

Authority: Toronto Community Council Report No. 7, Clause No. 1,  
as adopted by City of Toronto Council on May 11 and 12, 1999  
Enacted by Council: May 12, 1999

## CITY OF TORONTO

### BY-LAW No. 243-1999

**To further amend By-law No. 211-79 of the former Municipality of Metropolitan Toronto, being “A By-law to prohibit signs on lands adjacent to certain Metropolitan Roads” to permit the erection of a sign on Exhibition Place within 40 metres west of Strachan Avenue.**

WHEREAS By-law No. 211-79 was previously amended by By-law No. 106-97 of the former Metro to allow for the erection of a sign within certain lands located within 45 metres of the southerly limit of the Frederick G. Gardiner Expressway and within Exhibition Place; and

WHEREAS City Council has determined that it is appropriate that permission be granted for the erection of an additional double-faced sign at Exhibition Place within those lands; and

WHEREAS this by-law has therefore been enacted in accordance with the requirements of the *Planning Act*;

The Council of the City of Toronto HEREBY ENACTS as follows:

**1.** By-law No. 211-79 of the former Municipality of Metropolitan Toronto, being “A By-law to prohibit signs on lands adjacent to certain Metropolitan Roads”, is hereby amended by adding thereto the following section:

1b. (1) Notwithstanding section 1, the lands lying within 45 metres of the southerly limit of the Frederick G. Gardiner Expressway and within Exhibition Place as defined in subsection 61(1) of the City of Toronto Act, 1997 (No. 2), S.O. 1997, c. 26 and not more than 40 metres west of the westerly limit of Strachan Avenue as shown hatched on Map 2 attached as Schedule “B” to this by-law may be used for the erection of not more than one double-faced sign at Exhibition Place for the purposes of:

- (a) identifying the location of the National Trade Centre and Exhibition Place,
- (b) informing the public of the events occurring in the National Trade Centre and at Exhibition Place, and
- (c) advertising.

- (2) Map 2, attached as Schedule “B”, shall form part of this by-law.

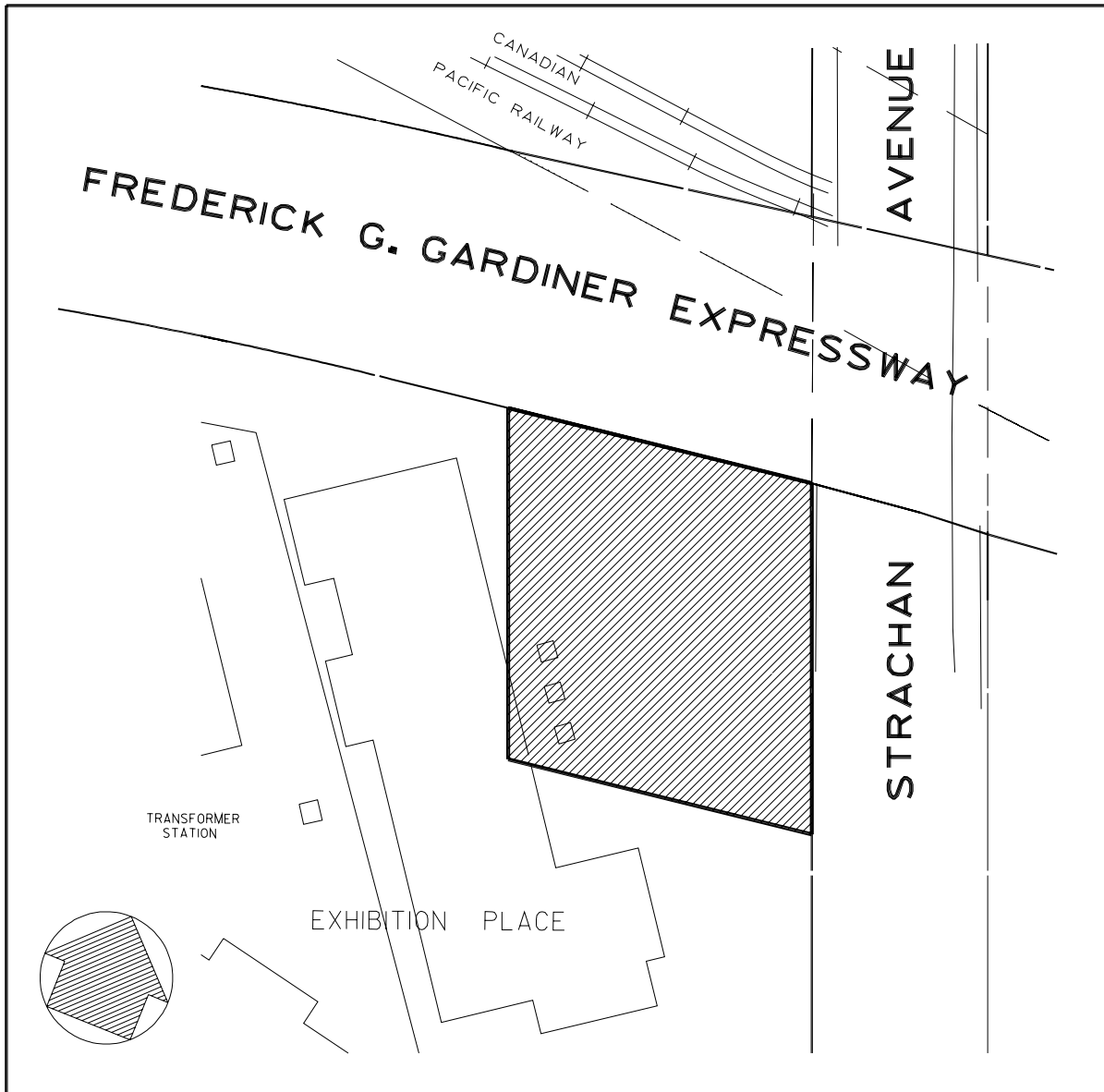
ENACTED AND PASSED this 12th day of May, A.D. 1999.


CASE OOTES,  
Deputy Mayor

NOVINA WONG,  
City Clerk

(Corporate Seal)

SCHEDULE ' B '



 **MAP 2**  
Area for one double-faced sign  
as permitted under Section 1b

**NOTE:**  
THIS SKETCH IS NOT A PLAN OF SURVEY  
AND HAS BEEN COMPILED FROM SURVEY  
NOTES AND OFFICE RECORDS, IT SHALL  
NOT BE USED EXCEPT FOR THE PURPOSE  
INDICATED IN THE TITLE BLOCK.

**Toronto**  
WORKS AND EMERGENCY SERVICES

SKETCH TO ILLUSTRATE

**PART OF No. 2 STRACHAN AVENUE  
(EXHIBITION PLACE)**

RATIO 1: 750



Drawn ME

W.Kowalenko-City Surveyor

Checked W.J.M.

Date: April 30, 1999

FILE  
2402.67

**PLAN SYE2924**

SYE2924