

Authority: Planning and Growth Management Committee Item PG23.4, as adopted by City of Toronto Council on November 7, 8 and 9, 2017

CITY OF TORONTO

BY-LAW 1458-2017

To amend City of Toronto Municipal Code Chapter 694, Signs, General, to implement an area-specific amendment with respect to the premises municipally known as 150 Sherway Drive.

Whereas under sections 7 and 8 of the *City of Toronto Act, 2006* (the "Act"), the City may pass by-laws in respect of the health, safety and well-being of persons and the economic, social and environmental well-being of the City; and

Whereas at its meeting of February 22 and 23, 2010, City Council adopted By-law 196-2010, which by-law enacted Chapter 694, Signs, General, ("Chapter 694") to the City of Toronto's Municipal Code establishing regulations that promote the public's ability to utilize signs to express messages, while ensuring signs are appropriate to their function and compatible with their surroundings; and

Whereas Section 694-31A of Chapter 694, Signs, General, permits a person to obtain an amendment to the provisions of the chapter with respect to specific premises or area to establish specific regulations concerning the location, arrangement, type and design of signs to be erected within specific locations to ensure the signs displayed are appropriate to their function and compatible with the nature of the specific premises upon which the signs are located; and

Whereas Council has decided that, due to the use, and specific nature of the premises municipally known as 150 Sherway Drive, an area specific amendment to permit the erection and display of a specific third party electronic ground sign within a specific portion of the premises is appropriate; and

Whereas notice of the intention to enact this by-law has been provided in accordance with the Act and its regulations;

The Council of the City of Toronto enacts:

1. Chapter 694, Signs, General, of the City of Toronto Municipal Code is amended by adding Schedule 1 to this by-law as Subsection 2FF to Schedule B to Chapter 694, Signage Master Plans and Area Specific Amendments.

Enacted and passed on December 8, 2017.

Frances Nunziata,
Speaker

Ulli S. Watkiss,
City Clerk

(Seal of the City)

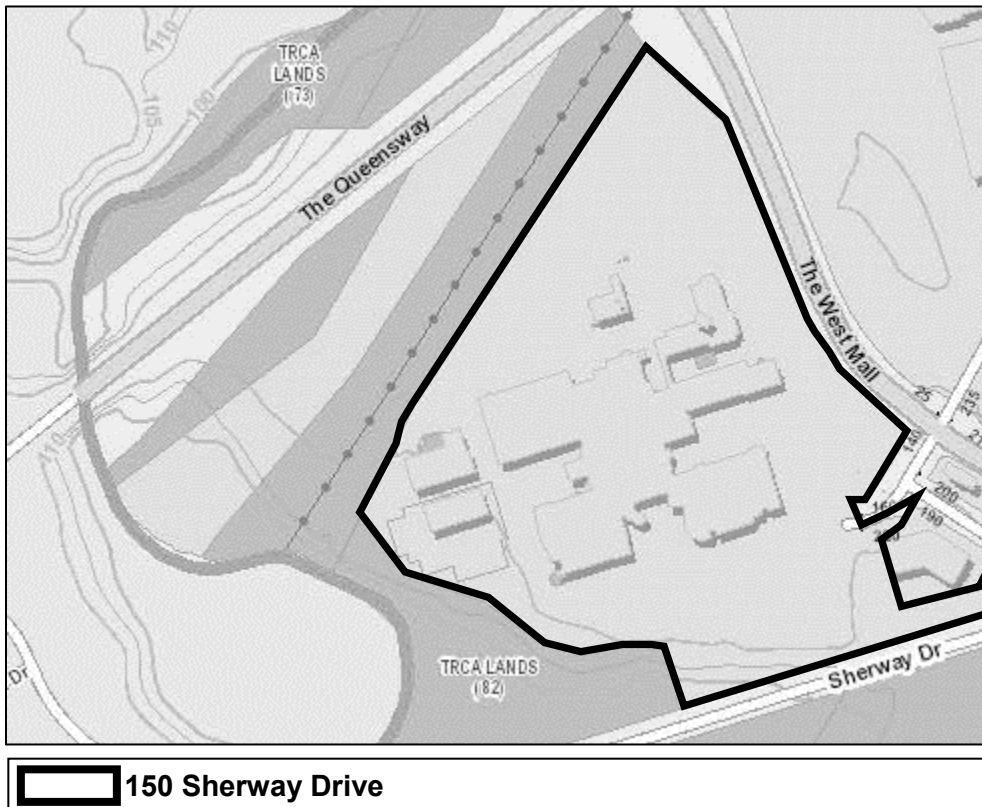
SCHEDULE 1

FF. 150 Sherway Drive – The portion of the premises municipally known as 150 Sherway Drive bounded by heavy lines and shaded within the diagram indicated at Subsection FF(3), may contain, subject to all other provisions of this chapter, the following third party sign

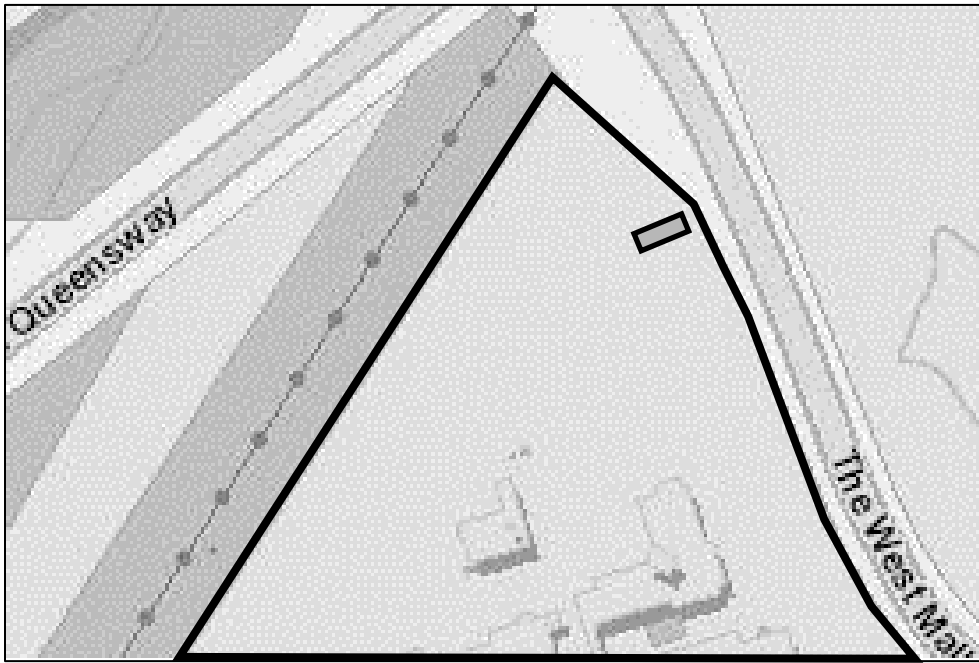
- (1) A third party electronic ground sign, provided:
 - (a) The sign shall contain no more than two sign faces;
 - (b) Where the sign has two sign faces, the sign faces shall be in a back to back configuration;
 - (c) The sign faces shall be rectangular;
 - (d) The centre line of the each of sign faces shall not exceed 10.7 metres;
 - (e) The bisecting line of the each of sign faces shall not exceed 3.1 metres;
 - (f) The sign face area shall not exceed 32.52 square metres;
 - (g) The sign faces shall display electronic static copy only;
 - (h) The height shall not exceed 10.0 metres;
 - (i) The sign shall not be erected within 30.0 metres of the intersection of a major street with any other street;
 - (j) The sign shall not be erected within 60.0 metres of any premises located, in whole or in part, in an R, RA, or OS sign district;
 - (k) The sign be located a minimum of 500 metres from any other third party electronic sign located on:
 - [1] the same street; or
 - [2] on a street which forms an intersection with the street on which the sign is located;
 - (l) The sign shall be set back not less than 7.5 metres from the westerly property line;
 - (m) The sign shall be set back not less than 1.0 metres from the street line of the premises separating the premises from The West Mall;

- (n) No other third party sign is erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection FF(2) as Area Map 1 – 150 Sherway Drive;
- (o) The sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection FF(3) as Detail Map 1 – 150 Sherway Drive; and
- (p) No sign permit shall be issued until the three third party ground signs located at the premises municipally known as 150 Sherway Drive, located along the easterly property line, are removed and all associated permits revoked.

(2) Area Map 1 – 150 Sherway Drive



(3) Detail Map 1 – 150 Sherway Drive



 Sign Location