

Authority: East York Community Council, Report No.19, Clause 9,
as adopted by City of Toronto Council on December 16 and 17, 1998
Enacted by Council: May 12, 1999

CITY OF TORONTO

BY-LAW No. 289-1999

To amend By-law No. 64-87, a By-law “For Prohibiting and Regulating the Erection of Signs and Other Advertising Devices”, being a by-law of the former Borough of East York.

The Council of the City of Toronto HEREBY ENACTS as follows:

1. By-law No. 54-87, a By-law “For Prohibiting and Regulating the Erection of Signs or Other Advertising Devices” as amended, being a by-law of the former Borough of East York, is further amended by inserting Article 4.2.7. following Article 4.2.6. as follows:

“4.2.7. Notwithstanding Sentence 4.2.1.(c), the following signs, as shown on the drawings by Kwaliti Signs Inc. in Mississauga, Ontario date stamped received November 24, 1998, shall be permitted to be installed for the Dominion Store, located at the property known as 3003 Danforth Avenue, in the year 1999:

- (a) one (1) facial sign on the north elevation , facing Danforth Avenue, displaying the Dominion Store Logo, with an overall height of 3.96 metres (13'-0") and an overall width of 3.65 metres (12'-0") and one (1) additional facial sign, below the sign described above, with an overall height of 0.81 metres (2'-8") and an overall length of 13.72 metres (45'-0") for other sub-tenants within the Dominion Store. The combined height of the two facial signs shall not exceed 4.87 metres (16'-0"), indicated as Facial Sign # 1 on the attached drawings;
- (b) one (1) facial sign, in addition to one (1) existing facial sign on the north elevation facing Danforth Avenue, with an overall height of 2.13 metres (7'-0") and an overall length of 14.0 metres (46'-0"), identified as sign No. 2 on the attached drawings; and
- (c) one (1) facial sign on the East elevation facing Victoria Park Avenue, displaying the name “Dominion” at the top of the sign and the names of other sub-tenants withing Dominion Store at the bottom of the sign. The overall height of the above facial signs shall not exceed 3.71 metres (12'-2"), identified as sign No. 3 on the attached drawings.”

ENACTED AND PASSED this 12th day of May, A.D. 1999.

CASE OOTES,
Deputy Mayor

NOVINA WONG,
City Clerk

(Corporate Seal)