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## Community Development and Recreation Committee

**Meeting No.** 8  
**Meeting Date** Friday, September 7, 2007  
**Start Time** 9:30 AM  
**Location** Committee Room 1, City Hall

**Contact** Candy Davidovits, Committee Administrator  
**Phone** 416-392-8032  
**E-mail** cdrc@toronto.ca

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Community Development and Recreation Committee		
Councillor Joe Mihevc, Chair Councillor Maria Augimeri, Vice-Chair	Councillor Janet Davis, Vice-Chair Councillor Frances Nunziata	Councillor David Shiner

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**Declarations of Interest under the *Municipal Conflict of Interest Act*.**

**Confirmation of Minutes – July 3, 2007**

**Speakers/Presentations - A complete list will be distributed at the meeting.**

**Communications/Reports**

CD8.1	Presentation			
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**Streets to Homes - Post Occupancy Survey Results****(Staff Presentation)****Summary**

Presentation by General Manager, Shelter, Support and Housing Administration, on Streets to Homes - Post Occupancy Survey Results.

CD8.2	Presentation			
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**Partnership Initiatives and Achievements in the Priority Neighbourhoods****(Staff Presentation)****Summary**

Presentation by Executive Director, Social Development, Finance and Administration, on Partnership Initiatives and Achievements in the Priority Neighbourhoods.

CD8.3	Information			
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**Toronto Fire Services Protocol for Fallen Military Staff**

(August 24, 2007) Report from Fire Chief, Toronto Fire Services

**Financial Impact**

There are no financial implications associated with this report.

**Summary**

It is with deepest respect that Toronto Fire Services staff remember fallen Canadian Military personnel who served overseas and have died in the line of duty. The protocol assists with organizing Toronto Fire Services' tribute to the fallen in a respectful, consistent and safe manner on City streets.

## Background Information

cd8.3

<http://www.toronto.ca/legdocs/mmis/2007/cd/bgrd/backgroundfile-6154.pdf>

CD8.4	ACTION			
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## Official Mark Protection for Toronto Parks, Forestry and Recreation's Program Names and Identifiers

(June 13, 2007) Report from General Manager, Parks, Forestry and Recreation

### Recommendations

The General Manager of Parks, Forestry and Recreation recommends that:

1. the word marks and visual identifiers listed in the report summary, be adopted and used as official marks of the City of Toronto; and
2. the City Solicitor be directed to request the Registrar of Trade-marks to give public notice of their adoption and use.

### Financial Impact

There is no financial impact to recreation programs or services for this request as it is a minimal one time cost that will be charged to the Parks, Forestry and Recreation 2007 operating budget. The cost to request the Registrar of the Trade-marks to give public notice of adoption and use of an official mark is \$500.00 per word mark and \$500.00 per visual identifier. The total one time cost to protect the thirteen marks listed below is \$6,500.00. A detailed breakdown of the costs is identified below.

Program Name	Word Mark Costs	Visual Identifier Costs	Total Costs
ARC Afterschool Recreation Care Program	\$500	YES \$500	\$1,000
Guardian Swim	\$500	YES \$500	\$1,000
Super Swim	\$500	YES \$500	\$1,000
Ultra Swim	\$500	YES \$500	\$1,000
Power of Movement (POM)	\$500	YES \$500	\$1,000
STOMP Urban Dance Competition/Showcase	\$500	YES \$500	\$1,000
Hockey in the Neighbourhood	\$500	None	\$500
Overall Costs	\$3,500	\$3,000	\$6,500

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial information.

## Summary

This report recommends that to better protect the interests of the Parks, Forestry and Recreation Division and the City's corporate identity, the City of Toronto obtain protection as official marks under the Trade-marks Act for the following word marks (program names) and their visual identifiers (logos):

1. ARC Afterschool Recreation Care – with one visual identifier;
2. Guardian Swim, Ultra Swim, Super Swim - with three visual identifiers;
3. Power of Movement – with one visual identifier;
4. STOMP Urban Dance Competition/Showcase – with one visual identifier; and
5. Hockey in the Neighbourhood – no visual identifier.

See Attachment 1 for corresponding logos.

## Background Information

cd8.4

(<http://www.toronto.ca/legdocs/mmis/2007/cd/bgrd/backgroundfile-6171.pdf>)

CD8.5	ACTION			
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## Best Start Community Plan

(July 23, 2007) Report from General Manager, Children's Services

## Recommendations

The General Manager, Children's Services, recommends that:

1. Council endorse the 2007-2008 Best Start Community Plan, entitled, "Working Together for Toronto's Families, Giving Every Child the Best Start, Toronto Vision for Children, A plan to meet the early learning and care needs of Toronto's young children".

## Financial Impact

The recommendation will have no financial impact beyond what has already been approved in the current year's budget.

## Summary

This report seeks Council endorsement of the Best Start Community Plan. The Ministry of Children and Youth Services (MCYS) is requiring Best Start Networks to file a 2007-2008 Best Start Community Plan: Building the Foundation – Moving Forward. The attached Best Start Community Plan, on behalf of the Toronto Best Start Network, highlights the progress made in implementing Best Start during 2006-2007 and identifies strategies to continue the momentum during 2007-2008.

## Background Information

cd8.5

<http://www.toronto.ca/legdocs/mmis/2007/cd/bgrd/backgroundfile-6180.pdf>

cd8.5-Attachment

<http://www.toronto.ca/legdocs/mmis/2007/cd/bgrd/backgroundfile-6181.pdf>

**(Note: A copy of the Best Start Community Plan referred to in the foregoing report was distributed to all Members of Council and selected City officials only and is available on the City's web site.)**

CD8.6	ACTION			
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## Request for Inventory of Programs Arising from Welcome and Introductions at the Youth Strategy Panel Meeting held on July 12, 2007

(July 16, 2007) Letter from Youth Strategy Panel

## Recommendations

The Youth Strategy Panel requested that the Community Development and Recreation Committee request that the Deputy City Manager, Cluster "A" begin working on developing an inventory to include a full range of City programs services, facilities and engagement processes being done through all Agencies, Boards, Commissions and Divisions, on a neighbourhood by neighbourhood basis, including health and safety programs, designed to impact youth.

## Summary

Letter from the Youth Strategy Panel forwarding a recommendation from its meeting held on July 12, 2007, requesting that the Deputy City Manager, Cluster "A", develop an inventory of programs, services, facilities and engagement processes.

## Background Information

cd8.6

<http://www.toronto.ca/legdocs/mmis/2007/cd/bgrd/backgroundfile-6184.pdf>

CD8.7	Information			Ward: 38
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### **Update regarding Proposed Alliance and Lease Agreement between Bendale Acres and the Scarborough Regional Dialysis Service**

(July 31, 2007) Letter from Advisory Committee on Homes for the Aged

#### **Summary**

Letter from the Advisory Committee on Homes for the Aged referring the report (July 4, 2007) from the General Manager, Homes for the Aged, regarding the Proposed Alliance and Lease Agreement between Bendale Acres and the Scarborough Regional Dialysis Service to the Community Development and Recreation Committee for their information.

#### **Background Information**

cd8.7- Letter

<http://www.toronto.ca/legdocs/mmis/2007/cd/bgrd/backgroundfile-6188.pdf>

cd8.7-Report

<http://www.toronto.ca/legdocs/mmis/2007/cd/bgrd/backgroundfile-6189.pdf>