

## **Economic Development Committee**

<b>Meeting No.</b>	9	<b>Contact</b>	Rosalind Dyers, Committee Administrator
<b>Meeting Date</b>	Wednesday, November 7, 2007	<b>Phone</b>	416-392-8018
<b>Start Time</b>	9:30 AM	<b>E-mail</b>	edc@toronto.ca
<b>Location</b>	Committee Room 1, City Hall		

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*The Decision Document is for preliminary reference purposes only. Please refer to the Committee's Report to City Council or to the Minutes for the official record.*

### ***How to Read the Decision Document:***

- *Recommendations of the Committee to City Council appear after the item heading.*
- *Any amendments by Committee to recommendations appearing in a staff report are italicized.*
- *Other action taken by the Committee on its own authority, which does not require Council's approval, is listed in the decision document under the heading "Decision Advice and Other Information".*
- *Declarations of Interest, if any, appear at the end of an item.*

*Minutes Confirmed – Meeting of October 11, 2007*

ED9.1	Information	Received		Ward: All
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### **Toronto Economic Development Corporation - Significant Activities and Projects**

#### **Decision Advice and Other Information**

The Economic Development Committee expressed its appreciation to Mr. Steiner for his excellent presentation.

#### **Summary**

Presentation highlighting the Toronto Economic Development Corporation's significant activities and projects over the past year.

#### **Communications**

(November 7, 2007) Submission from Jeffrey D. Steiner, President and CEO of TEDCO (ED.New.ED9.1)

ED9.2	Information	Amended		Ward: All
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## **Toronto and York Region Labour Council - Overview of Activities and Training Initiatives**

### **Decision Advice and Other Information**

The Economic Development Committee:

1. requested the appropriate staff of Economic Development, Culture and Tourism to include representatives of UNITE HERE, Local 75, in the discussions taking place with respect to the Toronto Premier Ranked Tourist Destination Framework Project.
2. expressed its appreciation to Mr. Cartwright, Ms. Selva, Mr. Kacaba, and Ms. Dassinger for their informative presentations.

### **Summary**

Presentation providing an overview of existing labour force development activities and opportunities and union-based skills training initiatives.

### **Communications**

(November 7, 2007) Submission from Cristina Selva, Director of Training, Carpenters' Local Union 27 (ED.New.ED9.2.1)

(November 7, 2007) Submission from Janet Dassinger, UNITE HERE, Local 75, submitting a copy of "An Industry at a Crossroads - A High Road Economic Vision for Toronto Hotels" (ED.New.ED9.2.2)

(November 7, 2007) Submission from Vince Kacaba, Director of Training, U.A. Local 46 Mechanical Contractors submitting a copy of the Membership Training Guide (ED.New.ED9.2.3)

(November 7, 2007) Submission from Lee Caprio, Director of Education Services, International Brotherhood of Electrical Workers, Local 353 - Toronto (ED.New.ED9.2.4)

ED9.3	ACTION	Amended		Ward: All
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## **Manufacturing Matters to Toronto - Motion M157**

(October 24, 2007) Letter from City Council.

### **Committee Recommendations**

The Economic Development Committee recommends that:

1. Toronto City Council, on behalf of City residents, call on the Federal Government to take action in addressing the impact of manufacturing job loss in the Toronto region and in other communities across Canada by:

- a. identifying the manufacturing industry as a strategic sector in Canada's economic development;
  - b. undertaking a comprehensive review of the causes and consequences of manufacturing job loss;
  - c. establishing a sectoral task force to review ways Canada can strengthen the manufacturing sector;
  - d. adopting a comprehensive and integrated set of economic, fiscal and monetary policies - a framework for fair trade that will both strengthen domestic manufacturing and protect manufacturing jobs; and
  - e. improving training and transitional services to the manufacturing sector;
2. the Province of Ontario also be urged to improve training and transitional services to the manufacturing sector;
  3. the appropriate staff in the Economic Development, Culture and Tourism Division be requested to communicate to the senior levels of government the issues identified in Recommendations 1 and 2; and
  4. the City Clerk be directed to forward this Resolution to the Federation of Canadian Municipalities for consideration.

### **Decision Advice and Other Information**

The Economic Development Committee referred the portion of Recommendation 1.e. in Member Motion 157 pertaining to regulatory requirements to the appropriate staff in Economic Development, Culture and Tourism Division, in conjunction with Councillors Augimeri and Rae, for a review of the impact on businesses of improved/increased regulatory mechanisms, and report to the Economic Development Committee.

### **Summary**

City Council on October 22 and 23, 2007, referred the following Member Motion M157, headed "Manufacturing Matters to Toronto" by Councillor Augimeri, seconded by Councillor Rae, to the Economic Development Committee:

"Summary:

Canada's manufacturing sector is a critical part of the national economy: it is highly productive, generates the highest value-added in the economy compared to all other economic sectors, accounts for two-thirds of our nation's total exports and funds three-quarters of all private sector research.

Over the last five years, Canada has suffered a quarter million manufacturing job losses, across a diverse range of sectors including: auto assembly, auto parts, food and beverage, fish processing, shipbuilding, electronics, electrical, rubber, plastics, steel, wood, paper, metal and general manufacturing.

These job losses are the result of permanent and indefinite layoffs of workers, bankruptcies and plant closures, workplace downsizing, work relocation and production off-shoring to countries both within North America (United States and Mexico) and internationally.

The loss of manufacturing jobs has devastated workers, families and communities from coast to coast, and restricts the amount of quality job prospects for our children and grandchildren.

The loss of manufacturing jobs has placed an added financial strain on municipal governments to deliver increased demands for social services at the local level. At the same time, they are experiencing a shrinking tax base.

The lack of federal government attention to the critical issues of unfair trade and markets closed to Canadian goods, the persistently high Canadian dollar, the de-industrialization of Canada's economy and its associated impact, investment strategy, public procurement policies and inadequate protection for workers has resulted in a crisis for Canadian manufacturing workers.

#### Recommendations:

1. That Toronto City Council, on behalf of City residents, call on the Federal Government to take action in addressing the impact of manufacturing job loss in the Toronto region and in other communities across Canada by:
  - a. identifying the manufacturing industry as a strategic sector in Canada's economic development;
  - b. undertaking a comprehensive review of the causes and consequences of manufacturing job loss;
  - c. establishing a sectoral task force to review ways Canada can strengthen the manufacturing sector;
  - d. adopting a comprehensive and integrated set of economic, fiscal and monetary policies - a framework for fair trade that will both strengthen domestic manufacturing and protect manufacturing jobs; and
  - e. ensuring that all Canadian workers are protected in job loss, through the improvement of bankruptcy laws, wage protection, pension protection, transition programs, improved training and relocation programs and enhanced Employment Insurance benefits.

2. That the City Clerk be directed to forward this Resolution to the Federation of Canadian Municipalities for consideration."

### Background Information

2007-11-07-ed09-3

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-7919.pdf>

### Communications

(November 7, 2007) Submission from Kyle Benham, Director of Business Development and Retention (ED.New.ED9.3.1)

(November 7, 2007) letter from Anne Dembinski, President, Canadian Union of Public Employees, Local 79 (ED.New.ED9.3.2)

(November 7, 2007) Submission from Alex Dagg, Director of the Ontario Council and the National Co-Director of UNITE HERE (ED.New.ED9.3.3)

ED9.4	ACTION	Amended		Ward: All
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### Green Economic Sector Development Strategy Work Plan and Required Resources

(October 17, 2007) Report from Deputy City Manager Sue Corke.

### Committee Recommendations

The Economic Development Committee recommends that:

- a. City Council:
  1. *endorse the ten action items referred to in Attachment 1 that comprise the work plan to implement the Green Economic Sector Development Strategy, subject to amending Item 7 by adding the following:*

*“That all tenders, RFP documents issued by the City be required to include questions as to what “Green Plan” the companies have in place.”;*
  2. refer the budget request for consideration to the 2008 Operating Budget process;
- b. *the Director of Purchasing and Materials Management be requested to submit a report to the Executive Committee on establishing a policy that the City of Toronto only purchase goods and services from environmentally friendly companies, effective January 1, 2011;*
- c. *the Federation of Canadian Municipalities (FCM) be urged to establish a “Green Plan Performance Measurement Protocol”;*
- d. *the Federal Government be urged to work with cities through FCM to develop a*

*“National Packaging Protocol”; and*

- e. all Provinces and Territories in Canada be urged to establish a “National Green Plan” syllabus/primer for all schools.*

### **Financial Impact**

The cost of implementing the recommendations contained in this report is \$75,000. This request will be forwarded to the 2008 Operating Budget process for consideration, including the reallocation of existing resources.

The Deputy City Manager and Chief Financial Officer has reviewed this report and concurs with the financial impact information.

### **Summary**

The Economic Development, Culture and Tourism Division (EDCT) has undertaken the development of a Green Economic Sector Development Strategy to support the growth and recognition of Toronto’s environment and renewable energy industry sector, promote environmental best practices among employers and increase the City’s competitiveness and retention of existing employment. This report responds to the direction by City Council to report back to the Economic Development Committee on a work plan for implementing the action items and the required budgetary resources.

### **Background Information**

2007-11-07-ed09-4

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8010.pdf>

ED9.5	ACTION	Adopted		Ward: All
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### **Implementing "Talent Matters - Shaping Talent Strategies in a Changing World"**

(October 22, 2007) Report from Deputy City Manager Sue Corke.

### **Committee Recommendations**

The Economic Development Committee recommends that City Council:

1. endorse the development and implementation of :
  - a. the International Centre for Financial Services Education and Training project; and
  - b. the Financial Services Information Technology Innovation Initiative;
2. refer the budget request for consideration to the 2008 Operating Budget process;

3. request that the Ministries of Economic Development and Trade (MEDT), Training Colleges, and Universities (MTCU), and Foreign Affairs and International Trade Canada actively support the initiative by providing the required program funding to support the action steps contained in this report; and
4. continue to collaborate closely with the Toronto Financial Services Alliance (TFSA) on the above-mentioned projects through the Economic Development, Culture and Tourism Division:
  - a. to integrate immigrants into the financial services workplace in co-operation with the Toronto Regional Immigration and Employment Committee (TRIEC);
  - b. to develop policies and strategies to further attract and train international students; and
  - c. to implement forums for the financial services industry and academia to address curriculum development and labour force issues, and to promote financial services as a career option.

### **Financial Impact**

The cost of implementing the recommendations contained in this report is \$100,000. This request will be forwarded to the 2008 Operating Budget process for consideration, including the reallocation of existing resources.

The Deputy City Manager and Chief Financial Officer has reviewed this report and concurs with the financial impact information.

### **Summary**

This report responds to the direction by City Council to submit to the Economic Development Committee specific recommendations resulting from the presentation and report “Talent Matters – Shaping Talent Strategies in a Changing World” (“Talent Matters”). Council requested that the report include:

- a. the mechanisms, relationships, and requirements needed from the City of Toronto to assist in establishing a Centre of Excellence for Financial Services, as well as a review of other “Excellence” initiatives ongoing in the Toronto Region; and
- b. the identification of strategies to break down the barriers of entry for employment and educational opportunities for visible minorities, new Canadians and youth.

### **Background Information**

2007-11-07-ed09-05

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8011.pdf>)

## Communications

(November 1, 2007) letter from Janet Ecker, President, Toronto Financial Services Alliance (ED.New.ED9.5.1)

ED9.6	ACTION	Adopted		Ward: All
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## Culture Build Investment Program – 2007 Allocations

(October 19, 2007) Report from Deputy City Manager Sue Corke.

## Committee Recommendations

The Economic Development, Culture and Tourism recommends that:

1. Culture Build Investment Program allocations be approved for the following organizations:
 

a.	Canadian Children's Dance Theatre	\$48,000.00
b.	Hungarian Canadian Cultural Centre	\$54,000.00
c.	Latvian Canadian Cultural Centre	\$88,000.00
d.	Ontario Crafts Council	\$62,000.00
e.	Tarragon Theatre	\$15,500.00
f.	Toronto Aerospace Museum	\$7,500.00
g.	Tranzac Club	\$46,000.00
Total		\$321,000.00
2. the Community Partnership and Investment Program's 2007 Approved Operating Budget, which includes \$250,000.00 gross and net expenditures for the Culture Build Investment Program, be increased one time by \$71,000.00 gross and zero net proposed to be funded by the Cultural Facilities Capital Grants Reserve Fund XR1211 to reflect the above allocations; and
3. the appropriate City officials be authorized to take the necessary action to give effect thereto.

## Financial Impact

The 2007 Approved Budget for the 6<sup>th</sup> Annual Culture Build Investment Program within the Community Partnership and Investment Program is \$250,000.00 towards the state of good repair of existing non-City-owned, not-for-profit cultural facilities in Toronto. This report recommends an allocation of \$321,000.00 to seven organizations. One-time additional funding of \$71,000.00 is recommended from the Cultural Facilities Capital Grants Reserve Fund XR1211. The purpose of this reserve fund is to provide funds to assist the City's not-for-profit cultural sector with financing for state of good repair capital projects. The Reserve Fund balance was \$110,756.00 as of September 30, 2007.



The Deputy City Manager and Chief Financial Officer has reviewed this report and concurs with the financial impact.

### Summary

This is the sixth year of the Culture Build Investment Program. To date, the City has provided funding for 53 projects in order that not-for-profit cultural organizations can bring their facilities up to a state of good repair.

The recommendations for allocations contained in this report are the result of a review of the applications received at the September 14, 2007 deadline. The administration of the review was carried out in accordance with the City of Toronto Grants Policy as adopted by Council on December 16 and 17, 1998.

The arts and cultural organizations that are supported through the Culture Build Investment Program provide a wide variety of opportunities for residents of Toronto to participate in the arts as participants, volunteers or audience members. In the last six years, the Culture Build Investment Program has helped to further bring several of these organizations' facilities closer to a state of good repair.

### Background Information

2007-11-07-ed09-6

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8012.pdf>

ED9.7	ACTION	Adopted		Ward: All
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### Community Arts Stakeholders Report

(October 11, 2007) Report from the Executive Director, Toronto Culture.

### Committee Recommendations

The Economic Development Committee recommends that:

1. Council approve staff recommendations on strategies to enhance Toronto's community arts sector based on community input obtained through the Community Arts Stakeholders Consultation process. These strategies include:
  - a. Toronto Culture to develop a City-wide Community Arts Action Plan in 2008, in conjunction with internal and external partners, outlining ways to enhance community arts development across the City; and
  - b. Toronto Culture to report to Council in a year's time regarding development and implementation of the Plan.

## Financial Impact

These recommendations will not require additional funding in 2008. Future financial requirements arising from the development and implementation of the Community Arts Action Plan will be forwarded for consideration as new requests to the 2009 Operating Budget Process.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

## Summary

This report seeks Council endorsement of recommendations brought forward by Culture staff regarding City-wide community arts development based on broad community input gathered through Community Arts Stakeholders Consultations implemented in May 2007.

This report highlights ways community input was sought to further advocate the goals and objectives outlined in the Community Arts Stakeholders Report as directed by City Council at its January 31, February 2, and 3, 2006 meeting. It also features community input gathered through the Community Arts Stakeholders Consultation process.

## Background Information

2007-11-07-ed09-7

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8014.pdf>)

2007-11-07-ed09-7-app 1

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8015.pdf>)

2007-11-07-ed09-7-app 2

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8016.pdf>)

2007-11-07-ed09-7-app 3a

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8017.pdf>)

2007-11-07-ed09-7-app 3b

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8018.pdf>)

2007-11-07-ed09-7-app 4

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8019.pdf>)

2007-11-07-ed09-7-app 5

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8020.pdf>)

2007-11-07-ed09-7-app 6

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8021.pdf>)

ED9.8	Information	Received		Ward: All
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## Toronto Arts Council 2006 Annual Allocations Report

(October 12, 2007) Report from the Executive Director, Toronto Culture.

## Decision Advice and Other Information

The Economic Development Committee received for information the report from the Executive

Director, Toronto Culture.

### Financial Impact

No financial impact.

### Summary

This report provides information on the allocations made by the Toronto Arts Council (TAC) in 2006. The TAC's 2006 allocation from the City of Toronto's Community Partnership and Investment Program budget was \$10,152,560 that included \$9,213,270 for funding allocations and \$939,290 for operations.

A great city fosters a vibrant cultural scene and recognizes the importance of the arts to the quality of life of its citizens. Strategic municipal investment is a key factor in generating a healthy city economy, promoting cultural tourism, creating training and employment opportunities, and seeding the cultural industries. It is an important tool for strengthening neighbourhoods through increased youth engagement and community pride. The TAC offers funding programs to the City's arts organizations and professional artists. These programs, funded through the City of Toronto, invest in a broad range of activities from individual creation and small start-up projects to some of Canada's largest and most renowned arts institutions.

City Council continues its long history in supporting arts and culture organizations and individual artists through funding administered by the Toronto Arts Council. The Annual Allocations Report for the period January 1 to December 31, 2006, submitted by the TAC advised City Council on funding activities during this period and the support City Council has provided to Toronto's meritorious arts organizations, artists and creators.

### Background Information

2007-11-07-ed09-8

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8022.pdf>)

2007-11-07-ed09-8-attach 1

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8023.pdf>)

2007-11-07-ed09-8-attach 2

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8039.pdf>)

2007-11-07-ed09-8-attach 3

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8040.pdf>)

2007-11-07-ed09-8-attach 4

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8041.pdf>)

2007-11-07-ed09-8-attach 5

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8042.pdf>)

### Meeting Sessions

Session Date	Session Type	Start Time	End Time	Public or Closed Session
2007-11-07	Morning	9:35 AM	12:25 PM	Public