

Economic Development Committee

Meeting No.	4	Contact	Rosalind Dyers, Committee Administrator
Meeting Date	Wednesday, May 9, 2007	Phone	416-392-8018
Start Time	9:35 AM	E-mail	rdyers@toronto.ca
Location	Committee Room 1, City Hall		

Attendance

Members of the Economic Development Committee were present for some or all of the time period indicated under the section headed “Meeting Sessions”, which appears at the end of the Minutes.

Councillor Kyle Rae, Chair	X
Councillor Mike Feldman	X
Councillor Suzan Hall	X
Councillor Adrian Heaps	X
Councillor Case Ootes	X
Councillor Michael Thompson	X

Also in Attendance

Councillor Paula Fletcher
Councillor Doug Holyday

Confirmation of Minutes

On motion by Councillor Hall, the Minutes of the meeting of the Economic Development Committee held on April 11, 2007, were confirmed.

ED4.1	Presentation	Amended		
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Presentation on the Importance of Manufacturing in Toronto

Summary

Presentation by representatives of the Toronto Industry Network respecting the Importance of Manufacturing in Toronto.

Communications

(May 9, 2007) Submission from The Toronto Industry Network - EDMainED4.1.1

(May 9, 2007) Submission from Angelo Di Caro, Jenny J.H. Ahn and Mustaq Mohammed, Canadian Auto Workers (CAW) - EDMainED4.1.2

Speakers

Al Brezina, Chair, Toronto Industry Network

Mark Lievonon, President, Sanofi Pasteur Limited

Jeffrey Zietlow, Director of Strategy, Kraft Canada Inc.

Tony Wong, Manager, Toronto Mill, Cascades Boxboard Inc.

Angelo Di Caro, CAW

Mustaq Mohammed, CAW

John Humphrey, United Steelworkers

Decision Advice and Other Information

On motion by Councillor Hall, the Economic Development Committee expressed appreciation to the representatives of the Toronto Industry Network for their excellent presentation, and directed that a copy of the presentation, entitled "Manufacturing in Toronto: The Untold Story", be forwarded to all Members of Council for information.

(Members of Council – May 9, 2007)

ED4.2	ACTION	Amended	Policy	Ward: All
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Long-Term Employment Land Strategy Presentation

(April 16, 2007) report from the General Manager, Economic Development, Culture and Tourism, the Chief Planner and Executive Director, City Planning, and the President and CEO, Toronto Economic Development Corporation.

Recommendations

The General Manager, Economic Development, Culture and Tourism, the President and CEO, Toronto Economic Development Corporation, and the Chief Planner and Executive Director, City Planning recommend that:

1. the General Manager of Economic Development Culture and Tourism, the Deputy City Manager and Chief Financial Officer, Chief Planner and Executive Director, City Planning Division and the President and CEO of the Toronto Economic Development Corporation, develop a financial incentive program for all of the Employment Districts to stimulate new investment and job growth, ensure Toronto's competitive position within the region, and encourage best environmental and green building practices;
2. staff be requested to report back to the Economic Development Committee in September 2007 on the implementation of an incentive program;

3. the General Manager of Economic Development Culture and Tourism report back on options as part of a strategy to better direct capital improvement programs giving consideration to the needs of Employment Districts by improving their functionality, increasing their attractiveness for new investment and stimulating reinvestment by existing firms;
4. the Chief Planner and Executive Director, City Planning, in consultation with the General Manager of Economic Development, Culture and Tourism, explore the potential for requiring a “no net loss” policy for employment space when Secondary Plans are developed which involve the potential redesignation of Employment Area lands outside of Employment Districts;
5. the General Manager of Economic Development, Culture and Tourism and the Chief Planner and Executive Director, in consultation with the Chief Building Official, examine the role of using demolition control for buildings in the Employment Districts as a means of supporting the City’s employment objectives and report back as needed;
6. City staff review an inventory of all municipal land holdings over one acre in size within the Employment Districts and use it as a basis for evaluating employment growth potential and/or further employment intensification with these areas; and
7. the Toronto Economic Development Corporation identify opportunities to build new industrial/commercial space within the Employment Districts and the resources required to implement an annual development program.

Financial Impact

There is no financial impact anticipated resulting from the adoption of this report.

Summary

The Economic Development Culture and Tourism Division (EDCT), Toronto Economic Development Corporation (TEDCO) and City Planning Division are undertaking the development of a long-term strategy for retaining employment lands in the City of Toronto. This report presents the findings from the Phase 2 report from the consulting team which outlines a range of actions to achieve long-term employment growth in the Employment Districts consistent with the objectives of the Official Plan.

Speakers

Russell Matthew, Partner, Hemson Consulting

Jeffrey Steiner, President and CEO, TEDCO

John Cartwright, President, Toronto and York Region Labour Council

Councillor Doug Holyday, Ward 3, Etobicoke Centre

Committee Recommendations

The Economic Development Committee recommended that:

1. the General Manager of Economic Development Culture and Tourism, the Deputy City Manager and Chief Financial Officer, Chief Planner and Executive Director, City Planning Division and the President and CEO of the Toronto Economic Development Corporation, develop a financial incentive program for all of the Employment Districts to stimulate new investment and job growth, ensure Toronto's competitive position within the region, and encourage best environmental and green building practices;
2. staff be requested to report back to the Economic Development Committee in September 2007 on the implementation of an incentive program;
3. the General Manager of Economic Development Culture and Tourism report back on options as part of a strategy to better direct capital improvement programs giving consideration to the needs of Employment Districts by improving their functionality, increasing their attractiveness for new investment and stimulating reinvestment by existing firms;
4. the Chief Planner and Executive Director, City Planning, in consultation with the General Manager of Economic Development, Culture and Tourism, explore the potential for requiring a "no net loss" policy for employment space when Secondary Plans are developed which involve the potential redesignation of Employment Area lands outside of Employment Districts;
5. the General Manager of Economic Development, Culture and Tourism and the Chief Planner and Executive Director, in consultation with the Chief Building Official, examine the role of using demolition control for buildings in the Employment Districts as a means of supporting the City's employment objectives and report back as needed;
6. City staff review an inventory of all municipal land holdings over one acre in size within the Employment Districts and use it as a basis for evaluating employment growth potential and/or further employment intensification with these areas;
7. the Toronto Economic Development Corporation (TEDCO) identify opportunities to build new industrial/commercial space within the Employment Districts and the resources required to implement an annual development program; and that TEDCO and City staff also explore examples from other cities of policies or interventions that promote intensification of, and/or reinvestment in, industrial properties;

(Motion by Councillor Rae on Recommendations 1. to 6. and 7. with amendment)

8. the Sterling Road Employment Area be included in the financial incentive program and that the General Manager, Economic Development, Culture and Tourism and the Chief Planner and Executive Director, City Planning be requested to assess the need for including other Employment Areas in the City; and

(Motion by Councillor Feldman)

9. the Chief Planner and Executive Director, City Planning re-examine the interpretation of the Mixed Use designation and assess the need for replacement of all existing commercial/employment space, and in the absence thereof assign a minimum percentage of commercial/employment space to be built on the lands.

(Motion by Councillor Feldman)

Decision Advice and Other Information

The Economic Development Committee requested:

- a. the Chief Planner and Executive Director, City Planning, in consultation with the Toronto Waterfront Revitalization Corporation, to further review the South of Eastern Employment District based on the emerging and future waterfront development on West Donlands (across the River), East Bayfront, Lower Donlands (directly south), the regeneration of the Port Lands (directly south), and the size and shape of the Employment District; and report on:
1. the best fit for land uses on these lands in their relationship to the developing waterfront, including traffic and transportation considerations;
 2. planning measures and incentives to achieve best land use application; and
 3. any official plan amendments related to South of Eastern Employment District; and

(Motion by Councillor Rae)

- b. the Chief Planner and Executive Director, City Planner, in consultation with the City Solicitor, to arrange an educational training session for all Members of Council with respect to the City's new powers under the new City of Toronto Act, Planning Act, etc., as they relate to employment lands, and on changes related to Ontario Municipal Board reform.

(Motion by Councillor Hall)

Links to Background Information

ed04-2.doc

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-3361.pdf>)

ed04-2.attach

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-3482.pdf>)

(Chief Planner and Executive Director, City Planning; City Solicitor; General Manager, Economic Development, Culture and Tourism; Mr. Jeffrey D. Steiner, President and CEO, Toronto Economic Development Corporation; Mr. John Campbell, CEO and President, Toronto Water Revitalization Corporation; c. Deputy City Manager Sue Corke; Councillor Paula Fletcher, Ward 30, Toronto-Danforth – May 9, 2007)

ED4.3	Presentation	Received	Transactional	
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Presentation on MIPIM - Lessons Learned and Opportunities for the Future

Summary

Presentation by Mr. Donald G. Eastwood, General Manager, Economic Development, Culture and Tourism respecting MIPIM - Lessons Learned and Opportunities for the Future.

Speakers

Donald G. Eastwood, General Manager, Economic Development, Culture and Tourism

Decision Advice and Other Information

On motion by Councillor Ootes, the Economic Development Committee received the presentation from the General Manager, Economic Development, Culture and Tourism for information.

ED4.4	ACTION	Adopted	Transactional	Ward: All
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Nuit Blanche Toronto - September 29-30, 2007: Information and Requests for a Non-Objection Letter for the Alcohol and Gaming Commission of Ontario

(April 6, 2007) report from the General Manager, Economic Development, Culture and Tourism.

Recommendations

The General Manager of Economic Development, Culture and Tourism recommends that:

1. Nuit Blanche Toronto be declared an event of municipal significance for Liquor Licence Board of Ontario (LLBO) and Alcohol and Gaming Commission of Ontario

(AGCO) purposes and indicate that there is no objection to the City of Toronto Special Events Section applying for a Liquor Sales Licence Extension of Hours as the Event Organizer for Nuit Blanche on September 29 through to September 30, 2007;

2. a letter from the City Clerk indicating that the establishments listed in Attachment 1 are officially endorsed by Nuit Blanche Toronto and Toronto City Council has no objection to these establishments be included in the application for a sales licence extension of hours with the AGCO for the purpose of Nuit Blanche on September 29 through to September 30, 2007; and
3. the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

Financial Impact

There are no financial implications for the City of Toronto arising out of the adoption of this report.

Summary

This report requests that Council declare Nuit Blanche Toronto 2007 an event of municipal significance in order to apply for a Liquor Sales Licence Extension of Hours By Event Organizer for establishments partnered with the event to extend hours for the sales and service of alcohol for the duration of the event.

Committee Recommendations

On motion by Councillor Thompson, the Economic Development Committee recommended that:

1. Nuit Blanche Toronto be declared an event of municipal significance for Liquor Licence Board of Ontario (LLBO) and Alcohol and Gaming Commission of Ontario (AGCO) purposes and indicate that there is no objection to the City of Toronto Special Events Section applying for a Liquor Sales Licence Extension of Hours as the Event Organizer for Nuit Blanche on September 29 through to September 30, 2007;
2. a letter from the City Clerk indicating that the establishments listed in Attachment 1 are officially endorsed by Nuit Blanche Toronto and Toronto City Council has no objection to these establishments be included in the application for a sales licence extension of hours with the AGCO for the purpose of Nuit Blanche on September 29 through to September 30, 2007; and
3. the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

Links to Background Information

ed04-4.doc

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-3362.pdf>

ED4.5	ACTION	Adopted	Transactional	Ward: 13, 22, 27
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Citizen Appointments to the Colborne Lodge/Mackenzie House/Spadina Historic House and Gardens Community Museum Management Board

Confidential - Personal matters about an identifiable individual, including municipal or local board employees

(April 11, 2007) report from the General Manager, Economic Development, Culture and Tourism.

Recommendations

The General Manager of Economic Development, Culture and Tourism recommends that:

1. Council authorize the public release of the confidential information and recommendations in Attachment No.1, upon adoption of this report.
2. the Economic Development Committee nominate the selected individuals listed in Attachment No. 1 to the Colborne Lodge/Mackenzie House/Spadina Historic House and Gardens Community Museum Management Board for a term expiring on or before November 30, 2010, or until a successor is appointed; and
3. the appropriate City official be authorized and directed to take the necessary action to give effect thereto.

Financial Impact

There are no financial implications resulting from the adoption of this report.

Summary

This report requests Council's authority to appoint nine citizen members to the Colborne Lodge/Mackenzie House/Spadina Historic House and Gardens Community Museums Management Board.

Terms of Board members are coincident with Council terms. In 2006, a recruitment process was initiated to appoint the nine citizen members of the board. Applications were made available through existing boards and committees, community centres and libraries, advertised in the U of T Bulletin, on the City's website and on the websites of the Volunteer Centre of Toronto and Charity Village. The Multicultural History Society of Ontario was hired to recruit and submit the names of qualified candidates from the diverse communities across the City, and a public information session was held. Review panels were established for each board to consider applications, conduct interviews and make recommendations regarding the candidates best qualified to fill the vacancies.

Schedule A to Chapter 103, Heritage, Toronto Municipal Code, states that the Colborne Lodge/Mackenzie House/Spadina Historic House and Gardens Community Museums Management Board be comprised of nine citizen members, one representative from the Toronto District School Board, one representative from the Toronto District Catholic School Board and three members of City Council.

Committee Recommendations

On motion by Councillor Thompson, the Economic Development Committee recommended that:

1. Council authorize the public release of the confidential information and recommendations in Attachment No.1, upon adoption of this report.
2. Council appoint the selected individuals listed in Attachment No. 1 to the Colborne Lodge/Mackenzie House/Spadina Historic House and Gardens Community Museum Management Board for a term expiring on or before November 30, 2010, or until a successor is appointed; and
3. the appropriate City official be authorized and directed to take the necessary action to give effect thereto.

Links to Background Information

ed04-5.doc

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-3363.pdf>

ED4.6	ACTION	Adopted	Transactional	Ward: All
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Citizen Appointments to the Collections Conservation and Shared Resources Management Board

Confidential - Personal matters about an identifiable individual, including municipal or local board employees

(April 11, 2007) report from the General Manager, Economic Development, Culture and Tourism.

Recommendations

The General Manager of Economic Development, Culture and Tourism recommends:

1. Council authorize the public release of the confidential information and recommendations in Attachment No.1, upon adoption of this report.
2. the Economic Development Committee nominate the selected individuals listed in Attachment No. 1 to the Collections Conservation and Shared Resources Management Board for a term expiring on or before November 30, 2010, or until a successor is appointed; and

3. the appropriate City official be authorized and directed to take the necessary action to give effect thereto.

Financial Impact

There are no financial implications resulting from the adoption of this report.

Summary

This report requests Council's authority to appoint four citizen members to the Collections Conservation and Shared Resources Management Board.

Terms of Board members are coincident with Council terms. In 2006, a recruitment process was initiated to appoint four citizen members to the Board. Applications were made available through existing boards and committees, community centres and libraries, were advertised in the U of T Bulletin, on the City's website and on the websites of the Volunteer Centre of Toronto and Charity Village. The Multicultural History Society of Ontario was hired to recruit and submit the names of qualified candidates from the diverse communities across the City, and a public information session was held. Review panels were established for each board to consider applications, conduct interviews and make recommendations regarding the candidates best qualified to fill the vacancies.

Schedule A to Chapter 103, Heritage, Toronto Municipal Code, states that the Collections Conservation and Shared Resources Board shall be composed of four citizen members and one representative from the Royal Ontario Museum.

Committee Recommendations

On motion by Councillor Hall, the Economic Development Committee recommended that:

1. Council authorize the public release of the confidential information and recommendations in Attachment No.1, upon adoption of this report.
2. Council appoint the selected individuals listed in Attachment No. 1 to the Collections Conservation and Shared Resources Management Board for a term expiring on or before November 30, 2010, or until a successor is appointed; and
3. the appropriate City official be authorized and directed to take the necessary action to give effect thereto.

Links to Background Information

ed04-6.doc

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-3364.pdf>

ED4.7	ACTION	Adopted	Transactional	Ward: 19
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Citizen Appointments to the Fort York Community Museum Management Board

Confidential - Personal matters about an identifiable individual, including municipal or local board employees

(April 11, 2007) report from the General Manager, Economic Development, Culture and Tourism.

Recommendations

The General Manager of Economic Development, Culture and Tourism recommends that:

1. Council authorize the public release of the confidential information and recommendations in Attachment No.1, upon adoption of this report;
2. the Economic Development Committee nominate the selected individuals listed in Attachment No. 1 to the Fort York Community Museum Management Board for a term expiring on or before November 30, 2010, or until a successor is appointed; and
3. the appropriate City official be authorized and directed to take the necessary action to give effect thereto.

Financial Impact

There are no financial implications resulting from the adoption of this report.

Summary

This report requests Council's authority to appoint seven citizen members and two members of the Friends of Fort York to the Fort York Community Museum Management Board.

Terms of Board members are coincident with Council terms. In 2006, a recruitment process was initiated to appoint the nine citizen members of the Board. Applications were made available through existing boards and committees, community centres and libraries, were advertised in the U of T Bulletin, on the City's website and on the websites of the Volunteer Centre of Toronto and Charity Village. The Multicultural History Society of Ontario was hired to recruit and submit the names of qualified candidates from the diverse communities across the City, and a public information session was held. Review panels were established for each board to consider applications, conduct interviews and make recommendations regarding the candidates best qualified to fill the vacancies.

Schedule A to Chapter 103, Heritage, Toronto Municipal Code, states that the Fort York Community Museum Management Board be comprised of seven citizen members, two representatives from the Friends of Fort York, one representative from the Toronto District School Board, one representative from the Toronto Catholic School Board and one to two members of City Council.

Committee Recommendations

On motion by Councillor Hall, the Economic Development Committee recommended that:

1. Council authorize the public release of the confidential information and recommendations in Attachment No.1, upon adoption of this report;
2. Council appoint the selected individuals listed in Attachment No.1 to the Fort York Community Museum Management Board for a term expiring on or before November 30, 2010, or until a successor is appointed; and
3. the appropriate City official be authorized and directed to take the necessary action to give effect thereto.

Links to Background Information

ed04-7.doc

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-3365.pdf>

ED4.8	Presentation	Received	Transactional	
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Update on the Winterlicious and Summerlicious Program Criteria

Summary

Verbal update by the General Manager, Economic Development, Culture and Tourism advising that the report requested will be submitted to the June 7, 2007 meeting of the Economic Development Committee.

Decision Advice and Other Information

The Economic Development Committee received the update from the General Manager, Economic Development, Culture and Tourism for information.

Meeting Sessions

Session Date	Session Type	Start Time	End Time	Public or Closed Session
2007-05-09	Morning	9:35 AM	12:45 PM	Public

Chair