

MOVING UPSTREAM TOGETHER

89 Chestnut, University of Toronto
89, rue Chestnut, Université de Toronto

89 CHESTNUT UNIVERSITY OF TORONTO
89, RUE CHESTNUT UNIVERSITÉ DE TORONTO

Tuesday, February 21st, Pre-Conference Workshop (1:30 pm - 5:00 pm) (bilingual)

From International Health to Local Action:

World Health Organization Declarations on Health Promotion and the Ontario Experience

Dr. Suzanne Jackson, Centre for Health Promotion, University of Toronto

Suzanne Schwenger, Ontario Prevention Clearinghouse

Participants will discuss how the World Health Organization's international charters on health promotion can be applied locally and provincially to influence healthy public policy and practice in Ontario. Case studies will enrich the discussion.

Keynote Address (7:00 pm - 8:00 pm)

Connecting the Dots for a Healthier Canada

The Honourable Roy J. Romanow, P.C., O.C., Q.C.

Roy Romanow will champion the new Canadian Index of Wellbeing (CIW), a tool to track changes in our human, social, economic and natural wealth. He will speak about how the CIW will help foster a common vision and contribute to social engagement and policy change to improve the quality of life for all Canadians. (simultaneous translation).

OPC's 20th Anniversary Celebration Reception (8:00 pm - 9:30 pm)

Wednesday, February 22nd

Morning Plenary Address - Building the Case for Prevention (9:00 am - 9:45 am)

Connie Clement, Ontario Prevention Clearinghouse

Connie Clement will argue how and why Ontario must heighten prevention commitments. She will outline social and economic benefits of preventing population health problems. Such a shift will begin to balance society's high investment in treatment and care. (simultaneous translation).

Wednesday, February 22nd

Morning Concurrent Dialogues (10:15 am - 11:45 am)

These sessions focus on critical factors that will help us move upstream together. Additional speakers will be added to this program. (Visit: www.opc.on.ca for updates)

IA - Can we change the system? How?

Ruth Grier, former Ontario Minister of Health and former Ontario Minister of the Environment -

Doris Grinspun, Registered Nurses Association of Ontario

Why did we win smoke-free places and pesticide by-laws in some municipalities, but still can't get legislation to end child poverty and homelessness? What are the critical factors that make wins possible and barriers surmountable? This session identifies critical success factors and barriers to winning upstream, prevention-oriented government policy. (English only).

2A – Where are the determinants of health?

Stephen Samis, Director of Policy, Heart and Stroke Foundation

This session draws on specific experiences and debates within chronic disease prevention. While emphasis on individual behaviours usually dominates the debate, this session will analyze how to effectively integrate an understanding of the social and living conditions that determine health. (English only).

3A - Breaking out of silos: The critical need for partnership

Dr. Ronald Colman, Genuine Progress Index for Atlantic Canada

This session examines the inter-connectedness of social, economic and environmental factors and demonstrates how multi-sectoral approaches are imperative for real, long-term and lasting improvements in health. The session will share lessons and ideas gained from successful inter-sectoral partnerships and help participants find others with common commitments. (English only).

4A – Access alone is not enough: Solutions for Francophone communities

Lise Girard, New Brunswick Department of Health and Wellness

Antoine Dérose, Centre for Addiction and Mental Health

This session will delve into how we can move beyond access to change services for Francophone minorities, including immigrant and aboriginal Francophones. It will look at new service models for specific populations; explore solutions to help bilingual staff provide effective Francophone services from within, predominately Anglophone organizations; and analyse successes to improve access and service. (French only).

5A – How the private sector can help us paddle upstream

Chris Lowry, Business Alliance for Local Living Economies

This session shows how the private sector uses its community influence and operational policies to encourage healthy public policies and sustainable community practices. It will give specific examples of how business fosters sustainable local economies while contributing to health outcomes for child health, employment, cultural diversity and the natural environment, and how those of us in the voluntary and public sectors can work with private partners to reduce social disparities. (English only).

Lunch (11:45 am – 1:00 pm)

**Prevention
Then and Now**
**Malcolm Shookner, Atlantic
Health Promotion Research Centre**

OPC's founding chair will reflect upon where prevention has traveled in the past 20 years, tell stories and look ahead to ensure a greater social commitment to prevention. (simultaneous translation).

Moving Upstream Together - Roundtables (2:00 pm – 3:45 pm)

These sessions will focus on specific topics and address strategic questions on how to move upstream together. Each session will:

- > Address a specific health issue of interest to individuals in a number of differing organizations and communities;
- > Include a case study, story, specific experience or concrete proposal for action that reflects inter-sectoral collaboration or the use of creative partnerships to address this broader health issue; and
- > Draw out critical analysis of the factors that resulted in real change in health and discussion about how to replicate success/change in other jurisdictions.

**Closing Plenary Address - to be announced
(3:45 pm – 4:00 pm - simultaneous translation)**

“Moving Upstream Together” Conference

**c/o Ontario Prevention Clearinghouse
180 Dundas Street West, Suite 1900,
Toronto ON M5G 1Z8**

Phone: 416.408.2249 ext 224 or 1.800.397.9567 ext 224

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OPC acknowledges, with gratitude, conference funding from:
The Public Health Agency of Canada, Ontario Region
The Ontario Ministry of Health Promotion

Conférence « Agir en amont ensemble »

**a/s du Centre ontarien d'information en prévention
180, rue Dundas Ouest, bureau 1900,
Toronto (Ontario) M5G 1Z8**

Téléphone : 416.408.2249, poste 224 ou 1.800.397.9567, poste 224

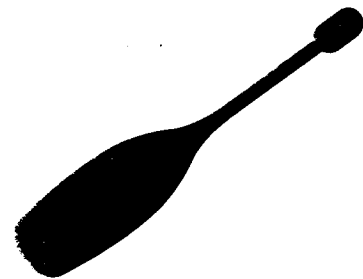
Télécopieur : 416.408.2122

Courriel : movingupstream@opc.on.ca

www.opc.on.ca/francais/a_propos/agir_en_amont/index.htm

www.opc.on.ca/english/about_us/upstream/index.htm;

Le COIP remercie l'Agence de santé publique du Canada, région Ontario et le ministère de la Promotion de la santé de l'Ontario de leurs contributions à la conférence.



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89 Chestnut, University of Toronto - CONFERENCE February 21 - 22, 2006

Schedule at a Glance

TUESDAY, FEBRUARY 21, 2006

- 12:30 pm Registration
1:30 pm – 5:00 pm Pre-Conference Workshop:
From International Health to Local Action:
World Health Organization Declarations on
Health Promotion and the Ontario Experience
6:30 pm Registration
7:00 pm – 8:00 pm Keynote Address:
Connecting the Dots for a Healthier Canada -
The Honourable Roy J. Romanow, P.C., O.C., Q.C.
8:00 pm – 9:30 pm OPC's 20th Anniversary
Celebration Reception

WEDNESDAY, FEBRUARY 22, 2006

- 7:45 am – 8:30 am Registration and
Continental Breakfast
8:45 am – 9:00 am Welcome and Orientation
9:00 am – 9:45 am Morning Plenary Address: Building
the Case for Prevention
9:45 am – 10:15 am Break

OPC is Ontario's leading bilingual health promotion clearinghouse and a recognized leader in electronic health communication. OPC provides resources, networks, and tools to transform good ideas into action in three strategic areas: early childhood development, inclusion, and chronic disease prevention. Proudly celebrating our 20th year. www.opc.on.ca

Cancellation Policy:

Notification of cancellation and requests for refunds must be submitted in writing to the "Moving Upstream Together" Conference Secretariat, c/o OPC, before February 2, 2006. Refunds will be subject to a \$50.00 administration fee. No refunds will be issued for cancellations received after February 2, 2006 or for conference "no-shows".

Substitutions

Substitution of registrants can be made without penalty and with advance notification.

10:15 am – 11:45 am

Morning Concurrent Dialogues

- 1A Can we change the system? How?
- 2A Where are the determinants of health?
- 3A Breaking out of silos: The critical need for partnership
- 4A Access alone is not enough: Solutions for Francophone communities
- 5A How the private sector can help us paddle upstream

11:45 am – 1:00 pm

Lunch - Prevention Then and Now

1:00 pm – 2:45 pm

Moving Upstream Together Roundtables

2:45 pm – 3:15 pm Break

3:15 pm – 4:00 pm Closing Plenary Address

4:00 pm – 4:30 pm Wrap-Up and Closing Remarks

4:30 pm Adjournment

Keep checking the website www.opc.on.ca as all the exciting details unfold! Space is Limited! The deadline for registration is Tuesday, February 14, 2006

Accommodations:

OPC has blocked hotel rooms in downtown Toronto and has negotiated a preferred rate – please see the website for more details.

Market Place

Exhibit Space Available! Participants are invited to let us know in advance and bring displays and information about their organizations, projects, and initiatives that support the conference theme of "Moving Upstream Together". For more information, please email: movingupstream@opc.on.ca

Registration/Travel Subsidies

To ensure a broad representation at the conference of Ontario's diverse population and large geographic distances, if you require any funds to help towards your conference registration and/or travel, please email: movingupstream@opc.on.ca for a subsidy request form. OPC will evaluate your request and, if approved, will provide a subsidy.

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