

Authority: Etobicoke Community Council Report No. 3, Clause No. 12,
as adopted by City of Toronto Council on April 11, 12 and 13, 2000
Enacted by Council: April 13, 2000

CITY OF TORONTO

BY-LAW No. 187-2000

**To amend Chapter 215, Signs, of the Municipal Code of the former City of Etobicoke
respecting Woodbine Racetrack.**

WHEREAS Council has the authority to pass by-laws to regulate signs and other advertising devices within any defined area under paragraph 146 of section 210 of the Municipal Act;

The Council of the City of Toronto HEREBY ENACTS as follows:

1. Chapter 215, Signs, of the Municipal Code of the former City of Etobicoke is amended by adding the following:

215-22.1 Woodbine Racetrack

- A. This section shall apply to those lands outlined with a heavy solid line on the map attached as Schedule D to this chapter.
- B. Despite § 215-22B(4), two business identification ground signs are permitted on each of the Highway 427 and the Highway 27 street frontages.
- C. The conversion of three double-poled standardized outdoor advertising ground signs to a single-pole format is permitted at the following locations:
 - (a) one sign on the south side of Rexdale Boulevard, approximately 200 metres to the west of the intersection with Humberwood Boulevard;
 - (b) one sign on the south side of Rexdale Boulevard at or near the intersection with Humberwood Boulevard; and
 - (c) one sign on the north side of Rexdale Boulevard on lands contained by a circular road providing access to and from an underpass under Rexdale Boulevard;

and, despite § 215-8B, the conversion at these locations shall not give rise to a requirement that the signs comply with any provisions of this chapter with which the signs were not legally obliged to comply prior to the conversion.

- D. Section 215-12(D) shall not apply to prevent the addition of a crown element to the top of five standardized outdoor advertising ground signs that existed on January 1, 2000 at the following locations:
 - (a) one sign on the south side of Rexdale Boulevard approximately 200 metres west of the intersection with Humberwood Boulevard;

- (b) one sign on the south side of Rexdale Boulevard at or near the intersection with Humberwood Boulevard;
- (c) one sign on the south side of Rexdale Boulevard approximately 200 metres east of the intersection with Humberwood Boulevard;
- (d) one sign on the north side of Rexdale Boulevard on lands contained by a circular road providing access to and from an underpass under Rexdale Boulevard; and
- (e) one sign on the west side of Highway 27 approximately 40 metres north of the entrance road to the Racetrack from the southbound lanes of Highway 27,

on the condition that the height of each sign, with the addition of the crown element, does not exceed 8.8 metres.

- E. Sections 215-4C, 215-22C and 215-22D(1) shall not apply to prevent the erection or display of two 4.9 metre high double-sided illuminated directional pylon ground signs each having a maximum display area of 6.95 square metres and featuring an L.E.D. display no larger than 1.02 square metres.
- F. Section 215-22D(1) shall not apply to prevent the erection or display of three 4.58 metre high double-sided illuminated directional pylon ground signs each having a maximum display area of 5.69 square metres.
- G. Section 215-22D(1) shall not apply to prevent the erection or display of:
 - (a) ten 1.07 metre high double-sided non-illuminated directional ground signs each having a maximum display area of 2.52 square metres;
 - (b) eighteen 2.14 metre high double-sided non-illuminated directional ground signs each having a maximum display area of 2.52 square metres; and
 - (c) two 2.14 metre high double-sided illuminated directional ground signs each having a maximum display area of 2.52 square metres.
- H. Sections 215-22B, 215-22C and 215-22D(1) shall not apply to prevent the erection or display of or restrict the size of banners attached to light standards located in the parking areas on the condition that:
 - (a) each banner is no larger than 2.44 metres by 0.77 metres and has a maximum display area of 3.76 square metres;
 - (b) a maximum of two banners may be displayed on each light standard; and

- (c) the primary purpose of the banners is to provide traffic, parking or directional information, although they may, as a secondary purpose, identify on-site activities.

- I. Sections 215-22B and 215-22C shall not apply to prevent the erection or display of 28 trailblazing banners on 14 poles located along the main entrance road running south from Rexdale Boulevard on the condition that:
 - (a) each banner is no larger than 2.44 metres by 0.74 metres and has a maximum display area of 3.62 square metres;
 - (b) a maximum of two banners may be displayed on each pole; and
 - (c) the banners shall be used for business identification purposes or to advertise on-site activities only.

- J. Despite the definition of “fascia sign” in § 215-11, a sign attached parallel to the wall of a building and projecting out from the wall by no more than 1.2 metres is a fascia sign for the purposes of this section.

- K. Despite § 215-14, a fascia sign attached to the north wall of the main building may include an L.E.D. display that is no larger than 88.7 square metres in area.

- L. Despite § 215-15A, a fascia sign attached to the north wall of the main building may extend up to 6 metres above the roof of the building.

- M. Section 215-15D shall not apply to prevent the erection or display of one double-sided free-standing relocatable sign featuring the word “Valet” and having a maximum height of 2.14 metres and a maximum display area of 1.0 square metre.

- N. Sections 215-22B and 215-22C shall not apply to prevent the erection or display of a fascia sign having a maximum display area of 253 square metres on the west face of the main building on the condition that the sign is used for business identification purposes or to advertise on-site activities only.

- O. Sections 215-22B and 215-22C shall not apply to prevent the erection or display of a fascia sign having a maximum display area of 251 square metres on the east face of the main building on the condition that the sign is used for business identification purposes or to advertise on-site activities only.

2. Chapter 215, Signs, of the Municipal Code of the former City of Etobicoke is amended by adding as Schedule D the map attached at the end of this by-law.

ENACTED AND PASSED this 13th day of April, A.D. 2000.

CASE OOTES,
Deputy Mayor

NOVINA WONG,
City Clerk

(Corporate Seal)

Schedule D (on file)