

Emergency Information For Cell Phones

Date:	April 30, 2007
To:	Community Development & Recreation
From:	Councillor Case Ootes, Ward 29, Toronto-Danforth
Wards:	All
Reference Number:	

SUMMARY

Cell phones are carried by the majority of the population. In 2006 Toronto EMS promoted an idea within their workforce that is very beneficial to the public, and should be actively promoted. The idea is that everyone stores the word "ICE" in their mobile phone address book, and with it enters the number of the person they would want contacted "In Case of Emergency". The idea was conceived by a paramedic who found that when EMS arrive on the scene of an accident, many patients carried mobile phones, but the paramedics did not know which numbers to call. The idea also applies to Police and Fire personnel who respond to the scene of an emergency. In a situation where time is critical, emergency services personnel and hospital staff would be able to quickly find the contact information in a person's cell phone, listed under "ICE".

RECOMMENDATIONS

The Community Development & Recreation Committee consider the following recommendations:

1. The Chief and General Manager of Emergency Medical Services, the Chief and General Manager of Fire Services, and the Chief of the Toronto Police Service collaborate on and present a report to the July 3, 2007 meeting of the Committee, outlining the ICE program, and how it can be communicated and promoted to the public in an efficient and economical way.



April 30, 2007

