

Authority: Planning and Growth Management Committee Item PG28.2, as adopted by City of Toronto Council on April 24, 25, 26 and 27, 2018

CITY OF TORONTO

BY-LAW 657-2018

To amend City of Toronto Municipal Code Chapter 694, Signs, General, to modify the regulations concerning first party signs located in RA Sign Districts.

Whereas under sections 7 and 8 of the City of Toronto Act, 2006 (the "Act"), the City may pass by-laws in respect of the health, safety and well-being of persons and the economic, social and environmental well-being of the City; and

Whereas at its meeting of February 22 and 23, 2010, City Council adopted By-law 196-2010, which by-law enacted Chapter 694, Signs, General, ("Chapter 694") to the City of Toronto's Municipal Code establishing regulations that promote the public's ability to utilize signs to express messages, while ensuring signs are appropriate to their function and compatible with their surroundings; and

Whereas Council has decided that, due to the use and specific nature of the various premises designated as a RA-Residential Apartment that an amendment to remove specific restrictions concerning the nature of first party sign copy which may be displayed on allowable first party signs on these premises is appropriate; and

Whereas notice of the intention to enact this by-law has been provided in accordance with the Act and its regulations;

The Council of the City of Toronto enacts:

1. Chapter 694, Signs, General, is amended by deleting the phrase "in association with an apartment building" from § 694-21B(2) wherever it appears so that the subsection reads as follows:
 - (2) A ground sign erected at a point of vehicular ingress and egress to a premises providing direction provided:
 - (a) The sign face area shall not exceed 0.5 square metre;
 - (b) The height shall not exceed 1.5 metres;
 - (c) The sign shall have no more than two sign faces; and
 - (d) There shall be no more than two such signs at each point of vehicular ingress and egress to the premises.

2. Chapter 694, Signs, General, is amended by deleting the phrase "identifying an apartment building" from § 694-21B(3) wherever it appears so that the subsection reads as follows:

- (3) A ground sign provided:
- (a) The sign face area shall not exceed 1.5 square metres;
 - (b) The height shall not exceed 2.0 metres;
 - (c) The sign shall have no more than two sign faces;
 - (d) There shall be no more than one such sign erected at each frontage;
 - (e) The sign shall not be erected within 2.0 metres of any property line; and
 - (f) The sign shall not be erected within 6.0 metres from the intersection of two street lines.

3. Chapter 694, Signs, General, is amended by deleting the phrase "identifying an apartment building" from § 694-21B(4) wherever it appears so that the subsection reads as follows:

- (4) A wall sign provided:
- (a) The sign face area shall not exceed 2.0 square metres;
 - (b) The height shall not exceed 3.0 metres;
 - (c) The sign shall have no more than one sign face;
 - (d) The sign shall only be erected on a wall facing a street;
 - (e) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected less the sign face area of any electronic wall signs erected on the wall at that storey; and
 - (f) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected less the sign face area of any electronic wall signs erected on the wall at that storey.

Enacted and passed on May 24, 2018.

Frances Nunziata,
Speaker
(Seal of the City)

Ulli S. Watkiss,
City Clerk