

Authority: Executive Committee Item 12.2, adopted as amended,
by City of Toronto Council on November 29, 30 and December 1, 2011
Enacted by Council: December 1, 2011

CITY OF TORONTO

BY-LAW No. 1422-2011

To require the Board of Management of the Sony Centre for the Performing Arts to adopt policies respecting sponsorship and naming.

WHEREAS City Council has established policies respecting the approval and entering into of agreements for sponsorships and naming rights, and the approval of honourific and street naming; and

WHEREAS the new policies shall apply to those agencies, boards and commissions of the City such as the Board of Management of the Sony Centre for the Performing Arts (formerly the O'Keefe Centre and Hummingbird Centre) so as to require the Board to adopt policies consistent with the policies of Council, provided that the Board may continue to approve proposals where it has previously been delegated the authority to do so;

The Council of the City of Toronto HEREBY ENACTS as follows:

1. The Board of Management of the Sony Centre for the Performing Arts shall adopt policies respecting sponsorships, naming rights and honourific names which are consistent with the policies adopted by Council.

ENACTED AND PASSED this 1st day of December, A.D. 2011.

FRANCES NUNZIATA,
Speaker

ULLI S. WATKISS,
City Clerk

(Corporate Seal)