
Economic Development Committee

Meeting No.	9	Contact	Rosalind Dyers, Committee Administrator
Meeting Date	Wednesday, November 7, 2007	Phone	416-392-8018
Start Time	9:30 AM	E-mail	edc@toronto.ca
Location	Committee Room 1, City Hall		

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Contact Rosalind Dyers,
Committee Administrator
Phone 416-392-8018
E-mail edc@toronto.ca

ED9.3	AMENDED			Ward: All
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Manufacturing Matters to Toronto - Motion M157

City Council Decision

City Council on November 19 and 20, 2007, adopted the following motions:

1. Toronto City Council, on behalf of City residents, call on the Federal Government to take action in addressing the impact of manufacturing job loss in the Toronto region and in other communities across Canada by:
 - a. identifying the manufacturing industry as a strategic sector in Canada's economic development;
 - b. undertaking a comprehensive review of the causes and consequences of manufacturing job loss;
 - c. establishing a sectoral task force to review ways Canada can strengthen the manufacturing sector;
 - d. adopting a comprehensive and integrated set of economic, fiscal and monetary policies - a framework for fair trade that will both strengthen domestic manufacturing and protect manufacturing jobs; and
 - e. improving training and transitional services to the manufacturing sector.
2. The Province of Ontario also be urged to improve training and transitional services to the manufacturing sector.

3. The appropriate staff in the Economic Development, Culture and Tourism Division be requested to communicate to the senior levels of government the issues identified in Parts 1 and 2.
 4. The City Clerk be directed to forward this Item to the Federation of Canadian Municipalities for consideration.
 5. A copy of this Item be forwarded to all MPs and MPPs representing Toronto ridings, as well as the opposition critics for trade, commerce and industry.
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(October 24, 2007) Letter from City Council.

Committee Recommendations

The Economic Development Committee recommends that:

1. Toronto City Council, on behalf of City residents, call on the Federal Government to take action in addressing the impact of manufacturing job loss in the Toronto region and in other communities across Canada by:
 - a. identifying the manufacturing industry as a strategic sector in Canada's economic development;
 - b. undertaking a comprehensive review of the causes and consequences of manufacturing job loss;
 - c. establishing a sectoral task force to review ways Canada can strengthen the manufacturing sector;
 - d. adopting a comprehensive and integrated set of economic, fiscal and monetary policies - a framework for fair trade that will both strengthen domestic manufacturing and protect manufacturing jobs; and
 - e. improving training and transitional services to the manufacturing sector;
2. the Province of Ontario also be urged to improve training and transitional services to the manufacturing sector;
3. the appropriate staff in the Economic Development, Culture and Tourism Division be requested to communicate to the senior levels of government the issues identified in Recommendations 1 and 2; and
4. the City Clerk be directed to forward this Resolution to the Federation of Canadian Municipalities for consideration.

Decision Advice and Other Information

The Economic Development Committee referred the portion of Recommendation 1.e. in Member Motion 157 pertaining to regulatory requirements to the appropriate staff in Economic Development, Culture and Tourism Division, in conjunction with Councillors Augimeri and Rae, for a review of the impact on businesses of improved/increased regulatory mechanisms, and report to the Economic Development Committee.

Summary

City Council on October 22 and 23, 2007, referred the following Member Motion M157, headed "Manufacturing Matters to Toronto" by Councillor Augimeri, seconded by Councillor Rae, to the Economic Development Committee:

"Summary:

Canada's manufacturing sector is a critical part of the national economy: it is highly productive, generates the highest value-added in the economy compared to all other economic sectors, accounts for two-thirds of our nation's total exports and funds three-quarters of all private sector research.

Over the last five years, Canada has suffered a quarter million manufacturing job losses, across a diverse range of sectors including: auto assembly, auto parts, food and beverage, fish processing, shipbuilding, electronics, electrical, rubber, plastics, steel, wood, paper, metal and general manufacturing.

These job losses are the result of permanent and indefinite layoffs of workers, bankruptcies and plant closures, workplace downsizing, work relocation and production off-shoring to countries both within North America (United States and Mexico) and internationally.

The loss of manufacturing jobs has devastated workers, families and communities from coast to coast, and restricts the amount of quality job prospects for our children and grandchildren.

The loss of manufacturing jobs has placed an added financial strain on municipal governments to deliver increased demands for social services at the local level. At the same time, they are experiencing a shrinking tax base.

The lack of federal government attention to the critical issues of unfair trade and markets closed to Canadian goods, the persistently high Canadian dollar, the de-industrialization of Canada's economy and its associated impact, investment strategy, public procurement policies and inadequate protection for workers has resulted in a crisis for Canadian manufacturing workers.

Recommendations:

1. That Toronto City Council, on behalf of City residents, call on the Federal Government to take action in addressing the impact of manufacturing job loss in the Toronto region and in other communities across Canada by:

- a. identifying the manufacturing industry as a strategic sector in Canada's economic development;
 - b. undertaking a comprehensive review of the causes and consequences of manufacturing job loss;
 - c. establishing a sectoral task force to review ways Canada can strengthen the manufacturing sector;
 - d. adopting a comprehensive and integrated set of economic, fiscal and monetary policies - a framework for fair trade that will both strengthen domestic manufacturing and protect manufacturing jobs; and
 - e. ensuring that all Canadian workers are protected in job loss, through the improvement of bankruptcy laws, wage protection, pension protection, transition programs, improved training and relocation programs and enhanced Employment Insurance benefits.
2. That the City Clerk be directed to forward this Resolution to the Federation of Canadian Municipalities for consideration."

Background Information

2007-11-07-ed09-3

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-7919.pdf>

Communications

(November 7, 2007) Submission from Kyle Benham, Director of Business Development and Retention (ED.New.ED9.3.1)

(November 7, 2007) letter from Anne Dembinski, President, Canadian Union of Public Employees, Local 79 (ED.New.ED9.3.2)

(November 7, 2007) Submission from Alex Dagg, Director of the Ontario Council and the National Co-Director of UNITE HERE (ED.New.ED9.3.3)

(November 7, 2007) Submission from Jim Stanford, Economist, CAW/TCA Canada (ED.New.ED9.3.4)

Speakers

Roland Kiehne, President, CAW Local 112

Jim Stanford, Economist, CAW/TCA Canada

Peggy Nash, MP for Parkdale-High Park and NDP Industry Critic

Alex Dagg, Director of the Ontario Council and the National Co-Director of UNITE HERE

Mike Drimmie, Vice-President, Local 591G, Communications, Energy & Paperworks Union of Canada

Councillor Frances Nunziata, Ward 11, York South-Weston

Councillor Maria Augimeri, Ward 9, York Centre

ED9.4	NO AMENDMENT			Ward: All
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Green Economic Sector Development Strategy Work Plan and Required Resources

City Council Decision

City Council on November 19 and 20, 2007, adopted the following motions:

1. City Council:
 - a. endorse the ten action items referred to in Attachment 1 that comprise the work plan to implement the Green Economic Sector Development Strategy, subject to amending Item 7 by adding the following:

“That all tenders and RFP documents issued by the City be required to include questions as to what “Green Plan” the companies have in place.”; and
 - b. refer the budget request for consideration to the 2008 Operating Budget process.
2. The Director of Purchasing and Materials Management be requested to report to the Executive Committee on establishing a policy that the City of Toronto only purchase goods and services from environmentally-friendly companies, effective January 1, 2011.
3. The Federation of Canadian Municipalities (FCM) be urged to establish a “Green Plan Performance Measurement Protocol”.
4. The Federal Government be urged to work with Cities, through FCM, to develop a “National Packaging Protocol”.
5. All Provinces and Territories in Canada be urged to establish a “National Green Plan” syllabus/primer for all schools.

(October 17, 2007) Report from Deputy City Manager Sue Corke.

Committee Recommendations

The Economic Development Committee recommends that:

- a. City Council:
 1. endorse the ten action items referred to in Attachment 1 that comprise the work

plan to implement the Green Economic Sector Development Strategy, subject to amending Item 7 by adding the following:

“That all tenders and RFP documents issued by the City be required to include questions as to what “Green Plan” the companies have in place.”;

2. refer the budget request for consideration to the 2008 Operating Budget process;
- b. the Director of Purchasing and Materials Management be requested to submit a report to the Executive Committee on establishing a policy that the City of Toronto only purchase goods and services from environmentally friendly companies, effective January 1, 2011;
- c. the Federation of Canadian Municipalities (FCM) be urged to establish a “Green Plan Performance Measurement Protocol”;
- d. the Federal Government be urged to work with cities through FCM to develop a “National Packaging Protocol”; and
- e. all Provinces and Territories in Canada be urged to establish a “National Green Plan” syllabus/primer for all schools.

Financial Impact

The cost of implementing the recommendations contained in this report is \$75,000. This request will be forwarded to the 2008 Operating Budget process for consideration, including the reallocation of existing resources.

The Deputy City Manager and Chief Financial Officer has reviewed this report and concurs with the financial impact information.

Summary

The Economic Development, Culture and Tourism Division (EDCT) has undertaken the development of a Green Economic Sector Development Strategy to support the growth and recognition of Toronto’s environment and renewable energy industry sector, promote environmental best practices among employers and increase the City’s competitiveness and retention of existing employment. This report responds to the direction by City Council to report back to the Economic Development Committee on a work plan for implementing the action items and the required budgetary resources.

Background Information

2007-11-07-ed09-4

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8010.pdf>

Speakers

Councillor Frances Nunziata, Ward 11, York South-Weston

ED9.5	AMENDED			Ward: All
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Implementing “Talent Matters - Shaping Talent Strategies in a Changing World”

City Council Decision

City Council on November 19 and 20, 2007, adopted the following motions:

1. City Council endorse the development and implementation of:
 - a. the International Centre for Financial Services Education and Training project; and
 - b. the Financial Services Information Technology Innovation Initiative.
2. City Council refer the budget request for consideration to the 2008 Operating Budget process.
3. City Council request that the Ministries of Economic Development and Trade (MEDT), Training Colleges, and Universities (MTCU), and Foreign Affairs and International Trade Canada actively support the initiative by providing the required program funding to support the action steps contained in this report.
4. City Council continue to collaborate closely with the Toronto Financial Services Alliance (TFSA) on the above-mentioned projects, through the Economic Development, Culture and Tourism Division:
 - a. to integrate immigrants into the financial services workplace in co-operation with the Toronto Regional Immigration and Employment Committee (TRIEC);
 - b. to develop policies and strategies to further attract and train international students; and
 - c. to implement forums for the financial services industry and academia to address curriculum development and labour force issues, and to promote financial services as a career option.
5. City Council request General Manager, Economic Development, Culture and Tourism, to meet with the Toronto Board of Trade to discuss better utilizing the World Trade Centre as a mechanism for promoting and supporting the Financial Services sector.
6. City Council request General Manager, Economic Development, Culture and Tourism, to meet with the Federal Government to promote establishing an International Finance Corporation facility in Toronto as a means of creating additional international linkages

and the development of new business opportunities for Toronto companies.

(October 22, 2007) Report from Deputy City Manager Sue Corke.

Committee Recommendations

The Economic Development Committee recommends that City Council:

1. endorse the development and implementation of :
 - a. the International Centre for Financial Services Education and Training project; and
 - b. the Financial Services Information Technology Innovation Initiative;
2. refer the budget request for consideration to the 2008 Operating Budget process;
3. request that the Ministries of Economic Development and Trade (MEDT), Training Colleges, and Universities (MTCU), and Foreign Affairs and International Trade Canada actively support the initiative by providing the required program funding to support the action steps contained in this report; and
4. continue to collaborate closely with the Toronto Financial Services Alliance (TFSA) on the above-mentioned projects through the Economic Development, Culture and Tourism Division:
 - a. to integrate immigrants into the financial services workplace in co-operation with the Toronto Regional Immigration and Employment Committee (TRIEC);
 - b. to develop policies and strategies to further attract and train international students; and
 - c. to implement forums for the financial services industry and academia to address curriculum development and labour force issues, and to promote financial services as a career option.

Financial Impact

The cost of implementing the recommendations contained in this report is \$100,000. This request will be forwarded to the 2008 Operating Budget process for consideration, including the reallocation of existing resources.

The Deputy City Manager and Chief Financial Officer has reviewed this report and concurs with the financial impact information.

Summary

This report responds to the direction by City Council to submit to the Economic Development

Committee specific recommendations resulting from the presentation and report “Talent Matters – Shaping Talent Strategies in a Changing World” (“Talent Matters”). Council requested that the report include:

- a. the mechanisms, relationships, and requirements needed from the City of Toronto to assist in establishing a Centre of Excellence for Financial Services, as well as a review of other “Excellence” initiatives ongoing in the Toronto Region; and
- b. the identification of strategies to break down the barriers of entry for employment and educational opportunities for visible minorities, new Canadians and youth.

Background Information

2007-11-07-ed09-05

(<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8011.pdf>)

Communications

(November 1, 2007) letter from Janet Ecker, President, Toronto Financial Services Alliance (ED.New.ED9.5.1)

ED9.6	NO AMENDMENT			Ward: All
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Culture Build Investment Program – 2007 Allocations

City Council Decision

City Council on November 19 and 20, 2007, adopted the following motions:

1. Culture Build Investment Program allocations be approved for the following organizations:

a.	Canadian Children’s Dance Theatre	\$48,000.00
b.	Hungarian Canadian Cultural Centre	\$54,000.00
c.	Latvian Canadian Cultural Centre	\$88,000.00
d.	Ontario Crafts Council	\$62,000.00
e.	Tarragon Theatre	\$15,500.00
f.	Toronto Aerospace Museum	\$7,500.00
g.	Tranzac Club	\$46,000.00
Total		\$321,000.00
2. The Community Partnership and Investment Program’s 2007 Approved Operating Budget, which includes \$250,000.00 gross and net expenditures for the Culture Build Investment Program, be increased one time by \$71,000.00 gross and zero net proposed to be funded by the Cultural Facilities Capital Grants Reserve Fund XR1211 to reflect the above allocations.

3. The appropriate City officials be authorized to take the necessary action to give effect thereto.

(October 19, 2007) Report from Deputy City Manager Sue Corke.

Committee Recommendations

The Economic Development, Culture and Tourism recommends that:

1. Culture Build Investment Program allocations be approved for the following organizations:

a.	Canadian Children's Dance Theatre	\$48,000.00
b.	Hungarian Canadian Cultural Centre	\$54,000.00
c.	Latvian Canadian Cultural Centre	\$88,000.00
d.	Ontario Crafts Council	\$62,000.00
e.	Tarragon Theatre	\$15,500.00
f.	Toronto Aerospace Museum	\$7,500.00
g.	Tranzac Club	\$46,000.00
Total		\$321,000.00
2. the Community Partnership and Investment Program's 2007 Approved Operating Budget, which includes \$250,000.00 gross and net expenditures for the Culture Build Investment Program, be increased one time by \$71,000.00 gross and zero net proposed to be funded by the Cultural Facilities Capital Grants Reserve Fund XR1211 to reflect the above allocations; and
3. the appropriate City officials be authorized to take the necessary action to give effect thereto.

Financial Impact

The 2007 Approved Budget for the 6th Annual Culture Build Investment Program within the Community Partnership and Investment Program is \$250,000.00 towards the state of good repair of existing non-City-owned, not-for-profit cultural facilities in Toronto. This report recommends an allocation of \$321,000.00 to seven organizations. One-time additional funding of \$71,000.00 is recommended from the Cultural Facilities Capital Grants Reserve Fund XR1211. The purpose of this reserve fund is to provide funds to assist the City's not-for-profit cultural sector with financing for state of good repair capital projects. The Reserve Fund balance was \$110,756.00 as of September 30, 2007.

The Deputy City Manager and Chief Financial Officer has reviewed this report and concurs with the financial impact.

Summary

This is the sixth year of the Culture Build Investment Program. To date, the City has provided

funding for 53 projects in order that not-for-profit cultural organizations can bring their facilities up to a state of good repair.

The recommendations for allocations contained in this report are the result of a review of the applications received at the September 14, 2007 deadline. The administration of the review was carried out in accordance with the City of Toronto Grants Policy as adopted by Council on December 16 and 17, 1998.

The arts and cultural organizations that are supported through the Culture Build Investment Program provide a wide variety of opportunities for residents of Toronto to participate in the arts as participants, volunteers or audience members. In the last six years, the Culture Build Investment Program has helped to further bring several of these organizations' facilities closer to a state of good repair.

Background Information

2007-11-07-ed09-6

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8012.pdf>

ED9.7	NO AMENDMENT			Ward: All
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Community Arts Stakeholders Report

City Council Decision

City Council on November 19 and 20, 2007, adopted the following motion:

1. Council approve staff recommendations on strategies to enhance Toronto's community arts sector based on community input obtained through the Community Arts Stakeholders Consultation process. These strategies include:
 - a. Toronto Culture to develop a City-wide Community Arts Action Plan in 2008, in conjunction with internal and external partners, outlining ways to enhance community arts development across the City; and
 - b. Toronto Culture to report to Council in a year's time regarding development and implementation of the Plan.

(October 11, 2007) Report from the Executive Director, Toronto Culture.

Committee Recommendations

The Economic Development Committee recommends that:

1. Council approve staff recommendations on strategies to enhance Toronto's community arts sector based on community input obtained through the Community Arts Stakeholders Consultation process. These strategies include:

- a. Toronto Culture to develop a City-wide Community Arts Action Plan in 2008, in conjunction with internal and external partners, outlining ways to enhance community arts development across the City; and
- b. Toronto Culture to report to Council in a year's time regarding development and implementation of the Plan.

Financial Impact

These recommendations will not require additional funding in 2008. Future financial requirements arising from the development and implementation of the Community Arts Action Plan will be forwarded for consideration as new requests to the 2009 Operating Budget Process.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

Summary

This report seeks Council endorsement of recommendations brought forward by Culture staff regarding City-wide community arts development based on broad community input gathered through Community Arts Stakeholders Consultations implemented in May 2007.

This report highlights ways community input was sought to further advocate the goals and objectives outlined in the Community Arts Stakeholders Report as directed by City Council at its January 31, February 2, and 3, 2006 meeting. It also features community input gathered through the Community Arts Stakeholders Consultation process.

Background Information

2007-11-07-ed09-7

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8014.pdf>

2007-11-07-ed09-7-app 1

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8015.pdf>

2007-11-07-ed09-7-app 2

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8016.pdf>

2007-11-07-ed09-7-app 3a

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8017.pdf>

2007-11-07-ed09-7-app 3b

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8018.pdf>

2007-11-07-ed09-7-app 4

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8019.pdf>

2007-11-07-ed09-7-app 5

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8020.pdf>

2007-11-07-ed09-7-app 6

<http://www.toronto.ca/legdocs/mmis/2007/ed/bgrd/backgroundfile-8021.pdf>

Submitted Wednesday, November 7, 2007

Councillor Kyle Rae, Chair, Economic Development Committee