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## Economic Development Committee

**Meeting No.** 4  
**Meeting Date** Wednesday, May 9, 2007  
**Start Time** 9:30 AM  
**Location** Committee Room 1, City Hall

**Contact** Rosalind Dyers,  
Committee Administrator  
**Phone** 416-392-8018  
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<b>Economic Development Committee</b>		
Councillor Kyle Rae (Chair) Councillor Mike Feldman (Vice-Chair)	Councillor Suzan Hall Councillor Adrian Heaps	Councillor Case Ootes Councillor Michael Thompson

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**Declarations of Interest under the *Municipal Conflict of Interest Act*.**

**Confirmation of Minutes – April 11, 2007****Speakers/Presentations - A complete list will be distributed at the meeting****Communications/Reports**

ED4.1	Presentation			
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**Presentation on the Importance of Manufacturing in Toronto****Summary**

Presentaion by the following respecting the Importance of Manufacturing in Toronto:

- Mr. Al Brezina, Manager of Commercialization, Campbell Company of Canada; and
- Mr. Mark Lievonen, President, Sanofi Pasteur Limited.

ED4.2	Presentation		Policy	Ward: All
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**Long-Term Employment Land Strategy Presentation****Presentation by Russell Matthew, Partner, Hemson Consulting**

(April 16, 2007) report from the General Manager, Economic Development, Culture and Tourism, the Chief Planner and Executive Director, City Planning; and the Executive Director, Toronto Economic Development Corporation.

**Recommendations**

The General Manager, Economic Development, Culture and Tourism, the President and CEO, Toronto Economic Development Corporation, and the Chief Planner and Executive Director, City Planning recommend that:

1. the General Manager of Economic Development Culture and Tourism, the Deputy City Manager and Chief Financial Officer, Chief Planner and Executive Director, City Planning Division and the President and CEO of the Toronto Economic Development Corporation, develop a financial incentive program for all of the Employment Districts to stimulate new investment and job growth, ensure Toronto's competitive position within the region, and encourage best environmental and green building practices;
2. staff be requested to report back to the Economic Development Committee in September 2007 on the implementation of an incentive program;

3. the General Manager of Economic Development Culture and Tourism report back on options as part of a strategy to better direct capital improvement programs giving consideration to the needs of Employment Districts by improving their functionality, increasing their attractiveness for new investment and stimulating reinvestment by existing firms;
4. the Chief Planner and Executive Director, City Planning, in consultation with the General Manager of Economic Development, Culture and Tourism, explore the potential for requiring a “no net loss” policy for employment space when Secondary Plans are developed which involve the potential redesignation of Employment Area lands outside of Employment Districts;
5. the General Manager of Economic Development, Culture and Tourism and the Chief Planner and Executive Director, in consultation with the Chief Building Official, examine the role of using demolition control for buildings in the Employment Districts as a means of supporting the City’s employment objectives and report back as needed;
6. City staff review an inventory of all municipal land holdings over one acre in size within the Employment Districts and use it as a basis for evaluating employment growth potential and/or further employment intensification with these areas; and
7. the Toronto Economic Development Corporation identify opportunities to build new industrial/commercial space within the Employment Districts and the resources required to implement an annual development program.

### **Financial Impact**

There is no financial impact anticipated resulting from the adoption of this report.

### **Summary**

The Economic Development Culture and Tourism Division (EDCT), Toronto Economic Development Corporation (TEDCO) and City Planning Division are undertaking the development of a long-term strategy for retaining employment lands in the City of Toronto. This report presents the findings from the Phase 2 report from the consulting team which outlines a range of actions to achieve long-term employment growth in the Employment Districts consistent with the objectives of the Official Plan.

### **Background Information**

ed04-2.doc

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-3361.pdf>

**Copies of the Phase 2 Report “Long-Term Employment Land Strategy City of Toronto” prepared by Hemson Consulting Ltd. was forwarded to Members of Council and special officials only.**

ED4.3	Presentation		Transactional	
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### **Presentation on MIPIM - Lessons Learned and Opportunities for the Future**

#### **Summary**

Presentation by Mr. Donald G. Eastwood, General Manager, Economic Development, Culture and Tourism respecting MIPIM - Lessons Learned and Opportunities for the Future.

ED4.4	ACTION		Transactional	Ward: All
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### **Nuit Blanche Toronto - September 29-30, 2007: Information and Requests for a Non-Objection Letter for the Alcohol and Gaming Commission of Ontario**

(April 6, 2007) report from the General Manager, Economic Development, Culture and Tourism.

#### **Recommendations**

The General Manager of Economic Development, Culture and Tourism recommends that:

1. Nuit Blanche Toronto be declared an event of municipal significance for Liquor Licence Board of Ontario (LLBO) and Alcohol and Gaming Commission of Ontario (AGCO) purposes and indicate that there is no objection to the City of Toronto Special Events Section applying for a Liquor Sales Licence Extension of Hours as the Event Organizer for Nuit Blanche on September 29 through to September 30, 2007;
2. a letter from the City Clerk indicating that the establishments listed in Attachment 1 are officially endorsed by Nuit Blanche Toronto and Toronto City Council has no objection to these establishments be included in the application for a sales licence extension of hours with the AGCO for the purpose of Nuit Blanche on September 29 through to September 30, 2007; and
3. the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

#### **Financial Impact**

There are no financial implications for the City of Toronto arising out of the adoption of this report.

## Summary

This report requests that Council declare Nuit Blanche Toronto 2007 an event of municipal significance in order to apply for a Liquor Sales Licence Extension of Hours By Event Organizer for establishments partnered with the event to extend hours for the sales and service of alcohol for the duration of the event.

## Background Information

ed04-4.doc

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-3362.pdf>)

ED4.5	ACTION		Transactional	Ward: 13, 22, 27
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## Citizen Appointments to the Colborne Lodge/Mackenzie House/Spadina Historic House and Gardens Community Museum Management Board

**Confidential - Personal matters about an identifiable individual, including municipal or local board employees (Attachment 1)**

(April 11, 2007) report from the General Manager, Economic Development, Culture and Tourism.

## Recommendations

The General Manager of Economic Development, Culture and Tourism recommends that:

1. Council authorize the public release of the confidential information and recommendations in Attachment No. 1, upon adoption of this report.
2. the Economic Development Committee nominate the selected individuals listed in Attachment No. 1 to the Colborne Lodge/Mackenzie House/Spadina Historic House and Gardens Community Museum Management Board for a term expiring on or before November 30, 2010, or until a successor is appointed; and
3. the appropriate City official be authorized and directed to take the necessary action to give effect thereto.

## Financial Impact

There are no financial implications resulting from the adoption of this report.

## Summary

This report requests Council's authority to appoint nine citizen members to the Colborne Lodge/Mackenzie House/Spadina Historic House and Gardens Community Museums Management Board.

Terms of Board members are coincident with Council terms. In 2006, a recruitment process was initiated to appoint the nine citizen members of the board. Applications were made available through existing boards and committees, community centres and libraries, advertised in the U of T Bulletin, on the City's website and on the websites of the Volunteer Centre of Toronto and Charity Village. The Multicultural History Society of Ontario was hired to recruit and submit the names of qualified candidates from the diverse communities across the City, and a public information session was held. Review panels were established for each board to consider applications, conduct interviews and make recommendations regarding the candidates best qualified to fill the vacancies.

Schedule A to Chapter 103, Heritage, Toronto Municipal Code, states that the Colborne Lodge/Mackenzie House/Spadina Historic House and Gardens Community Museums Management Board be comprised of nine citizen members, one representative from the Toronto District School Board, one representative from the Toronto District Catholic School Board and three members of City Council.

### Background Information

ed04-5.doc

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-3363.pdf>

ED4.6	ACTION		Transactional	Ward: All
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### Citizen Appointments to the Collections Conservation and Shared Resources Management Board

**Confidential - Personal matters about an identifiable individual, including municipal or local board employees (Attachment 1)**

(April 11, 2007) report from the General Manager, Economic Development, Culture and Tourism.

### Recommendations

The General Manager of Economic Development, Culture and Tourism recommends:

1. Council authorize the public release of the confidential information and recommendations in Attachment No.1, upon adoption of this report.
2. the Economic Development Committee nominate the selected individuals listed in Attachment No. 1 to the Collections Conservation and Shared Resources Management Board for a term expiring on or before November 30, 2010, or until a successor is appointed; and
3. the appropriate City official be authorized and directed to take the necessary action to give effect thereto.

## Financial Impact

There are no financial implications resulting from the adoption of this report.

## Summary

This report requests Council's authority to appoint four citizen members to the Collections Conservation and Shared Resources Management Board.

Terms of Board members are coincident with Council terms. In 2006, a recruitment process was initiated to appoint four citizen members to the Board. Applications were made available through existing boards and committees, community centres and libraries, were advertised in the U of T Bulletin, on the City's website and on the websites of the Volunteer Centre of Toronto and Charity Village. The Multicultural History Society of Ontario was hired to recruit and submit the names of qualified candidates from the diverse communities across the City, and a public information session was held. Review panels were established for each board to consider applications, conduct interviews and make recommendations regarding the candidates best qualified to fill the vacancies.

Schedule A to Chapter 103, Heritage, Toronto Municipal Code, states that the Collections Conservation and Shared Resources Board shall be composed of four citizen members and one representative from the Royal Ontario Museum.

## Background Information

ed04-6.doc

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-3364.pdf>

ED4.7	ACTION		Transactional	Ward: 19
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## Citizen Appointments to the Fort York Community Museum Management Board

**Confidential - Personal matters about an identifiable individual, including municipal or local board employees (Attachment 1)**

(April 11, 2007) report from the General Manager, Economic Development, Culture and Tourism.

## Recommendations

The General Manager of Economic Development, Culture and Tourism recommends that:

1. Council authorize the public release of the confidential information and recommendations in Attachment No.1, upon adoption of this report;
2. the Economic Development Committee nominate the selected individuals listed in Attachment No. 1 to the Fort York Community Museum Management Board for a term expiring on or before November 30, 2010, or until a successor is appointed; and

3. the appropriate City official be authorized and directed to take the necessary action to give effect thereto.

### **Financial Impact**

There are no financial implications resulting from the adoption of this report.

### **Summary**

This report requests Council's authority to appoint seven citizen members and two members of the Friends of Fort York to the Fort York Community Museum Management Board.

Terms of Board members are coincident with Council terms. In 2006, a recruitment process was initiated to appoint the nine citizen members of the Board. Applications were made available through existing boards and committees, community centres and libraries, were advertised in the U of T Bulletin, on the City's website and on the websites of the Volunteer Centre of Toronto and Charity Village. The Multicultural History Society of Ontario was hired to recruit and submit the names of qualified candidates from the diverse communities across the City, and a public information session was held. Review panels were established for each board to consider applications, conduct interviews and make recommendations regarding the candidates best qualified to fill the vacancies.

Schedule A to Chapter 103, Heritage, Toronto Municipal Code, states that the Fort York Community Museum Management Board be comprised of seven citizen members, two representatives from the Friends of Fort York, one representative from the Toronto District School Board, one representative from the Toronto Catholic School Board and one to two members of City Council.

### **Background Information**

ed04-7.doc

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-3365.pdf>

ED4.8	Presentation		Transactional	
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### **Update on the Winterlicious and Summerlicious Program Criteria**

#### **Summary**

Verbal update by the General Manager, Economic Development, Culture and Tourism advising that the report requested will be submitted to the June 7, 2007 meeting of the Economic Development Committee.