

---

## Economic Development Committee

|                     |                             |                |  |
|---------------------|-----------------------------|----------------|--|
| <b>Meeting No.</b>  | 7                           | <b>Contact</b> | Rosalind Dyers,<br>Committee Administrator |
| <b>Meeting Date</b> | Monday, September 17, 2007  | <b>Phone</b>   | 416-392-8018                               |
| <b>Start Time</b>   | 9:30 AM                     | <b>E-mail</b>  | edc@toronto.ca                             |
| <b>Location</b>     | Committee Room 1, City Hall |                |  |

---

| Economic Development Committee                                      |  |  |
|---|--|--|
| Councillor Kyle Rae (Chair)<br>Councillor Mike Feldman (Vice-Chair) | Councillor Suzan Hall<br>Councillor Adrian Heaps | Councillor Case Ootes<br>Councillor Michael Thompson |

**Members of Council and Staff:** Please keep this agenda and the accompanying material until the City Council meeting dealing with these matters has ended. **The City Clerk's Office will not provide additional copies.**

**Special Assistance for Members of the Public:** City staff can arrange for special assistance with some advance notice. If you need special assistance, please call 416-392-8018, TTY 416-338-0889 or e-mail ([edc@toronto.ca](mailto:edc@toronto.ca)).

**Closed Meeting Requirements:** If the Economic Development Committee wants to meet in closed session (privately), a member of the Committee must make a motion to do so and give the reason why the Committee has to meet privately. (City of Toronto Act, 2006)

**Notice to People Writing to the Committee:** The City of Toronto collects any personal information in your communication to Toronto City Council or its committees under the City of Toronto Act, 2006 and the City of Toronto Municipal Code.

The City collects this information to enable it to make informed decisions on the relevant issue(s). Individuals who submit letters and other information should be aware that any personal information in their communication will become part of the public record. The City will make it available to the public, unless the individual expressly requests the City to remove the personal information.

Direct any questions about this collection to the City Clerk's Office, City Hall, 100 Queen Street West, Toronto ON M5H 2N2 or by calling 416-392-8018.

**Declarations of Interest under the *Municipal Conflict of Interest Act*.**

**Confirmation of Minutes - July 5, 2007**

**Speakers/Presentations - A complete list will be distributed at the meeting**

**Communications/Reports**

|       |              |  |  |  |
|-------|--------------|--|--|--|
| ED7.1 | Presentation |  |  |  |
|-------|--------------|--|--|--|

**Presentation - Toronto Artscape****Summary**

Presentation by Tim Jones, Chief Executive Officer, Toronto Artscape.

|       |        |  |  |           |
|-------|--------|--|--|-----------|
| ED7.2 | ACTION |  |  | Ward: All |
|-------|--------|--|--|-----------|

**Change to Municipal Code Chapter 103 Heritage, City Council Representation on the Toronto Historic Museums Board**

(August 22, 2007) Report from the Executive Director, Toronto Culture.

**Recommendations**

The Executive Director of Toronto Culture recommends that:

1. City Council amend Municipal Code Chapter 103 Heritage to add a member of City Council to the Toronto Historic Museums Board for a term expiring on or before November 30, 2010, or until a successor is appointed; and
2. upon amendment of the Municipal Code, Council request the City Clerk to canvass Members of City Council for their interest in being appointed to the Toronto Historic Museums Board and report back to the Economic Development Committee.

**Financial Impact**

There are no financial implications resulting from the adoption of this report.

**Summary**

This report requests Council to amend Municipal Code Chapter 103 Heritage to add a member of City Council to the Toronto Historic Museums Board for a term expiring on or before November 30, 2010, or until a successor is appointed.

Upon amendment of the Municipal Code, Council request the City Clerk to canvass Members of City Council for their interest in being appointed to the Toronto Historic Museums Board and report back to Economic Development Committee.

Terms of Board members are coincident with Council terms.

The Toronto Historic Museums Board is comprised of the Chair (or another representative) from each of the Community Museum Management Boards. This is the only Community Museum Management Board that does not have a representative from City Council.

### Background Information

2007-09-17-ed07-2

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-6572.pdf>)

|       |        |  |  |           |
|-------|--------|--|--|-----------|
| ED7.3 | ACTION |  |  | Ward: All |
|-------|--------|--|--|-----------|

### Proposed Structure of the War of 1812 Bicentennial Commemoration Steering Committee and Project Update

(August 22, 2007) Report from the Executive Director, Toronto Culture.

### Recommendations

The Executive Director, Toronto Culture recommends:

1. approval for the structure of the War of 1812 Bicentennial Steering Committee, as outlined in Appendix A.

### Financial Impact

There are no financial implications resulting from the adoption of this report.

### Summary

The Bicentennial of the War of 1812 provides an unprecedented opportunity to engage Torontonians in their history and their City, and to raise Toronto's profile as a premier Canadian heritage and cultural destination.

This report describes the structure and role of the steering committee for the War of 1812 Bicentennial commemoration; the process for identification of our key stakeholders; results of our small focus groups; and recommendations for moving forward. It also provides a brief update of sources of government funding identified to date as previously requested by Council. This report requests Council's approval of the structure and role of the steering committee so that the planning of the Bicentennial commemoration can move forward to ensure completion of key projects in time for the launch of the Bicentennial in 2012.

### Background Information

2007-09-17-ed07-3

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-6573.pdf>)

|       |        |  |  |         |
|-------|--------|--|--|---------|
| ED7.4 | ACTION |  |  | Ward: 7 |
|-------|--------|--|--|---------|

## **Emery Village BIA – Capital Improvement Master Plan and Streetscape Manual for Landowners**

(August 24, 2007) Report from the Acting Director, Small Business and Local Partnerships.

### **Recommendations**

The Acting Director of Small Business and Local Partnerships recommends that:

1. Council approve, in principle, the Emery Village Business Improvement Area Capital Improvements Master Plan, dated June 2007, as guidelines for capital improvements within the public realm of the BIA and that such improvements be implemented over time, in accordance with the BIA Capital Cost-Share Program Guidelines and within City debt targets; and
2. Council approve, in principle, the Emery Village Business Improvement Area Streetscape Manual for Landowners, dated June 2007, as guidelines for improvements to private lands within the BIA, and that such improvement to private property be implemented through the planning approval process as development applications come forward, provided the negotiated improvements are in accordance with applicable legislation.

### **Financial Impact**

The Emery Village BIA Capital Improvements Master Plan is a multi-million dollar undertaking that is expected to be implemented over time, within the parameters of the existing BIA Capital Cost-Share Program Guidelines. The current BIA Capital Cost-Share Program Guidelines establishes a maximum yearly allocation of \$600,000 (gross) per BIA. The amount of funding that may be available to any one BIA will be further restricted by the overall number of requests received from BIAs within a given year and the annual Capital Budget debt targets for Economic Development, Culture and Tourism.

Therefore, implementation of specific proposals will be evaluated according to the Capital Cost-share Guidelines and assessed in terms of the overall program funding availability. To date, funding of \$600,000 gross, \$300,000 net has been allocated to the Emery Village BIA for each of the 2007 and 2008 budget years, providing a total of \$600,000 of funding from the City directly to this effort. Improvement to private property is the responsibility of individual land owners.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

## Summary

This report responds to the following motion adopted by City Council at its meeting on June 1, 2007:

“That the General Manager, Economic Development, Culture and Tourism, in consultation with the Chief Planner and Executive Director, City Planning, and the General Manager, Transportation Services, report to the Economic Development Committee on the implementation of the Emery Village Master Plan, such report to address how to implement the beautification under the existing by-law.”

## Background Information

2007-09-17-ed07-4

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-6574.pdf>

|       |        |  |  |         |
|-------|--------|--|--|---------|
| ED7.5 | ACTION |  |  | Ward: 7 |
|-------|--------|--|--|---------|

## Emery Village Business Improvement Area (BIA) - Poll Results on Boundary Expansion

(August 24, 2007) Report from the Acting Director, Small Business and Local Partnerships.

## Recommendations

The Acting Director of Small Business and Local Partnerships recommends that:

1. Council pass a by-law to designate the area described by Attachment No. 1 (Maps 1-4), as an expanded Business Improvement Area, under Section 19-15 of the Municipal Code, based upon the results of the poll respecting the intention to expand the Emery Village BIA;
2. leave be granted for the introduction of the necessary bill in Council to give effect thereto; and
3. the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

## Financial Impact

Capital budgets may be impacted in future years should streetscape or other capital improvements be undertaken by the expanded Emery Village BIA. These capital improvements are cost-shared equally between the BIA and the City.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

## Summary

The purpose of this report is to recommend that the Emery Village Business Improvement Area (BIA) boundaries be expanded. Upon approval, the appropriate staff shall prepare the necessary by-laws and bill to give effect thereto.

In accordance with Chapter 19 of the City of Toronto Municipal Code, the City Clerk conducted a poll to determine if there is sufficient support to expand the BIA. The number of objecting petitions regarding the proposed Emery Village BIA expansion does not meet the sufficiency benchmark set out in Chapter 19-9B of the Municipal Code. Accordingly, City Council may expand the boundaries. Based upon the results, it is recommended that Council pass a by-law to designate the area described by Attachment No. 1 (Maps 1-4), as an expanded Emery Village Business Improvement Area.

## Background Information

2007-09-17-ed07-5

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-6575.pdf>

2007-09-17-ed07-5-attach 1

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-6576.pdf>

|       |        |  |  |          |
|-------|--------|--|--|----------|
| ED7.6 | ACTION |  |  | Ward: 19 |
|-------|--------|--|--|----------|

## Dundas-Bathurst Business Improvement Area (BIA) Poll Results

(August 31, 2007) Report from the Acting Director, Small Business and Local Partnerships.

## Recommendations

The Acting Director of Small Business and Local Partnerships recommends that:

1. Council pass a by-law to designate the area described by Attachment No. 1 (Maps 1-2), as a Business Improvement Area, under Chapter 19 of the Municipal Code, based upon the results of the poll respecting the intention to designate the Dundas-Bathurst BIA;
2. leave be granted for the introduction of the necessary bill in Council to give effect thereto; and
3. the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

## Financial Impact

The proposed Dundas-Bathurst BIA is one of four potential new BIAs to be established in 2007.

Capital budgets may be impacted in future years should streetscape or other capital improvements be undertaken by the Dundas-Bathurst BIA. These capital improvements are cost-shared equally between the BIA and the City.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

### Summary

The purpose of this report is to recommend the designation of the proposed Dundas-Bathurst West Business Improvement Area.

In accordance with Chapter 19 of the City of Toronto Municipal Code, the City Clerk conducted a poll to determine if there is sufficient support to designate the proposed Dundas-Bathurst BIA. The number of objecting petitions regarding the Dundas-Bathurst BIA does not meet the sufficiency benchmark set out in Chapter 19-9A of the Municipal Code. Accordingly, City Council may establish a Business Improvement Area. Based upon the results, it is recommended that Council pass a by-law to designate the area described by Attachment No. 1 (Maps 1-2), as the Dundas-Bathurst BIA.

### Background Information

2007-09-17-ed07-6

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-6577.pdf>

2007-09-17-ed07-6-attach 1

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-6578.pdf>

|       |        |  |  |                         |
|-------|--------|--|--|-------------------------|
| ED7.7 | ACTION |  |  | Ward: 29, 30, 31,<br>32 |
|-------|--------|--|--|-------------------------|

### Intention to Designate the Area Along Danforth Avenue Between Jones Avenue/Dewhurst Boulevard and the Lands Just West of Westlake Avenue as a Business Improvement Area (BIA)

(July 20, 2007) Report from the Acting Director, Small Business and Local Partnerships.

### Recommendations

The Acting Director of Small Business and Local Partnerships recommends that:

1. the area described by Attachment No. 1 (Maps 1 to 6), be designated as a Business Improvement Area (BIA), under Chapter 19 of the Toronto Municipal Code;
2. the City Clerk be authorized to send out a notice of Council's intention to pass a by-law designating the area as defined in Attachment No. 1 as a Business Improvement Area (BIA);
3. the Executive Director of Technical Services be requested to prepare designation by-law maps of the area as described by Attachment No. 1, and submit them to the City Solicitor; and
4. the Acting Director of Small Business and Local Partnerships report directly to Council on the poll results so that the BIA can be established and hold an annual general meeting in time for the 2008 budget cycle.

## **Financial Impact**

Capital budgets may be impacted in future years should streetscape and other capital improvements be undertaken by the new BIA. Capital improvements are shared 50/50 between the City and the BIA.

Should the BIA be formed, future capital projects must be approved by Council, and the City's 50% share of the capital costs will be funded in the Economic Development, Culture and Tourism capital budget.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

## **Summary**

The purpose of this report is to recommend that the City Clerk conduct a poll to determine if there is sufficient support to designate the properties fronting on Danforth Avenue from Dewhurst Boulevard on the north and Jones Avenue on the south and the properties located at 2396 Danforth Avenue on the north and 2385 on the south as a Business Improvement Area (BIA). In addition, the adjacent commercial properties with municipal addresses 663, 665 and 667 Greenwood Avenue, 26 Ladysmith Avenue, 699 Coxwell Avenue and 955, 957, 959, 969 and 985 Woodbine Avenue have been included within the proposed BIA boundary.

Upon completion of the poll, the Acting Director of Small Business and Local Partnerships shall report on the results directly to Council. Subject to a positive poll result, staff shall prepare the necessary by-laws and bills to give effect thereto.

## **Background Information**

2007-09-17-ed07-7

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-6579.pdf>

2007-09-17-ed07-7-attach 1

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-6580.pdf>

2007-09-17-ed07-7-attach 2

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-6581.pdf>

2007-09-17-ed07-7-attach 3

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-6582.pdf>

2007-09-17-ed07-7-attach 4

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-6583.pdf>

2007-09-17-ed07-7-attach 5

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-6584.pdf>

2007-09-17-ed07-7-attach 6

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-6585.pdf>

|       |        |  |  |          |
|-------|--------|--|--|----------|
| ED7.8 | ACTION |  |  | Ward: 30 |
|-------|--------|--|--|----------|

### **South of Eastern Avenue Planning Study**

(August 28, 2007) Report from the Chief Planner and Executive Director, City Planning Division.

#### **Recommendations**

The City Planning Division recommends that:

1. the Chief Planner and Executive Director, City Planning, forward a copy of the South of Eastern Avenue Planning Study, when completed, to the Economic Development Committee for information.

#### **Financial Impact**

There are no financial implications.

#### **Summary**

The purpose of this report is to update the Economic Development Committee on the status of its direction to the Chief Planner where, under the Procedures By-law, staff is required to report back on motions of Committees of Council within three months.

Planning staff are in the process of setting up a meeting with Waterfront Toronto, as requested.

#### **Background Information**

2007-09-17-ed07-8

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-6586.pdf>

|       |             |  |  |           |
|-------|-------------|--|--|-----------|
| ED7.9 | Information |  |  | Ward: All |
|-------|-------------|--|--|-----------|

### **Update on "Biotechnology: Fuelling Toronto's Prosperity" Presentation**

(August 31, 2007) Report from the Director, Business Development and Retention.

#### **Financial Impact**

There are no financial implications with the adoption of this report.

#### **Summary**

This report responds to the recommendations made by the Economic Development Committee regarding The Biotechnology Initiative (TBI) presentation.

#### **Background Information**

2007-09-17-ed07-9

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-6587.pdf>