

**Attachment No. 2: 2007 Community Festivals and Special Events Investment Program
Business Improvement Areas – Economic Development**

Applicant # 1 **Albion and Islington BIA**
2627 Islington Avenue
Toronto, ON, M9V 2X4

Ward: Ward 1

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Food Festival

Event Description: This all ages event will feature food, fashion, a Bollywood festival and a “taste” of the area restaurants at Albion and Islington.

Expected Attendance	Number of Volunteers	Event Date(s)
50,000 – 100,000	20 - 25	August 11, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$10,000	\$TBD	\$TBD

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
New Application	\$3,000	\$3,000

Recommendation: An allocation of \$3,000.00 is recommended for the Albion and Islington BIA “Food Festival” event.

Event Allocation Status: 1st year of eligibility.

Applicant # 2 **Beach BIA**
62 Columbine Avenue
Toronto, ON, M4L 1P5

Ward: Ward 32

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Celebrate the Beach Harvest Festival

Event Description: A harvest festival to celebrate the Beach with bands, buskers, vintage streetcar with entertainer, food tasting booths, sidewalk sales, bike rodeo, historic walking tours, contests, give-aways and artists and artisans. The event will take place along the Queen Street East sidewalks in the BIA.

Expected Attendance	Number of Volunteers	Event Date(s)
2,000 – 5,000	20 - 25	Sept. 29, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$21,500	\$1,000	\$TBD

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
New application	\$10,000	\$1,800

Recommendation: An allocation of \$1,800.00 is recommended for the Beach BIA “Celebrate the Beach Harvest Festival” event.

Event Allocation Status: 1st year of eligibility.

Applicant # 3 **Bloorcourt Village BIA**
827 A Bloor Street West
Toronto ON M6G 1M1

Ward: Ward 18 and Ward19

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Music and Sidewalk Festival

Event Description: A festival featuring a town crier, fashion show, clowns, face painting, balloons, entertainment including folk choirs and live bands, and a photo contest. The festival will take place along Bloor Street West, between Dufferin and Montrose Streets.

Expected Attendance	Number of Volunteers	Event Date(s)
1,000 – 3,000	17 +	Sept. 15, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$22,000	\$10,000	\$7,000

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
\$2,000	\$2,000	\$1,800

Recommendation: An allocation of \$1,800.00 is recommended for the Bloorcourt Village BIA for the “Music and Sidewalk Festival” event.

Event Allocation Status: 3rd year of eligibility.

Applicant # 4 **Corso Italia BIA**
1274 St. Clair Avenue West
Toronto, ON, M6E 1B9

Ward: Ward 17

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Corso Italia Winter Interlude

Event Description: The festival will be a part of the City of Toronto’s Cavalcade of Lights program. The festival kick off will begin with a lighting ceremony, followed by entertainment, choirs, strolling bands and a “Taste” of Corso Italia. The event will take place on St. Clair Avenue West between Westmount and Landsdowne Avenues.

Expected Attendance	Number of Volunteers	Event Date(s)
20,000 – 30,000	50+	Nov. 16 – Dec. 22, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$23,500	\$0	\$TBD

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
New application	\$10,000	\$0

Recommendation: No allocation is recommended for the “Corso Italia Winter Interlude” event. This BIA has access to the “Shop St. Clair” (SSC) sponsorship program, which provides funds for new events and festival activities as mitigating measure during the streetcar track construction. Due to the heavy demand for the 2007 CFSE Investment program, exceptions cannot be made to the program guidelines which state that allocations are not to be provided for programs where duplicate funding is available from other sources. Therefore the BIA is encouraged to include a funding request for this event in their SSC program application.

Event Allocation Status: 4 years of eligibility remain.

Applicant # 5

Danforth BIA

PO Box 65247, Chester RPO, 358 Danforth Avenue
Toronto, ON, M4K 1N0

Ward:

Ward 29, Ward 30

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: “The 10th Annual the Danforth BIA Charity Road Hockey Challenge”

Event Description: Thirty two teams will compete for the Danforth BIA trophy by playing ball hockey in designated areas on Danforth Avenue between Ellerbeck Street and Jackman Avenue. There will be a celebrity meet and greet and a silent auction, followed by community teams competing for the Danforth cup.

Expected Attendance	Number of Volunteers	Event Date(s)
500	50	March 2, 2008

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$40,819	\$30,000	\$9,700

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
\$1,000	\$5,000	\$900

Recommendation: An allocation of \$900.00 is recommended for the Danforth BIA for “The 10th Annual the Danforth BIA Charity Road Hockey Challenge.”

Event Allocation Status: 2nd year of eligibility.

Applicant # 6**Downtown Yonge BIA**

444 Yonge Street, Archway Entrance, Suite 1
 Toronto, ON, M5B 2H4

Ward:

Ward 27, Ward 28

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Urban Lights, Festive Sights

Event Description: Events will take place at over three weekends at Yonge Dundas Square and on Elm Street (between Yonge and Bay). Activities will include “Urban Rail Jam” (a snowboarding competition), “Toronto’s Hot Spot” (video games in a mock living room), Children’s weekend (gingerbread house making, cookie decorating, rides) and Adult weekend (chocolate fondue, wine tasting, ice martini lounge).

Expected Attendance	Number of Volunteers	Event Date(s)
10,000	25	Dec. 1-2, Dec. 8-9, and Dec. 15-16, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$100,000	\$30,000	\$60,000

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
New application	\$10,000	\$0

Recommendation: No allocation is recommended for the Downtown Yonge BIA for the “Urban Lights, Festive Sights” event as a large portion of the 2007 Economic Development capital budget has been allocated to the Cavalcade of Lights (lighting) program for this BIA, which is an aspect of this event.

Event Allocation Status: 1st year of eligibility.

Applicant # 7 **Dundas West BIA**
1569 Dundas Street West
Toronto, ON, M6K 1T9

Ward: Ward 18

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Dundas West Community Festival

Event Description: Festival activities will take place on along Dundas Street in the St. Clarens Parkette and on the St. Helen’s Church grounds. Activities will include a community BBQ, face painting, Portuguese and Brazilian Bands and folk dancing.

Expected Attendance	Number of Volunteers	Event Date(s)
400+	35	June 17, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$20,800	\$11,500	\$4,700

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
New application	\$9,300	\$1,000

Recommendation: An allocation of \$1,000.00 is recommended for the Dundas West BIA for “Dundas West Community Festival” event.

Event Allocation Status: 1st year of eligibility.

Applicant # 8 **Forest Hill Village BIA**
437 Spadina Road
Toronto, ON, M5P 2W3

Ward: Ward 21, Ward 22

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Village Music Festival

Event Description: Every Saturday in the month of August from 6:00 to 9:00 PM, the east side of Lonsdale Road will be shut down for live jazz and easy listening music.

Expected Attendance	Number of Volunteers	Event Date(s)
150-200	5	Aug. 4, 11, 18, and 25, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$9,800.00	\$0	\$TBD

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
New application	\$9,800	\$1,000

Recommendation: An allocation of \$1,000.00 is recommended for the Forest Hill Village BIA for the “Village Music Festival” event.

Event Allocation Status: 1st year of eligibility.

Applicant # 9 **Kingsway BIA**
3029 Bloor Street West
Toronto, ON, M8X 1C5

Ward: Ward 5

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: 2007 Taste of the Kingsway Festival

Event Description: This will be the 10th year for this annual fall festival, which will be held along Bloor Street West, from Prince Edward Drive to Montgomery Road. The festival includes samples from over 30 restaurants and many activities; including a fashion show, dog show, harvest market, artisans and crafters, live entertainment, community exhibits and more.

Expected Attendance	Number of Volunteers	Event Date(s)
200,000+	10 – 20+	Sept. 7 and 8, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$87, 900	\$0	\$0

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
\$5,000	\$10,000	\$4,500

Recommendation: An allocation of \$4,500.00 is recommended for the Kingsway BIA for the “2007 Taste of the Kingsway Festival” event.

Event Allocation Status: 2nd year of eligibility.

Applicant # 10

Liberty Village BIA
 77 Mowat Avenue, Suite 101
 Toronto, ON, M6K 3E3

Ward: Ward 14, Ward 19

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Give Me Liberty, The Afterwork Party

Event Description: The event is a Liberty Village community oriented kick off to summer featuring food, beverages, and entertainment to promote Liberty Village to Torontonians and to provide an opportunity for networking and for neighbours to get to know each other. Local merchants promoting their own special menus will provide food and beverages. The event will take place on Fraser Road between King and Liberty Streets, including the west lawn of Lamport Stadium.

Expected Attendance	Number of Volunteers	Event Date(s)
2,000 – 3,000	25	June 14, 2007

Total Event Budget	Funding From Other Sources	Estimated Value of In-Kind Support
\$15,000	\$13,500	\$4,500

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
\$1,400	\$1,500	\$1,130

Recommendation: An allocation of \$1,130.00 is recommended for the Liberty Village BIA for the “Give Me Liberty, The Afterwork Party” event.

Event Allocation Status: 4th and final year of eligibility.

Applicant # 11

Liberty Village BIA
 77 Mowat Avenue, Suite 101
 Toronto, ON, M6K 3E3

Ward: Ward 14

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Long Lunch in Liberty

Event Description: The event will feature a “congo-line” of tables winding for about 200 meters down the middle of Frasier Avenue (south of King Street and north of Liberty Street). The food served will celebrate the cuisine of local restaurants, and the event will feature entertainment, music and prizes. The event is open to everyone, and tickets will be sold at various locations in the area.

Expected Attendance	Number of Volunteers	Event Date(s)
300	10	Sept. 18, 2007

Total Event Budget	Funding From Other Sources	Estimated Value of In-Kind Support
\$8,000	\$5,000	\$3,000

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
New Application	\$3,000	\$0

Recommendation: No allocation is recommended for the Liberty Village BIA “Long Lunch in Liberty” event. Due to the heavy demand for the 2007 CFSE Investment Program, only one event can be considered from each organization. The BIA is encouraged to apply to next year’s CFSE Investment Program, when the “Give Me Liberty – The Afterwork Party” event will have exhausted its four year eligibility for the program.

Event Allocation Status: 4 years of eligibility remain.

Applicant # 12

Long Branch BIA
3399 Lakeshore Blvd. West
Toronto, ON, M8W 1N2

Ward: Ward 6

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Magical Holiday Saturdays

Event Description: A series of activities to compliment the Santa Claus parade will take place over five Saturdays, including carollers, Santa with elves, story-time, crafts, and town crier.

Expected Attendance	Number of Volunteers	Event Date(s)
2,500	10	Nov. 24, Dec. 1, 8, 15 and 22, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$6,800	\$3,945	\$845

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
New application	\$2,855	\$1,800

Recommendation: An allocation of \$1,800.00 is recommended for the Long Branch BIA for the “Magical Holiday Saturdays” event.

Event Allocation Status: 1st year of eligibility.

Applicant # 13

Parkdale Liberty Economic Development Corporation
1313 Queen Street West
Toronto, ON, M6K 1L8

Ward: Ward 14

Service Area Designation: Local

Organization Overview: This organization’s mission is to “encourage and stimulate economic initiatives and collaborative community partnerships that build and nurture sustainable and environmentally friendly sound growth.”

Event Name: Annual Parkdale Arts & Crafts Festival

Event Description: This event will feature an artisan and crafters market with over 100 vendors of handmade arts and crafts, a Kids Zone & Installation Arts area with performance and installation artists, and performance acts scheduled throughout the day. Activities will take place in and around the historic Parkdale Town Square, at Queen Street and Cowan Avenue.

Expected Attendance	Number of Volunteers	Event Date(s)
10,000	100+	July 13, 14, and 15, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$25,292	\$18,600	\$1,620

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
New application	\$5,072	\$2,600

Recommendation: An allocation of \$2,600.00 is recommended for the Parkdale Liberty Economic Development Corporation “Annual Parkdale Arts and Crafts Festival” event.

Event Allocation Status: 1st year of eligibility.

Applicant # 14

Queens Quay Harbourfront BIA
 249 Queens Quay West, Unit 110
 Toronto, ON, M5J 2N5

Ward: Ward 20, Ward 28

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Winter Celebration

Event Description: Event activities include a boat cruise, skating with Santa, crafts, face painting, ice sculpting, and shuttle rides. Activities will take place within the BIA along Queens Quay between Yonge and Bathurst.

Expected Attendance	Number of Volunteers	Event Date(s)
2,000	6	Dec. 15 and 16, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$81,500	\$22,500	\$20,000

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
New application	\$10,000	\$1,800

Recommendation: An allocation of \$1,800.00 is recommended for the Queens Quay BIA “Winter Celebration” event.

Event Allocation Status: 1st year of eligibility.

Applicant # 15**Roncesvalles Village BIA**

100 Prince Edward Drive
 Toronto, ON, M8Y 3V7

Ward: Ward 14

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Roncesvalles Polish Festival

Event Description: The event will feature a live stage, Polish Harvest Festival Parade, street musicians, a midway, a skateboard park, Polish crafts, etc. The event will take place on Roncesvalles Avenue between Howard Park and Galley Avenue.

Expected Attendance	Number of Volunteers	Event Date(s)
75,000	100+	September 15 and 16, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$99,000	\$90,000	\$0

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
\$2,520	\$9,000	\$2,260

Recommendation: An allocation of \$2,260.00 is recommended for the Roncesvalles Village BIA “Roncesvalles Polish Festival” event.

Event Allocation Status: 3rd year of eligibility.

Applicant # 16

St. Clair Avenue West BIA
 C/o Super Latin Music
 1088 St. Clair Avenue West
 Toronto ON M6E 1A7

Ward:

Ward 17

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name:

St. Clair Avenue West Children’s Sunflower Festival

Event Description

The event will include a portable stage with performances, dress up and cartoon characters, face painting and balloons, and will take place along St. Clair Avenue West between Glenholme and Westmount Avenues.

Expected Attendance	Number of Volunteers	Event Date(s)
5,000	10	June 16, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$7,000	\$3,500	N/A

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
\$1,350	\$3,900	\$0

Recommendation:

No allocation is recommended for the St. Clair Avenue West BIA for the “St. Clair Avenue West Children’s Sunflower Festival”, as the event has already received funding for the maximum four years allowed by the program in 2006. Although some changes have been made to the event, the changes are not significant enough to warrant the consideration of the Children’s Sunflower Festival as a new event.

Event Allocation Status:

The St. Clair Avenue West Sunflower Festival / Children’s Sunflower Festival is no longer eligible for funding.

Applicant # 17

St. Clair Gardens BIA
 1660 St. Clair Avenue West
 Toronto ON M6N 1H8

Ward: Ward 17

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Corn Fest

Event Description: The event will take place along St. Clair Avenue West from Caledonia to Old Weston Road, and will include a sidewalk sale, vendors, entertainment, and a free neighbourhood barbecue.

Expected Attendance	Number of Volunteers	Event Date(s)
2,000	10+	September 22, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$5,000	\$500	\$0

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
New application	\$2,450	\$0

Recommendation: No allocation is recommended for the St. Clair Gardens BIA “Corn Fest” event. This BIA has access to the “Shop St. Clair” (SSC) sponsorship program, which provides funds for new events and festival activities as mitigating measure during the streetcar track construction. Due to the heavy demand for the 2007 CFSE Investment program, exceptions cannot be made to the program guidelines which state that allocations are not to be provided for programs where duplicate funding is available from other sources. Therefore the BIA is encouraged to include a funding request for this event in their SSC program application.

Event Allocation Status: 4 years of eligibility remain.

Applicant # 18**St. Lawrence Market Neighbourhood BIA**

92 Front Street East
 Toronto, ON, M5A 1C4

Ward: Ward 28

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Woofstock

Event Description: Woofstock is a free admission entertainment and consumer show, including a Canine Canada Pageant, Stupid Dog Trick contest, and canine fashion show. The event will take place on Wellington Street between Church and Scott Streets, Berczy Park, Front Street from Scott to Church to Jarvis Street, Market Street north of the Esplanade, Church Street from the Esplanade to Front Street and Market Lane Park.

Expected Attendance	Number of Volunteers	Event Date(s)
100,000 – 120,000	80-100	June 9 and 10, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$95,700	\$86,000	\$200,700

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
\$5,000	\$10,000	\$4,500

Recommendation: An allocation of \$4,500.00 is recommended for the St. Lawrence Market Neighbourhood BIA “Woofstock” event.

Event Allocation Status: 2nd year of eligibility.

Applicant # 19

Village of Islington BIA
 4872 Dundas Street West
 Toronto, ON, M9A 1B5

Ward: Ward 5

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Islington’s “Paint the Street” Festival

Event Description: “Paint the Street” is a month-long community-engaged event where the process of mural creation becomes street theatre and everyone is invited to follow a talented group of artists as they enhance four mural sites in the village. Activities will include a block party, storytelling, dancing and musical entertainment. Events will take place along Dundas Street west from Montgomery’s Inn to Kipling, and in Michael Power Park.

Expected Attendance	Number of Volunteers	Event Date(s)
20,000	50	June 2 to June 30, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$30,250	\$19,250	\$6,000

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
New application	\$5,000	\$2,600

Recommendation: An allocation of \$2,600.00 is recommended for the Village of Islington BIA “Paint the Street” Festival event.

Event Allocation Status: 1st year of eligibility.

Applicant # 20 **Weston Village BIA**
19 John Street
Toronto, ON M9N 1J2

Ward: Ward 11

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Art in the Park and Back-to-School Sidewalk Sale

Event Description: Annual Arts Festival in combined with annual Back-to-School Sidewalk Sale, farmer’s Market and customer appreciation day. Events will take place in Little Avenue Memorial Park and along Weston Road from Wilby Crescent to King Street.

Expected Attendance	Number of Volunteers	Event Date(s)
2,500	12	Aug. 11, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$7,100	\$2,550	\$300

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
\$3,000	\$3,479	\$2,400

Recommendation: An allocation of \$2,400.00 is recommended for the Weston Village BIA “Art in the Park and Back-to-School Sidewalk Sale” event.

Event Allocation Status: 3rd year of eligibility.

Applicant # 21

Wexford Heights BIA
1720 Lawrence Avenue East
Toronto, ON M1R 2Y1

Ward: Ward 37

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Taste of Lawrence Festival

Event Description: Live entertainment, musicians, vendors' village including food items, sidewalk sale, arts and crafts for children, clowns, midway, skateboarding park and inflatables. The event will take place along Lawrence Avenue East from Crockford Boulevard to just east of Warden Avenue within the Wexford Heights BIA.

Expected Attendance	Number of Volunteers	Event Date(s)
50,000 – 75,000	100	July 6, 7, and 8, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$100,000	\$120,000	\$24,000

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
\$2,520	\$2,200	\$2,200

Recommendation: An allocation of \$2,200.00 is recommended for the Wexford Heights BIA "Taste of Lawrence Festival".

Event Allocation Status: 3rd year of eligibility.

Applicant # 22

Yonge Lawrence Village BIA
 3219 Yonge Street, Suite 5000
 Toronto, ON, M4N 3S1

Ward: Ward 16, Ward 25

Service Area Designation: Local

Organization Overview: This organization supports local business area development primarily through promotion and streetscape improvements.

Event Name: Village Day

Event Description: This event will take place within the BIA along Yonge Street from Lawrence Avenue to Yonge Boulevard, and will feature a sidewalk sale with displays, entertainment and activities.

Expected Attendance	Number of Volunteers	Event Date(s)
2,500 to 3,500	0	June 9, 2007

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$23,000	\$0	\$30,000

2006 Event Allocation	2007 Amount Requested	2007 Amount Recommended
\$2,000	\$5,000	\$1,800

Recommendation: An allocation of \$1,800.00 is recommended for the Young Lawrence Village BIA “Village Day” event.

Event Allocation Status: 2nd year of eligibility.

