

Authority: Planning and Growth Management Committee Item PG11.5, adopted as amended, by City of Toronto Council on May 3, 4 and 5, 2016

CITY OF TORONTO

BY-LAW No. 576-2016

To amend City of Toronto Municipal Code Chapter 694, Signs, General, Schedule B, Signage Master Plans and Area Specific Amendments, to implement an area specific amendment with respect to the premises municipally known as 33 Wickman Road.

Whereas under sections 7 and 8 of the *City of Toronto Act, 2006* (the "Act"), the City may pass by-laws in respect of the health, safety and well-being of persons and the economic, social and environmental well-being of the City; and

Whereas Council has authorized regulations that promote the public's ability to utilize signs to express messages, while ensuring signs are appropriate to their function and compatible with their surroundings; and

Whereas at its meeting of February 22 and 23, 2010, City Council adopted By-law No. 196-2010, which by-law enacted Chapter 694, Signs, General, ("Chapter 694") to the City of Toronto Municipal Code; and

Whereas at its meeting of September 30, October 1 and 2, 2015, City Council enacted By-law No. 1041-2015, which by-law amended Chapter 694, with respect to numerous subjects including the Sign Types as defined in Chapter 694; and

Whereas Section 694-31A of Chapter 694, Signs, General, permits a person to obtain an amendment to the provisions of the chapter with respect to specific premises or area to establish specific regulations concerning the location, arrangement, type and design of signs to be erected within specific locations to ensure the signs displayed are appropriate to their function and compatible with the nature of the specific premises upon which the signs are located; and

Whereas Council has decided that, due to the use, and specific nature of the premises municipally known as 33 Wickman Road, an area specific amendment to permit the erection and display of a specific third party electronic ground sign is appropriate; and

Whereas notice of the intention to enact this by-law has been provided in accordance with the Act and its regulations;

The Council of the City of Toronto enacts:

1. Municipal Code Chapter 694, Signs, General, is amended by adding Schedule "1" to this by-law as Subsection 2CC to Schedule B, Signage Master Plans and Area Specific Amendments.

Enacted and passed on June 9, 2016.

Frances Nunziata,
Speaker

Ulli S. Watkiss,
City Clerk

(Seal of the City)

SCHEDULE "1"

- CC. 33 Wickman Road - Notwithstanding §§ 694-22A, 694-22D, 694-24A(1) and 694-25C, the portion of the premises identified as 33 Wickman Road bounded by heavy lines on the diagram indicated at Subsection CC(3), may contain, subject to all other provisions of this chapter, the following third party sign:
- (1) A third party electronic ground sign, provided:
 - (a) The sign shall contain no more than two sign faces;
 - (b) The sign shall only contain sign faces that comply with all of the following:
 - [1] The bisecting line shall not exceed 4.27 metres;
 - [2] The centre line shall not exceed 14.63 metres;
 - [3] The sign face shall be rectangular;
 - [4] The sign face displays electronic static copy only; and
 - [5] The sign face area does not exceed 62.5 square metres;
 - (c) The height shall not exceed 24.4 metres;
 - (d) The sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection CC(3) as Detail Map 1 - 33 Wickman Road;
 - (e) The sign shall not be erected within 30.0 metres of any premises located, in whole or in part, in an R, RA or OS sign district;
 - (f) No other third party sign is erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection CC(2) as Area Map 1 - 33 Wickman Road;
 - (g) The sign shall not be erected within 20.0 metres from the street line of the premises containing the shaded area indicated at Subsection CC(3) as Detail Map 1 - 33 Wickman Road, nearest to the F.G. Gardiner Expressway;
 - (h) The sign shall not be erected closer than 2.5 metres from the railway track located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection CC(3) as Detail Map 1 - 33 Wickman Road; and
 - (i) No sign permit shall be issued until all the signs, listed below, are removed and all associated permits revoked:

- [1] The third party ground sign located as of March 9, 2016 within the area delineated with heavy lines on the diagram indicated at Subsection CC(2) as Area Map 1 - 33 Wickman Road;
- [2] The third party ground sign located as of March 9, 2016 on the premises municipally known as 5555 Dundas Street West;
- [3] The third party ground sign located as of March 9, 2016, in the approximate location indicated as Sign #1 on the diagram indicated at Subsection CC(4) as Existing Sign Condition Detail, containing one sign face, rectangular in shape, with a horizontal measurement of approximately 14.6 metres, and vertical measurement of approximately 4.3 metres;
- [4] The third party ground sign located as of March 9, 2016, in the approximate location indicated as Sign #2 on the diagram indicated at Subsection CC(4) as Existing Sign Condition Detail, containing two sign faces each, rectangular in shape, with a horizontal measurement of approximately 6.1 metres, and vertical measurement of approximately 3.05 metres; and
- [5] The third party ground sign located as of March 9, 2016, in the approximate location indicated as Sign #3 on the diagram indicated at Subsection CC(4) as Existing Sign Condition Detail, containing two sign faces each, rectangular in shape, with a horizontal measurement of approximately 6.1 metres, and vertical measurement of approximately 3.05 metres.

(2) Area Map 1 - 33 Wickman Road



33 Wickman Road

(3) Detail Map 1 - 33 Wickman Road



 Sign Location

(4) Existing Sign Condition Detail

