

Authority: Planning and Growth Management Committee Item 1.2, as adopted by City of Toronto Council on February 10 and 11, 2015

CITY OF TORONTO

BY-LAW No. 253-2015

To amend City of Toronto Municipal Code Chapter 694, Signs, General, with respect to enforcement provisions concerning first party signs.

Whereas authority is given to Council under sections 7 and 8 of the *City of Toronto Act, 2006* (the "*Act*") to pass by-laws in respect of the health, safety and well-being of persons and the economic, social and environmental well-being of the City; and

Whereas the City provides the regulation of signs, including enforcement of regulations, to the citizens of Toronto as a necessary and desirable service; and

Whereas Council has enacted Chapter 694, Signs, General, of The City of Toronto Municipal Code, containing regulations that promote the public's ability to utilize signs to express messages, while ensuring signs are appropriate to their function and compatible with their surroundings; and

Whereas under section 366 of the *Act*, the City may pass by-laws providing that a person who contravenes a by-law of the City passed under the *Act* is guilty of an offence, and under section 370 may establish a system of fines for offences including special fines, in addition to the regular fine for an offence, that are designed to eliminate or reduce any economic advantage or gain from contravening the by-law; and

Whereas Council has authorized modifications to the existing regulations concerning offences established under section 366 of the *Act* and the system of fines established under section 370 of the *Act* to improve the enforcement services provided by the City concerning the regulation of first party signs; and

Whereas notice of the intention to enact this by-law has been provided in accordance with the *Act* and its regulations;

The Council of the City of Toronto enacts:

1. Section 694-27 of City of Toronto Municipal Code Chapter 694, Signs, General, is amended by inserting the phrase ", other than a first party sign," after the phrase "restored any sign" in Subsection 694-27C(4).
2. Section 694-27 of City of Toronto Municipal Code Chapter 694, Signs, General, is amended by adding the following to Subsection 694-27C:
 - (9) Erects or causes to be erected a first party sign, for which a sign permit is required by this chapter without first obtaining a sign permit from the Chief Building Official;

- (10) Displays or causes to be displayed a first party sign for which a sign permit is required by this chapter without first obtaining a sign permit from the Chief Building Official;
 - (11) Modifies or causes to be modified a first party sign for which a sign permit is required by this chapter without first obtaining a sign permit from the Chief Building Official;
 - (12) Restores or causes to be restored a first party sign for which a sign permit is required by this chapter without first obtaining a sign permit from the Chief Building Official; or
 - (13) Is a director or officer of a corporation and knowingly concurs with actions taken by or on behalf of the corporation in relation to an offence described in Subsections (9) to (12).
- 3.** Section 694-27D of City of Toronto Municipal Code Chapter 694, Signs, General, be amended by:
- A. inserting the phrase "with the exception of the offences in Subsections C(9) to (13)," after the phrase "Each offence in Subsection C, "; and
 - B. inserting the phrase "each offence in Subsections C(9) to (13), is designated as a continuing offence and is subject to, for each day or part of a day that the offence continues, a minimum fine of no less than \$250 and a maximum fine of no more than \$10,000" after the phrase "and a maximum fine of no more than \$10,000".

Enacted and passed on February 11, 2015.

Frances Nunziata,
Speaker

Ulli S. Watkiss,
City Clerk

(Seal of the City)