

Community Development and Recreation Committee

Meeting No.	8	Contact	Candy Davidovits, Committee Administrator
Meeting Date	Friday, September 7, 2007	Phone	416-392-8032
Start Time	9:30 AM	E-mail	cdrc@toronto.ca
Location	Committee Room 1, City Hall		

Attendance

Members of the Community Development and Recreation Committee were present for some or all of the time periods indicated under the section headed “Meeting Sessions”, which appears at the end of the Minutes.

Councillor Joe Mihevc, Chair	X
Councillor Maria Augimeri, Vice-Chair	X
Councillor Janet Davis, Vice-Chair	X
Councillor Frances Nunziata	X
Councillor David Shiner	X

Confirmation of Minutes

On motion by Councillor Davis, the minutes of the meeting of the Community Development and Recreation Committee held on July 3, 2007, were confirmed.

CD8.1	Presentation	Deferred		
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Streets to Homes - Post Occupancy Survey Results

Summary

Presentation by General Manager, Shelter, Support and Housing Administration, on Streets to Homes - Post Occupancy Survey Results.

Decision Advice and Other Information

Due to a lack of quorum, the Community Development and Recreation Committee meeting was adjourned and the presentation by the General Manager, Shelter, Support and Housing Administration, on “Streets to Homes – Post Occupancy Survey Results” was carried forward to the next regular meeting of the Community Development and Recreation Committee to be held October 9, 2007.

CD8.2	Presentation	Deferred		
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Partnership Initiatives and Achievements in the Priority Neighbourhoods

Summary

Presentation by Executive Director, Social Development, Finance and Administration, on Partnership Initiatives and Achievements in the Priority Neighbourhoods.

Decision Advice and Other Information

Due to a lack of quorum, the Community Development and Recreation Committee meeting was adjourned and the presentation by the Executive Director, Social Development, Finance and Administration, on “Partnership Initiatives and Achievements in the Priority Neighbourhoods” was carried forward to the next regular meeting of the Community Development and Recreation Committee to be held October 9, 2007.

CD8.3	Information	Received		
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Toronto Fire Services Protocol for Fallen Military Staff

(August 24, 2007) Report from Fire Chief, Toronto Fire Services

Financial Impact

There are no financial implications associated with this report.

Summary

It is with deepest respect that Toronto Fire Services staff remember fallen Canadian Military personnel who served overseas and have died in the line of duty. The protocol assists with organizing Toronto Fire Services’ tribute to the fallen in a respectful, consistent and safe manner on City streets.

Decision Advice and Other Information

On motion by Councillor Nunziata, the Community Development and Recreation Committee received the report (August 24, 2007) from the Fire Chief for information.

Links to Background Information

cd8.3

<http://www.toronto.ca/legdocs/mmis/2007/cd/bgrd/backgroundfile-6154.pdf>

CD8.4	ACTION	Adopted		
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Official Mark Protection for Toronto Parks, Forestry and Recreation's Program Names and Identifiers

(June 13, 2007) Report from General Manager, Parks, Forestry and Recreation

Recommendations

The General Manager of Parks, Forestry and Recreation recommends that:

1. the word marks and visual identifiers listed in the report summary, be adopted and used as official marks of the City of Toronto; and
2. the City Solicitor be directed to request the Registrar of Trade-marks to give public notice of their adoption and use.

Financial Impact

There is no financial impact to recreation programs or services for this request as it is a minimal one time cost that will be charged to the Parks, Forestry and Recreation 2007 operating budget. The cost to request the Registrar of the Trade-marks to give public notice of adoption and use of an official mark is \$500.00 per word mark and \$500.00 per visual identifier. The total one time cost to protect the thirteen marks listed below is \$6,500.00. A detailed breakdown of the costs is identified below.

Program Name	Word Mark Costs	Visual Identifier Costs	Total Costs
ARC Afterschool Recreation Care Program	\$500	YES \$500	\$1,000
Guardian Swim	\$500	YES \$500	\$1,000
Super Swim	\$500	YES \$500	\$1,000
Ultra Swim	\$500	YES \$500	\$1,000
Power of Movement (POM)	\$500	YES \$500	\$1,000
STOMP Urban Dance Competition/Showcase	\$500	YES \$500	\$1,000
Hockey in the Neighbourhood	\$500	None	\$500
Overall Costs	\$3,500	\$3,000	\$6,500

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial information.

Summary

This report recommends that to better protect the interests of the Parks, Forestry and Recreation Division and the City's corporate identity, the City of Toronto obtain protection as official marks under the Trade-marks Act for the following word marks (program names) and their visual identifiers (logos):

1. ARC Afterschool Recreation Care – with one visual identifier;
2. Guardian Swim, Ultra Swim, Super Swim - with three visual identifiers;
3. Power of Movement – with one visual identifier;
4. STOMP Urban Dance Competition/Showcase – with one visual identifier; and
5. Hockey in the Neighbourhood – no visual identifier.

See Attachment 1 for corresponding logos.

Committee Recommendations

On motion by Councillor Augimeri, the Community Development and Recreation Committee recommended to City Council that:

1. the word marks and visual identifiers listed in the report summary, be adopted and used as official marks of the City of Toronto; and
2. the City Solicitor be directed to request the Registrar of Trade-marks to give public notice of their adoption and use.

Links to Background Information

cd8.4

<http://www.toronto.ca/legdocs/mmis/2007/cd/bgrd/backgroundfile-6171.pdf>

CD8.5	ACTION	Adopted		
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Best Start Community Plan

(July 23, 2007) Report from General Manager, Children's Services

Recommendations

The General Manager, Children's Services, recommends that:

1. Council endorse the 2007-2008 Best Start Community Plan, entitled, "Working Together for Toronto's Families, Giving Every Child the Best Start, Toronto Vision for Children, A plan to meet the early learning and care needs of Toronto's young children".

Financial Impact

The recommendation will have no financial impact beyond what has already been approved in the current year's budget.

Summary

This report seeks Council endorsement of the Best Start Community Plan. The Ministry of Children and Youth Services (MCYS) is requiring Best Start Networks to file a 2007-2008 Best Start Community Plan: Building the Foundation – Moving Forward. The attached Best Start Community Plan, on behalf of the Toronto Best Start Network, highlights the progress made in implementing Best Start during 2006-2007 and identifies strategies to continue the momentum during 2007-2008.

Committee Recommendations

On motion by Councillor Davis, the Community Development and Recreation Committee recommended to City Council that:

1. Council endorse the 2007-2008 Best Start Community Plan, entitled, "Working Together for Toronto's Families, Giving Every Child the Best Start, Toronto Vision for Children, A plan to meet the early learning and care needs of Toronto's young children".

Links to Background Information

cd8.5

<http://www.toronto.ca/legdocs/mmis/2007/cd/bgrd/backgroundfile-6180.pdf>

cd8.5-Attachment

<http://www.toronto.ca/legdocs/mmis/2007/cd/bgrd/backgroundfile-6181.pdf>

CD8.6	ACTION	Referred		
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Request for Inventory of Programs Arising from Welcome and Introductions at the Youth Strategy Panel Meeting held on July 12, 2007

(July 16, 2007) Letter from Youth Strategy Panel

Recommendations

The Youth Strategy Panel requested that the Community Development and Recreation Committee request that the Deputy City Manager, Cluster "A" begin working on developing an inventory to include a full range of City programs services, facilities and engagement processes being done through all Agencies, Boards, Commissions and Divisions, on a neighbourhood by neighbourhood basis, including health and safety programs, designed to impact youth.

Summary

Letter from the Youth Strategy Panel forwarding a recommendation from its meeting held on July 12, 2007, requesting that the Deputy City Manager, Cluster "A", develop an inventory of programs, services, facilities and engagement processes.

Decision Advice and Other Information

On motion by Councillor Shiner, the Community Development and Recreation Committee referred the communication (July 16, 2007) from the Youth Strategy Panel to Deputy City Manager Sue Corke for a report back to the Community Development and Recreation Committee on costs, staff hours and resources required to develop an inventory of City programs, services, facilities and engagement processes.

Links to Background Information

cd8.6

(<http://www.toronto.ca/legdocs/mmis/2007/cd/bgrd/backgroundfile-6184.pdf>)

CD8.7	Information	Received		Ward: 38
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Update regarding Proposed Alliance and Lease Agreement between Bendale Acres and the Scarborough Regional Dialysis Service

(July 31, 2007) Letter from Advisory Committee on Homes for the Aged

Summary

Letter from the Advisory Committee on Homes for the Aged referring the report (July 4, 2007) from the General Manager, Homes for the Aged, regarding the Proposed Alliance and Lease Agreement between Bendale Acres and the Scarborough Regional Dialysis Service to the Community Development and Recreation Committee for their information.

Decision Advice and Other Information

On motion by Councillor Shiner, the Community Development and Recreation Committee received the communication (July 31, 2007) from the Advisory Committee on Homes for the Aged for information, with regret.

Links to Background Information

cd8.7-Letter

(<http://www.toronto.ca/legdocs/mmis/2007/cd/bgrd/backgroundfile-6188.pdf>)

cd8.7-Report

(<http://www.toronto.ca/legdocs/mmis/2007/cd/bgrd/backgroundfile-6189.pdf>)

CD8.8	Presentation	Received		
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Recipient of the 2007 Marion Stephenson Award for Outstanding Contribution to Community Care - General Manager, Homes for the Aged

Summary

The Chair recognized the General Manager, Homes for the Aged, on receiving the 2007 Marion Stephenson Award for Outstanding Contribution to Community Care from the Canadian Healthcare Association.

Decision Advice and Other Information

The Community Development and Recreation Committee congratulated the General Manager, Homes for the Aged, on receiving this prestigious award.

Councillor Shiner requested permission to add an item to the agenda of the Community Development and Recreation Committee regarding the closure of community centres on Mondays.

The Chair advised the Community Development and Recreation Committee that it would be out of order for the Committee to deal with the closure of community centres as the issue falls within the jurisdiction of the Budget Committee as it relates to cost containment. The Chair further stated that the item was not properly before the Committee and could not be entertained. The Chair did not make a ruling.

The Community Development and Recreation Committee lost quorum at 9:55 a.m. and adjourned. The following members were present when the roll was taken:

Councillor Joe Mihevc, Chair
Councillor Janet Davis, Vice-Chair

Due to a lack of quorum, the following matters remained unfinished and in accordance with Section 27-36 E. of Council Procedures By-law 1045-2006 were carried forward to the next regular meeting:

CD8.1 Streets to Homes – Post Occupancy Survey Results; and
CD8.2 Partnership Initiatives and Achievements in the Priority Neighbourhoods

Meeting Sessions

Session Date	Session Type	Start Time	End Time	Public or Closed Session
2007-09-07	Morning	9:40 AM	9:55 AM	Public

Chair