

Authority: Planning and Growth Management Committee Item 17.4,
as adopted by City of Toronto Council on October 2, 3 and 4, 2012
Enacted by Council: November 29, 2012

CITY OF TORONTO

BY-LAW No. 1642-2012

To amend City of Toronto Municipal Code Chapter 694, Signs, General, Schedule B, Signage Master Plans and Area Specific Amendments, to implement a Signage Master Plan for the premises municipally known as 51 Dockside Drive.

WHEREAS under sections 7 and 8 of the *City of Toronto Act, 2006* (the "Act"), the City may pass by-laws in respect of the health, safety and well-being of persons and the economic, social and environmental well-being of the City; and

WHEREAS subsection 8(1) of the Act, provides the City with broad authority to provide any service or thing the City considers necessary or desirable for the public; and

WHEREAS the City has the authority to pass by-laws respecting matters related to structures, including fences and signs under subsection 8(2) of the Act; and

WHEREAS the City provides the regulation of signs to the citizens of Toronto as a necessary and desirable service; and

WHEREAS Council has authorized regulations that promote the public's ability to utilize signs to express messages, while ensuring signs are appropriate to their function and compatible with their surroundings; and

WHEREAS at its meeting of February 22 and 23, 2010, City Council adopted By-law No. 196-2010, which by-law enacted Chapter 694, Signs, General, to The City of Toronto's Municipal Code; and

WHEREAS Section 694-31A of Chapter 694, Signs, General, permits a person to obtain an amendment to the provisions of the Chapter for the purpose of implementing a signage master plan to establish specific regulations concerning the location, arrangement, type and design of signs to be erected on specific premises to ensure the signs displayed are appropriate to their function and compatible with the nature of the specific premises upon which the signs are located; and

WHEREAS Council has decided that, due to the specific nature and function of the premises municipally known as 51 Dockside Drive, a signage master plan should be implemented with respect thereto; and

WHEREAS notice of the intention to enact this by-law has been provided in accordance with the *Act* and its regulations;

The Council of the City of Toronto HEREBY ENACTS as follows:

1. Chapter 694, Signs, General, of The City of Toronto Municipal Code is amended by adding Schedule "1" to this by-law as Subsection 1E of Schedule B, Signage Master Plans and Area Specific Amendments;

ENACTED AND PASSED this 29th day of November, A.D. 2012.

FRANCES NUNZIATA,
Speaker

ULLI S. WATKISS,
City Clerk

(Corporate Seal)

SCHEDULE "1"

E. 51 Dockside Drive - Notwithstanding §§ 694-20 and 694-21E but subject to all other provisions of this chapter, the premises municipally known as 51 Dockside Drive, as delineated with heavy lines on the diagram indicated at Subsection E(18) as Area Map 1 - 51 Dockside Drive, may contain only the following first party signs:

(1) A projecting sign provided:

- (a) The sign face area shall not exceed 0.9 square metres;
- (b) The height shall not exceed 2.5 metres;
- (c) The sign shall have no more than two sign faces;
- (d) The sign may display static copy only; and
- (e) The sign shall be erected and displayed in the specific location labeled as Loading/Receiving Blade 1 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.

(2) A projecting sign provided:

- (a) The sign face area shall not exceed 0.9 square metres;
- (b) The height shall not exceed 2.5 metres;
- (c) The sign shall have no more than two sign faces;
- (d) The sign may display static copy only; and
- (e) The sign shall be erected and displayed in the specific location labeled as Loading/Receiving Blade 2 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.

(3) A projecting sign provided:

- (a) The sign face area shall not exceed 1.7 square metres;
- (b) The height shall not exceed 4.4 metres;
- (c) The sign shall have no more than two sign faces;
- (d) The sign may display static copy or readograph copy; and

[1] where the sign displays readograph copy, the sign face area displaying readograph copy may not exceed 50 percent of the total sign face; and

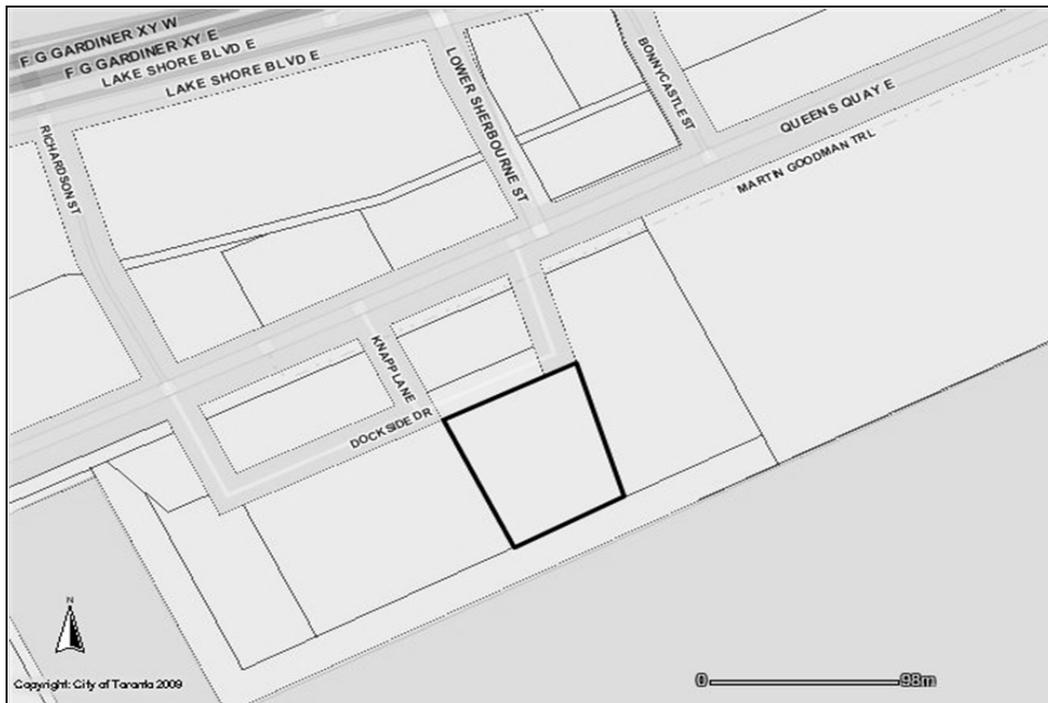
- (e) The sign shall be erected and displayed in the specific location labeled as Parking Blade w/ LED on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (4) An overhanging structure sign provided:
 - (a) The sign face area shall not exceed 3.7 square metres;
 - (b) The height shall not exceed 4.3 metres;
 - (c) The sign may display static copy only; and
 - (d) The sign shall be erected and displayed in the specific location labeled as Parking Entrance ID on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (5) An overhanging structure sign provided:
 - (a) The sign face area shall not exceed 2.1 square metres;
 - (b) The height shall not exceed 3.9 metres;
 - (c) The sign may display static copy only; and
 - (d) The sign shall be erected and displayed in the specific location labeled as West Elevation Brand ID on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (6) An overhanging structure sign provided:
 - (a) The sign face area shall not exceed 12.6 square metres;
 - (b) The height shall not exceed 5.5 metres;
 - (c) The sign may display static copy only; and
 - (d) The sign shall be erected and displayed in the specific location labeled as Primary Entrance ID on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (7) A wall sign provided:
 - (a) The sign face area shall not exceed 0.5 square metres;
 - (b) The height shall not exceed 2.1 metres;
 - (c) The sign shall have no more than one sign face;

- (d) The sign may display static copy only; and
 - (e) The sign shall be erected and displayed in the specific location labeled as Entrance Directory 1 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (8) A wall sign provided:
- (a) The sign face area shall not exceed 0.5 square metres;
 - (b) The height shall not exceed 2.1 metres;
 - (c) The sign shall have no more than one sign face;
 - (d) The sign may display static copy only; and
 - (e) The sign shall be erected and displayed in the specific location labeled as Entrance Directory 2 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (9) A ground sign provided:
- (a) The sign face area shall not exceed 1.2 square metres;
 - (b) The height shall not exceed 1.9 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only;
 - (e) The sign shall not be illuminated; and
 - (f) The sign shall be erected and displayed in the specific location labeled as Free-Standing Directional 1 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (10) A ground sign provided:
- (a) The sign face area shall not exceed 1.2 square metres;
 - (b) The height shall not exceed 1.9 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only;
 - (e) The sign shall not be illuminated; and

- (f) The sign shall be erected and displayed in the specific location labeled as Free-Standing Directional 2 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (11) A ground sign provided:
- (a) The sign face area shall not exceed 1.2 square metres;
 - (b) The height shall not exceed 1.9 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only;
 - (e) The sign shall not be illuminated; and
 - (f) The sign shall be erected and displayed in the specific location labeled as Free-Standing Directional 3 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (12) A ground sign provided:
- (a) The sign face area shall not exceed 2.3 square metres;
 - (b) The height shall not exceed 5.4 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only;
 - (e) The sign shall not be illuminated; and
 - (f) The sign shall be erected and displayed in the specific location labeled as School Sponsor Flag Sign 1 on the diagram at Subsection E(19) titled Area Map 2 – 51 Dockside Drive Sign Locations.
- (13) A ground sign provided:
- (a) The sign face area shall not exceed 2.3 square metres;
 - (b) The height shall not exceed 5.4 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only;
 - (e) The sign shall not be illuminated; and

- (f) The sign shall be erected and displayed in the specific location labeled as School Sponsor Flag Sign 2 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (14) A ground sign provided:
- (a) The sign face area shall not exceed 2.3 square metres;
 - (b) The height shall not exceed 5.4 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only;
 - (e) The sign shall not be illuminated; and
 - (f) The sign shall be erected and displayed in the specific location labeled as School Sponsor Flag Sign 3 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (15) A ground sign provided:
- (a) The sign face area shall not exceed 2.3 square metres;
 - (b) The height shall not exceed 5.4 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only;
 - (e) The sign shall not be illuminated; and
 - (f) The sign shall be erected and displayed in the specific location labeled as School Sponsor Flag Sign 4 on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (16) A roof sign provided:
- (a) The sign face area shall not exceed 26.8 square metres;
 - (b) The height shall not exceed 38.4 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only; and

- (e) The sign shall be erected and displayed in the specific location labeled as Roof Level GBC ID on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations.
- (17) A roof sign provided:
- (a) The sign face area shall not exceed 12.5 square metres;
 - (b) The height shall not exceed 14.7 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) The sign may display static copy only; and
 - (e) The sign shall be erected and displayed in the specific location labeled as Sponsor ID on the diagram at Subsection E(19) titled Area Map 2 - 51 Dockside Drive Sign Locations
- (18) Area Map 1 - 51 Dockside Drive



(19) Area Map 2 - 51 Dockside Drive Sign Locations

