Revenue Review that focuses on key revenue shortfall areas - recreation program offerings, golf, ferry, and concessions, leases and agreements for the purpose of developing remedial business strategies that include costing models, pricing thresholds and new revenue opportunities, as well as reflect the policy framework regarding user fees;
- (2) an adjustment of \$3.25 million to Parks, Forestry and Recreation's revenue budget to reflect revenue loss incurred as a result of Welcome Policy be considered during the program's 2006 Operating Budget deliberation;
- (3) the General Manager, Parks, Forestry and Recreation, report back on an analysis on the administration and policies with regard to the Welcome Policy and priority centres;
- (4) Parks, Forestry and Recreation include an analysis of the status of the variance between the revenue budgets and actuals in the 2005 third quarter operating variance report;
- (5) this report be forwarded to Budget Advisory Committee for consideration;
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

10. Interim Report on Options for Free Recreation Programs for Children and Youth (All Wards)

Report (June 21, 2005) from the General Manager, Parks, Forestry and Recreation, providing an initial response to City Council's request to review options for free recreation programs for children and youth, and a process for consulting with the community and staff on preliminary options.

Recommendations:

It is recommended that:

- (1) Parks, Forestry and Recreation consult with the community and staff on preliminary options for free recreation programs for children and youth, reporting back in spring 2006 with a final set of options for City Council's consideration; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**11. 2005 Recreation Grants Program - Recommendations and Appeals
(All Wards)**

Report (June 15, 2005) from the General Manager, Parks, Forestry and Recreation, providing the recommended grant allocations for all community organizations that have applied for municipal support in the Recreation Grants Program for 2005 and for any applicant who appealed their recommendation and made a deputation at the Economic Development and Parks Committee meeting on May 30, 2005.

Recommendations:

It is recommended that:

- (1) Minor Recreation Grant allocations totalling \$347,459.00 to 126 community organizations listed in Attachment 1 and described in Attachment 4 be approved;
- (2) Major Recreation Grant allocations totalling \$905,586.00 to 23 community organizations listed in Attachment 2 and described in Attachment 5, be approved;
- (3) Lawn Bowling Grant allocations totalling \$27,325.00 to 9 lawn bowling clubs listed in Attachment 3 and described in Attachment 6, be approved;
- (4) Economic Development and Parks Committee recommend to Budget Advisory Committee that given the need within the Recreation Grants Program, an increase in Recreation Grants funding be considered during the 2006 Budget Process; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**12. 2005 Community Festivals and Special Events Grants Program Appeals
(All Wards)**

Report (June 9, 2005) from the General Manager, Parks, Forestry and Recreation, reporting on the recommended allocations for the community organizations who have

appealed their grant recommendation and who have made a deputation at the May 30, 2005 meeting of the Economic Development and Parks Committee.

Recommendations:

It is recommended that:

- (1) appeal allocations totalling \$4,460.00 as listed in Attachment 1 and described in Attachment 2 be approved; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

13. Contribution of a Portion of the Funds Required for the Construction of an Outdoor Sports Pad and Baseball Diamond on Property Owned by the Toronto District School Board (TDSB) - Rose Avenue Public School and the Entering into an Agreement with the Toronto District School Board (TDSB) for the Shared Use of the Facility (Ward 28 - Toronto Centre-Rosedale)

Report (June 14, 2005) from the General Manager, Parks, Forestry and Recreation, seeking permission for the City to contribute funds for a portion of the costs required for the construction of a sports pad and a baseball diamond on property owned by the Toronto District School Board located at Rose Avenue Public School and to finalize a nominal sum license agreement with the Toronto District School Board (TDSB) for the shared use of the facility.

Recommendations:

It is recommended that:

- (1) the General Manager of Parks, Forestry and Recreation be authorized to execute a nominal sum License Agreement with the Toronto District School Board (TDSB) for the shared use of the proposed sports facility in accordance with terms acceptable to the City Solicitor;
- (2) City Council approve the contribution of \$60,000.00 towards the construction costs of the sports pad and \$100,000.00 towards the construction costs of the baseball diamond on property owned by the TDSB located at Rose Avenue Public School contingent on the City entering into a satisfactory shared use agreement with the TDSB for the use of the facility; and

- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**14. Closure of the Chalkfarm Community Recreation Centre
- Relocation of Recreation Programmes and Services
(Ward 7 - York West)**

Report (June 14, 2005) from the General Manager, Parks, Forestry and Recreation, informing the Committee and City Council of the impact to the community with the closure of the Chalkfarm Community Recreation Centre, which is a Priority Centre offering free recreational programmes, due to the current owner 2021349 Ontario Limited changing the original terms of the agreement from \$2.00 per year in rent to up to \$180,000.00 per year.

Recommendations:

It is recommended that:

- (1) the annual impact of this relocation be considered during 2006 Operating Budget;
- (2) the Parks, Forestry and Recreation staff continue to negotiate with the Toronto District School Board and the Toronto Catholic School Board to determine if there is available space to provide some or all of the Recreation programmes and services currently being provided at the Chalkfarm Community Recreation Centre site;
- (3) City Council express dissatisfaction with the current owner, 2021349 Ontario Limited for not complying with the 1974 agreement which requires the owner to provide a community centre for the use by the community at large and that the City Solicitor be authorized to take appropriate actions to compel the current owner to comply with the 1974 agreement;
- (4) a follow-up report to Council be provided outlining the services, programmes, and cost requirements to provide a similar level of priority centre programmes currently being offered at the Chalkfarm Community Recreation Centre site and be considered during 2006 Operating Budget process; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

15. Provincial Property Tax Pass-Through for Recreational Leases

**in Hydro Corridor Lands
(City-Wide)**

Report (June 20, 2005) from the General Manager, Parks, Forestry and Recreation, reporting on the review of financial impacts on Parks, Forestry and Recreation as a result of the recent changes made by the Province with regard to property tax pass-through for municipal uses in leased hydro corridor lands.

Recommendations:

It is recommended that:

- (1) City Council request the Province to waive the requirement for the property tax pass-through payments by the City of Toronto on all existing leases that have or will be expired and will be renewed, provided that these leased Hydro Corridor segments are used for park and recreational purposes;
- (2) in the event that the Province does not agree to waive this requirement, the City negotiate municipal capital agreements with the Province for the use of hydro corridor lands for park and recreational purposes as a Municipal Capital Facility, under Section 110 of the *Municipal Act*;
- (3) the General Manager of Parks, Forestry and Recreation, in consultation with appropriate City staff, be directed to enter into discussions with the Province in order to expedite the negotiation of agreements for the provision of hydro corridors as Municipal Capital Facilities, including all associated property tax benefits, as provided for under Section 110 of the *Municipal Act*;
- (4) the General Manager of Parks, Forestry and Recreation report back on the results of these discussions; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**16. Ways and Means to Improve Completion Rate for Capital Projects
(City-Wide)**

Report (June 14, 2005) from the General Manager, Parks, Forestry and Recreation, reporting on possible changes related to the completion of Parks, Forestry and Recreation capital projects, and ways and means to improve the completion rate for these projects.

Recommendation:

It is recommended that this report be received for information

**17. Amend Dollar Amount of Blanket Contract 47008228
Quotation Request No. 1201-03-5086 for Electrical Services at
Various Economic Development, Culture and Tourism Facilities and Parks**

Report (June 15, 2005) from the General Manager, Parks, Forestry and Recreation, requesting authority to increase the dollar amount of the City's blanket contract 47008228 by \$576,955.00.

Recommendations:

It is recommended that:

- (1) the City's blanket contract 47008228 with Kudlak-Baird (1982) Limited be increased by \$576,955.00 under the same price terms and conditions established for this contract through a competitive bidding process; and
- (2) the appropriate City officials be authorized and directed to take any necessary action to give effect thereto.

**18. Proposed Construction and Management of a
Jewish War Memorial in Earl Bales Park
(Ward 10 – York Centre)**

Report (June 9, 2005) from the General Manager, Parks, Forestry and Recreation, seeking City Council approval to: (i) enter into a Construction Agreement and a Management Agreement with the Jewish War Veterans Of Canada (Toronto Region) for the construction and management of a Jewish War Memorial in Earl Bales Park, and, (ii) accept the donation of the Jewish War Memorial, upon completion, from the Jewish War Veterans of Canada (Toronto Region) and, (iii) establish a reserve fund to hold funds for the operation and maintenance of the War Memorial and grounds.

Recommendations:

It is recommended that:

- (1) the General Manager of Parks, Forestry and Recreation be directed to negotiate and execute a Construction Agreement with the Jewish War Veterans of Canada (Toronto Region) and the Toronto and Region Conservation Authority (TRCA),

in a form and content acceptable to the City Solicitor and the General Manager of Parks, Forestry and Recreation and must be entered into prior to the commencement of any construction;

- (2) the General Manager of Parks, Forestry and Recreation be directed to negotiate and execute a Management Agreement with the Jewish War Veterans of Canada (Toronto Region) and the TRCA, for the operation and management of the War Memorial, in a form and content acceptable to the City Solicitor;
- (3) the City accept the donation of the Jewish War Memorial upon completion of construction;
- (4) City Council establish an obligatory reserve fund called the “Jewish War Memorial Maintenance and Operation Reserve Fund”, to provide for the ongoing facility and grounds maintenance and operation of the War Memorial in Earl Bales Park;
- (5) Municipal Code Chapter 227 (Reserves and Reserve Funds) be amended by adding the “Jewish War Memorial Maintenance and Operation Reserve Fund” to Schedule 14 - Third Party Agreements Reserve Fund;
- (6) this report be forwarded to the Policy and Finance Committee for consideration; and
- (7) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto, and that leave be granted for the introduction of any necessary bills in Council to give effect thereto.

19. Education Campaign Respecting Tree Care and Maintenance

Communication (June 20, 2005) from the City Clerk, forwarding the Motion by Councillor Saundercook, which City Council at its meeting on June 14, 15 and 16, 2005, referred to the Economic Development and Parks Committee for consideration:

“WHEREAS trees in our urban environment provide countless benefits, which include improving air quality, providing us with oxygen, moderating the air temperature, providing habitat for wildlife, protecting us from the sun’s rays, preventing soil erosion, and reducing noise pollution; and

WHEREAS the incident of the falling tree that occurred on June 7, 2005, on Beresford Avenue in Ward 13 served as a ‘wake up’ call to us all, and we observed the damage that a large tree can cause if it falls; and

WHEREAS the incident on Beresford Avenue fortunately did not result in any serious injuries; and

WHEREAS the City of Toronto is responsible for trees in public areas; and

WHEREAS property owners are responsible for trees on their own properties; and

WHEREAS property owners must be made aware that they need to monitor the health and safety of the trees on their private property; and

WHEREAS the most effective and accurate way of monitoring the health and safety of trees is to have them inspected by a professional, certified tree arborist;

NOW THEREFORE BE IT RESOLVED THAT the City of Toronto, through a public education campaign, make property owners aware of their responsibilities as they relate to tree care, and that regular attention and maintenance is critical for their trees;

AND BE IT FURTHER RESOLVED THAT the City of Toronto, as part of the education campaign, suggest that property owners be encouraged to have a professional tree arborist assess the health of all large trees on their property, every five to seven years, or five to ten years, depending on the type of tree;

AND BE IT FURTHER RESOLVED THAT the City of Toronto, as part of the education campaign, make our residents aware that they can contact the Parks, Forestry and Recreation Division, should they suspect that a tree on someone else's property is overgrown and potentially unsafe, and the complaint will be investigated and appropriate action taken."

Council also considered the following:

- Fiscal Impact Statement (June 15, 2005) from the Deputy City Manager and Chief Financial Officer.

PARKS, FORESTRY AND RECREATION AND PURCHASING AND MATERIALS MANAGEMENT

20. Operation of Beverage Services for Cold Drink Vending Machines and Pouring Rights - Request for Proposal (RFP) 0604-05-0151 (All Wards)

Report (June 16, 2005) from the Treasurer and the General Manager, Parks, Forestry and Recreation, advising on the results of Request for Proposal (RFP) for the operation of beverage services for cold drink vending machines and pouring rights within the Parks, Forestry and Recreation facility locations, and requesting authority to negotiate and enter into a five-year License Agreement for the period from November 1, 2005 to

October 31, 2010 with a three-year renewal option, for the period November 1, 2010 to October 31, 2013 with the recommended proponent.

Recommendations:

It is recommended that:

- (1) the Proposal submitted by The Pepsi Bottling Group is accepted from November 1, 2005 to October 31, 2010 with guaranteed and projected revenues to the City over the five-year period estimated at \$2,448,000.00. In addition the proponent will also provide non-cash community benefits over the five year term from November 1, 2005 to October 31, 2010 for the youth soccer program, community and special events and a recycling program estimated at up to \$1,150,000.00;
- (2) authority be delegated to the General Manager of Parks, Forestry and Recreation to negotiate and execute a License Agreement with The Pepsi Bottling Group in form and content, consistent with the RFP and acceptable to the City Solicitor for the period from November 1, 2005 to October 31, 2010 and be delegated to exercise the three-year option License Agreement with The Pepsi Bottling Group, under the same terms conditions, provided that the operation of beverage services were performed at a satisfactory level; and in the form and content, consistent with the RFP and acceptable to the City Solicitor for the period from November 1, 2010 to October 31, 2013; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

PARKS, FORESTRY AND RECREATION

21. Cash-In-Lieu for Parklands

Communication (May 31, 2005) from Councillor Ashton, Ward 36 - Scarborough Southwest, requesting staff to report on the current Cash-In-Lieu for Parklands policy and its impact on park development and implications.

GENERAL

22. Designation of a Graffiti Art Area in the City of Toronto

Communication (June 20, 2005) from the City Clerk, forwarding the Motion by Councillor Jenkins, which City Council at its meeting on June 14, 15 and 16, 2005, referred to the Economic Development and Parks Committee for consideration:

“WHEREAS Graffiti culture is evolving in the City of Toronto; and

WHEREAS Graffiti art is frequently used as a method of communication and self expression for young artists; and

WHEREAS Graffiti art should not be confused with Gang Related/Vandalism Graffiti; and

WHEREAS the tragic death of Bardia Bryan Zargham, one of Toronto’s prominent graffiti artists, otherwise known as Alfa, has increased awareness for the need for more outlets for young artists to legally channel their talents in a positive way and to promote individual self-development; and

WHEREAS many cities across the world have used graffiti in a positive way;

NOW THEREFORE BE IT RESOLVED THAT the Chief Planner and Executive Director, City Planning, in consultation with the General Manager of Economic Development and Culture and the General Manager of Parks, Forestry and Recreation, initiate a public consultation process, including the Toronto Police Service, youth, youth outreach workers, community youth organizations, and graffiti artists, to discuss and develop a plan with potential options and models for a Graffiti Art Area in order to provide opportunities for artists to express themselves in art;

AND BE IT FURTHER RESOLVED THAT the Chief Planner and Executive Director, City Planning, in consultation with the Economic Development and Culture and the Parks, Forestry and Recreation Divisions, be directed to report back to the Economic Development and Parks Committee with the outcome of the public consultation process and with recommendations on potential options and models for a graffiti art area in the City of Toronto.”

Council also considered the following:

- Fiscal Impact Statement (June 15, 2005) from the Deputy City Manager and Chief Financial Officer.

**23. Status Report: Toronto Parking Authority
Parking Operations**

Report (June 14, 2005) from the President, Toronto Parking Authority, advising the Economic Development and Parks Committee of the status of activity and revenue levels at Toronto Parking Authority Facilities for the current calendar year.

Recommendation:

That this report be received for information.



**ECONOMIC DEVELOPMENT AND PARKS COMMITTEE
SUPPLEMENTARY AGENDA
MEETING 6**

Date of Meeting: July 4, 2005

Time: 9:30 a.m.

Location: Committee Room 1
City Hall
100 Queen Street West
Toronto, Ontario

Enquiry: Merle MacDonald

Acting Committee Administrator
416-392-7340
mmacdona@toronto.ca

Communications/Reports:

ECONOMIC DEVELOPMENT AND CULTURE

**8(a). Ongoing Care, Maintenance and Enhancement of the
Katyn Monument, Toronto**

Communication (June 24, 2005) from Deputy Mayor and Toronto Tree Advocate Pantalone, requesting that the Chief Planner be directed to consult with the Toronto Transit Commission and report back to the Committee on the future right-of-way requirements for the Harbourfront West street car extension to the Queensway (in the area surrounding the Katyn and Siberian monuments) so as to determine what land is available for the proposed commemorative square while protecting for the development of this important transit link.

**ECONOMIC DEVELOPMENT AND CULTURE AND
REVENUE SERVICES**

**24. Proposed Financing Model for the Bloor Street Transformation Project
(Ward 27 - Toronto Centre-Rosedale)**

Report (June 24, 2005) from the Deputy City Manager and the Deputy City Manager and Chief Financial Officer, seeking approval for a financing model for the Bloor Street

Transformation Project which involves the City advance financing for the construction costs for the project and recovering all costs by way of a Business Improvement Area (BIA) levy on commercial property owners along Bloor Street.

Recommendations:

It is recommended that:

- (1) the appropriate City officials be directed to take the necessary actions to create a Business Improvement Area (BIA) in the project area within the current Bloor Yorkville BIA including:
 - (i) holding a formal meeting in the area to confirm the boundaries and gauge support for the creation a new BIA;
 - (ii) provided there is sufficient support for creating a new BIA, the City Clerk be directed to send notice of City Council's intention to pass a by-law designating the area as a Business Improvement Area, in accordance with Section 210 of the *Municipal Act*;
 - (iii) subject to the City Clerk reporting favourably on the results of the poll, prepare a by-law designating the area as a Business Improvement Area, in accordance with Section 204 of the *Municipal Act*; and
 - (iv) the Executive Director of Technical Services be requested to prepare a legal description and maps of the proposed BIA area and to submit the description to the City Solicitor;
- (2) subject to the establishment of the new BIA within the Bloor Yorkville BIA, City Council support advanced financing of the capital costs for the Bloor Street Transformation Project, up to a maximum of \$25 million with \$20 million (plus interest and a maintenance reserve), being recovered, over a 20-year period, from benefiting property owners along Bloor Street within the new BIA, and the remaining \$5 million to being covered by the Bloor Street Transformation Reserve Fund which was established to accumulate funds acquired by the City through Section 37 contributions made in connection with area developments;
- (3) following establishment of the BIA, staff report back on the details of the financial and legal requirements to implement the recommended cost-recovery financing model;
- (4) the Acting General Manager of Transportation Services be directed to include the project for consideration in the 2006 and future year's capital budget, such that the project is phased over multiple years with the design work to be undertaken in 2006 and construction to commence in 2007;

- (5) this report be forwarded to Policy and Finance Committee for consideration; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto, including the introduction of any necessary bills.

ECONOMIC DEVELOPMENT AND CULTURE

25. Poll Results - Proposed Designation of the Mirvish Village Business Improvement Area (Ward 19 - Trinity-Spadina and Ward 20 - Trinity-Spadina)

Report (June 16, 2005) from the City Clerk, reporting on the results of the poll for the proposed designation of the Mirvish Village Business Improvement Area.

Recommendations:

It is recommended that:

- (1) based upon the results of the poll, City Council pass a by-law to designate the area described by Attachment 1 (Maps 1 and 2) as a business improvement area under Section 204 of the *Municipal Act, 2001*; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect hereto.

PARKS, FORESTRY AND RECREATION

26. Major Recreation Grants Program - Variety - The Children's Charity (Ward 36 - Scarborough Southwest)

(Speakers)

Report (June 24, 2005) from the General Manager, Parks, Forestry and Recreation, providing information on Variety - The Children's Charity and their inclusion in the Major Recreation Grants Program for 2006 and future years.

Recommendations:

It is recommended that:

- (1) the Economic Development and Parks Committee endorse Variety - The Children's Charity as a Major Recreation Grant applicant in 2006 and future years;
- (2) new funding in the amount of \$125,000.00 be included in the Recreation Grants Program funding envelope within the 2006 Operating Budget submission for the Community Partnership and Investment Program;
- (3) this report be forwarded to Budget Advisory Committee for consideration during the 2006 Budget Process;
- (4) staff continue to monitor the operational and financial viability of Variety Village and report back on the on-going viability of Variety Village during the 2006 Budget Process; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

27. Update Report on Toronto Trails Festival and Parks, Forestry and Recreation (All Wards)

Report (June 24, 2005) from the General Manager, Parks, Forestry and Recreation, providing an update to City Council on the ongoing relationship between the Toronto Trails Festival event and Parks, Forestry and Recreation.

Recommendations:

It is recommended that:

- (1) the Parks, Forestry and Recreation Division continue to work with the Platform Group to continue the Toronto Trails Festival program by assisting in the staging of various walking events and to support the efforts of the Platform Group to search for external sources of funding; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

28. Licensing of City-Owned Lands Adjacent to the Palais Royale for the Construction of a Shared Use Parking Facility, a Vehicle Turn-around and Improvements to the Martin Goodman Trail (Ward 14 - Parkdale-High Park)

Report (June 24, 2005) from the General Manager, Parks, Forestry and Recreation, seeking City Council authority for the construction of a shared use parking facility on City-owned lands adjacent to the eastern facade of the Palais Royale, improvements to the Martin Goodman Trail and for the construction of a vehicle turn-around on City-owned lands adjacent to the western facade of the Palais Royale; and to negotiate and enter into a License Agreement with Shoreline Entertainment Corporation, the current operators of the Palais Royale, for the shared use of the parking facility.

Recommendations:

It is recommended that:

- (1) authority be granted to the General Manager of Parks, Forestry and Recreation to negotiate and enter into a 15-year License Agreement, commencing on August 1, 2005 and ending on December 10, 2020, with Shoreline Entertainment Corporation; with Shoreline Entertainment Corporation investing approximately \$600,000.00, including all applicable charges and taxes, for the construction of a parking facility; and with Shoreline paying an annual License fee of \$29,000.00 commencing January 1, 2006; and with terms and conditions acceptable to the City Solicitor;
- (2) the detailed design and construction plan, tree preservation and landscape plan be subject to approval from the City Forester in consultation with the Ward Councillor and the Tree Advocate;
- (3) the Parks, Forestry and Recreation 2006 Operating Budget be adjusted to reflect the additional revenue of \$29,000.00; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto, and that leave be granted for the introduction of any necessary bills in Council to give effect thereto.

29. Terms of Reference - Toronto Aquatic and Pool Strategy Working Group (All Wards)

Report (June 27, 2005) from the General Manager, Parks, Forestry and Recreation, outlining the Terms of Reference for the Toronto Aquatic and Pool Strategy Working Group.

Recommendations:

It is recommended that:

- (1) the Terms of Reference be approved;
- (2) Economic Development and Parks Committee name members to the advisory Committee as outlined in the Terms of Reference; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto

**30. Amendment to Parks By-law as it Relates to Professional Dog Walkers
(All Wards)**

Report (June 27, 2005) from the General Manager, Parks, Forestry and Recreation, providing an update on the Parks By-law time as it relates to professional dog walkers.

Recommendation:

It is recommended that this report be received for information.

**31. 2005 Capital Budget Adjustment for Harbourfront Park Development
(Ward 20 - Trinity-Spadina)**

(In-Camera – Security of the Property of the Municipality)

Confidential report (Jun 27, 2005) from the General Manager, Parks, Forestry and Recreation, respecting the 2005 Capital Budget Adjustment for Harbourfront Park Development, and because the advice involves security of the property of the Municipality, under the *Municipal Act, 2001*, discussions be held In-Camera.

GENERAL

**32. 3-1-1 Customer Service Strategy: 2005 Capital Budget Request
and 2006/2007 Capital Budget Progress Report**

(Presentation)

Communication (June 22, 2005) from the e-City Committee advising that the e-City Committee on June 20, 2005, recommended to the Administration Committee that City Council adopt staff recommendations (1), (2), (3), (4), (5), (6) and (8) in the

Recommendations Section of the report (June 17, 2005) from the City Manager; and in accordance with staff recommendation (7) in the Recommendations Section of the report (June 17, 2005) from the City Manager, the e-City Committee directed that this report be forwarded to all Standing Committees for information, followed by presentations from the e-City Chair in conjunction with the 3-1-1 Project Management Office reflecting the priority City Council has given to 3-1-1.

33. Appointments to the Toronto Centre for the Arts Board of Directors

(In camera - personal details about identifiable individuals)

Confidential communication (June 22, 2005) from the Nominating Panel for the Toronto Centre for the Arts Board of Directors, forwarding the candidates for appointment to the Toronto Centre for the Arts Board of Directors, and because the subject relates to personal matters about identifiable individuals, under the *Municipal Act, 2001*, discussions be held In-Camera.

- 33(a).** Confidential communication (June 22, 2005) from the Executive Manager of the Toronto Centre for the Arts, respecting the Toronto Centre for the Arts Board appointments, and because the subject relates to personal matters about identifiable individuals, under the *Municipal Act, 2001*, discussions be held In-Camera.

34. Toronto Bike Plan - Year 3 Progress Repot (2004)

Communication (June 22, 2005) from the Toronto Cycling Committee, advising that the Toronto Cycling Committee on June 20, 2005, recommended that:

- (1) the report (June 13, 2005) from the Acting General Manager, Transportation Services Division, be forwarded to the Board of Health for information;
- (2) the Board of Health request the Medical Officer of Health to:
 - (a) assist the Toronto Cycling Committee in promoting cycling as one of the means to reduce smog and improve air quality; and
 - (b) arrange a presentation to the Toronto Cycling Committee by Toronto Public Health staff regarding:
 - (i) air quality;
 - (ii) fitness;
 - (iii) injury prevention; and
 - (iv) disease prevention

as it relates to promoting cycling as one of the tools to help improve the quality of life for the citizens of Toronto;

- (3) the Works Committee, the Economic Development and Parks Committee and the Planning and Transportation Committee, be advised that the Toronto Cycling Committee endorses the proposed work plan to develop the Strategy for Accelerating the Toronto Bike Plan as outlined in the report (June 13, 2005) from the Acting General Manager, Transportation Services Division;
- (4) City Council be requested to address the shortfalls in capital funding, the insufficient human resources and the difficulties in the bicycle lane approval process that have stalled the implementation of the Toronto Bike Plan; and
- (5) the Acting General Manager, Transportation Services Division, the Chief Planner and Executive Director, City Planning Division, and the General Manager, Parks, Forestry and Recreation Division, be requested to incorporate the strategy proposed in the report (June 13, 2005) from the Acting General Manager, Transportation Services Division, into their 2006 budget process, in order to assist in the acceleration of the implementation of the Toronto Bike Plan.

35. Toronto Heritage Grant Program - Proposed Restructuring (City-Wide)

Communication (June 28, 2005) from the Planning and Transportation Committee, advising that the Planning and Transportation Committee on June 27, 2005, referred the report (June 2, 2005) from the Executive Director and Chief Planner to the Economic Development and Parks Committee for consideration at its meeting on July 4, 2005, which recommended that:

- (1) City Council approve the proposed restructuring of the Toronto Heritage Grant Program as set out in (a) of the Comments section of this report;
- (2) staff report back to City Council early in 2006 on the implementation of the Toronto Heritage Grant Program in 2005 and recommend a long-term funding strategy for the Program;
- (3) the Chief Planner and Executive Director of the City Planning Division be authorized to sign Letters of Understanding in the form or substantially in the form of Attachment 2 of this report, with Toronto Heritage Grant Program award recipients;
- (4) authority be granted by City Council for the execution of a Heritage Easement Agreement under Section 37 of the *Ontario Heritage Act* with any property owner receiving \$20,000.00 or more in total funding from the Toronto Heritage Grant Program;

- (5) this report be referred to the Budget Advisory Committee for information; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto, and that leave be granted for the introduction of any necessary bills in Council to give effect thereto.