

Authority: Planning and Growth Management Committee Item 15.4,  
adopted as amended, by City of Toronto Council on July 11, 12 and 13, 2012  
Enacted by Council: November 29, 2012

## **CITY OF TORONTO**

### **BY-LAW No. 1635-2012**

**To amend City of Toronto Municipal Code Chapter 694, Signs, General, to add fifteen additional site specific restrictions concerning third party signs; to amend Schedule A, Maps, to Chapter 694, Signs, General, to replace the Sign District Maps for Wards 2, 5, 6, 8, 9, 11, 12, 13, 14, 15, 17, 18, 19, 20, 24, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 38, 43 and 44; and to amend Schedule B, Signage Master Plans and Area Specific Amendments, to Chapter 694, Signs, General, to implement area specific amendments with respect to the portions of each of the areas known as the Bala Subdivision, Kingston Subdivision, Newmarket Subdivision, Oakville Subdivision and the Weston Subdivision.**

WHEREAS under sections 7 and 8 of the *City of Toronto Act, 2006* (the "Act"), the City may pass by-laws in respect of the health, safety and well-being of persons and the economic, social and environmental well-being of the City; and

WHEREAS subsection 8(1) of the Act, provides the City with broad authority to provide any service or thing the City considers necessary or desirable for the public; and

WHEREAS the City has the authority to pass by-laws respecting matters related to structures, including fences and signs under subsection 8(2) of the Act; and

WHEREAS the City provides the regulation of signs to the citizens of Toronto as a necessary and desirable service; and

WHEREAS Council has authorized regulations that promote the public's ability to utilize signs to express messages, while ensuring signs are appropriate to their function and compatible with their surroundings; and

WHEREAS at its meeting of February 22 and 23, 2010, City Council adopted By-law No. 196-2010, which by-law enacted Chapter 694, Signs, General, to the City of Toronto's Municipal Code; and

WHEREAS Schedule A, Maps, to Chapter 694, Signs, General, indicates the sign district applicable to each premise in the City; and

WHEREAS Council has decided that Schedule A, Maps, to Chapter 694, Signs, General, should indicate the areas within the City which are commonly known as the Bala Subdivision, Kingston Subdivision, Newmarket Subdivision, Oakville Subdivision, and the Weston Subdivision; and

WHEREAS Section 694-5E of Chapter 694, Signs, General, requires that a proposed sign comply with the regulations established in the provisions of the chapter prior to the issuance of a permit; and

WHEREAS Section 694-31A of Chapter 694, Signs, General, permits a person to obtain an amendment to the provisions of the chapter for the purpose of permitting a proposed sign of a sign class or a sign type that is not permitted in the sign district where the sign is proposed to be erected; and

WHEREAS Section 694-24A of Chapter 694, Signs, General, contains regulations that establish specific areas where certain classes of signs are inappropriate considering the function of certain lands and are incompatible with the surrounding area; and

WHEREAS Council has decided that, due to the specific nature and function of certain areas within the premises making up the areas commonly known, and defined by Chapter 694, as the Weston Subdivision, Kingston Subdivision, Newmarket Subdivision, Oakville Subdivision, and the Bala Subdivision, the erection and display of third party signs are inappropriate, and specific regulations concerning the display thereof should be implemented; and

WHEREAS Council has decided that, due to the specific nature and function of the other areas within the areas commonly known, and defined by Chapter 694, as the Weston Subdivision, Kingston Subdivision, Newmarket Subdivision, Oakville Subdivision, and the Bala Subdivision, a certain type of third party sign is appropriate, and area specific amendments to permit such signs should be implemented with respect thereto; and

WHEREAS notice of the intention to enact this by-law has been provided in accordance with the *Act* and its regulations;

The Council of the City of Toronto HEREBY ENACTS as follows:

1. Chapter 694, Signs, General, of The City of Toronto Municipal Code is amended by:
  - A. Adding the following definitions alphabetically in the appropriate place to § 694-1:

BALA SUBDIVISION - The area labelled "Bala Subdivision" and designated as a U-Utility sign district, as provided for in Schedule A to this chapter, located in the easterly area of the City, running in a northerly and southerly direction, generally within the Don Valley, commencing near the intersection of Bayview Avenue and Eastern Avenue through to Steeles Avenue East, between Bayview Avenue and Leslie Street.

KINGSTON SUBDIVISION - The area labelled "Kingston Subdivision" and designated as a U-Utility sign district, as provided for in Schedule A to this chapter, located in the easterly area of the City, running in an easterly and westerly direction, generally parallel with the Lake Ontario Shoreline.

NEWMARKET SUBDIVISION - The area labelled "Newmarket Subdivision" and designated as a U-Utility sign district, as provided for in Schedule A to this chapter, located in the westerly area of the City, running in a northerly and southerly direction and commencing near the intersection of Lansdowne Avenue through to Steeles Avenue West, between Keele Street and Dufferin Street, and shall include the abandoned railway corridor commonly known as "The Beltline Trail."

NON-COMMERCIAL MESSAGING - Sign copy displayed on a sign face and related to identifying and informing the public of: charitable, cultural or community organizations; provincial, municipal or civic organizations; public service messages; emerging Council-approved initiatives; divisional and committee programs and services including programs and services offered by the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations; and, City-sponsored and City-partnered events but shall not include political messaging.

OAKVILLE SUBDIVISION - The area labelled "Oakville Subdivision" and designated as a U-Utility sign district, as provided for in Schedule A to this chapter, located in the westerly area of the City, running in an easterly and westerly direction, generally parallel with the Lake Ontario Shoreline.

WESTON SUBDIVISION - The area labelled "Weston Subdivision" and designated as a U-Utility sign district, as provided for in Schedule A to this Chapter, located in the westerly area of the City, running in a north-westerly and south-easterly direction and commencing near the F.G. Gardiner Expressway between Bathurst Street and Dufferin Street, through to north of Highway 409.

- B. Deleting the second instance of the word "and" in subsection 694-24A(30);
- C. Deleting the period from subsection 694-24A(31) and substituting a semicolon therefore;
- D. Adding the following to section 694-24A as subsections 694-24A(32), 694-24A(33), 694-24A(34), 694-24A(35), 694-24A(36), 694-24A(37), 694-24A(38), 694-24A(39), 694-24A(40), 694-24A(41), 694-24A(42), 694-24A(43) and 694-24A(44):
  - (32) 100 metres of the outermost limits of the intersection of Rogers Road and a portion of the area defined as the Weston Subdivision, east of Blackthorne Avenue;
  - (33) 100 metres of the outermost limits of the intersection of Kipling Avenue and a portion of the area defined as the Weston Subdivision, approximately 150 metres north of Belfield Road;

- (34) 100 metres of the outermost limits of the intersection of Eglinton Avenue East and a portion of the area defined as the Kingston Subdivision, approximately 150 metres east of Bellamy Road North;
- (35) 100 metres of the outermost limits of the intersection of Woodbine Avenue and a portion of the area defined as the Kingston Subdivision, approximately 155 metres north of Gerrard Street East;
- (36) 100 metres of the outermost limits of the intersection of Steeles Avenue West and a portion of the area defined as the Newmarket Subdivision, approximately 200 metres east of Alness Street;
- (37) 100 metres of the outermost limits of the intersection of Finch Avenue West and a portion of the area defined as the Kingston Subdivision, approximately 300 metres west of Chesswood Drive;
- (38) 100 metres of the outermost limits of the intersection of Kipling Avenue and a portion of the area defined as the Oakville Subdivision, north of New Toronto Street;
- (39) 100 metres of the outermost limits of the intersection of York Mills Road and a portion of the area defined as the Bala Subdivision, approximately 350 metres east of Leslie Street;
- (40) 100 metres of the outermost limits of the intersection of Danforth Avenue and a portion of the area defined as the Kingston Subdivision, east of Medford Avenue;
- (41) 100 metres of the outermost limits of the specific location north of the boundary of the F.G. Gardiner Expressway and approximately 200 metres east of the boundary of Atlantic Avenue, on a portion of the area defined as the Oakville Subdivision, on the premises legally described as PT BLK 8-9, 11 PL ORDNANCE RESERVE TORONTO; PT BLK E, F, G PL 1096 CITY WEST; PT BLK A, B, C, D PL 684 CITY WEST BTN 63R569, 63R4792, 64R13389 & 64R15380; PT 13 64R15422, PT 5 64R15380, PT 8, 9, 10 & 11 64R13389 (W OF STRACHAN AV); S/T EASE OVER PTS 1, 2, 3 & 7 PL 66R-20267 IN FAVOUR OF OWNERS OF PTS 1 TO 11 INCL PL 64R-16798 AS IN AT202247, CITY OF TORONTO. S/T EASEMENT OVER PTS 1 & 2, 66R20388 IN FAVOUR OF TORONTO HYDROELECTRIC SYSTEM LIMITED AS IN AT1176039; S/T EASEMENT OVER PARTS 1,2,3 & 4 ON PLAN 66R24801 & PARTS 1,2 & 3 ON PLAN 66R24861 AS IN AT2553853; TOGETHER WITH AN EASEMENT OVER PART BLOCK C AND D ON PLAN 684 CITY WEST AND PART OF BLOCK G, PLAN 1096 CITY WEST, BEING PARTS 1, 2, 3 AND 4 ON PLAN 66R24772 AS IN AT2638026, CITY OF TORONTO, upon which, as of June 1, 2012, the third party ground sign was erected or displayed;

- (42) 100 metres of the outermost limits of the specific location north of the boundary of the F.G. Gardiner Expressway and approximately 200 metres west of the boundary of Strachan Avenue, on a portion of the area defined as the Oakville Subdivision, on the premises legally described as PT BLK 8-9, 11 PL ORDNANCE RESERVE TORONTO; PT BLK E, F, G PL 1096 CITY WEST; PT BLK A, B, C, D PL 684 CITY WEST BTN 63R569, 63R4792, 64R13389 & 64R15380; PT 13 64R15422, PT 5 64R15380, PT 8, 9, 10 & 11 64R13389 (W OF STRACHAN AV); S/T EASE OVER PTS 1, 2, 3 & 7 PL 66R-20267 IN FAVOUR OF OWNERS OF PTS 1 TO 11 INCL PL 64R-16798 AS IN AT202247, CITY OF TORONTO. S/T EASEMENT OVER PTS 1 & 2, 66R20388 IN FAVOUR OF TORONTO HYDROELECTRIC SYSTEM LIMITED AS IN AT1176039; S/T EASEMENT OVER PARTS 1,2,3 & 4 ON PLAN 66R24801 & PARTS 1,2 & 3 ON PLAN 66R24861 AS IN AT2553853; TOGETHER WITH AN EASEMENT OVER PART BLOCK C AND D ON PLAN 684 CITY WEST AND PART OF BLOCK G, PLAN 1096 CITY WEST, BEING PARTS 1, 2, 3 AND 4 ON PLAN 66R24772 AS IN AT2638026, CITY OF TORONTO, upon which, as of June 1, 2012, the third party ground sign was erected or displayed;
- (43) 100 metres of the outermost limits of the specific location south of the boundary of The Queensway and east of the boundary of Parkside Drive, on a portion of the area defined as the Oakville Subdivision, on the premises legally described as PART OF LOTS 35 & 36 BROKEN FRONT CONCESSION AND PART OF THE ROAD ALLOWANCE B/T BROKEN FRONT CONCESSION AND CONCESSION 1 FROM THE BAY AND PART OF THE ROAD ALLOWANCE B/T LOTS 35 & 36 BROKEN FRONT CONCESSION AND PART OF LOT 34, CONCESSION 1 FROM THE BAY, GEOGRAPHIC TOWNSHIP OF YORK, CITY OF TORONTO, upon which, as of June 1, 2012, the third party ground sign was erected or displayed; and,
- (44) 100 metres of the outermost limits of the intersection of Dufferin Street Avenue and a portion of the area defined as the Newmarket Subdivision, and commonly known as "The Beltline Trail", north of Hopewell Avenue.

2. Schedule B, Signage Master Plans and Area Specific Amendments, to Chapter 694, Signs, General, of The City of Toronto Municipal Code is amended by:
- A. Adding Schedule "1" to this by-law as Subsection 2F to Schedule B, Signage Master Plans and Area Specific Amendments;
  - B. Adding Schedule "2" to this by-law as Subsection 2G to Schedule B, Signage Master Plans and Area Specific Amendments;
  - C. Adding Schedule "3" to this by-law as Subsection 2H to Schedule B, Signage Master Plans and Area Specific Amendments;

- D. Adding Schedule "4" to this by-law as Subsection 2I to Schedule B, Signage Master Plans and Area Specific Amendments;
  - E. Adding Schedule "5" to this by-law as Subsection 2J to Schedule B, Signage Master Plans and Area Specific Amendments;
3. Schedule A, Maps, to Chapter 694, Signs, General, of The City of Toronto Municipal Code is amended by:
- A. Deleting the map titled Ward 2: Etobicoke North from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 6 to this by-law;
  - B. Deleting the map titled Ward 5: Etobicoke Lakeshore from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 7 to this by-law;
  - C. Deleting the map titled Ward 6: Etobicoke Lakeshore from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 8 to this by-law;
  - D. Deleting the map titled Ward 8: York West from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 9 to this by-law;
  - E. Deleting the map titled Ward 9: York Centre from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 10 to this by-law;
  - F. Deleting the map titled Ward 11: York South-Weston from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 11 to this by-law;
  - G. Deleting the map titled Ward 12: York South-Weston from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 12 to this by-law;
  - H. Deleting the map titled Ward 13: Parkdale-High Park from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 13 to this by-law;
  - I. Deleting the map titled Ward 14: Parkdale-High Park from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 14 to this by-law;
  - J. Deleting the map titled Ward 15: Eglinton-Lawrence from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 15 to this by-law;

- K. Deleting the map titled Ward 17: Davenport from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 16 to this by-law;
- L. Deleting the map titled Ward 18: Davenport from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 17 to this by-law;
- M. Deleting the map titled Ward 19: Trinity-Spadina from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 18 to this by-law;
- N. Deleting the map titled Ward 20: Trinity-Spadina from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 19 to this by-law;
- O. Deleting the map titled Ward 24: Willowdale from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 20 to this by-law;
- P. Deleting the map titled Ward 26: Don Valley West from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 21 to this by-law;
- Q. Deleting the map titled Ward 27: Toronto Centre-Rosedale from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 22 to this by-law;
- R. Deleting the map titled Ward 28: Toronto Centre-Rosedale from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 23 to this by-law;
- S. Deleting the map titled Ward 29: Toronto Danforth from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 24 to this by-law;
- T. Deleting the map titled Ward 30: Toronto Danforth from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 25 to this by-law;
- U. Deleting the map titled Ward 31: Beaches East York from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 26 to this by-law;
- V. Deleting the map titled Ward 32: Beaches East York from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 27 to this by-law;
- W. Deleting the map titled Ward 33: Don Valley East from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 28 to this by-law;

- X. Deleting the map titled Ward 34: Don Valley East from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 29 to this by-law;
- Y. Deleting the map titled Ward 35: Scarborough Southwest from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 30 to this by-law;
- Z. Deleting the map titled Ward 36: Scarborough Southwest from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 31 to this by-law;
- AA. Deleting the map titled Ward 38: Scarborough Centre from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 32 to this by-law;
- BB. Deleting the map titled Ward 43: Scarborough East from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 33 to this by-law; and
- CC. Deleting the map titled Ward 44: Scarborough East from Schedule A to Chapter 694, Maps, and substituting the map attached as Schedule 34 to this by-law.

ENACTED AND PASSED this 29th day of November, A.D. 2012.

FRANCES NUNZIATA,  
Speaker

ULLI S. WATKISS,  
City Clerk

(Corporate Seal)



**SCHEDULE "1"**

F. Weston Subdivision - Notwithstanding § 694-9B, § 694-18C, § 694-22A and D, § 694-24A and § 694-25C, the portion of Weston Subdivision legally described as PT LTS 24 & 25 CON A FRONTING THE HUMBER AS IN EB34844 Except B327065 & EB433042 ETOBICOKE, CITY OF TORONTO, at Mile 11.7, east of the boundary of Kipling Avenue, and approximately 150 metres north of boundary of Belfield Road, as set out in heavy lines in section F(3), may contain a single sign as follows:

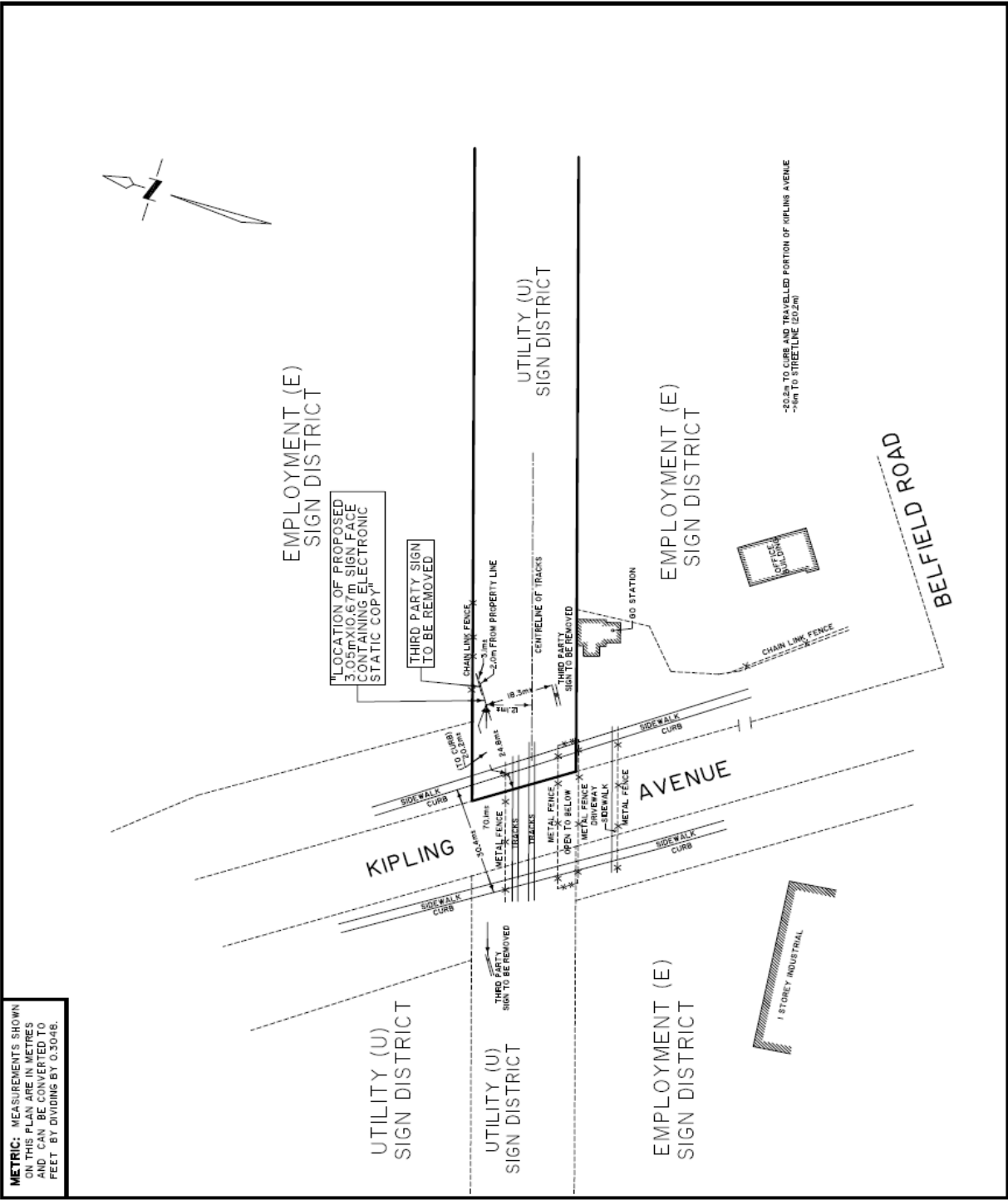
- (1) One third party ground sign containing one sign face, facing northerly, displaying electronic static copy, provided:
  - (a) The sign face shall provide that a minimum of five percent of the daily sign copy displayed shall be non-commercial messaging;
  - (b) The sign permit issued for the erection and display of the sign shall expire 15 years from the date of issuance and is null and void on its expiry date;
  - (c) The sign shall not be illuminated between the hours of 11:00 p.m. and 7:00 a.m.;
  - (d) The sign shall not contain a sign face with a horizontal measurement which exceeds 10.7 metres;
  - (e) The sign shall not contain a sign face with a vertical measurement which exceeds 3.1 metres;
  - (f) The sign face area shall not exceed 32.52 square metres;
  - (g) The height of the sign shall not exceed 10.0 metres;
  - (h) The sign shall not be erected within 2.0 metres of the property line;
  - (i) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
  - (j) The sign shall not be erected within 6.0 metres of a street line;
  - (k) The sign shall not be located within 10.0 metres of the travelled portion of Kipling Avenue;
  - (l) The sign shall replace the sign as described as Sign No. 2 in section F(2) - Table 1, which was as of June 1, 2012, erected or displayed on the premises;
  - (m) The sign shall not be erected until the third party ground signs, listed in section F(2) -Table 1, are removed and all associated permits revoked;

- (n) The sign shall be appropriately located substantially in accordance with the location described in section F(3) - Map KB1; and
- (o) The sign shall otherwise comply in all respects with the provisions of this chapter.

## (2) Table 1

<b>SIGN NO.</b>	<b>LOCATION</b>	<b>SIGN TYPE</b>	<b>NO. OF SIGN FACES</b>
1	Within the Weston Subdivision, Rogers Road; east of Blackthorne Avenue; north side; facing west	Ground Sign	1
2	Within the Weston Subdivision, Kipling Avenue; 150 metres north of Belfield Road; east side; facing north	Ground Sign	1
3	Within the Weston Subdivision, Kipling Avenue; 175 metres north of Belfield Road; west side; facing north and facing south	Ground Sign	2
4	Within the Weston Subdivision, Kipling Avenue; 175 metres north of Belfield Road; east side; facing north and facing south	Ground Sign	2

(3) Map KB1



**SCHEDULE "2"**

G. Kingston Subdivision - Notwithstanding § 694-18C, § 694-22A and D, § 694-24A and § 694-25C, the portion of Kingston Subdivision legally described as PART OF LOT 21, CONCESSION D SCARBOROUGH, DESIGNATED AS PARTS 1 AND 2 ON PLAN 66R25385, CITY OF TORONTO, at Mile 323.18, north of the boundary of Eglinton Avenue East, approximately 150 metres east of Bellamy Road North, as set out in heavy lines in section G(3), may contain a single sign as follows:

- (1) One third party ground sign containing two sign faces, each facing easterly and westerly, each displaying electronic static copy, provided:
  - (a) Each of the two sign faces shall provide that a minimum of five percent of the daily sign copy displayed shall be non-commercial messaging;
  - (b) The sign permit issued for the erection and display of the sign shall expire 15 years from the date of issuance and is null and void on its expiry date;
  - (c) The sign shall not be illuminated between the hours of 11:00 p.m. and 7:00 a.m.;
  - (d) The sign shall not contain a sign face with a horizontal measurement which exceeds 10.7 metres;
  - (e) The sign shall not contain a sign face with a vertical measurement which exceeds 3.1 metres;
  - (f) The sign face area shall not exceed 32.52 square metres;
  - (g) The two sign faces shall be separated by an interior angle of 30 degrees;
  - (h) The height of the sign shall not exceed 10.0 metres;
  - (i) The sign shall not be erected within 1.0 metres of the property line;
  - (j) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
  - (k) The sign shall not be erected within 6.0 metres of a street line;
  - (l) The sign shall not be located within 10.0 metres of the travelled portion of Eglinton Avenue East;
  - (m) The sign shall replace the sign as described as Sign No. 1 in section G(2) - Table 1, which was as of June 1, 2012, erected or displayed on the premises;

- (n) The sign shall not be erected until the third party ground signs, listed in section G(2)-Table 1, are removed and all associated permits revoked;
- (o) The sign shall be appropriately located substantially in accordance with the location described in section G(3)- Map EB1; and
- (p) The sign shall otherwise comply in all respects with the provisions of this chapter.

(2) Table 1

<b>SIGN NO.</b>	<b>LOCATION</b>	<b>SIGN TYPE</b>	<b>NO. OF SIGN FACES</b>
1	Within the Kingston Subdivision, Eglinton Avenue East; 150 metres east of Bellamy Road North; north side; facing east	Ground Sign	1
2	Within the Kingston Subdivision, Eglinton Ave. East; east of Bellamy Road; north side; facing east	Ground Sign	1
3	Within the Newmarket Subdivision, Dufferin Street; north of Hopewell Avenue; east side; facing north and facing south	Ground Sign	2
4	Within the Kingston Subdivision, Woodbine Avenue; 155 metres north of Gerrard Street East; east side; facing north and facing south	Ground Sign	2

[illegible]

**SCHEDULE "3"**

- H. Newmarket Subdivision - Notwithstanding § 694-9B, § 694-18C, § 694-22A and D, § 694-24A and § 694-25C, the portion of Newmarket Subdivision legally described as PART OF W1/2 LT 21-22 CON 3 WYS; PART OF LOTS 23-25 CON 3 WYS, DESCRIBED AS PARTS 1, 2 & 3 ON PLAN 66R24607 AND PARTS 1, 2 & 3 ON PLAN 66R24621. FORMERLY TWP OF YORK SUBJECT TO AN EASEMENT IN FAVOUR OF CANADIAN NATIONAL RAILWAY COMPANY AS IN AT2375460, CITY OF TORONTO, at Mile 12.92, south of the boundary of Steeles Avenue West, approximately 200 metres west of the boundary of Alness Street, as set out in heavy lines in section H(3), may contain a single sign as follows:
- (1) One third party ground sign containing two sign faces, each facing easterly and westerly, each displaying electronic static copy, provided:
    - (a) Each of the two sign faces shall provide that a minimum of five percent of the daily sign copy displayed shall be non-commercial messaging;
    - (b) The sign permit issued for the erection and display of the sign shall expire 15 years from the date of issuance and is null and void on its expiry date;
    - (c) The sign shall not be illuminated between the hours of 11:00 p.m. and 7:00 a.m.;
    - (d) The sign shall not contain a sign face with a horizontal measurement which exceeds 10.7 metres;
    - (e) The sign shall not contain a sign face with a vertical measurement which exceeds 3.1 metres;
    - (f) The sign face area shall not exceed 32.52 square metres;
    - (g) The two sign faces shall be separated by an interior angle of 30 degrees;
    - (h) The height of the sign shall not exceed 10.0 metres;
    - (i) The sign shall not be erected within 2.0 metres of the property line;
    - (j) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
    - (k) The sign shall not be erected within 6.0 metres of a street line;
    - (l) The sign shall not be located within 10.0 metres of the travelled portion of Steeles Avenue West;

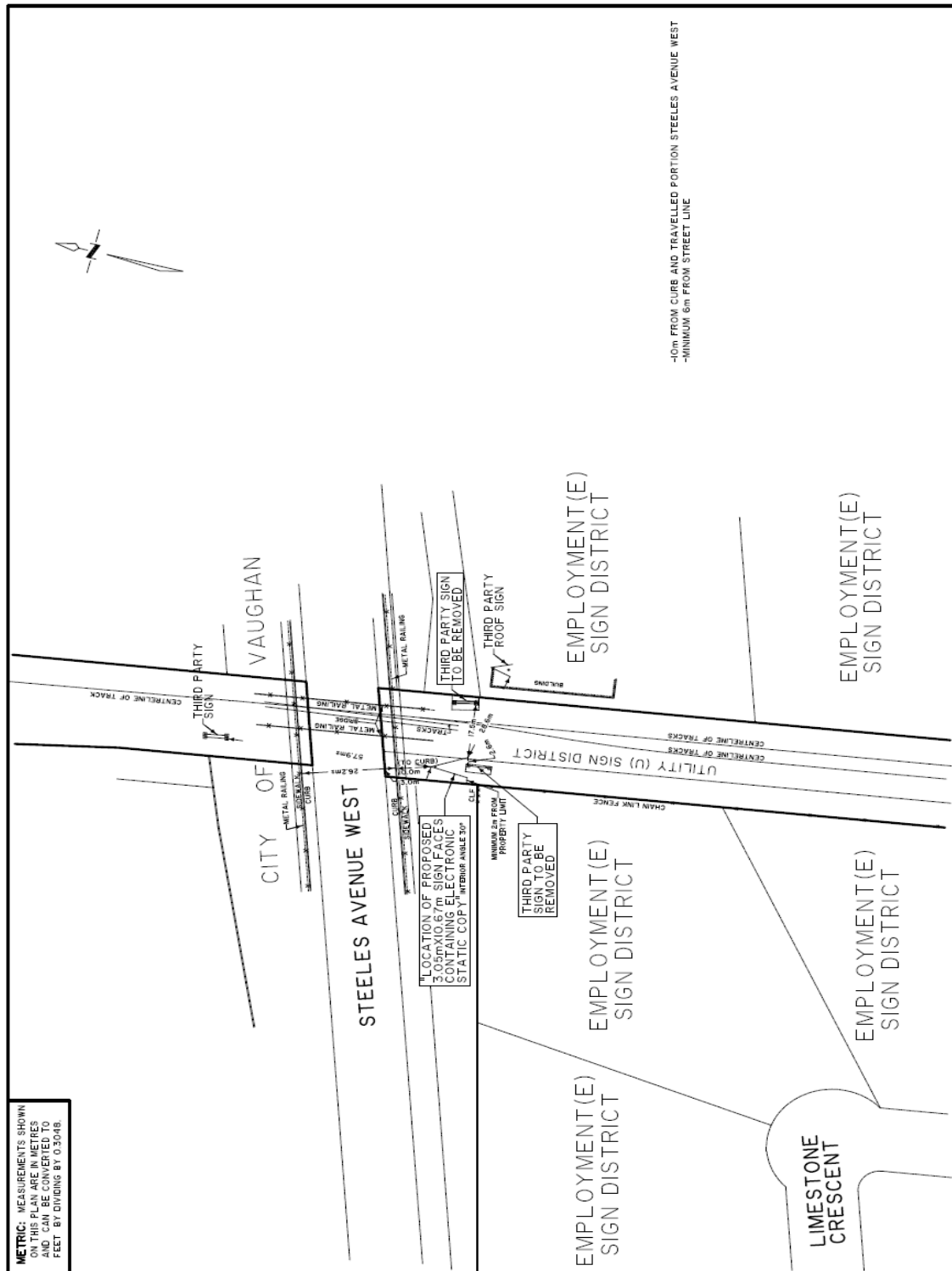
- (m) The sign shall replace the sign as described as Sign No. 1 in section H(2) - Table 1, which was as of June 1, 2012, erected or displayed on the premises;
- (n) The sign shall not be erected until the third party ground signs, listed in section H(2)-Table 1, are removed and all associated permits revoked;
- (o) The sign shall be appropriately located substantially in accordance with the location described in section H(3)-Map SA1; and
- (p) The sign shall otherwise comply in all respects with the provisions of this chapter.

(2) Table 1

<b>SIGN NO.</b>	<b>LOCATION</b>	<b>SIGN TYPE</b>	<b>NO. OF SIGN FACES</b>
1	Within the Newmarket Subdivision, Steeles Avenue West; 200 metres west of Alness Street; south side; facing east and facing west	Ground Sign	2
2	Within the Newmarket Subdivision, Steeles Avenue West; 1.5 Kilometres east of Keele Street; south side; facing west	Ground Sign	1
3	Within the Newmarket Subdivision, Finch Avenue West; 300 metres west of Chesswood Drive; north side; facing east and facing west	Ground Sign	2
4	Within the Oakville Subdivision, Kipling Avenue; north of New Toronto Street; west side; facing south	Ground Sign	2



(3) Map SA1



**SCHEDULE "4"**

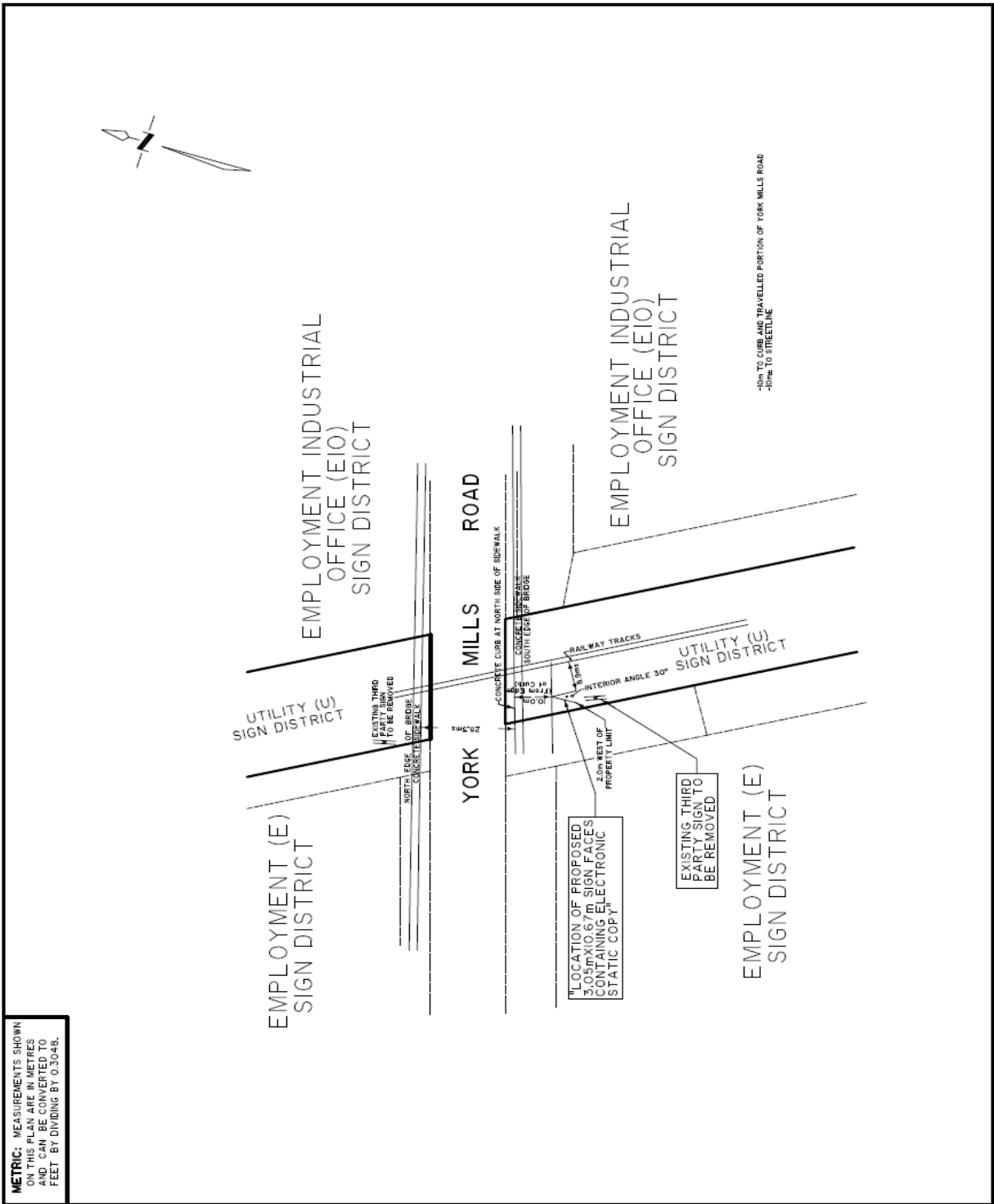
- I. Bala Subdivision - Notwithstanding § 694-9B, § 694-18C, § 694-22A & D, § 694-24A and § 694-25C, the portion of Bala Subdivision legally described as PT LT 7-8 CON 3 EYS NORTH YORK; PT N1/2 LT 9 CON 3 EYS NORTH YORK; PT S1/2 LT 9 CON 3 EYS NORTH YORK; PT LT 10 CON 3 NORTH YORK AS IN CY52073, CY52151, CY52164, CY52477, CY99223 (PCL A & B), EXCEPT PT 1, 5 64R15151 & PT 1, 2, 3, 7 64R17107; TORONTO (N YORK), CITY OF TORONTO at Mile 11.16, south of the boundary of York Mills Road, approximately 350 metres east of the boundary of Leslie Street, as set out in heavy lines in section I(3), may contain a single sign as follows:
- (1) One third party ground sign containing two sign faces, each facing easterly and westerly, each displaying electronic static copy, provided:
    - (a) Each of the two sign faces shall provide that a minimum of five percent of the daily sign copy displayed shall be non-commercial messaging;
    - (b) The sign permit issued for the erection and display of the sign shall expire 15 years from the date of issuance and is null and void on its expiry date;
    - (c) The sign shall not be illuminated between the hours of 11:00 p.m. and 7:00 a.m.;
    - (d) The sign shall not contain a sign face with a horizontal measurement which exceeds 10.7 metres;
    - (e) The sign shall not contain a sign face with a vertical measurement which exceeds 3.1 metres;
    - (f) The sign face area shall not exceed 32.52 square metres;
    - (g) The two sign faces shall be separated by an interior angle of 30 degrees;
    - (h) The height of the sign shall not exceed 20.0 metres;
    - (i) The sign shall not be erected within 2.0 metres of the property line;
    - (j) The sign shall not be erected within 6.0 metres of the intersection of two street lines;
    - (k) The sign shall not be erected within 6.0 metres of a street line;
    - (l) The sign shall not be located within 10.0 metres of the travelled portion of York Mills Road;
    - (m) The sign shall replace the sign as described as Sign No. 1 in section I(2)-Table 1, which was as of June 1, 2012, erected or displayed on the premises;

- (n) The sign shall not be erected until the third party ground signs, listed in section I(2)-Table 1, are removed and all associated permits revoked;
- (o) The sign shall be appropriately located substantially in accordance with the location described in section I(3)-Map YML1; and
- (p) The sign shall otherwise comply in all respects with the provisions of this chapter.

(2) Table 1

<b>SIGN NO.</b>	<b>LOCATION</b>	<b>SIGN TYPE</b>	<b>NO. OF SIGN FACES</b>
1	Within the Bala Subdivision, York Mills Road; 350 metres east of Leslie Street; south side; facing west and facing east	Ground Sign	2
2	Within the Kingston Subdivision, Danforth Avenue; 10 metres east of Medford Avenue; north side; facing west	Ground Sign	1
3	Within the Kingston Subdivision, Danforth Avenue; opposite Medford Avenue; south side; facing west	Ground Sign	2
4	Within the Bala Subdivision, York Mills Road; 350 metres east of Leslie Street; north side; facing west and facing east	Ground Sign	2

(3) Map YML1



**SCHEDULE "5"**

J. Oakville Subdivision - Notwithstanding § 694-9B, § 694-18C, § 694-22A and D, § 694-24A and § 694-25C, the portion of Oakville Subdivision legally described as PT BLK 8-9, 11 PL ORDNANCE RESERVE TORONTO; PT BLK E, F, G PL 1096 CITY WEST; PT BLK A, B, C, D PL 684 CITY WEST BTN 63R569, 63R4792, 64R13389 & 64R15380; PT 13 64R15422, PT 5 64R 15380, PT 8, 9, 10 & 11 64R13389 (W OF STRACHAN AV); S/T EASE OVER PTS 1, 2, 3 & 7 PL 66R-20267 IN FAVOUR OF OWNERS OF PTS 1 TO 11 INCL PL 64R-16798 AS IN AT202247, CITY OF TORONTO. S/T EASEMENT OVER PTS 1 & 2, 66R20388 IN FAVOUR OF TORONTO HYDROELECTRIC SYSTEM LIMITED AS IN AT1176039; S/T EASEMENT OVER PARTS 1,2,3 & 4 ON PLAN 66R24801 & PARTS 1,2 & 3 ON PLAN 66R24861 AS IN AT2553853; TOGETHER WITH AN EASEMENT OVER PART BLOCK C AND D ON PLAN 684 CITY WEST AND PART OF BLOCK G, PLAN 1096 CITY WEST, BEING PARTS 1, 2, 3 AND 4 ON PLAN 66R24772 AS IN AT2638026, CITY OF TORONTO, at Mile 1.96, north of the boundary of the F.G. Gardiner Expressway, approximately 200 metres east of Atlantic Avenue, as set out in heavy lines in section J(3), may contain a single sign as follows:

- (1) One third party ground sign containing two sign faces, each facing easterly and westerly, each displaying electronic static copy, provided:
  - (a) Each of the two sign faces shall provide that a minimum of five percent of the daily sign copy displayed shall be non-commercial messaging;
  - (b) The sign permit issued for the erection and display of the sign shall expire 15 years from the date of issuance and is null and void on its expiry date;
  - (c) The sign shall not be illuminated between the hours of 11:00 p.m. and 7:00 a.m.;
  - (d) The sign shall not contain a sign face with a horizontal measurement which exceeds 14.7 metres;
  - (e) The sign shall not contain a sign face with a vertical measurement which exceeds 4.3 metres;
  - (f) The sign face area shall not exceed 63.43 square metres;
  - (g) The two sign faces shall be separated by an interior angle of 48 degrees;
  - (h) The height of the sign shall not exceed 20.0 metres;
  - (i) The sign shall not be erected within 2.0 metres of the property line;
  - (j) The sign shall not be erected within 6.0 metres of the intersection of two street lines;

- (k) The sign shall not be erected within 6.0 metres of a street line;
- (l) The sign shall not be located within 10.0 metres of the travelled portion of F.G. Gardiner Expressway;
- (m) The sign shall replace the sign as described as Sign No. 1 in section J(2)-Table 1, which was as of June 1, 2012, erected or displayed on the premises;
- (n) The sign shall not be erected until the third party ground signs, listed in section J(2)-Table 1, are removed and all associated permits revoked;
- (o) The sign shall be appropriately located substantially in accordance with the location described in section J(3)- Map GA1; and
- (p) The sign shall otherwise comply in all respects with the provisions of this chapter.

(2) Table 1

<b>SIGN NO.</b>	<b>LOCATION</b>	<b>SIGN TYPE</b>	<b>NO. OF SIGN FACES</b>
1	Within the Oakville Subdivision, Gardiner Expressway; 200 metres east of Atlantic Avenue; north side; facing east and facing west	Ground Sign	2
2	Within the Oakville Subdivision, The Queensway; east of Parkside Drive; south side; facing northeast	Ground Sign	1
3	Within the Oakville Subdivision, Kipling Avenue, south of Towns Road; east side; facing north	Ground Sign	2
4	Within the Oakville Subdivision, Gardiner Expressway; 200 metres west of Strachan Avenue; north side; facing east and facing west	Ground Sign	2

[illegible]

**SCHEDULE "6" to SCHEDULE "34 "**

**(Copies of Maps are on file in the City Clerk's Office, 12<sup>th</sup> Floor, West Tower, City Hall.**