

**Minutes**  
Toronto Cycling Committee  
Promotions Sub Committee  
Wednesday February 15, 2006 at 7:30pm  
City Hall Rm 3

Participants: Nancy Grieveson (Co-chair and minutes), Andy Wood, Nina Koskenoja, Ron Hart, Ian Thompson, Ian Wheal.

Staff: Sean Wheldrake, Transportation Planning

Regrets: Craig Barnes, Justin Lafontaine

**Recommendations to the Toronto Cycling Committee:**

1. Recommendation that the City of Toronto provide a report to the Toronto Cycling Committee on the costs and procedures for approving bicycle events in downtown Toronto; in particular: organized bicycle races, group rides, and charity rides.
2. the Toronto Cycling Committee Promotions Sub-committee recommendations for inclusion in the Street Furniture Harmonization Project:
  - a. Include Public Bicycle Lending or Vending system in the RFP. E.g.: Smart Bicycles by Clear Channel, AdShell in Norway and France, or Blue Bicycle Program in Buffalo.
  - b. Include bicycle parking facilities close to transit stops and stations.
  - c. Include bicycle tourist info, routes and trails in maps and at all info kiosks.
  - d. If public washrooms are included in RFP, ensure bicycle parking is available in close proximity
  - e. Install public water fountains along bicycle routes and trails.

**Agenda items**

**1. Bike Week Update**

Staff provided an overview of the plans for Bike Week 2006.

The Committee requests staff to invite local politicians (Federal and provincial) to the launch event on May 29, 2006. The committee requests a TCC table/booth at the May 29 event which will include past TCC bike week material.

Ian and Nina will work on a St. Clair Bike Week event, details to follow.

**2. Bike Show, March 3-5**

Staff provided a presentation on the Bike Show and members asked questions that were answered. No further action.

### **3. Reviewing the Toronto Bike Plan - Promotions Section.**

In Chapter 10 the Chart detailing funding for implementation of the Bike Plan indicates that \$250,000.00 is recommended for 2006-2007, but the current budget doesn't reflect this figure.

The Sub committee examined possible options for new funding. For example:

- to direct Toronto Tourism to spend part of the 6 million on bicycling tourism in Toronto (Bicycle Plan recommendation 7-7),
- to charge City staff for parking at work and use the revenue to fund cycling projects in the City of Toronto (Toronto Bike Plan 7-5),
- To request City Planning to provide new funds (\$50,000) for the Bicycle User Group Network (Toronto Bike Plan 7-6).

No further action is required at this time.

### **4. Show and tell:**

Members of the Sub committee shared interesting posters, pictures, articles or books that say "cycling is great". This part of the meeting will continue at future meetings.

### **5. Toronto Cycling Committee – Representation on Different Groups and Organizations**

On a recommendation by the Toronto Cycling Committee on February 13:

referred the issue of Toronto Cycling Committee representation on various groups on which it is currently not represented such as, but not limited to, the Toronto Youth Cabinet, Toronto Public Space Committee, the Toronto Environmental Alliance and the PS Kensington Working Group, to the Promotions Sub-Committee requesting that they contact these groups on their potential interest in having a Toronto Cycling Committee representative attend their meetings, and to report back to a future meeting of the Toronto Cycling Committee.

Staff were requested to contact the four groups and others as requested by the full committee and the Promotions Sub committee. At the March 22 meeting the sub committee will prepare its findings for a report back to the full committee on April 18, 2006.

Staff will provide information on membership or a representative will attend the March 22 meeting from the Toronto Youth Cabinet, Toronto Public Space Committee, the Toronto Environmental Alliance and the PS Kensington Working Group.

### **6. On motion by Nancy Grieverson, the Toronto Cycling Committee on Feb 13, 2006**

- (i) received the Minutes of the Promotions Sub-Committee dated January 18, 2006; and
- (ii) requested each Sub-Committee to review the following Recommendation from the Minutes of the Promotions Sub-Committee dated January 18, 2006 and to forward comments to the Chair, Promotions Sub-Committee for her to prepare a request to staff:

“that the City of Toronto support a number of organised bicycle races in Toronto through full support and easier acceptance by mandating the Parks department’s participation and Transportation Services; and financial breaks on the police fees to bicycle race organisers.”

At the TCC meeting, each sub-committee was asked to discuss issues around making a motion to support bicycle racing in Toronto. The Chair Nancy Grieveson was asked to synthesize information to make a request for a report from staff.

The first draft of the request to staff for a report reads: The TCC requests a report on the costs and procedures for approving bicycle events in downtown Toronto; in particular: organized bicycle races, group rides, and charity rides.

The draft recommendation was sent to the other sub-committees for consideration by the Chair.

## **7. Other items**

At the TCC Promotions meeting on Wednesday 15, 2006; two items of concern to the entire committee came up. The chair forwarded requests to the Safety and Network Sub-committees consider adding the new items to their agendas for the Safety Feb 20<sup>th</sup> meeting and the Network Feb 22<sup>nd</sup> meetings.

1. After the Street Furniture Harmonization Presentation by Andy Koropeski and Robert Millward at the TCC meeting on Monday Feb 6<sup>th</sup>, the Promotions Sub Committee realized that the TCC should submit any requests to be included in the RFP before March, or we will miss our window of opportunity.

TCC Promotions Recommendations for inclusion in the Street Furniture Harmonization Project:

- a. Include Public Bicycle Lending or Vending system in the RFP. (e.g.: Smart Bicycles by Clear Channel, AdShell in Norway and France, or Blue Bicycle Program in Buffalo).
- b. Include bicycle parking facilities close to transit stops and stations.
- c. Include bicycle tourist info, routes and trails in maps and at all info kiosks.
- d. If public washrooms are included in RFP, ensure bicycle parking is available in close proximity
- e. Install public water fountains along bicycle routes and trails.

Please have the full committee discuss this matter so that we can make a motion at our March meeting. Prioritize the street furniture item,

Next Bicycle Promotions meeting: Wednesday March 22, 2006, 7:00 p.m., Committee Room 2, City Hall.