

Authority: Planning and Growth Management Committee Item 12.4,
as adopted by City of Toronto Council on April 10 and 11, 2012
Enacted by Council: May 9, 2012

CITY OF TORONTO

BY-LAW No. 640-2012

To amend City of Toronto Municipal Code Chapter 694, Signs, General, Schedule A, Maps to replace the Sign District Maps for Wards 1, 2, 5, 7, 19, 24, 27, 41, 42, 43 and 44 for purposes of redesignating certain premises as a C-Commercial Sign District; as a CR-Commercial Residential Sign District; or as a E-Employment Sign District.

WHEREAS under sections 7 and 8 of the *City of Toronto Act, 2006* (the "Act"), the City may pass by-laws in respect of the health, safety and well-being of persons and the economic, social and environmental well-being of the City; and

WHEREAS subsection 8(1) of the Act, provides the City with broad authority to provide any service or thing the City considers necessary or desirable for the public; and

WHEREAS the City has the authority to pass by-laws respecting matters related to Structures, including fences and signs under subsection 8(2) of the Act; and

WHEREAS the City provides the regulation of signs to the citizens of Toronto as a necessary and desirable service; and

WHEREAS at its meeting of February 22 and 23, 2010, City Council adopted By-law No. 196-2010, which by-law enacted Chapter 694, Signs, General, to the City of Toronto's Municipal Code; and

WHEREAS Chapter 694, Signs, General, has established sign districts which establish the appropriate regulations to be applied to specific premises in the City to facilitate the public's ability to utilize signs to express messages while ensuring the signs are appropriate to their function and compatible with the nature of the premises upon which the sign is located; and

WHEREAS Schedule A, Maps, to Chapter 694, Signs, General, indicates the sign district applicable to each premise in the City; and

WHEREAS Council has decided that each of the premises municipally known as 6630 Finch Avenue West, 6640 Finch Avenue West, 109 Atlantic Avenue, 43 Hanna Avenue, 51 Hanna Avenue, 3115 Markham Road, 1441 Morningside Avenue, 4411 Kingston Road, 7331 Kingston Road, and 5995 Steeles Avenue East should be established as C-Commercial Sign Districts due to the function and nature of the premises; and

WHEREAS Council has decided that each of the premises municipally known as 2350 Finch Avenue West, 775 King Street West, 27 Rean Drive, 17 Kenaston Gardens, 19 Kenaston Gardens, 21 Kenaston Gardens, 23 Kenaston Gardens, 8 St Joseph Street, 10 St Joseph Street, 12 St Joseph Street, 14 St Joseph Street, 16 St Joseph Street, 18 St Joseph Street, 20 St Joseph Street, 22 St Joseph Street, 26 St Joseph Street, 44 St Joseph Street, 6 Irwin Avenue, 7 Irwin Avenue, 8 Irwin Avenue, 9 Irwin Avenue, 10 Irwin Avenue, 12 Irwin Avenue, 13 Irwin Avenue, 14 Irwin Avenue, 15 Irwin Avenue, 16 Irwin Avenue, 17 Irwin Avenue, 19 Irwin Avenue, 21 Irwin Avenue, 22 Irwin Avenue, 24 Irwin Avenue, 25 Irwin Avenue, 26 Irwin Avenue, 28 Irwin

Avenue, 29 Irwin Avenue, 31 Irwin Avenue, 32 Irwin Avenue, 34 Irwin Avenue, 36 Irwin Avenue, 40 Irwin Avenue, 42 Irwin Avenue, 44 Irwin Avenue, 1033 Bay Street, 1055 Bay Street, 25 St Mary Street 45 St Nicholas Street, 47 St Nicholas Street, 49 St Nicholas Street, 50 St Nicholas Street, 51 St Nicholas Street, 52 St Nicholas Street 53 St Nicholas Street, 54 St Nicholas Street, 55 St Nicholas Street, 57 St Nicholas Street, 58 St Nicholas Street, 59 St Nicholas Street, 60 St Nicholas Street, 61 St Nicholas Street, 63 St Nicholas Street, 64 St Nicholas Street, 66 St Nicholas Street, 70 St Nicholas Street, 72 St Nicholas Street, 74 St Nicholas Street, 76 St Nicholas Street, 78 St Nicholas Street, 80 St Nicholas Street, and 84 St Nicholas Street should be established as CR-Commercial Residential Sign Districts due to the function and nature of the premises; and

WHEREAS Council has decided that each of the premises municipally known as 110 Queens Plate Drive, and 1561 The Queensway, should be established as E-Employment Sign Districts due to the function and nature of the premises; and

WHEREAS Sign District Maps for Ward 1: Etobicoke North Ward 2: Etobicoke North Ward 5: Etobicoke-Lakeshore Ward 7: York West Ward 19: Trinity-Spadina Ward 24: Willowdale Ward 27: Toronto Centre Rosedale Ward 41: Scarborough Rouge River, Ward 42: Scarborough Rouge River, Ward 43: Scarborough East and Ward 44: Scarborough East currently contained in Schedule A, Maps, to Chapter 694, Signs, General, do not indicate the premises municipally known as 6630 Finch Avenue West, 6640 Finch Avenue West, 109 Atlantic Avenue, 43 Hanna Avenue, 51 Hanna Avenue, 3115 Markham Road, 1441 Morningside Avenue, 4411 Kingston Road, 7331 Kingston Road, and 5995 Steeles Avenue East are C-Commercial Sign Districts, do not indicate the premises municipally known as 2350 Finch Avenue West, 775 King Street West, 27 Rean Drive, 17 Kenaston Gardens, 19 Kenaston Gardens, 21 Kenaston Gardens, 23 Kenaston Gardens, 8 St Joseph Street, 10 St Joseph Street, 12 St Joseph Street, 14 St Joseph Street, 16 St Joseph Street, 18 St Joseph Street, 20 St Joseph Street, 22 St Joseph Street, 26 St Joseph Street, 44 St Joseph Street, 6 Irwin Avenue, 7 Irwin Avenue, 8 Irwin Avenue, 9 Irwin Avenue, 10 Irwin Avenue, 12 Irwin Avenue, 13 Irwin Avenue, 14 Irwin Avenue, 15 Irwin Avenue, 16 Irwin Avenue, 17 Irwin Avenue, 19 Irwin Avenue, 21 Irwin Avenue, 22 Irwin Avenue, 24 Irwin Avenue, 25 Irwin Avenue, 26 Irwin Avenue, 28 Irwin Avenue, 29 Irwin Avenue, 31 Irwin Avenue, 32 Irwin Avenue, 34 Irwin Avenue, 36 Irwin Avenue, 40 Irwin Avenue, 42 Irwin Avenue, 44 Irwin Avenue, 1033 Bay Street, 1055 Bay Street, 25 St Mary Street 45 St Nicholas Street, 47 St Nicholas Street, 49 St Nicholas Street, 50 St Nicholas Street, 51 St Nicholas Street, 52 St Nicholas Street 53 St Nicholas Street, 54 St Nicholas Street, 55 St Nicholas Street, 57 St Nicholas Street, 58 St Nicholas Street, 59 St Nicholas Street, 60 St Nicholas Street, 61 St Nicholas Street, 63 St Nicholas Street, 64 St Nicholas Street, 66 St Nicholas Street, 70 St Nicholas Street, 72 St Nicholas Street, 74 St Nicholas Street, 76 St Nicholas Street, 78 St Nicholas Street, 80 St Nicholas Street, and 84 St Nicholas are CR-Commercial Residential Sign Districts; and do not indicate the premises municipally known as 110 Queens Plate Drive, and 1561 The Queensway, are E-Employment Sign Districts and therefore the aforementioned Sign District Maps must be replaced; and

WHEREAS notice of the intention to enact this by-law has been provided in accordance with the *Act* and its regulations;

The Council of the City of Toronto HEREBY ENACTS as follows:

1. Chapter 694, Signs, General, of The City of Toronto Municipal Code is amended as follows:
 - A. Deleting the map titled Ward 1: Etobicoke North from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 1 to this by-law;
 - B. Deleting Sign District Map titled Ward 2: Etobicoke North from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 2 to this by-law;
 - C. Deleting Sign District Map titled Ward 5: Etobicoke-Lakeshore from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 3 to this by-law;
 - D. Deleting Sign District Map titled Ward 7: York West from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 4 to this by-law;
 - E. Deleting Sign District Map titled Ward 19: Trinity-Spadina from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 5 to this by-law;
 - F. Deleting Sign District Map titled Ward 24: Willowdale from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 6 to this by-law;
 - G. Deleting Sign District Map titled Ward 27: Toronto Centre Rosedale from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 7 to this by-law;
 - H. Deleting Sign District Map titled Ward 41: Scarborough Rouge River from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 8 to this by-law;
 - I. Deleting Sign District Map titled Ward 42: Scarborough Rouge River from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 9 to this by-law;
 - J. Deleting Sign District Map titled Ward 43: Scarborough East from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 10 to this by-law; and

- K. Deleting Sign District Map titled Ward 44: Scarborough East from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 11 to this by-law.

ENACTED AND PASSED this 9th day of May, A.D. 2012.

FRANCES NUNZIATA,
Speaker

ULLI S. WATKISS,
City Clerk

(Corporate Seal)

**SCHEDULES 1 through 11 are on file in the City Clerk's Office – 12th Floor, West Tower,
City Hall, 100 Queen Street West, Toronto, Ontario M5H 2N2.**