Authority: Toronto North Community Council Report No. 1, Clause No. 35,

as adopted by City of Toronto Council on January 27, 28 and 29, 2004

Enacted by Council: January 29, 2004

CITY OF TORONTO

BY-LAW No. 101-2004

To amend By-law No. 30788 of the former City of North York, as amended, to restrict the content of signs on office or industrial buildings in the Yonge Street City Centre area.

The Council of the City of Toronto HEREBY ENACTS as follows:

- **1.** By-law No. 30788 of the former City of North York, as amended, is amended by adding the following section:
 - 3.9 YONGE STREET CITY CENTRE AREA
 - 3.9.1 Notwithstanding the definition of "Wall Sign" in Clause 1.1.59 and except as may be permitted under Section 2.8, wall signs which span more than one storey on any building greater than four storeys high, excluding mechanical penthouses and stairwell enclosures, in industrial and commercial zones in the area identified on the map attached as Schedule "E" to this By-law shall only display the names of lawful businesses operating within the building and any logos or symbols normally used in connection with the names of these businesses.
- **2.** By-law No. 30788 of the former City of North York, as amended, is amended by adding as Schedule "E" the map attached to this by-law.

ENACTED AND PASSED this 29th day of January, A.D. 2004.

DAVID R. MILLER,

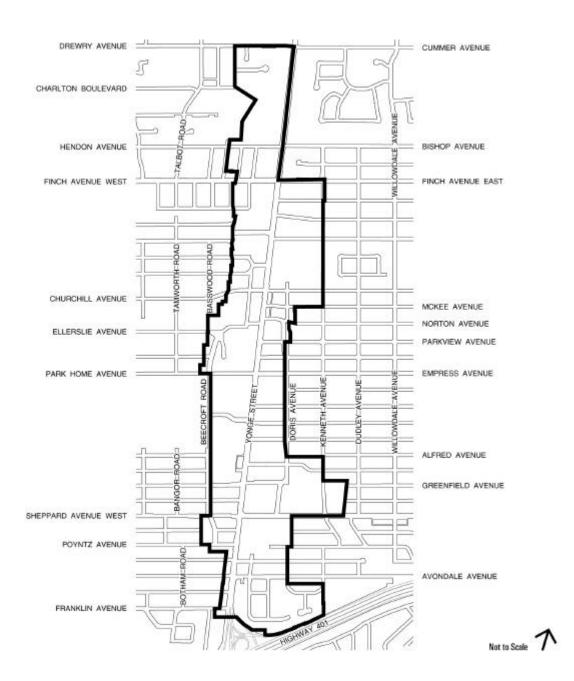
Mayor

ULLI S. WATKISS

City Clerk

(Corporate Seal)

SCHEDULE "E"



Boundary