

Authority: Executive Committee Item 12.2, adopted as amended,
by City of Toronto Council on November 29, 30 and December 1, 2011
Enacted by Council: December 1, 2011

CITY OF TORONTO

BY-LAW No. 1379-2011

To amend City of Toronto Municipal Code Chapter 636, Public Squares, to require the adoption of policies respecting sponsorship and naming.

WHEREAS City Council has established policies respecting the approval and entering into of agreements for sponsorships and naming rights, and the approval of honourific and street naming; and

WHEREAS the new policies shall apply to those agencies, boards and commissions of the City such as the boards of management for Yonge-Dundas Square and other public squares so as to require the boards to adopt policies consistent with the policies of Council, provided that the boards may continue to approve proposals where they have previously been delegated the authority to do so; and

WHEREAS it is therefore necessary to amend Chapter 636 to include this requirement;

The Council of the City of Toronto HEREBY ENACTS as follows:

1. City of Toronto Municipal Code Chapter 636, Public Squares, be amended by adding the following subsection to § 636-6 as follows:
 - J. The Board shall adopt policies respecting sponsorships, naming rights and honourific names which are consistent with the policies adopted by Council.

ENACTED AND PASSED this 1st day of December, A.D. 2011.

FRANCES NUNZIATA,
Speaker

ULLI S. WATKISS,
City Clerk

(Corporate Seal)